

crunch
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Australia	84.00	Indonesia	10.00	Philippines	10.00
Belgium	10.00	Israel	10.00	Poland	10.00
Cyprus	10.00	Italy	10.00	Portugal	10.00
Czech	10.00	Japan	10.00	Spain	10.00
Denmark	10.00	Korea	10.00	Sweden	10.00
Egypt	10.00	Libya	10.00	Switzerland	10.00
Finland	10.00	Mexico	10.00	Taiwan	10.00
France	10.00	Norway	10.00	Thailand	10.00
Germany	10.00	Poland	10.00	Turkey	10.00
Greece	10.00	Romania	10.00	USA	10.00
Hungary	10.00	Saudi Arabia	10.00		
Ireland	10.00	Singapore	10.00		
India	10.00	Slovakia	10.00		
		Slovenia	10.00		
		Syria	10.00		
		Taiwan	10.00		
		Tanzania	10.00		
		Turkey	10.00		
		UK	10.00		
		USA	10.00		

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EUROPE'S BUSINESS NEWSPAPER

FINANCIAL TIMES

Tuesday November 19 1991

MINING IN PERU

Investors race
for a foothold

Page 31

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World News Business Summary

Bonn recalls Kenya envoy as row with west deepens

Germany recalled its ambassador from Nairobi and the US is renewing its ties with Kenya in a deepening row over western calls for more democracy. Kenya accused the US ambassador of having the attitude of a "slave-owner". Page 6

Libya sets up inquiry
Libya set up a judicial inquiry to investigate allegations that its agents carried out the Lockerbie bombing. The justice ministry in Tripoli said Judge Ahmed Tahar al-Zawi would be seeking evidence from British and US legal authorities and families of the victims. Page 6

Miners fight police
Out-of-work Belgian miners pelted riot police with stones, bottles and ball bearings in Brussels, injuring 27 police men. A strike by baggage handlers caused chaos at Brussels airport. Picture. Page 2

Worries over treaty
Initial signing of the treaty creating the 15-nation European Economic Area was delayed after the European Court of Justice raised fresh worries about the impact on its own legal independence. Page 2

WEU deadlock broken
The nine member states of the Western European Union broke their diplomatic deadlock over when to define their role as a future "European defence identity", but failed to resolve the question of what it will look like. Page 2

Space plans delayed
Germany insisted on postponing for a year any decision to continue with Europe's ambitious manned space programme. Page 2

Polish tourists hurt
Polish tourists said Soviet riot police wielding batons attacked their buses as they waited at a border crossing. Six people were hurt. Page 2

Soviet air crash
Twenty people were killed, including the six-man crew, when a Soviet military transport aircraft crashed in bad weather at the Aerodrome Sea field on the polar Karskoe Sea. Page 2

Prince cleared of killing
Prince Victor Emmanuel of Savoy, the son of Italy's last king, was cleared by a French court of killing a German tourist shot during a harbour dispute 15 years ago. Page 2

Walesa decides
President Lech Walesa said his mind was made up about his next candidate for Polish prime minister. It is thought he may turn again to Jan Krzysztof Bielecki for whom he has already canvassed support. Page 3

Thai chief's pledge
Thailand's army chief said he and the other officers who signed the February coup would not accept the premiership or other cabinet posts after next year's elections. Page 3

Refugees find haven
The governments of Trinidad and Tobago and of Belize have agreed to provide a temporary home for 520 Haitian refugees refused admission into the US. Washington said later it was sending almost 2,000 Haitians back home. Page 3

Drug ring smashed
Spanish police seized about 1,500lb of hashish with a street value of \$20m and smashed a drug trafficking ring between Morocco and Barcelona. Three men were held. Page 3

Gustav Husak dies
Gustav Husak, who led Czechoslovakia's communist regime until the revolution two years ago which restored democracy, died in hospital, aged 78. Obituary. Page 3

France raises key rate by half point to defend franc

The Bank of France raised its key intervention rate by half a percentage point in an effort to defend the franc only a month after lowering rates to stimulate the economy.

The increase, which took the intervention rate to 9.25 per cent, The French central bank also raised its repurchase rate, its other main money market rate, by a quarter of a percentage point to 10 per cent. Page 20. The price for French virgins. Page 18

BAA: Shares in BAA, the UK airports operator, surged 6 per cent to close at a record 476p on the highest daily turnover since its flotation. Investors were encouraged by its improved prospects on the Civil Aviation Authority's new pricing formula for traffic charges. Airport plans clear for take-off. Page 12; Lex. Page 20; Results. Page 22; London stocks. Page 33

MATSUSHITA: Profits at Japan's largest consumer electronics company suffered from the \$6.1bn acquisition of MCA, the US entertainment company, and the higher value of the yen. Page 21; Electronics sector backed. Page 2

PHILIPS: Dutch electronics group, will invest \$66m in forging a business relationship with Blockbuster Entertainment of the US. Page 21

ROBERT MAXWELL: The Serious Fraud Office and the City of London Police started a formal investigation of a private company controlled by the family of the publishing magnate who died a fortnight ago. Page 21

VIRGIN GROUP: denied it was on the point of selling its record business to Thorn EMI, the UK music, rentals and lighting company. Page 21

HYUNDAI GROUP: Chung Ju Yung, founder and honorary chairman of one of South Korea's largest conglomerates, said that his family and group subsidiaries are unable to pay record penalty taxes of won 136.1bn (\$181m). Page 20

SOVIET DEBT: Republican and Group of seven representatives began talks on the Soviet Union's foreign debt in an effort to secure agreement between the republics on debt servicing. Page 3

JAPANESE BANKS suspended business during October with 944 companies owing a total of ¥508.9bn (\$3.9bn), an increase of 54p per cent in outstanding debt on the same month last year. Page 6

SG WARBURG: Pre-tax profits at the leading UK investment bank bounced up with the stock markets in the first six months of its latest financial year, rising by a third compared to the depressed first half of 1990. Page 28

MORGAN CRUCIBLE, industrial materials manufacturer, announced the acquisition of three US groups for \$31.7m (\$55.4m) bought to further its strategy of expanding into niche markets. Page 29

RABCOCK International, engineering contractor and manufacturer, continued to prove its recession resilience with an 11 per cent pre-tax profit increase, from £21.4m to £23.7m, in the six months to September 30. Page 29

SEIDGWICK Group: Reductions in insurance rates in the US and the weakness in the dollar led to a fall in profits at the international insurance broker. It reported a 5.7 per cent drop, from £78.5m to £74m pre-tax, for the nine months to 30 September. Page 28

SCAPA GROUP, UK manufacturer of specialist products for the paper and printing industries, has agreed to pay £27.3m for Scandifelt, one of its Swedish competitors. Page 29

UN secretary general is offered release of remaining captives by Christmas

Hostages Waite and Sutherland freed in Beirut

By Jimmy Burns and Roger Matthews in London and Hugh Carnegie in Jerusalem

MR TERRY WAITE, the archbishop of Canterbury's special envoy, and Mr Thomas Sutherland, one of the hostages he was trying to free when he was kidnapped in Beirut, were released yesterday.

Mr Waite, looking pale and thin, said his kidnappers told him the three remaining American hostages would be freed by the end of this month.

At a press conference in the Syrian capital of Damascus, Mr Waite said he and Mr Sutherland had been chained to the walls of their cell for the past five years.

He said they were given only a few hours' notice of their release. Their abductors told them: "We apologise for having captured you." One of them said, "We recognise now that this was a wrong thing to do, that holding hostages achieves no useful, constructive purpose."

Mr Waite was held for 1,763 days and Mr Sutherland, an academic, for 2,353 days

■ The hostages who wait; Waite's release revives Iran-Contra questions; ■ Home in the Rockies awaits Sutherland; ■ Extremists adapt to new climate; Page 7

■ Observer; Page 18

by the radical Moslem group Islamic Jihad.

A Royal Air Force transport yesterday flew to the Syrian capital from Cyprus with Mr Waite's brother David and a medical team. He was expected to be flown to the UK later today.

Last night, Mr Javier Pérez de Cuellar, the UN secretary general, said he had been offered the release of the remaining western hostages by Christmas.

Mr Waite said the kidnappers told him Joseph Cicippio and Alann Steen would be released within five days and that Terry Anderson would follow by the end of the month.

Mr Sutherland said that Mr Anderson, the longest-held American hostage, "is no longer chained to the wall, thank God. But he's still in his cell where there is little fresh air and no light whatsoever."

Lord Runcie, the former archbishop of Canterbury who sent Mr Waite to negotiate with the kidnappers nearly five years ago, said he had never lost faith that his envoy would return alive. I am "delighted and thrilled", he said.

Mr Waite was seized in Beirut on January 20, 1987, while seeking to negotiate freedom for other western hostages. Mr Sutherland, born in Scotland but a US national, was dean of agriculture at the university and was kidnapped on June 3, 1985, when gunmen attacked his car as he drove in a convoy from Beirut airport.

The only hostage to have been held longer is Mr Terry Anderson, the American journalist, who is now the sole remaining prisoner of the Iranian-influenced Islamic Jihad.



Released: hostages Terry Waite (left) and Thomas Sutherland

Five other westerners are held by other extremist groups in Lebanon.

The release of Mr Waite and Mr Sutherland is a personal triumph for Mr Pérez de Cuellar, and provides further evidence of the desire by the Iranian leadership and by Syria to improve relations with western countries.

Both countries have been accused in the past of assisting

international terrorist groups. In confirming the offer of further hostage releases, Mr Pérez de Cuellar said yesterday:

"That is what I have been offered by the groups, as well as by the Iranian government, which has always given me very strong support, as has the Syrian government."

A State Department spokesman in Washington said those government thanked all those

who had worked for the release of the hostages, specifically the UN, Syria, Iran and Lebanon.

It was the first double release since Islamic Jihad called in Mr Pérez de Cuellar in August to end the seven-year-old hostage saga.

Three westerners - Americans Edward Tracy and Jesse Turner and Briton Jack Mann - have since come out of captivity.

World stock markets resilient but \$ heightens EMS tension

By Our Economics and Markets Staff in London and New York

THE threat of a global equity market crash receded yesterday as the widespread selling of stocks many had feared after Friday's big fall on Wall Street failed to materialise.

Markets in Japan and Europe absorbed the punishment inflicted by Friday's plunge in US share prices without registering panic selling. By last night in New York the equity markets had achieved a near 30-point gain in heavy but volatile trading after an uncertain start.

Wall Street's earlier problems encouraged a flow of funds into the D-Mark, weakening the dollar, and heightening tensions in the European Monetary System. The Bank of France was forced to raise interest rates yesterday while

■ UK retail sales fell; Page 12
■ An Intimation of Bush's mortality; Editorial comment; Page 13
■ France cuts key interest rate to defend franc; Lex; Page 20
■ London stock exchange; Page 33
■ Currencies; Page 40
■ World stock markets; Back Page, Section II

the British pound fell to the bottom of the EMS exchange rate mechanism.

Sentiment in New York was buoyed by attacks from the White House on Congressional attempts to limit the interest rate to stage a partial recovery before moving erratically in line with Wall Street after

day's 120.31 decline in the Dow Jones Industrial Average was a reaction to specific US problems rather than a symptom of a global malaise in equity markets. Rejecting suggestions that the world was primed for a rerun of the 1987 market crash, they pointed out that US shares looked overvalued in the light of the growing gloom about the US economic outlook.

Traders in Europe marked down shares savagely in early morning dealing after equities in Tokyo had fallen by nearly 3 per cent. But there was no panic selling in European trading and bargain hunting at the lower levels caused equity prices to stage a partial recovery before moving erratically in line with Wall Street after

New York markets opened.

The Dow Jones index eventually closed up 29.52 at 2,972.75 and the Standard & Poor's 500, the broader measure of market performance, up 2.62 at 355.24. The selling pressure on the secondary market was stronger, but a late recovery helped the Nasdaq composite of stocks end up 3.44 at 534.73.

Traders in New York attributed the market resilience to US fund managers selling smaller stocks and buying the big, established blue-chip shares, which are traditionally seen as a safer haven during periods of market volatility. At the close of European trading, Friday's 3.9 per cent fall in the Dow Jones had been Continued on Page 20

White House rejects credit-card rate cap

By Lionel Barber in Washington

THE White House stepped up efforts yesterday to kill moves to impose a cap on credit-card interest rates, predicting flatly that the measure would not pass Congress.

The White House statement marked a further retreat from President George Bush's call last week for lower interest rates for credit-cards, and signalled official determination to calm the stock market after Friday's 120-point drop.

The battle over credit card rates has put the administration in a dilemma. Although it opposes rate caps as an artificial means of allocating credit, it remains wary because of the proposal's popularity.

Mr Bush last week signalled he wanted to see lower credit-card interest rates. But he and the White House believe markets should set interest rates

and oppose the imposition of an artificial legislative cap.

Mr Nicholas Brady, Treasury secretary, deliberately avoided making a veto threat at the weekend, saying it might encourage Congress to pass a bill. This view is shared by other advisers who want to prevent Mr Bush being pushed into making a politically painful decision to veto.

The Democratic majority in the House of Representatives and Senate have employed similar pressure tactics in recent weeks, notably by passing legislation which extended unemployment benefits for millions of Americans. Mr Bush eventually signed the bill.

The White House response yesterday was to describe moves to cap credit card interest rates as "elitist" since only Continued on Page 20

Hard-line Croats refuse to surrender in Vukovar

By Laura Silber in Belgrade, Quentin Peel in Bonn and Judy Dempsey in London

THE Serb-dominated federal army of Yugoslavia yesterday gained control over most of the Croatian town of Vukovar following one of Europe's longest sieges since the Second World War.

Pockets of resistance remained as fresh diplomatic moves aimed to secure safety for humanitarian and relief organisations.

During a meeting in Bonn of foreign ministers of the nine-member Western European Union, Britain, Italy and France, agreed to allow naval ships to be used to create "humanitarian corridors" for the war-torn regions of Yugoslavia.

The move, approved by the whole organisation, amounts to the most substantial joint operation yet planned and agreed by the WEU.

"A political decision was made that if the international Committee of the Red Cross wanted the WEU to get involved, it will," an official said.

Britain and Italy said they had ships available if needed. A Foreign Office official in London said Fearless, the Royal Navy's 12,000 ton amphibious assault vessel, was already in the Adriatic.

In Zagreb, officials remain concerned about the safety of Vukovar's 14,000 inhabitants, which include 2,000 children.

Croatian radio said they could be massacred by Serb reservists and nationalists, but federal army officials yesterday rejected this possibility.

Eye witnesses in Vukovar reported that several hundred members of the Croatian National Guard had defied an order to surrender from Mr Mile Dedakovic, their commander during the entire siege. They said they had bunkered down in the fortified Mitnica quarter of the town centre with their remaining weapons and ammunition, prompting fears that the federal army and Croatia's hardest of soldiers would fight to the bitter end.

The fall of Vukovar is a significant victory for the federal army which has been frustrated by its inability to capture the town, large parts of which have been reduced to piles of rubble.

It is a serious set-back for Mr Franjo Tudjman, the president of Croatia. Officials in Zagreb said they were uncertain if Croatian forces could defend other towns in Slavonia, eastern Croatia.

In Cyrus Vance, the United Nations special envoy to Yugoslavia, yesterday held talks with President Slobodan Milosevic of Serbia, who until recently opposed the sending of any UN peace-keeping forces.

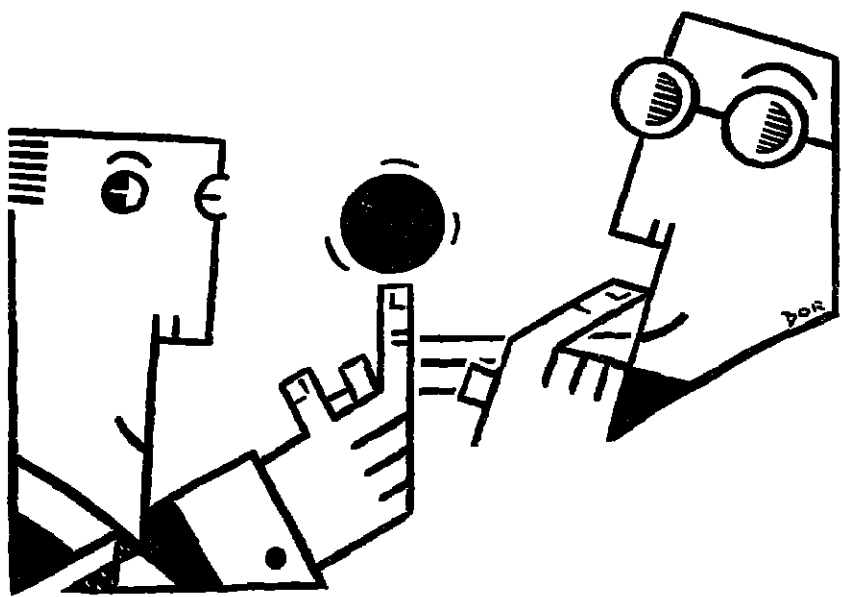
Mr Milosevic said after the talks that "great progress had been made on the deployment of peacekeeping troops in Yugoslavia".

"It is evident the UN has the best intentions to establish peace as soon as possible in Yugoslavia," he said.

Picture. Page 20

BANK ON A BANK THAT'S TO THE POINT.

A waste of words is also a waste of time and money. With our vast information resources we can get to the point quickly, to give constructive advice without juggling words. This is just one of the reasons why we have become one of the largest banks in Germany, with a balance sheet total of over DM 124.5 billion. If you're looking for an international business partner, bank on our precision.



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BAA gets clearance for Heathrow airport projects

Sir John Egan, BAA's chief executive, has welcomed the pricing formula agreed with the UK Civil Aviation Authority, which he says will allow BAA to invest £1bn in London's Heathrow airport. Page 12

MARKETS

STERLING New York: \$1.7835 (1.783) London: \$1.7805 (1.780) DM2.8775 (2.8775) FF4.835 (5.9075) SF2.555 (2.57) ¥231.75 (229.75) S Index 91.3 (91.2) SF1.427 (1.426) GOLD New York Comex Dec \$351.5 (\$30.1) London: \$361.1 (\$35.9) N SEA OIL (Argus) Brent 15-day Jan \$21.275 (21.425) Chief price changes yesterday: Page 21	DOLLAR New York: DM1.6115 (1.618) FF45.505 (5.5345) SF1.4305 (1.4305) ¥129.835 (129.35) London: DM1.607 (1.638) FF45.425 (5.6) SF1.427 (1.426) ¥129.4 (129.9) S Index 82.8 (83.6) Tokyo close ¥128.95 US CLOSING RATES Fed Funds: 4 3/4% (4 1/4%) 3-mo Treasury Bill: 4.88% (4.87%) Long Bond: 10 1/4% (102 1/4) yield: 7.842% (7.815)	STOCK INDICES FT-SE 100: 2,972.75 (+29.52) FT-A All-Share: 1,208.01 (+1.7%) FT-SE Eurotrack 100: 1,084.19 (+25.11) FT-A World Index: 45.48 (+0.5) New York: DJ Ind. Av. 2,972.72 (+29.52) S&P Comp 365.25 (+2.63) Tokyo Nikkei 23,400.12 (+699.06) LONDON MONEY 3-month interbank: 10 1/4% (10 1/4) Libor long gilt future: Dec 95 1/2 (95 1/2)
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EUROPEAN NEWS

WEU agrees to define role at Maastricht

By Quentin Peel in Bonn

THE nine member states of the Western European Union (WEU) yesterday broke the diplomatic deadlock over when to define their role as a future "European defence identity", but failed to resolve the question of what it will look like.

They agreed foreign ministers will discuss the WEU's role in the next three weeks during the negotiations over European political union which lead up to the EC summit in Maastricht.

The plan means a WEU declaration on its future role should be ready to be attached to the European treaty, instead of left until later, as France and Germany preferred. But the text is unlikely to be finalised until the last minute, to give heads of state and government in Maastricht the final say on how the future European defence role relates to the EC and Nato. That falls short of the UK desire to have a text ready in advance.

"There was a clear rapprochement of positions today," Mr Hans-Dietrich Genscher, the German foreign minister, said. Officials would now draft a declaration, but "the

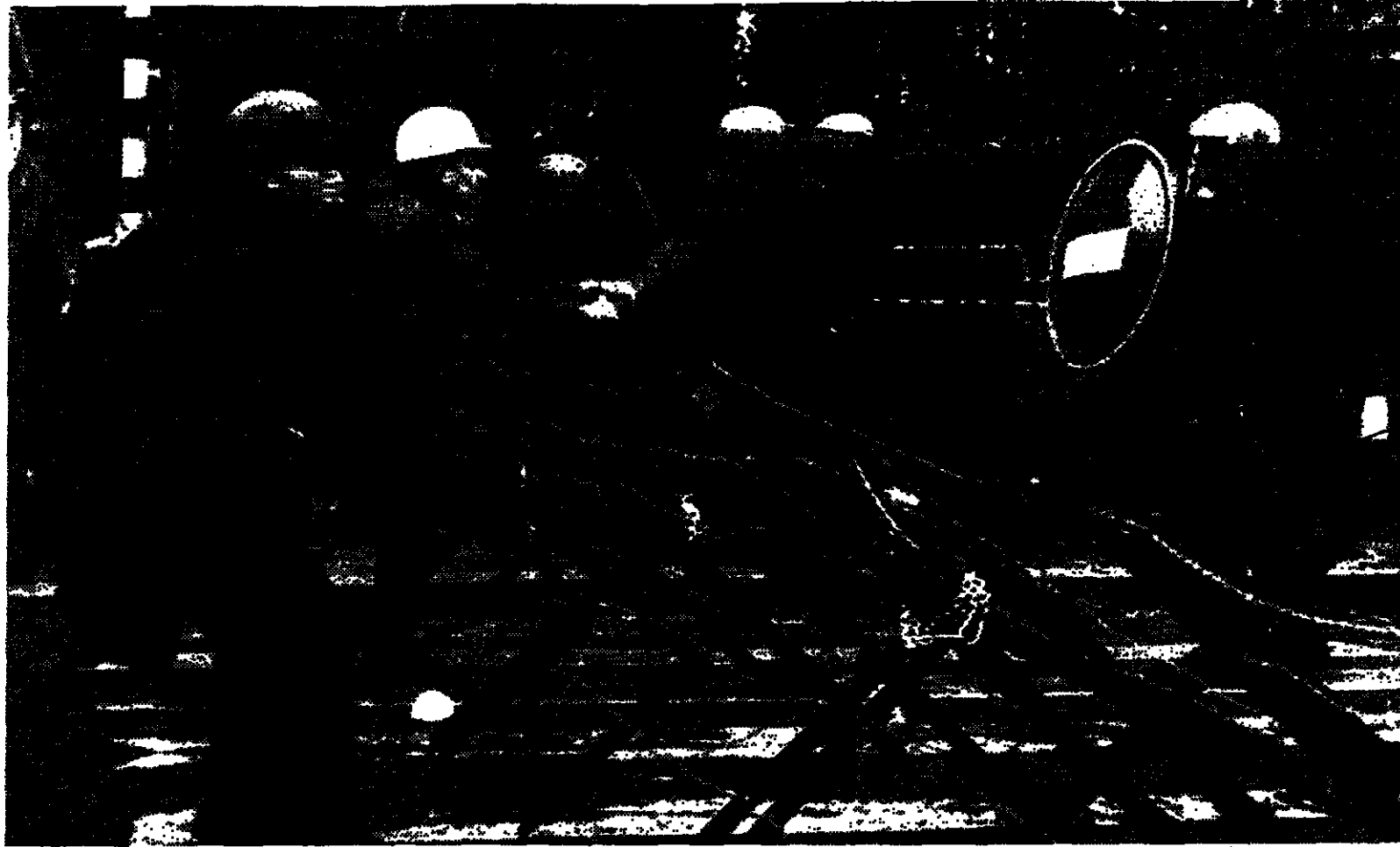
final decisions will have to be taken at Maastricht, subject to unanimous voting".

The next debate will be at the EC foreign ministers' conference on December 2, when Mr Genscher will decide if they should convene an extraordinary WEU ministerial meeting.

The procedural compromise clears the way for a deal, but senior officials confirmed the two sides are still far apart on issues of substance. The position of France and Germany is that the WEU should be brought clearly under the umbrella of the EC, through European political union. Britain and the Netherlands, and want the organisation to remain more of a bridge between Nato and the EC.

The compromise would still let France block progress on a WEU declaration until the last minute, but the UK says that if no declaration is agreed, no defence element will be agreed in the Maastricht treaty either.

● The WEU member states also agreed to call a "consultative meeting" with the east European countries to discuss their future relations.



Belgian riot police clash in Brussels with unemployed Flemish miners demonstrating over recent pit closures. Twenty-seven policemen and a journalist were injured

ESA plan for new members

By Clive Cookson, Science Editor, in Munich

EUROPEAN ministers were last night on the verge of accepting a German proposal to open their main space programmes to collaboration with the Soviet Union and Japan.

At the end of the first day of the European Space Agency ministerial meeting in Munich, it was clear most of the 13 ESA members had accepted Germany's view that another conference in late 1992 will have to decide whether to continue with Europe's ambitious manned space programme.

During the coming year ESA officials will review the agency's two flagship projects - the Hermes space plane and Columbus, Europe's addition to the US-led Freedom space station - and look for ways to reduce the costs to ESA members, by bringing in new participants and/or by reducing their scope. Mr Claudio Aranzadi,

the meeting's Spanish chairman, said other countries had backed the call of Mr Heinz Riesenhuber, the German technology minister, to "consider the opportunity for worldwide co-operation".

Mr Aranzadi said ESA had to respond to the "radical political and economic changes" since its last ministerial meeting four years ago, which set European "autonomy" in space as the agency's long-term goal.

Germany believes that the Soviet Union, whose own space programme is collapsing as a result of the country's disintegration, has worthwhile technology to offer ESA - technology that was not available in 1987. And Japan, which has a fast-growing independent space programme, might be tempted to make a financial and technical contribution. Ministers at the conference are expected to

decide on the collaboration idea today or tomorrow.

The German government insisted yesterday that the financial pressures on its budget as a result of reunification - combined with the rising costs of Hermes and Columbus - would not allow it to proceed with the projects as they stand. Hermes is already 40 per cent over its original cost estimate of Ecu4.4bn (\$5.5bn) and its scheduled first launch has slipped from 1998 to 2002.

France, the most enthusiastic proponent of the European space effort, had wanted this week's meeting to approve the second phase of Hermes and Columbus and move ahead to full-scale manufacturing. But French officials were obliged to go along with Germany's proposal to review both projects and postpone a decision on their future.

Bundesbank warns over social security

By Andrew Fisher in Frankfurt

THE Bundesbank yesterday warned that proposed increases in German social security charges could encourage higher wage rises and make it harder for the central bank to carry out stable monetary policies.

It could also discourage saving and investment, thus impairing economic growth, the bank said in its monthly report.

The costs of German unity are already putting a great strain on the country's social resources, with an expected deficit in the social security system of nearly DM20bn (\$8.9bn) next year after a DM15bn surplus in 1991, the Bundesbank said.

Greater social security charges, which could arise from new policies like the proposed insurance scheme for care of the elderly, would put up the non-wage element of labour costs and reduce disposable incomes.

West German companies already bear the highest social security costs among major industrial countries, the Bundesbank noted.

German banking employers yesterday rejected a 10.5 per cent pay demand from their 430,000 workers and refused to discuss cuts in hours, said Christopher Parkes in Bonn.

They told officials of the HBV and DAG white-collar unions at the first negotiating round for the 1992 wage awards that they should come back to the next meeting on November 23 with a request which showed they had recovered their sense of proportion.

The unions had asked for increased education allowances and a phased reduction from 39 to 35 hours in the working week as well as the across-the-board pay rise.

Mr Hans Georg Stüttgen, chief negotiator for the HBV union, criticised the employers' unyielding position and pointed out that results for the first half of the current year showed the country's three biggest banks' profits had improved substantially.

At Commerzbank, profits were up 17.2 per cent, compared with an 11.5 per cent advance at Deutsche Bank and 9.7 per cent at Dresdner Bank.

Germany's trade account in September was not in deficit after all, the Federal Statistics Office said. Revised figures showed a surplus of DM1.6bn instead of a deficit of DM28bn; the difference arising from a previous over-counting of imports. September's current account deficit was revised from DM3.4bn to DM1.5bn.

Stockholm to track EC economic course

By Robert Taylor in Stockholm

SWEDEN'S economic policies from now on will be decided by the country's eventual integration into whatever European economic and monetary union is agreed by next month's EC summit. This was the clear message from Mr Carl Bildt, the prime minister, in a speech to a conference yesterday.

He said Sweden was determined to converge its economy "with the best-performing economies of the emerging Ecu in all respects considered crucial to the functioning of that union". At present Sweden "fits in well with the rules of convergence" discussed within the EC, he added. "We seem to fit better than most of the present Community."

Sweden intended to put the krona into the exchange rate mechanism of the EMS "at the earliest opportunity", said Mr Bildt. He hoped that would be possible once Brussels had given the green light for negotiations to start on Sweden's EC application "no later than the very beginning of 1993".

Central bank governor Mr Bengt Dennis said the four criteria laid down by the Ecu draft for EC members as they entered the third stage of Ecu and adoption of a single currency would decide Swedish monetary and fiscal strategy.

These were price stability, with inflation not exceeding the three best EC performers by more than 1.5 per cent during 12 months; no excessive budget deficits; two years of no severe exchange-rate tensions and respect for the narrow fluctuation margins provided by the ERM; and nominal long-term interest rates during 12 months not to be more than 2 per cent higher in the three countries with the lowest inflation.

Mr Bildt said Sweden would have converged with the best three performers by 1995.

"I don't think the EC has ever been presented with an applicant country which can fit so easily into the established framework of co-operation as Sweden can," he added. "One sometimes hears the opinion expressed inside the EC, that Sweden is even more in line with Community policies than some EC members are."

For his part Mr Dennis warned that Sweden's budget deficit, expected to be SKr48bn (\$8bn) this year after a budget surplus in 1990 of SKr25bn, could cause "immense strains".

Bonn seeks investors for transport projects

By Christopher Parkes in Bonn

THE GERMAN government is examining ways of injecting private capital into the national transport network: ideas under review include private finance for roads, the sale of land not needed by the Bundesbahn federal railway service, and privatisation of some bus services.

The transport ministry said yesterday that it had asked three leading finance groups to investigate the feasibility of private financing for four road projects. The Bayerische Landesbank, Deutsche Anlagengeldbank and Deutsche Immobilien-Leasing are expected to report their findings at the end of this week, the ministry said.

Officials stressed that no decision had yet been taken on private participation in transport infrastructure. A cabinet meeting early next month was expected to decide whether to proceed, after which further projects for roads and railways could be named.

The government faces an estimated bill of DM280bn (\$170bn) by the end of the decade for essential infrastructure repair and extension work, mostly in the east of the country. However, public resources are stretched to the limit, and other means of financing have to be found. Economic recovery in the east is severely constrained by poor communications.

An expert committee recently reported to the government that there were no legal obstacles to private participation, and ministers have lately been testing reactions to the idea of privatisation.

Community judges query pact on economic area

By David Buchan in Brussels

INITIAL signing of the treaty creating the 19-state European Economic Area (EEA) was delayed yesterday, after the European Court of Justice raised fresh worries about the treaty's impact on its own legal independence.

The EEA, which will effectively extend the Community's single market to the seven members of the European Free Trade Association (EFTA), was due to be initiated yesterday, a preliminary step before full signature by ministers. But over the weekend, the EC Court sent the Brussels Commission a series of questions, now to be discussed by the various EC institutions at a special meeting on November 28.

The court's chief concern is about its own relationship to the EEA Court. This body, composed of five EC and three EFTA judges, is to rule on disputes arising out of the EEA treaty. But the EC Court of

Justice has always insisted it must have full independence on how it interprets EC law, which will also form the core of EEA legislation.

It is now apparently anxious that this independence of the full bench of 13 EC judges could be prejudiced by what ever stand its five representatives take on a given issue in the EEA panel.

● Hungary's desire to protect its fledgling car and banking sectors from future EC competition is holding up Community association agreements with Budapest as well as with Poland and Czechoslovakia.

EC officials yesterday expressed the hope that the association accords would be "initiated" with all three central European states by the end of this week. But they did not rule out the possibility that Brussels would conclude deals with Warsaw and Prague alone.

Euro-MPs split over Brussels' HDTV plan

By Andrew Hill in Brussels

MEPs seemed split last night over whether the European Commission's plan for the development of high-definition television would maintain European industry's lead-start in the area, or merely provide back-door subsidies to ailing electronics companies.

The deputies - debating draft legislation on HDTV for the first time in a full Strasbourg session - will vote on about 30 amendments later today, or tomorrow, depending on the weight of other business.

The Commission's proposed legislation would impose a single standard, called D2-Mac, for all new satellite broadcasts, as an intermediate step towards a full high-definition television standard, HD-Mac. But it was not clear from the late-night debate whether MEPs would back a more relaxed approach advocated by their industrial committee.

Broadcasters and satellite operators, which use other transmission standards, have attacked the Commission's proposals for being too restrictive. On the other hand, large EC electronics companies want narrow technical standards imposed, because they have invested heavily in D2-Mac technology.

The parliament's environment committee has called for the withdrawal of the directive, which would be accompanied by payments of up to Ecu1bn (\$1.25bn) over five years to encourage conversion to D2-Mac. Mr Henning Madsen, the Danish socialist MEP who compiled the committee's report, condemned the directive as no more than "a subsidy for a few companies which have invested in the wrong area".

Mr Filippo Maria Pandolfi, the Italian EC telecommunications commissioner, has promised to produce an amended HDTV strategy for Community telecommunications ministers when they next meet on December 5.

Existing EC legislation on satellite broadcasting, which expires at the end of the year and the short deadline may persuade Mr Pandolfi that he should take up some of the MEPs' suggestions.

The commissioner has already ruled out drafting a completely new directive.

Twelve make pledge on electronics

EC industry ministers yesterday promised support for Europe's electronics companies but stopped short of endorsing direct subsidies for the sector, which faces strong Japanese competition, writes Andrew Hill.

They approved a resolution listing means of improving "the business environment" in the computer and electronics industry and asking Brussels to set up an information exchange centre. They remain divided, however, on the question of a Community-wide industrial policy.

Mr Dominique Strauss-Kahn, the French industry minister, said the resolution indicated that the Community ought to favour links between electronics companies and look kindly on state aid for companies "where profitability is not immediate".

Britain, which is strongly opposed to any direct or indirect subsidies for ailing industries - said the resolution was acceptable because it was so vaguely worded.

● Mr Strauss-Kahn said the Commission had agreed to submit a report on the state of the market in cars to the next meeting of industry ministers in the first half of 1992, following the July agreement on Japanese car imports.

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EUROPEAN NEWS

G7 gives Soviet republics until today to agree on debt

By Leyla Boulton in Moscow

REPRESENTATIVES of the Group of Seven richest industrial nations yesterday told Soviet republics they must agree on dividing responsibility for the Soviet Union's foreign debt by today, before the departure of the G7 team now in Moscow.

The latest ultimatum came at a closed session with republic and Soviet leaders, where the G7 deputy finance ministers said a western package to help the Soviet Union cope with mounting debt service dif-

ficulties was conditional upon an effective agreement "jointly and severally" to assume responsibility for a debt. This means that if one or more republics cannot keep up payments into a centralised fund for debt servicing, then the others cover for it.

The financial assistance package tentatively agreed by the G7 to prevent the Soviet authorities from defaulting involves two parts. The first is a deferral of the principal owed to Paris Club creditor states

for the rest of 1991 and the first quarter of 1992. This in itself amounts to relief of more than \$1bn of the foreign debt variously calculated at between \$60bn and some \$80bn. The second part is a \$1bn bridging loan from the Bank for International Settlements, with Soviet gold reserves as collateral.

This is the first trip to Moscow by G7 deputy finance ministers since the end of last month, when they extracted an undertaking from the

12 republics to share responsibility for the debt. Since that meeting, however, the republics have been unable to finalise an accord to share out Soviet assets and determine exact percentages of the debt for which they will be responsible.

Meanwhile, confusion reigns over the consequences of weekend decrees by President Boris Yeltsin abolishing in Russia a central government tax to service the debt and depriving Gosbank, the central

bank, of its remaining power - namely of its authority over rouble printing presses and its right to set exchange rates.

Officials at Vnesheconombank, the bank which services the foreign debt, said they had received no official notification of Mr Yeltsin's decision to abolish the levy which compels exporters to sell 40 per cent of their hard currency revenues to the bank at the artificially low rate of Rbl1.7 to the dollar.

As for a separate presidential decree taking control of the production of diamonds, gold and other precious metals on Russian territory, Mr Evgeny Bichkov, an official responsible for supervising the use of Soviet reserves of gold and diamonds, said his committee was being transferred to the Russian Finance Ministry. "The reserves will still be called union reserves but we will look after them (in Russia)," he said in an interview.

Walesa hints at choice for premier

By Christopher Bobinski in Warsaw

PRESIDENT Lech Walesa said yesterday his mind was now made up about his next candidate for Polish prime minister. That could mean he will turn again to Mr Jan Krzysztof Bielecki, for whom he has already canvassed support. Mr Bielecki, from the free market Liberal Democratic Congress party and presently premier, won 115,000 votes in his Warsaw district, the highest poll amassed by any individual candidate in last month's election.

It is three weeks since the inconclusive election, and the so far fruitless search for a premier who can command Mr Walesa's confidence as well as a majority in Parliament is being closely watched by institutions like the International Monetary Fund anxious to start talks on next year's economic performance criteria.

President Walesa, for his part, has shown he wants a government which will eschew inflationary temptations. His problem is that parties which won a majority of seats in parliament had promised inflationary policies as a way of halting Poland's recession.

Meanwhile, five parties, including Mr Bielecki's KLD, controlling around 200 seats in the 460-seat Sejm have suggested that Mr Walesa accept Mr Jan Olszewski for premier. Mr Olszewski has been loathe to do this as Mr Olszewski is most closely linked to the Centre Agreement, a moderate Christian Democrat grouping which is in sharp conflict with the president over his resistance to the installation of a centre-right government.

Hungary's oil fears grow as Russia decrees export curb

By Nicholas Denton in Budapest

HUNGARY'S oil supplies, already disrupted by the civil war in neighbouring Yugoslavia, are further clouded by Russian President Boris Yeltsin's decree curtailing oil exports.

The Russian move came as efforts to secure a renewal of supplies through the Yugoslav section of the Adriatic pipeline appeared to be in jeopardy. The pipeline, which transports oil from Yugoslavia's Adriatic coast to Hungary and Czechoslovakia, provided the landlocked countries' only viable alternative to Soviet oil supplies since last September.

Any decline in Russian supplies would accelerate the drain on Hungary's oil reserves. When the Adriatic pipeline seized up in September, Hungary had only 45 days of crude oil and refined product reserves. Budapest officials, while admitting the safety margin has narrowed dangerously, have declined to give precise figures. Hungarian officials remain

unsure of the effect of the Russian declaration on oil trade. It is not clear whether Russia's move is directed at other Soviet republics or at exports in general. Moreover, much of Hungary's oil imports are through western third parties which are likely to be least affected.

Hungary could import oil by truck or from late next year by river from Rotterdam. Mr Bela Kadar, minister of international economic relations, said. But road and rail delivery would raise import costs.

Christopher Bobinski adds from Warsaw Polish trade officials believe that President Yeltsin's curb on oil exports is aimed at supplies to the Soviet republics and will not affect exports to non-Soviet markets such as Poland which pay in hard currency. Poland has already received 5.8m of the 6.7m tonnes of Soviet oil contracted for this year and last week Poland accepted an offer from Soyuzneftexport, the Soviet oil trader, for spot delivery of an extra 100,000 tonnes.

WEST EUROPEAN NEW CAR REGISTRATIONS* January-October 1991

	Volume (Units)	Volume Change (%)	Share (%) Jan-Oct 91	Share (%) Jan-Oct 90
TOTAL MARKET*	11,801,000	+1.8	100.0	100.0
MANUFACTURERS:				
Volkswagen (incl. Audi, SEAT & Skoda)	1,827,000	+7.2	16.3	15.5
Fiat (incl. Lancia, Alfa Romeo, Ferrari, Innocenti, Maserati)	1,501,000	-8.6	12.7	14.2
General Motors (Opel/Vauxhall, US& & Saab)	1,431,000	+3.8	12.1	11.9
Peugeot (incl. Citroën)	1,373,000	+4.1	11.6	11.4
Ford (Europe, US& & Jaguar)	1,410,000	+6.0	12.1	11.8
Renault	1,188,000	+4.0	10.0	9.8
Mercedes-Benz	987,000	+7.4	8.3	8.2
Nissan	964,000	+16.5	8.1	7.0
BMW	833,000	+12.1	7.0	6.2
Toyota	822,000	+0.9	6.9	6.8
Subaru	808,000	+11.8	6.8	6.0
Mitsubishi	750,000	+13.1	6.4	5.6
Volvo	717,000	+18.4	6.1	5.1
Honda	651,000	+8.8	5.5	5.1
Total Japanese	1,463,000	+8.8	12.6	11.8
MARKETS:				
Germany	3,728,000	+38.6	31.6	23.2
Italy	2,091,000	-1.0	17.7	17.4
France	1,791,000	-13.0	14.4	16.9
United Kingdom	1,433,000	-21.6	12.1	15.8
Spain	747,000	-11.9	6.3	7.3

*Includes western Germany since July 1990.
*Data reported from US and sold in western Europe.
*1991 holds 31 per cent and management control of Skoda.
*Data holds 50 per cent and management control of Saab Automobile.
*Includes holds a 50 per cent share in Rover vehicle operations.
*Mitsubishi and Volvo are linked through minority cross-shareholdings.
Source: Industry estimates

W Europe car sales fall as German demand weakens

By Kevin Done, Motor Industry Correspondent

NEW car sales in western Europe fell by 7.5 per cent in October to 1,073m, largely due to significantly lower demand in Germany.

According to industry estimates, western European new car sales in the first 10 months of 1991 were 1.8 per cent higher than a year ago. Registrations have been lower than a year ago in each of the last three months, however.

The surge in German new car sales - fuelled by unfavourable exchange rates - has been the main pro to demand this year, is abating, while key markets elsewhere, such as the UK, remain in deep recession.

Excluding Germany, sales in western Europe in the first 10 months at an estimated 8,073m were 9.3 per cent lower than in the corresponding period a year ago.

New car sales in Germany, including eastern Germany since July 1990, jumped by an estimated 38.6 per cent in the first 10 months to 3,728m. But since August German demand has been falling and, in October alone, German registrations at an estimated 301,000 were some 10.3 per cent lower

than a year ago. The opening up of eastern Germany has provided car makers with an additional market larger than any of the existing medium-sized European markets such as the Netherlands, Belgium and Luxembourg, Switzerland or Austria.

Without this new market, western car makers would have faced a sharp decline in demand in western Europe this year. Sales are expected to fall in 1992, however.

According to the latest forecast by DRI, the London-based automotive analysts, western European new car sales will fall by 2.4 per cent next year to 13.15m from 13.47m in the whole of 1991.

DRI forecasts a 19.1 per cent drop in the German market to 3.34m in 1992, which will be cushioned by the start of a modest recovery from recession in the UK and France.

In the first 10 months this year industry estimates show that new car sales fell in nine markets across western Europe and were higher than a year ago in eight. In October alone sales fell in

10 of 17 western European markets including falls of 12.8 per cent in France and 22.5 per cent in the UK. Only Spain of the five leading volume markets showed a modest increase by 3 per cent.

The share taken by Japanese-badged cars in western Europe rose to 12.6 per cent in the first 10 months from 11.8 per cent a year ago reflecting an 8.8 per cent jump in sales volume to 1.49m.

The main success has been achieved by Nissan, Japan's second largest car maker, which has increased sales this year by an estimated 16.5 per cent. Its increased share reflects the rising output available from its first European car assembly plant at Sunderland in north-east England.

The ground gained by Nissan provides a foretaste of what can be expected later as other Japanese car makers, Toyota, Honda and Mitsubishi, begin European production.

In Italy, where direct car imports from Japan are still strictly limited, Nissan has increased its sales in the first 10 months by 22.4 per cent to 15,219 from 4,703 a year ago.

OBITUARY: GUSTAV HUSAK

Moscow's agent in Prague

By Judy Dempsey, East Europe Correspondent

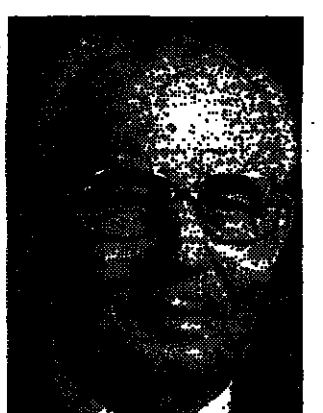
MR GUSTAV HUSAK, the former president and communist party leader of Czechoslovakia, yesterday died in hospital after a long illness. A dour, bespectacled, short-sighted politician, Mr Husak will be largely remembered for the role he played in crushing the pre-reform Prague Spring.

Led by pro-Communist reformers under Mr Alexander Dubcek, it was quashed by Soviet-led Warsaw Pact troops on August 21, 1968. Mr Dubcek was dismissed, sent briefly as ambassador to Turkey, and then barred from public life.

He was succeeded by Mr Husak, a Slovak who ruled over the period of "normalisation" in which thousands of people were sacked from their jobs for their involvement in 1968.

Many intellectuals ended up stoking the furnace of Prague, or cleaning windows. Several of them are now government ministers.

Mr Husak remained aloof



Husak: purged party

from the public. One of his few, and last, "walk-outs" was during a visit by President Mikhail Gorbachev to Prague in April 1987. Crowds turned out to greet the Soviet leader. But he said nothing to offend his host.

However, the Soviet leader's

silence when thousands of east German asylum-seekers sought a way around the Berlin Wall through seeking refuge in the then west German embassy in Prague during October 1989, indicated to Mr Husak that Moscow's support was waning.

It finally ended when Mr Gorbachev ignored the anti-government crowds in Prague's Wenceslas Square. He was replaced as president in February 1990 by Mr Vaclav Havel, whose plays Mr Husak had banned.

Mr Husak was born in Bratislava on January 10, 1913. He joined the Communist party in 1938, remained in it when it was outlawed under the Nazi occupation, and helped lead the abortive Slovak national uprising in 1944.

At the height of the Stalinist purges, Mr Husak was accused of being a "bourgeois Slovak nationalist". He was jailed from 1951 to 1960, released, worked as builder, and gradually made a political recovery.

FUTURE BUSINESS STRATEGIES IN SOUTHERN AFRICA

Africa is a natural market for Engen's substantial refinery expansion

Bernard Smith, Chief Executive of Engen talks to John Spira, Finance Editor of Johannesburg's Sunday Star.

Spira: How do you view Engen's prospects in the light of the economic recession in which South Africa is languishing?

Smith: Engen has achieved very satisfactory earnings growth in spite of the economic downturn, which, incidentally, appears to be bottoming out. The group continues to grow its business aggressively.

Obviously, the South African economic climate is a factor in Engen's earnings outlook, though its prospects will not be entirely dependent on that climate.

Ultimately, I'm optimistic that healthy earnings growth will be maintained. Engen's mission is to achieve real growth, which I expect to come largely from its refining activities. Bear in mind that future refinery production in South Africa will not increase, with the result that the rate of growth of refined product requirements will almost double.

In the downstream area, we shall at least maintain our share of the Southern African market while significantly increasing exports to sub-Saharan Africa. Engen's substantial refinery expansions will give the company scope to increase production of chemicals and chemical feedstocks. And we are actively involved in upstream opportunities, including participation in a number of exploration projects in other African territories.

Spira: How does Engen feature in the South African energy-generation environment?

Smith: Coal supplies 75 percent of primary energy consumption in South Africa - a figure which includes the energy from the coal-based synfuels produced by Sasol. Only about 10 percent of the primary energy use is crude oil based.

Engen is the largest local marketer of petroleum fuels, with a market share of almost one-third.

Spira: In the first three months of 1991, Engen doubled its exports to Africa and the Indian Ocean islands. What is the background to this development and what is the future potential?

Smith: In the past year Engen doubled its exports in volume terms. We sold products to 13 countries (including Botswana, Namibia, Lesotho and Swaziland) in sub-Saharan Africa and the Indian Ocean islands.

Engen intends further to expand its business beyond the borders of South Africa on the back of its refinery expansion. Not surprisingly, we see Africa - and Southern Africa in particular - as a natural market for us.

Our Durban refinery is being expanded not only to cater for local demand, but also with a view to export opportunities. We believe products from this refinery will have a competitive advantage over products from other parts of the world in sub-Saharan Africa.

And I feel sure that these opportunities will increase as relations between South Africa and the rest of Africa improve, as they are already doing, to judge from the enthusiasm with which we are being received wherever we go on the continent.

Spira: Engen has been drawn into the controversy surrounding the huge oil-from-gas Mosses Bay project. How is Engen involved and what are your views on this issue?

Smith: Engen, the manager of the project, has a 30 percent stake in Mosses Bay and a right to maintain this interest by subscribing for 30 percent of the 40 percent equity portion of the capital cost of the venture after production has commenced, probably in 1993.

Other than being embroiled in the controversy of whether Mosses Bay was strategically necessary, there is no downside risk for Engen in the Mosses Bay project.

On the other hand, the upside potential is significant, because I believe we can modify the contractual agreement

to ensure that an investment by Engen would be commercially sensible, thus giving Engen access to any of Mosses Bay's downstream potential.

I cannot too strongly stress that Engen will not invest in Mosses Bay if it cannot be sure of making money out of the venture.

Spira: Can South Africa ever become self-reliant in oil?

Smith: While oil exploration in South Africa waters continues and Engen is a selective participant in this exploration, it appears unlikely that crude oil will be found in sufficient quantities to supply all the country's needs.

Further investment in synthetic fuel projects is also unlikely. It is therefore improbable that South Africa will ever be able to supply all its petroleum fuel needs from indigenous sources.

Spira: How will the evaporation of sanctions impact on Engen in particular and on the climate in which the company operates in general?

Smith: The elimination of sanctions will impact positively in a number of different ways, among them:

* Renewed foreign investment and resultant economic growth should lead to increased growth in local demand for petroleum products.

* The removal of trade restrictions will increase export opportunities.

* Access to crude oil supplies will improve, as will our ability to participate internationally in exploration and production.

Spira: Do you regard energy generation in South Africa as environmentally friendly? More specifically, what are the prospects of a lead-free fuel in South Africa?

Smith: Regrettably, the large scale generation of energy from coal in South Africa is not especially friendly to the environment. So there's certainly room for improvement, as is the case in the oil refining industry. It's an area which will receive our careful attention in the future.

There's little doubt that unleaded petrol will be phased into the South African market within the next few years, although the government has yet to take a decision on this matter.

In its future planning, Engen has allowed for the probable introduction of unleaded fuel.

Spira: What is the extent of Engen's involvement in the North Sea?

Smith: Engen has agreed to acquire a 27 percent interest in the North Sea oil and gas properties held by Gencor and to assume responsibility for their management. Engen has a right of first refusal over the balance of this interest.

Gencor's principal involvement is in its 8 percent stake in the Alba and Kilda fields. The Alba oil field has recently received government approval for its development. Recoverable reserves for the field are estimated at 350 million barrels and first oil production is expected in early 1994.

The underlying gas/condensate field - Kilda - stretches over several blocks and is thought to have recoverable reserves of between 2.5 and 3.5 TCF and 100 to 200 million barrels of condensate. Appraisal work is underway and if a fast track development is achieved, first gas can be expected in the second half of the 1990s. Gencor's untitled interest in Kilda is expected to be of the order of 4.5 percent.

The first phase of the Alba development is being funded by non-recourse project financing. The consideration paid by Engen for its 27 percent interest has taken the form of the equity funding needed for the Alba project financing.

Engen's involvement will give it oil and gas production well into the next century and broaden its experience as a manager of upstream properties.



Bernard Smith

Spira: What are the broad outlines of the South African government's energy policy? Is there room for improvement?

Smith: A government white paper published in 1986 set out a broad framework for the formulation of national energy policy.

The policy's aim is that of "promoting a market-oriented, economically sound energy industry with due regard to the national interest and security".

Of necessity, it has for many years placed considerable emphasis on strategic self-sufficiency, leading to the development of the synfuels industry and the stockpiling of crude oil.

Naturally, this aspect of the policy will be reviewed as the country moves forward to a new dispensation - as, no doubt, will various other aspects of government policy.

Spira: Does Engen pursue an equal opportunity policy? How does the group approach the social responsibility issue?

Smith: Engen adopts a holistic approach to equal opportunity - an approach which incorporates:

* The sensitisation of its staff to South Africa's changing political environment.

* The development of attitudes supportive of the equal opportunity process.

* A structured training and development programme.

* A strategy which addresses the primary needs of employees - needs such as education for themselves and their children, health and housing.

We apply advanced techniques towards the development of all employees. Such techniques include behavioural assessment of potential, cognitive development, mentoring and value sharing.

A non-racial approach is adopted and each employee is given support appropriate to his or her needs.

We are proud of the fact that 35 percent of the managerial and supervisory staff of the company are non-white. And that the percentage increases every year.

Engen categorises its approach to social responsibility into four distinct areas:

* Expenditure on the environment, sports sponsorships and high profile activities. Such outlays are treated as promotional and marketing operating expenses.

* Financial support for ongoing charitable institutions is also seen as a marketing-related expense.

* Social investment attracts the major share of Engen's expenditure in this field. Here the focus is on empowering people to build institutions and structures in the target communities to enable them to solve their problems.

* Social justice, which comprises efforts to break down discriminatory legislation, regulations and practices which inhibit the freedom of disenfranchised people. The major focus is facilitating the integration of society and helping people regain their pride and self-respect.

ENGEN

FUEL FOR GROWTH

Engen Ltd, Union House, 70 Marshall Street, 2001 Johannesburg, P.O. Box 6830, 2017 Marshall Street, Republic of South Africa. Tel: (011) 736-9111. Fax: (011) 736-3315. Telex: 4-53505A.

SAMSUNG CO., LTD.

Notice to the holders of 2,454,000 Global Depositary Shares

NOTICE IS HEREBY GIVEN TO THE HOLDERS OF THE ABOVE MENTIONED GDSs THAT: the Board of Directors Meeting of the Company, held on August 29, 1991, resolved to issue NEW SHARES under the following terms and conditions:

- Form of shares: common shares in registered form
- Number of shares to be issued: 2,300,000 shares of common stock
- Issue price: 14,400 Korean Won per share, tentatively
- Allocation of new shares:
 - 460,000 shares shall be allocated for the subscription by employees of the company according to the Law on Fostering the Capital Market in Korea.
 - 1,840,000 shares shall be allocated for subscription by shareholders registered on November 8, 1991 in the proportion of 0.159073 share per one share (2 GDSs).

Both the holders of common shares and the holders of non voting preferred shares are entitled to subscribe for new common shares in proportion to their respective shareholdings.

- Record date: November 8, 1991
- Subscription period: December 9, 1991 - December 10, 1991
- Payment date: December 12, 1991
- Others:
 - Fractions of shares and unsubscribed shares shall be disposed of according to the Resolution of the Board of Directors Meeting.
 - The actual issue price will be determined at a later date pursuant to the regulations of the Korean Securities and Exchange Commission. Such price will in no event be greater than the tentative issue price mentioned above.
 - GDS holders should contact the Depositary Bank for further information.

SAMSUNG CO., LTD.

Cossiga
and legal
body in
conflict
By Susan Graham

How will you drive during the economic recovery?



Informed opinion suggests that next year will see the beginnings of an economic revival.

Yet even fired with such cautious optimism, you'll consider the purchase of a luxury car as carefully as you'd plan your company's future.

For instance, your new car's tax threshold will be of major importance. You may need to examine finance packages to balance your monthly payments, take note of the warranty cover available and, of course, you'll want a good idea of what your car will be worth in 2-3 years' time.

Which is why, as a responsible individual, your road to recovery will lead to Jaguar. (After all, it's no more than you deserve after a period of austerity.)

At a time when other luxury cars are becoming increasingly expensive, a Jaguar represents unrivalled value for money. For example, at £25,850,* the XJ6 3.2L saloon costs less than many top executive cars.

What's more, while the residual values of used cars are generally falling, those of used Jaguars have risen, which speaks volumes for Jaguar's quality.



In the last two years alone, we've introduced new six-cylinder, 24-valve 3.2L and 4.0L engines, a new dual-mode electronic automatic gearbox on the 4.0L, low loss catalyst exhaust, anti-lock braking, electric seats and a sophisticated new audio system with optional CD autochanger to complement Jaguar's legendary ride, handling and performance.

Don't forget the superb restyled XJS range introduced in the summer, either.

Finally of course, all Jaguars are built in the UK and supported by an extensive dealer network that has invested millions of pounds to offer the exclusive levels of service befitting such a luxury marque.

So now is the time to start putting the recession behind you and start looking forward to a new Jaguar.

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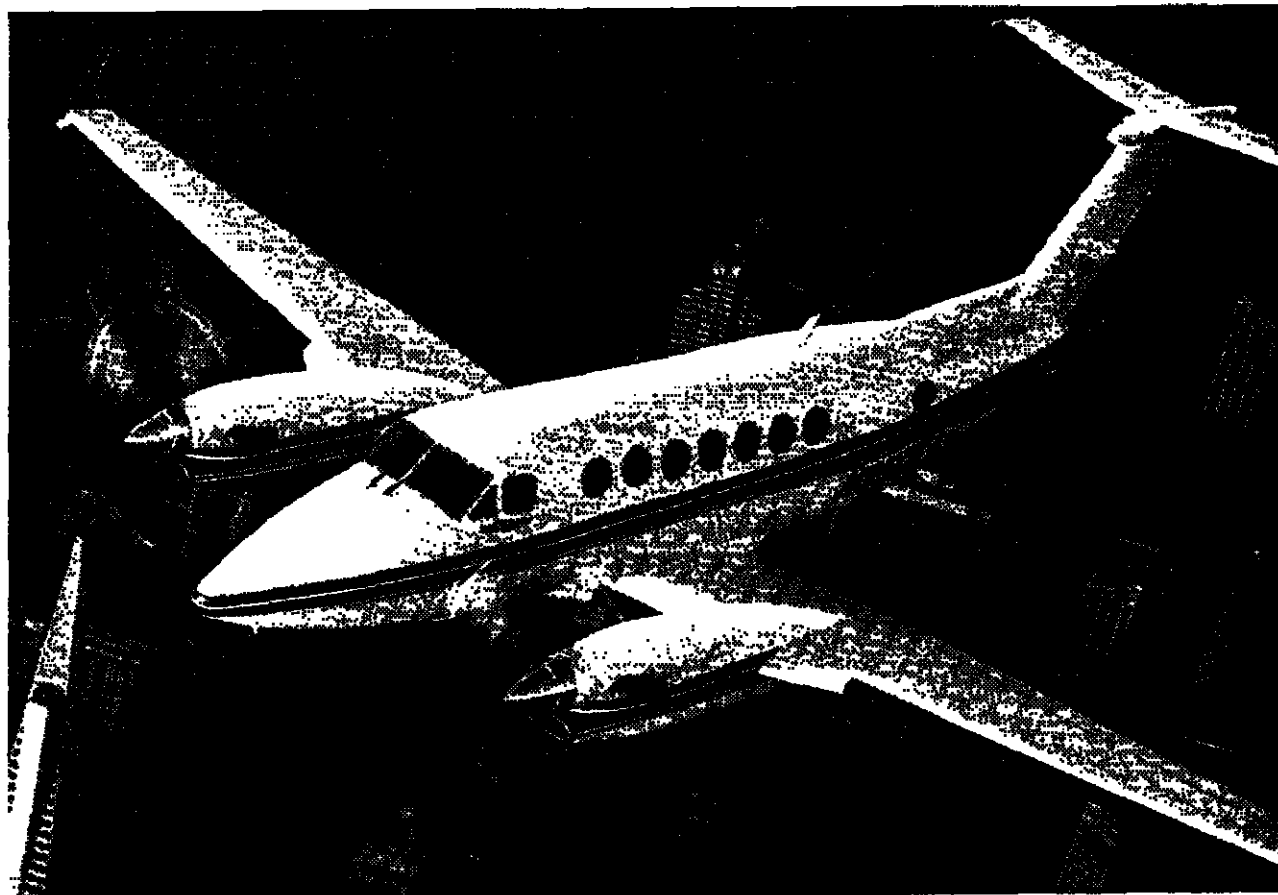
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JAGUAR

JAGUAR CARS, BROWNS LANE, COVENTRY.

*Car Featured: XJ6 3.2 Litre Manual Saloon at £25,850. Price correct at time of going to press, excludes £400 estimated cost of delivery, number plates and incidental dealer charges.



WE STARTED WITH THE MOST SUCCESSFUL IDEA IN CORPORATE AVIATION AND EXPANDED ON IT.

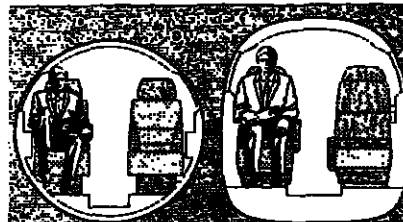
For 28 years, corporate aviation has been ruled by a King Air. As proof, consider that King Air has been chosen more than 2 to 1 over any other single line of corporate airplanes—turboprop or jet. The reasons why are well established. Typical trip times are within minutes of jets, yet fuel consumption is one-third less. And in an industry where quality is critical, Beechcraft quality is preeminent. But resting on laurels is not the Beechcraft way. So we took the basic



With its luxurious double-club seating, the Super King Air 350 can easily seat 8, and still carry full fuel and baggage.

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FT SURVEYS

INTERNATIONAL NEWS

Japanese banks curb help for companies

By Robert Thomson in Tokyo

JAPANESE banks suspended business during October with 344 companies owing a total of ¥508.5bn (22.2bn), an increase of 540 per cent in outstanding debt on the same month last year and the 14th straight month of year-on-year increases.

The Federation of Bankers' Association of Japan said the number of companies cut adrift rose 72.3 per cent, highlighting the collapse of Japan's speculative "bubble" and the impact on small- and medium-sized businesses of the country's severe labour shortage.

Property companies headed the list of suspensions, the number rising by 130 per cent on October last year, while the number of service sector companies rose 125.4 per cent. Construction companies were up 74 per cent.

Japanese property-related companies have been hit by a downturn in property prices, a sharp fall in turnover and a Ministry of Finance directive to banks that they restrict lending for property investment. Other companies were hurt by higher interest rates and the slowdown of Japan's economic growth.

Tokai Bank, the Japanese commercial bank, revised downwards its forecast for domestic economic growth from 3.6 per cent to 3.1 per cent for the fiscal year to the end of next March. This compares with the official estimate of 3.8 per cent, and other institutional forecasts ranging from 3 per cent to 3.5 per cent.

For the year to end March 1993, Tokai Bank expects growth of 2.8 per cent, with growth continuing to slow in the first few months of the next fiscal year, but the economy gaining in strength as the year progresses. The bank forecasts that personal consumption will rise by 3.5 per cent next year and that capital spending will expand by a relatively small 2.8 per cent.

Delhi to retain control of public sector industry

By David Housego in New Delhi

MR Narasimha Rao, the Indian Prime Minister, yesterday ruled out as "premature" a privatisation programme in India that divested the state of management control of public sector industry.

Speaking to senior industrialists in the wake of his landslide by-election victory on Sunday, he preached caution over denationalisation and retrenchment of labour as being necessary to avoid industrial unrest that could undermine continuing economic reform.

On the pace of industrial restructuring, he said his approach would be to seek a consensus with labour and that he understood the fears of labour and intended to allay their misgivings. "The cost and burden of restructuring should not be disproportionately high for any one sector of society," he said.

Speaking to a gathering of the World Economic Forum in Delhi, he sought to dispel expectations of a privatisation programme that transferred management control of state-owned industrial units to the private sector. "Even to raise



Rao preached caution over denationalisation the question is premature," he declared.

Officials said afterwards that the prime minister's remarks did not exclude public sector companies from raising fresh equity on the capital market. The government has also announced that it will raise at least Rs 25bn (548m) in budget revenue through selling a 20 per cent stake in big public

sector companies to state-owned mutual funds and insurance companies.

Mr Rao's remarks come at a time when the government is under pressure to accelerate deregulation through privatisation of India's mammoth public sector and through making it easier for companies to reduce their workforce and close loss-making plants. Speakers argued that these changes were needed to inject fresh dynamism into the economy.

At the same time the government is nervous that more rapid industrial change could precipitate widespread industrial disruption that would be difficult for a minority government to handle. The unions have called for a nationwide strike on November 29 to protest at the threat to jobs from public sector restructuring.

The Indian Prime Minister's ruling-out of any significant privatisation of India's 250 state-owned industrial companies is in sharp contrast to neighbouring Pakistan where the government is selling over 100 state-owned companies and banks.

Pakistani PM gives assurance on incentives for investors

By Farhan Bokhari in Islamabad

PAKISTAN'S Prime Minister, Mr Mohammad Nawaz Sharif, yesterday assured about 700 prospective domestic and foreign investors that his government's economic incentives would not be reversed.

He told Pakistan's largest investment promotion conference that the government would provide constitutional protection for the measures.

The three-day conference is seen as an important test of the success of Pakistan's initiative to attract new investors. Among the 400 potential foreign investors, officials said that the biggest groups were from Japan, South Korea

and Saudi Arabia. Mr Nawaz Sharif's government has been trying to privatise state-owned factories, many of which are known to be running at a loss. According to official estimates the profitability of public sector factories on average ranges between 1.5 to 2 per cent a year.

So far, the government has sold 30 factories, but the privatisation commission is planning to invite offers to sell another 83. Offers have also been invited by the end of this month for the sale of two of the largest public sector banks. The country has introduced a variety of incentives to

attract new investors. Among the measures introduced this year, new industries in rural areas have been exempted from paying taxes for a five- to eight-year period.

New investors are no longer required to seek official permission for setting up factories, except for arms and ammunition, printing of currency, high explosives and radioactive substances.

Foreign exchange regulations have also been relaxed for ordinary Pakistanis, who are now allowed to open foreign currency accounts at local banks and freely make deposits or withdrawals.

US reviews ties with Kenya after 'racist' jibe

By Michael Holman in Nairobi

THE US was last night reviewing its relationship with Kenya after the country's foreign minister, Mr Wilson Ndolo Ayah, described the US ambassador as a racist with the attitudes of a slave owner.

The development marked the most serious step in a growing row between Kenya and western governments over last week's arrests of over a dozen opposition leaders, and the use of riot police to prevent a rally in Nairobi on Saturday.

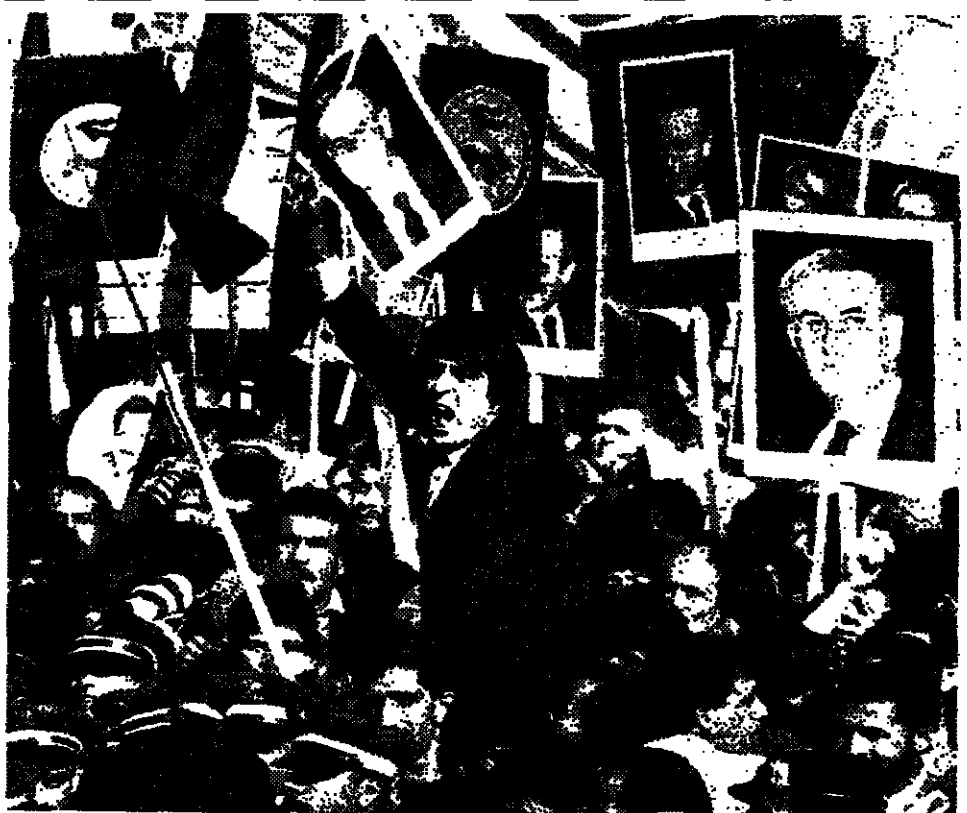
President Daniel arap Moi has accused unnamed foreign countries of what he called "interference" in trying to undermine his government.

Germany yesterday recalled its ambassador over the issue, which has blown up just a week before Kenya puts its case for continued western aid at a World Bank-backed donors meeting in Paris.

Mr Ndolo Ayah said ambassador Smith Hempstone, one of seven western envoys summoned to the ministry, had been told that the government was "very unhappy" with his personal behaviour.

The ambassador had created "the perception that he is an arrogant man with a contempt for African and black men."

The minister described Mr Hempstone, who has been brought in to replace Mr Ayah's human rights record, as having "the attitude of a slave owner who thinks he can guide Africans." He repeated allegations of US sponsorship of Kenya's opposition Forum for the Restoration of Democracy (FORD), whose leaders were arrested last week and charged with convening an illegal meeting.



Some of the several hundred thousand Syrians who attended a rally in Damascus yesterday in support of the re-election of President Hafez al-Assad for a fourth constitutional term. A referendum will be held on December 2 to endorse his earlier nomination by the token Syrian parliament.

Arms warning for Third World

By David Marsh, Europe Editor

THE WORLD'S leading industrialised nations next month will solemnly warn developing countries to trim excessive military spending as a prime condition for receiving continued flows of development aid.

The Development Assistant Committee (DAC) of donor nations is due to spell out, at a meeting of top officials in Paris in early December, the need for aid recipients to reduce arms expenditure.

Although the idea has been canvassed for several months at World Bank and interna-

tional Monetary Fund meetings, this is the first time that the 18-nation DAC will build this condition into a formal policy statement.

The communiqué to be issued by the DAC after its meeting is also likely to call upon developing countries to take steps towards improving democratic conditions, including measures in areas like fighting corruption.

The idea of linking aid disbursements to "good behaviour" on the arms and democracy fronts has been particularly supported by

Japan, underlining its new-found interest in taking a lead in international economic policy.

Germany, which has been concerned about the growing need to direct aid funds to eastern Europe, has also become increasingly vocal over the need for tough conditions on spending for the Third World. The establishment of criteria for military expenditure and "good governance" is almost certain to be interpreted by some poorer nations as unjustified interference in their affairs.

Thai military to step down after election

By Peter Ungphakorn in Bangkok

THAILAND'S army chief said yesterday he and the other officers who staged the February 23 coup would not accept the premiership or other cabinet posts after next year's elections.

His remarks come amid growing criticism of the military's plans for a return to constitutional rule.

Gen Suchinda Kraprayoon said he wanted categorically to quell criticisms that the military was manipulating the constitution's drafting in order to remain in power after elections he promised would be held in March next year.

He was speaking at a press conference on the eve of a meeting of the military-appointed National Legislative Assembly which starts its second reading of the draft constitution today.

More than half of the assembly mem-

bers are military or police officers or have close contacts with the Armed Forces.

Among the provisions of the draft, which critics say would establish the military in power, are:

• A Senate appointed by the coup leaders that would have powers matching those of the elected lower house - including selecting the prime minister.

• A clause that would allow serving military and civilian officials to take up cabinet posts without having to stand for election.

Criticism of the draft mounted over the weekend when Prime Minister Anand Panyarachon joined in.

Until then, Mr Anand had strictly observed a division of labour between his government and the National Peace-Keeping Council (NPKC), the official name of

the coup group, in which the constitution was the responsibility of the NPKC.

Seven of Thailand's largest political parties, students and civil rights activists are planning a protest rally today in central Bangkok.

The controversy is seen as evidence that in spite of having seized power in February, the military can no longer take for granted that they dominate a Thai political scene that has become increasingly democratic over the past 20 years.

Gen Suchinda and his colleagues appeared to recognise this when they allowed political parties to continue activities shortly after the coup.

They also refrained from curbing Thailand's independently-minded press, which has been increasingly critical of the military.

INTERNATIONAL NEWS

Extremists in Mideast adapt to new climate

THE defeat of Iraq in the Gulf war, the consequent military and diplomatic supremacy of the US, and the opening of Middle East peace talks in Madrid have, at least temporarily, sent some of the region's more extreme political players scurrying for cover.

The release yesterday of Mr Terry Waite and Mr Thomas Sutherland, a Briton and an American, is just the latest example of the tactical adjustment taking place, although it is still far too early to be confident that it represents a strategic withdrawal.

The issue of arrest warrants for two alleged Libyan agents in connection with the bombing of the Pan Am aircraft over Scotland in December 1988 is a simultaneous reminder of the new determination, especially by the US and Britain, to pursue those whom they believe are responsible for acts of terrorism. The assertion by the investigators that, contrary to persistent earlier reports, there was no evidence of Iranian or Syrian involvement must have been music to the ears of the hostages and to everyone seeking their release.

Iran, Syria and Lebanon, the three countries most inti-

mately associated with the holding of western hostages, all have persuasive reasons for wishing to deflect further hostility. While the seizure of hostages may at one time have marked the Arab and Islamic contest to sponsor the most virulent strain of anti-western activity, it has for some time been seen as counter-productive in both Damascus and Tehran.

Iran, which has the most immediate influence over Islamic Jihad, the kidnappers of Mr Waite and Mr Sutherland, operates a two-track foreign policy which partly mirrors the domestic struggle for power. President Hashemi Rafsanjani has been persuaded of the need to rebuild his country's shattered economy, a task for which he needs western credit and technology. But, in so doing, he cannot afford to ignore those who campaign as the true inheritors of Ayatollah Khomeini's spiritual mantle and for whom the export of the revolution matters as much as the sale of oil.

This results in Iran lending its weight to freeing the hostages while at the same time hosting a gathering for all those international organisa-



Terry Waite pictured in 1984 with Lord Runcie, then Archbishop of Canterbury

tions opposed to the peace process in Madrid.

Syria is less equivocal. President Hafez al-Assad understands better than most the requirements for remaining in power and, in particular, the relative potency of his enemies. Although Iraq has posed occasional dangers, for Syria the biggest threat has always been an unrestrained Israel. Without the strength of the Soviet Union around him, Mr Assad more than ever needed to attract US support.

It was Syria's acceptance of the US invitation to Madrid

which made that conference possible. President Bush and Mr James Baker, the secretary of state, thanked Mr Assad as warmly as they could any man who has been charged over the years with harbouring and aiding terrorist organisations.

For the peace process to stay on track and the bilateral negotiations to get underway in the next fortnight, Mr Bush and Mr Assad need to remain roughly in step. The chance for Washington to thank Damascus publicly again, over an issue as dear to American hearts as the release of hos-

tages, was an opportunity that neither side wished to forego.

Whether anyone has the opportunity or desire to thank Israel is not yet clear. Nearly 300 Shia Moslems from south Lebanon are still held in Israel, pending the release of Israeli servicemen held or missing in Lebanon. The freeing of two more western hostages, before there has been any further Israeli move on the Lebanese it holds, underlines just how keen Iran and Syria are to end the matter.

Roger Matthews

Waite's release revives Iran-Contra questions

THE release of Terry Waite is bound to revive questions about his possible role in the undercover White House operation to sell arms to Iran in exchange for hostages held in Lebanon, the so-called Iran-Contra scandal.

Between 1985 and 1987, he had regular contact with Lt Col Oliver North, the White House official at the centre of the affair, but their relationship has never been adequately explained. Was Mr Waite a willing agent acting on behalf of US interests in the Middle East, or was he a pawn in the hands of a small group of officials whose mission was to free (then eight) American hostages, whatever the cost?

At first glance, the two men have little in common, other than a mutual passion for religion. Mr Waite, the genial giant who appeared to enjoy high-pressure hostage negotiations, seems a world apart from Col North, the hyper-active Marine who saw his mission in life as fighting communism and terrorism.

Mr Waite's value to Col North was two-fold: the kidnappers trusted him and his status as the special envoy of the Archbishop of Canterbury served as cover, obscuring the reality of the arms-for-hostages swaps supported by President Reagan.

In September 1985, Col North wrote a memo to his superiors describing the release of the first US hostage, the Rev Benjamin Weir, as the result of an "intense effort" by Mr Waite. He was "the only westerner ever to meet directly with the Lebanese kidnappers", according to Col North's declassified documents at the Washington-based National Security Archive.

Over the next 12 months, Col North tried every ruse to secure the release of the Americans, ranging from the dispatch of a cake

and Bible to the sale of sophisticated Hawk anti-aircraft missiles to Iran. These inducements were part of Washington's "back-channel" negotiations with Iranian officials close to Mr Ali Akbar Rafsanjani, then Speaker of the Iranian parliament and now Iranian president.

Late in October 1986, after agreeing to a further arms shipment to Tehran, Col North instructed Mr Waite to fly to Beirut. If a hostage was released, the Anglican envoy could take the credit, Col North wrote.

On October 31, just five days before the US mid-term elections, Mr Waite arrived in Beirut. His first call was to the Associated Press, the US-based news agency: "Something might happen," he said. "Nothing hard yet, but it's moving."

On November 2, Mr David Jacobson, an administrator at the American hospital in Beirut held captive for 15 months, walked free. Five days later, in the US capital, Mr Jacobson paid tribute to Mr Waite's efforts, saying the churchman was negotiating "independent of any governments".

Mr Jacobson's attempt to reassure the world about Mr Waite's status suggests that the Anglican envoy was walking a fine line in his dealings with Col North. Once this penetrated the minds of the kidnappers, Mr Waite became a logical target.

However, Mr Waite vehemently denied that he was in any way linked to the arms scandal, and Lambeth Palace, the Archbishop of Canterbury's residence, has always denied that its envoy was ever involved in anything underhand or sinister.

Lionel Barber

Home in the Rockies awaits Sutherland after 6½ years

THE freeing of American hostage Thomas Sutherland in Beirut yesterday marked the end of six and a half years of a silent and heroic vigil by the Scottish-born professor's American wife.

Jean Sutherland, shunning the publicity that surrounded other hostages' wives, loyally stayed on in west Beirut, unprotected and even visiting the southern suburbs where her husband was believed held. "I have high hopes and no expectations," she always said.

The Sutherlands met as college students in Iowa more than 30 years ago. At a French

agricultural institution in Versailles, Mr Sutherland learned French. This enabled him to form a deep friendship in captivity with Jean-Paul Kauffmann, the French journalist freed by Islamic Jihad in May 1988.

Sutherland and Kauffmann whiled away the hours discussing French wines. A restaurant in the Sutherlands' home town in Colorado has stocked a wine cellar during his imprisonment especially for him. Jean purchased several acres of land in the Rocky Mountains where the couple could build a home after his release.

Mrs Sutherland is the only American-born wife of a western hostage to have waited out her spouse's captivity in Beirut. Through militia wars, Jean lived alone on the campus of the American University of Beirut, where her husband still holds the title of dean of agriculture.

Former hostages have said that Sutherland wished to return to his job in Beirut after his release. "Tom and I are like one person," Jean used to say. "When he comes out, all that time will be telescoped into one day."

Lara Marlowe

WESTERNERS MISSING IN LEBANON

1985
March 18: Terry Anderson, American, 44, from Ohio. Middle East correspondent of Associated Press. Held by Islamic Jihad.
Sept 11: Alberto Molinari, Italian, then 68. Insurance company employee who had lived in Lebanon for more than 30 years. A senior Lebanese security source has said his kidnappers had killed him.

1986
Sept 12: Joseph James Cicippio, American, 61. Deputy comptroller of AUB from Norristown, Pennsylvania. Held by Revolutionary Justice Organisation (RJO).

1987
Jan 24: Alann Steen, American, 52. Professor of Mass Communications at Beirut University College (BUC) from Boston, Massachusetts. Held by Islamic Jihad for the Liberation of Palestine (JLP).

1988
May 16: Heinrich Struebig, German, 50. Aid worker for Asame-Humanitas Relief Agency (AHRA) which cares for the Palestinian refugees. Held by the Freedom Strugglers.
May 16: Thomas Kempfner, German, 30. AHRA aid worker, seized with Struebig. Held by the Freedom Strugglers.

Source: Reuter report from Beirut

The challenge of Beirut

TERRY WAITE admitted that he dreaded going to Beirut, a most anarchic and unpredictable capital, but he never resisted the challenge.

He was kidnapped on January 20 1987, at a time of bitter inter-militia fighting, while trying to secure the release of two American hostages: the journalist Terry Anderson and the dean of agriculture at the American University of Beirut, Tom Sutherland.

Mr Waite was catapulted into the international spotlight in February 1981 when, as the Archbishop of Canterbury's special envoy to Iran, he played a big role in the freeing of three Anglicans. Details were never fully clarified, although some reports referred to western arms being supplied to Iran soon afterwards.

The trip was the latest chapter in an unusual career peppered with experiences in trouble-spots. A lay member of the

Church of England, with degrees in theology, his early working life included helping out with late-1960s relief work in Sudan. He also worked in Uganda as an adviser to the local Anglican Church during Idi Amin's coup in 1971.

His experience in Africa led to an appointment in Rome, where he advised the Catholic Church on missionary work. Although he retained a lasting respect for Catholicism, he stayed within the Church of England, joining the staff of Lambeth Palace in 1980 and setting out on a series of delicate diplomatic trips to the Middle East on behalf of detained westerners.

His open personality and broad-based background - a genuine man of faith capable of listening to other religions and possessing experience in developing countries - initially ensured success in the complex world of Middle East-

ern politics. Arabs were known to have responded well to his patient, sometimes humorous style of negotiation and deep sense of religion.

Later he appears to have fallen victim to an excessive trust in others in a world tarnished by international conspiracy and violent political differences. Some commentators have also suspected a more complex side to Mr Waite's character: a need to go for the Big One to find out whether he really was as good at his job as the media suggested.

In any case, a month before his own kidnapping, he seemed to know that he was courting fate: "I often wonder if myself will be the next hostage," he told an Italian television journalist. "I know it is possible I shall not get back from my next mission at all."

Jimmy Burns

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AMERICAN NEWS

Mexico expects growth of 4% next year

By Damian Fraser in Mexico City

THE MEXICAN economy will grow by 4 per cent next year, according to upbeat forecasts in the annual budget report.

The report, which reflects continued domestic and foreign confidence in the Mexican economy, said the government would run a budget surplus next year, for the first time. Even so, the public sector is authorised to borrow up to \$20n in the international capital markets.

Past official forecasts have been misleading, and should be treated with caution. The past three budgets have much underestimated the growth in the economy, the country's swelling current account deficit and the inflation rate.

The current account deficit this year, according to the government figures, will be \$11.06bn, or 80 per cent higher than predicted in the budget last year. Inflation, expected to reach 18.5 per cent, is 4.5 percentage points higher than the official forecast last year,

while GDP growth, originally predicted at 2.7 per cent, is now expected to be 4 per cent.

Most independent analysts reckon inflation next year is likely to exceed single digits. The current account deficit projection also looks optimistic, since it would imply an increase of a mere 15.6 per cent over that of 1991, compared to an increase this year of almost 75 per cent over that of 1990. The government assumes, for no obvious reason, that the growth in imports will slow from 21 per cent in 1991 to 11 per cent next year.

Mr Pedro Aspe, Mexico's finance minister, says the current account deficit does not pose a problem in that it reflects private sector purchases of capital and other investment goods, rather than, as in the early 1980s, a public sector deficit. The current account deficit, says the report, can easily be financed by foreign capital inflows: Mexican reserves in November stood at a record \$16.7bn.

Last week, Mexico halved the rate of devaluation of the



Finance Minister Pedro Aspe: The current account deficit is not a problem

peso against the dollar from 40 centavos to 20 centavos a day, or 2 per cent a year, which suggested that the government at least was not worried by the growing trade deficit.

However, the rating agency Standard & Poor's reflected the unease in some quarters about Mexico's growing trade deficit, when it concluded in a report last week that Mexico's ability

to service its foreign debt was "only adequate, with minimum protection likely during unfavorable circumstances". The Mexican finance ministry called the report flawed.

The budget allows for an 18 per cent increase in social spending next year, reflecting President Carlos Salinas's commitment to combat poverty, improve agricultural produc-

tivity and raise educational standards.

Total government spending is to fall by 2 per cent thanks to a continued reduction in domestic interest rates, and subsequent cost of servicing the government's debt. Debt service payments are expected to fall from 21 per cent of spending this year to 16 per cent in 1992.

Unlike his predecessors, Mr Gros, a former commercial banker, does not speak of economic revolution or magic solutions.

"We are not going to fool people that we are magicians and say: 'oops - out comes the rabbit', producing another price freeze or plan which will make us all heroes for three or four months but then leave the situation worse than before."

Instead, the more mundane strategy of Mr Gros and Mr Marcellio Moreira, economy minister, is based on privatisation, tax reform and increasing public sector tariffs to improve government finances, as well as on opening Brazil's still highly protected markets.

The programme has been developed with the International Monetary Fund, from which Brazil has a letter of intent for a \$2bn stand-by facility.

The strategy is already being implemented. In the last four weeks, Brazil has not only carried out three privatisations, raising \$1.3bn, and presented tax proposals to raise \$1.5bn next year, but it has also imposed massive tariff increases. Electricity prices, for example, have gone up by

The men in grey suits reach for the scalpel

Christina Lamb finds Brazil beginning to brace itself for a long haul of economic austerity

BRAZIL'S economics team has repeated so often over the last two months that there will not be another economic shock plan that it has almost become a mantra.

After five such plans in the last five years, and with monthly inflation having reached 25 per cent in October, the population is sceptical.

But Mr Francisco Gros, governor of the central bank, claims that people are starting to believe, at last, that the only way out of Brazil's inflationary cycle is through hard work and years of austerity.

"The demands for quick-fix solutions are receding and, all of a sudden, we are having a discussion we have never had. Before, adjustment was never an option - the unanimous feeling was that recession was worse than inflation and that we must have growth at all costs."

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75 per cent in 34 days.

Mr Igor Cornelien, director of Chartered West LB, believes Brazil may at last be on the road to serious reform. "The government is finally operating on the right patient - attacking the fiscal deficit rather than the private sector," he said.

Three weeks ago, demands for a shock plan reached a crescendo when, to protect flagging foreign exchange reserves, the central bank suspended its operations in the gold market, causing a run on the dollar in the black market, which surged by 30 per cent to more than 1,000 cruzeiros.

The central bank had been selling gold to keep artificially low the parallel market dollar rate, which is tied to the gold price.

The government realised the pressures, however, and the risk seems to have paid off. The black market dollar has fallen and the markets have been calmer. The inflation forecast for this month has fallen from 35 to 30 per cent.

It is ironic that Mr Collor, who had sworn to slay inflation with a single bullet, now finds himself heading a long and arduous fiscal programme.

He is clearly not comfortable with it, nor with his new, no-nonsense economic team of men in grey suits who tell him there are no easy options.

For all that, he can no longer ignore the success of countries elsewhere in Latin America, which are much further down the path of economic reform. While Chile, Mexico and Venezuela all have annual growth rates of more than 4.5 per cent, Brazil is in its second year of recession, with two more of stagnation predicted. Brazil, once the engine of growth in Latin America, is now spoiling the region's economic statis-

tics. Moreover, the recent mid-term elections in Argentina showed that successful economic reforms, albeit tough, can bring political support.

Mr Gros claims that a consensus is developing: "We've been on the brink of hyperinflation for five years but inflation never hurts the decision-makers in society. Even those who were losing somehow felt richer. But now it is hurting everybody. With tax revenues falling, the government cannot function; the banks which used to benefit tremendously from inflation are suddenly finding their clients going broke."

He blames Brazil's past economic success for its current resistance to reform: "Nothing in our past prepared us to face up to a crisis of readjustment. We were always a growing society, confident that the future would be better than the past. When that process was derailed 10 years ago, we could not agree as a nation on where we wanted to go, or on how. All through the 1980s, we refused to adapt and now we're paying the price."

Mr Gros believes, though, that Brazil could still see a quick turnaround. "Our problems are not that great in numerical terms. Our foreign debt, in terms of gross national product, is smaller than those of most debtor countries. Our industrial sector is still large and competitive."

Whether Brazil succeeds depends largely on Mr Collor mustering support in Congress to pass tax reforms and a series of constitutional amendments to reduce government expenditure and encourage investment. So far, the president, who has no real political base of his own, has proved more adept at alienating people than winning allies, and his popularity is at an all-time low.

Mr Gros admits: "The future is obviously fraught with risk, and hyperinflation could be just around the corner. Whether the government will have enough support to carry on an austerity programme is an open issue - but, if not, we won't go far."

Argentine trade slips into monthly deficit

By John Barham in Buenos Aires

ARGENTINA'S trade balance slipped about \$80m into the red last month for the first time since December 1987, according to preliminary estimates.

Imports more than doubled to \$900m, compared with \$426m in October 1990, while exports fell 11 per cent to \$850m.

The austral, Argentina's currency, has grown increasingly overvalued, while consumer demand has strengthened and import barriers have tumbled amid the government's free-market policies.

Last year, Argentina ran a record \$8.36bn trade surplus, due to falling imports. The surplus this year is expected to be between \$3.5bn and \$4bn. Although they are concerned

about the October deficit, officials are encouraged by an 80 per cent increase in imports of capital goods, an indication that industry is investing more. Unofficial figures put machinery imports at about \$600m in the first half.

However, private economists warn that companies' export competitiveness could further decline as inflation continues rising by about 1 to 2 per cent a month, while the austral remains tied to the dollar.

They fear Argentina could have trouble servicing its \$61bn foreign debt unless trade flows improve. However, analysts caution that it is too early to forecast a sustained deterioration in the balance of trade.

Cholera surge in Peru's summer

AN UPSURGE in the number of cholera cases has accompanied the arrival of summer in Peru. A state of emergency has been declared at the main hospital in Chimbote, the northern cholera epidemic broke out in February, Sally Bowen reports from Lima.

Ten people were reported dead last week in a village near Ica, an inland town 200 miles south of Lima hitherto unaffected by the disease. In the remote villages of the high Andes near Ayacucho, where public health services are non-existent, 30 deaths have been reported already this month.

The disease has affected some 250,000 Peruvians, with the official death toll topping 2,500. Mr Carlos Bolonia, economy minister, said the government had earmarked the equivalent of \$13m until the end of the year to prevent a resurgence of the disease.

Mr Victor Paredes, the new health minister, claimed: "Even if there is an epidemic, it will not reach the dramatic proportions of last summer."

Sleeping pill label change

UPJOHN, the US maker of pharmaceuticals, in controversy over its popular Halcion sleeping pill, has agreed to change the packaging and labelling of the drug, writes Karen Zagor in New York.

Concern about its side effects led to the drug being banned in Britain last month. Upjohn having refused to withdraw it. Although the UK accounts for less than \$10m of Halcion's estimated \$340m annual sales, there were worries that the UK Health Department's action would lead to bans in other countries.

Upjohn said yesterday that it had agreed to new packaging and labelling for Halcion after talks with the US Food & Drug Administration (FDA). The product will be sold in smaller, 10-tablet packs, each with a leaflet to advise about proper use of Halcion in particular and benzodiazepine sleep medications in general.

Also, Upjohn is to change the information for doctors in packs of Halcion. The revisions emphasise its appropriate use in the treatment of insomnia, in particular the desirability of brief treatment and the smallest effective dose.

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WORLD TRADE NEWS

South Africa to liberalise policy on aviation

By Philip Gawth in Johannesburg

SOUTH Africa has announced a liberalisation of its international aviation policy which should stimulate its tourism and trade links.

The cabinet has approved an interim policy, pending completion of a more detailed review, which will give aviation authorities greater flexibility in negotiating the terms of air transport to and from South Africa.

Under the new policy, the government has announced its willingness to negotiate with other governments international scheduled air transport services are normally negotiated bilaterally) the relaxation of tariff control measures, and the granting of at least two frequencies a week to all airlines.

Pretoria is also ready to negotiate the designation of more than one airline per route, and the use and promotion of Cape Town and Durban as "gateways" to South Africa. The government says it will not compromise on the principle of reciprocity and anticipates it will obtain similar rights and benefits in other countries.

The new policy is a response to the ending of the sanctions era and changes in the interna-

tional aviation environment. Symptoms of the former include airlines such as Cathay Pacific and China Airlines starting services to South Africa, and South African Airways being allowed to fly to the US again.

In the latter case, South Africa is seeking to get in step with international developments such as liberalisation of the EC internal aviation industry and the airline industry's increasing globalisation.

To stimulate the tourist industry in South Africa, the export of perishable products and development of air links with countries with which no scheduled air transport service exists, the government has also decided to relax regulatory controls concerning charter flights to and from South Africa.

Subject to safety and reliability criteria, no economic regulation will apply to flights from abroad if they fall into the above categories.

Charter flights between other countries and South Africa, where a scheduled air service is provided, will be allowed if they do not overlap uneconomically with existing scheduled services.

Pressure grows to extend machine-tool import limits

CONGRESSIONAL and industry lobbying for extension of import limits on machine tools is growing, with the US House of Representatives decision by the end of the month, Nancy Dunne reports from Washington.

The five-year "voluntary" restraint agreements (VRAs), with Japan and Taiwan are due to expire at the end of the year. Machine-tool companies want five more years' limits on national security grounds, the same rationale used for the original VRAs.

It is widely believed that the Bush administration, at first resistant to the VRA extension, may well succumb to pressure.

In the Senate, Senator Alfonse D'Amato has collected 14 co-sponsors for a resolution favouring renewal. In the House, the Congresswoman Helen Bentley, a Republican from Maryland and critic of Japanese imports is leading the move.

Industry executives in Washington this week argued that they had begun to retool, but the process was not yet complete. Mr Daniel Meyer, chairman of Cincinnati Milacron, said his company will not complete its modernisation until 1994. Mr Wade Roberts of Strip-Tech Company in Buffalo, New York, said retooling would take five more years.

Toshiba and Siemens in electronics agreement

By Steven Butler in Tokyo

TOSHIBA and Siemens, the Japanese and German electronics companies, yesterday announced an agreement that will provide a basis for co-operating in developing and marketing RISC (reduced instruction set computing) microprocessors based on technology developed by MIPS Computer Systems of the US.

The accord will boost the growing interest in RISC-type microprocessors, which could eventually erode the overwhelming market share which Intel, the US microprocessor company, has had in the worldwide personal computer market.

Toshiba said yesterday it expected the share of RISC devices in the 32-bit microprocessor market to rise from 11 per cent today to 30 per cent in 1995.

The agreement outlines a framework for co-operation that could include areas such as joint development of MIPS's R3000 and R4000 series of RISC processors, mutual supply of these products to assure availability to customers, and supply of RISC silicon wafers to each other.

Toshiba said the most significant part of the agreement was that it would allow the companies to assure supply stability for each other.

Computer plant for Ireland

THE California-based data networking company, 3Com, began work yesterday on its new \$16m (\$9m) plant in Ireland, its first in Europe. Tim Coone reports from Dublin.

Production is scheduled to begin in late 1992, and initially, 3Com will make its Ethernet computer network adapters at the new site for distribution in the EC and east European markets.

Mr Eric Benhamon, 3Com's president, said the plan showed 3Com's commitment to "enhance its global infrastructure" and move manufacturing, service and support facilities near important customers.

Leipzig bounces back for its fair share

Comecon's shop window is mapping itself a regional role, Andrew Fisher writes

AFTER THE border between the two Germanys came down two years ago, it seemed that the days of the Leipzig Trade Fair were numbered. Its role as Comecon's shop-window, in which western companies also had to display their products if they wanted to sell to the east, was demolished along with the Iron Curtain.

The introduction of the free market to eastern Germany forced the fair to concentrate first on survival, which now seems assured, then on mapping out a new direction in a united Germany that had such big exhibition centres as Hannover, Frankfurt, Düsseldorf and Cologne.

The Leipzig fair had covered all sectors of industry, but this universal approach was completely out of place when companies no longer felt they had to come to Leipzig to do business in Eastern Europe. Now, the fair is becoming more focused and responsive to the needs of eastern Germany and its neighbours further to the east, such as Poland.

An example is the recent construction industry fair, which included 304 companies from eastern Germany, some split off from former unwieldy Kombinate (industrial groupings), among the 1,400 exhibitors. For Leipzig, the theme of this fair was well suited to the needs of eastern Germany, where demand for new buildings and renovation is enormous.

It also attracted a sprinkling of foreign exhibitors. Zimbabwe was there, its stand dominated by a model of one of the country's impressive formations of boulders balanced on top of each other.

Striking pictures of the Taj

Mahal and Jaipur's Palace of the Wind decorated the stand of Tradewinds, an Indian company. Both want to sell their building stone, such as black granite, to the enlarged German market.

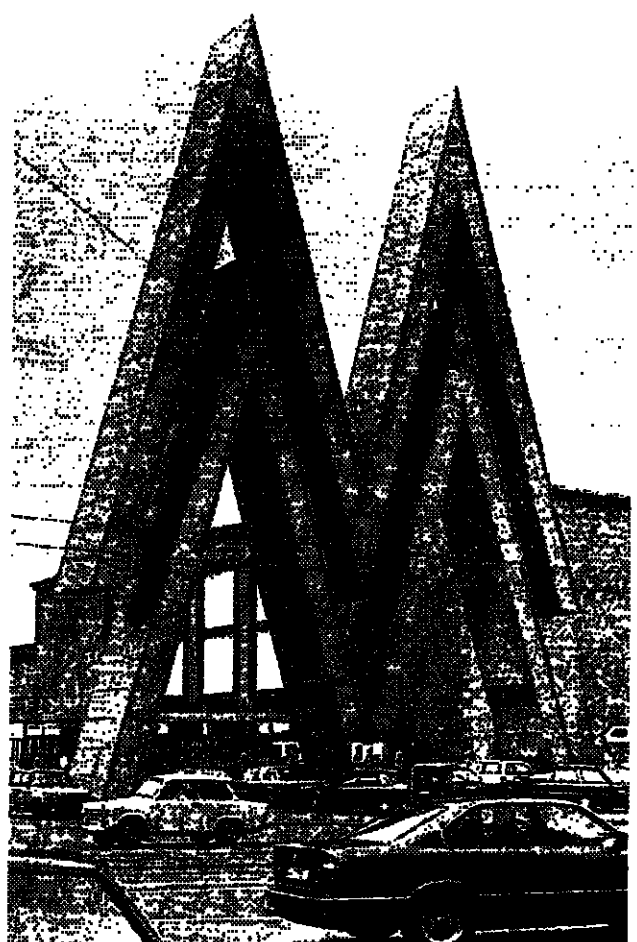
The Poles were there, with a national stand and 16 companies. "East Germany is our immediate neighbour and we want to participate in the building boom," says Mr Wiesław Grzymalski, a Polish trade official. Leipzig, he believes, will remain an interesting fair, with strong regional links because of its attractive location for East European industry.

Other exhibitors included Readymix, the UK-controlled building-materials company which is investing DM1.3bn (£440m) in eastern Germany, to make it one of the biggest industrial spenders there. There were also companies from France, Belgium, the US and Finland.

Mrs Cornelia Wohlfarth, the former publishing executive who now heads the fair, believes strongly that it must adapt to local and regional needs, acting as a bridge between east and west.

Thus, the next Spring Fair will deal with environmental, transport, and industrial technology, as well as providing an information exchange for eastern German companies and entrepreneurs wanting to learn more about the free market. Future fairs will cover textiles, tourism and local authority management.

The revamping of the fair has received strong backing from its shareholders, the city of Leipzig and the state of Saxony. But its new start has been fraught with difficulties. Some fair directors in western Ger-



The entrance to Leipzig's trade fair area. The giant 'M' signifies 'Messe' - fair in German

many see no need for the revival of a competitor. Nor do many Western companies see the necessity to exhibit in Leipzig.

"In the old days, anyone wanting to do business in East

Germany and Comecon had to exhibit in Leipzig," says Mrs Wohlfarth.

"Contracts were signed with lots of pomp so that (eastern European) ministers could come here and have a good

time." Now, of course, things are very different. Companies can stay away, and the bad memories, not least of the poor infrastructure and accommodation, remain. "Leipzig," says Mrs Wohlfarth, "is still burdened with this load."

It is also encumbered by some controversial contracts concluded at the end of last year by its former director, Mr Siegfried Fischer. He allegedly signed away exclusive 25-year rights to a western German company on commercial premises in the inner-city fair buildings at rates which would cost the fair some DM1bn in lost revenues. The fair is contesting this and other contracts in the courts. Mr Fischer was ejected from his job a year ago.

His interim replacement was Mr Kurt Schoop, the retired former director of the Düsseldorf fair. It was under him that the rehabilitation at Leipzig began, with a new direction and new management.

But the biggest step is yet to come. In a move that will cost up to DM1bn, the fair's main industrial site will be relocated closer to modern transport links and away from its present position next to the huge memorial to those who died fighting Napoleon.

The German Government is providing at least DM300m for this, and the sale to the city of the fair's present property, which the fair thinks too costly to modernise, will raise a further DM500m.

Mrs Wohlfarth hopes the move to the new, more compact site can be completed by 1995. This is the anniversary of the world's first Muster Messe (sample fair) - previous fairs had goods for sale instead of samples - which took place in Leipzig 100 years ago.

Japan resists US pressure for new rice tariff regime

JAPAN is resisting US pressure to replace its ban on rice imports with a new tariff regime, and is determined to offer a once-only opening for foreign rice at GATT's Uruguay Round talks, Robert Thomson reports from Tokyo.

Mrs Carla Hills, US trade representative, told Japanese leaders recently that the tariffication of rice would be a necessary part of a farm trade set-

tlement in the Gatt talks.

But Japan's agriculture ministry, while suggesting no concession will be made on imports, yesterday insisted that if one were, tariffication (where subsidies or quotas are converted into tariffs, then cut), would be unacceptable.

Under the tariffication proposal, severe tariffs would replace the ban, but they would be gradually cut, letting

imported rice take a substantial share of the 16m-tonne Japanese market.

Japanese negotiators plan to offer a once-only opening of about 3 per cent after the US and EC reach agreement on farm trade, although Tokyo will probably be prepared to offer as much as 5 per cent.

Mrs Hills said an opening of this size and type would be unacceptable to Washington.

Tokyo's agriculture ministry is being pressed by factional leaders of the ruling Liberal Democratic Party (LDP), several of whom have called for rice liberalisation despite fears of local branches that an opening could undermine the party's popularity.

Mr Shin Kanemaru, an LDP factional leader regarded as Japan's most influential power-broker, said yesterday the

government should open the rice market if it wants to continue the unimpeded export of manufactured products.

He did not mention tariffication, but said the government should consider the wishes of Japanese consumers as well as farmers', and if a market opening produces a rice surplus in Japan, the excess could go to developing countries. See Commodities Page

"I Think We Can Build A Better Airplane." Wm. Boeing, 1914



Boeing Clipper, 1939

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BOEING

UK NEWS

Opposition sets out agenda for EC talks

By Ivo Dawney, Political Correspondent

BRITAIN'S opposition Labour party yesterday launched its counter attack on the government's negotiating position on European economic and political union, describing a single currency as an "essential foundation" for successful Community development.

Proposing a lengthy amendment to the government's motion for the two-day House of Commons debate on Europe, starting tomorrow, it criticised the Tory leadership for allowing internal party divisions to jeopardise British interests.

Similar charges were levelled in an amendment by the

centrist Liberal Democrat party which called on the government to give "a firm commitment" to political and monetary integration, a single currency and an independent European central bank.

A Labour official said the aim of its alternative text was to contrast the party's constructive approach to the issues facing EC leaders at Maastricht with the Conservatives' defensive stance.

The Labour text detailed the party's broad approach to the forthcoming summit by highlighting the need for qualified majority voting in the Council



of Ministers on social and environmental matters. It also repeated its backing for a Social Charter of employ-

ment rights, a proposal firmly opposed by the government as "intrusive".

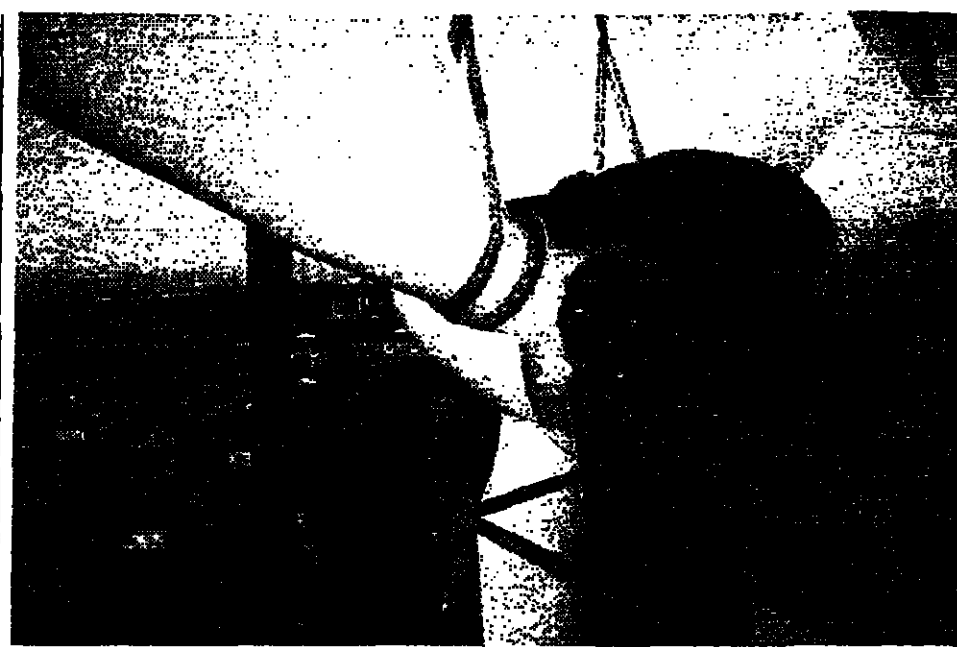
Outlining the goals of the community's objectives as high levels of employment and sustainable non-inflationary growth, the Labour amendment concluded that economic and monetary union and a single currency were essential to safeguard UK interests.

The Liberal Democrat amendment took Labour's stance further with demands for common European policies on foreign affairs, security and defence policies.

The amendments came as

Tory backbenchers continued to stake out their positions on the two day debate. Speculation was mounting last night that some hardline anti-European Tory backbenchers may propose a national referendum on the outcome of the Maastricht summit.

Tory supporters of closer European integration were also meeting last night to plan their next move in the run up to the summit. A delegation of 12 group members is scheduled to meet Mr Norman Lamont, the chancellor of the exchequer, today to demand closer integration.



Winds of power: a worker secures blades to a wind turbine at a hospital in Ashington, northern England, believed to be the first in the world equipped with such a generator

Europe taxes the skills of neutral speaker

Ralph Atkins and Alison Smith examine the dilemma facing Britain's political referee

AS MR SPEAKER Weatherill, a 70-year-old master tailor by profession, processes, bewigged, stockinged and gowned through Westminster's lobbies just before 2.30pm tomorrow, he will probably still be agonising over who should speak in the House of Commons debate on Europe.

His dilemma will be whom to call after Mr John Major, the prime minister, and Mr Neil Kinnock, leader of the Labour opposition, have finished their opening speeches. He has to balance, not only Labour and Conservative MPs, but the competing groups within the Tory party.

The nightmare scenario appeared last night to have been avoided. Mr Edward Heath, the former Tory prime minister, is expected to wait until the second day of the two day debate, a decision which would allow Mrs Margaret Thatcher to speak after the opening speeches tomorrow.

The prospect of them both rising to speak at the same



Balancing act: Speaker Weatherill consider his options

time has been averted. Mr Heath might have claimed seniority but to call him first would have snubbed Mrs Thatcher.

Decisions on who to call are ultimately for the Speaker. Former cabinet ministers in Parliament, have priority but within their ranks there is no

convention on who is called first.

Lesser MPs will be hoping to catch the Speaker's eye later in the two-day debate. The pressure will be intense. Tomorrow's debate has already been extended by two hours until midnight because of the large numbers wanting to speak.

Mr Weatherill's staff will have collected background material from which he will make his decisions. He will hold his daily briefing with his deputies and House of Commons clerks late tomorrow morning in the gold-walpapered library of his palatial Pugin apartment below the Big Ben clock tower. After the meeting on the day's business he will ruminate on the afternoon's running order over lunch.

MPs wanting to speak will probably have submitted a short note. They might write: "I would very much like to contribute because of my long-standing interest in the European Community. As I am sure you recall, I have not been

called in the last four Europe debates."

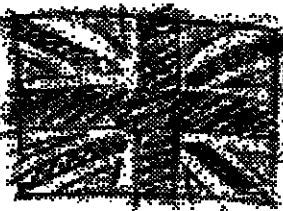
Detailed lists are kept of who has spoken and who has intervened in prime minister's questions and in other exchanges.

Besides wanting to ensure that the minority parties have a voice, and weighing pro-European against Euro-sceptics, Mr Weatherill will also be acutely conscious of complaints from backbenchers that long and early speeches by privy councillors in set-piece debates can shut out most MPs. He will want to strike a balance.

Once the debate is underway, the jockeying will begin. Former heavyweight cabinet ministers such as Mr Nigel Lawson and Sir Geoffrey Howe - with whom the Commons is awash - may prefer to wait until the second day.

Mr Weatherill, Speaker since 1983, but planning to retire at the general election, is usually considered impartial by all sides. For two days he will have the most difficult job in politics.

BRITAIN IN BRIEF



UK Translink given record fine by court

Translink Joint Venture, the British side of the consortium building the Channel Tunnel, has been fined £125,000 after admitting it failed to ensure the safety of a worker killed in an accident.

This is the biggest fine yet imposed on the company over a tunnel death and the fifth time that Translink has been fined over health and safety issues during the tunnel's construction. Translink must also pay £25,000 costs.

Mr Keith Lynch, a 34-year-old grouter, became the seventh workman to die in the British side of the project when he was hit by a train in the tunnel on January 10 last year. Translink is a consortium of Wimpey Major Projects, Taylor Woodrow Construction, Tarmac Construction, Costain Civil Engineering and Balfour Beatty Construction.

French legal system rejected

The Law Society, the solicitors' governing body, has urged the Royal Commission on Criminal Justice not to abandon the UK's adversarial system of criminal justice. The society rejects the inquisitorial system common to continental Europe saying the French example was not a good alternative.

Repayments to charities

Charities received £35.5m in tax repayments on donations from the public of £109.5m during the first year of the government's Gift Aid scheme, the Inland Revenue has said. Figures for the quarter to June 1991 had to be revised downwards after calculation errors in the number and value of donations inflated the statistics.

Royal Mail agrees pay deal

Royal Mail has agreed a five per cent basic pay increase with leaders of 150,000 postal workers in an eleven month deal described by trade union negotiators as "inflation busting". The deal will be a further blow to the government as it struggles to contain public sector pay.

Companies pay extra tax

Industrial companies are having to bear an additional burden of £400m a year in "surplus" advance corporation tax, according to a study published today by the London Business School. The study was partly financed by the 100 Group of big-company finance directors.

Health budgets should balance

Year one of the new system of financing health care should be a balanced budget, the National Association of Health Authorities and Trusts says in its autumn financial survey. The survey shows that 90 per cent of district health authorities, which purchase health care from hospitals under the new system, believe their financial allocation will meet all contractual obligations.

Oil output breaks 2m b/d

UK oil output broke through an barrier a day in October for the first time since March as higher production from the Brent, Fulmar and Beryl fields boosted overall output. Total UK production reached 2.03m b/d - up from 1.96m b/d in September. Production from the largest North Sea field, Brent, exceeded 210,000 b/d in October for the first time since December 1988.

IR to speed up shares valuation

The Inland Revenue (IR) is to speed up the process by which people can obtain a valuation of their unquoted shares to assess their liability for capital gains tax.

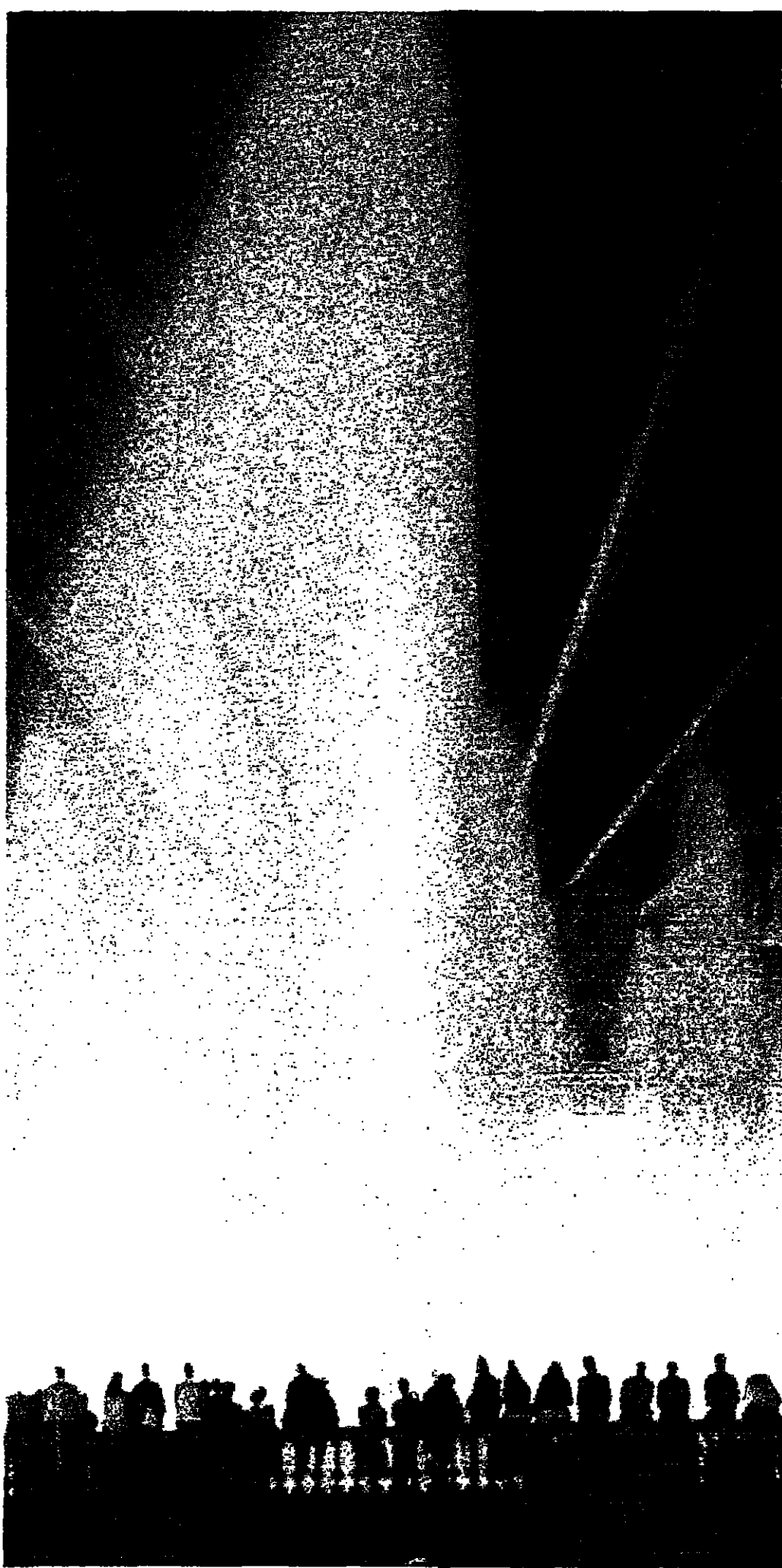
Those disposing of shares in unquoted companies will now be able to apply directly to the Shares Valuation Division (SVD) of the Inland Revenue, which assesses the value of their holdings at a base date of 31 March 1982.

EC alcohol plan criticised

EC proposals for harmonising excise rates for alcoholic drinks in the single market would result in distortion of competition between spirits, beer and wine, according to an independent study by economic consultants. The Scotch Whisky Association, which is fighting to prevent any further widening of tax differentials between alcoholic drinks, has the report to UK government ministers and the Commission.

Business failures rise

Business failures rose by 6.7 per cent to 2,100 between the second and third quarters of 1991 and are now 78 per cent higher than at the same point last year, according to Trade Indemnity, the trade credit insurer. There were 606 insolvencies (compared to 547 in the second quarter) in building and construction, 499 (397) in engineering and metals, 131 (126) in furniture and upholstery and 79 (61) in food and agriculture.



Olympic colours of Barcelona.

The illuminated fountains of Montjuic create a myriad of colours as they dance to the sound of music. Colours echoed by the thousands of mosaics which create magical shapes in an enchanted park. Green spaces abound in the midst of Ciutadella Park. And the gold of the sand meets the blue of the sea along seven kilometres of beautiful beaches.

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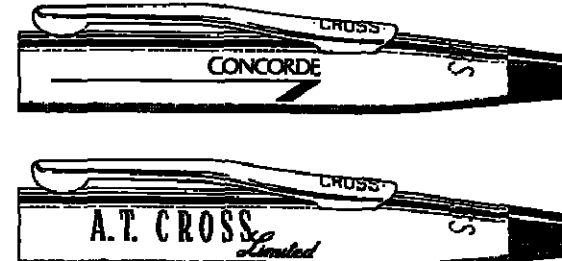
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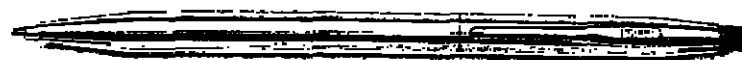
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Del Monte Foods International Limited, Del Monte House, Staines, England.

These figures refer to the sales of canned fruit products made by companies owned by Del Monte Foods International since its establishment as an independent European group in May 1990. Sources: GFK, Nielsen, industry data and Government statistics.

UK NEWS

Recession fears fuelled by sharp retail sales fall

By Rachel Johnson and Paul Cheeseright

UK RETAIL sales volumes fell a sharp 0.5 per cent in October, confounding government forecasts of a pick-up in consumer demand to lead the economy into a second-half recovery.

The unexpectedly-bad economic news came at just the wrong moment for the stock market, which was weakened by Wall Street's 120.31 plunge on Friday. It also undermined the pound, and raised fears that the UK was to drop back into recession.

According to the Central Statistical Office's provisional estimates sales volumes fell 0.5 per cent last month after rising a marginal 0.3 per cent in September.

The October outturn was much lower than the market forecast of a monthly 0.5 per cent increase - which had been spurred by anecdotal and industrial survey reports of higher spending as well as government forecasts.

The underlying trend was little better than the monthly figure. In August to October, sales were down 0.3 per cent down on the previous quarter and also 0.3 per cent below levels in the same period in 1990.

There was no official break-

down of the figures but the Retail Consortium, which represents about 90 per cent of the industry, said rainy weather had stimulated sales of clothing and footwear.

Food and drink sales were flat, while household goods such as carpets, furniture and large electrical items were "depressed".

On a regional basis, Scotland and the north were weathering the downturn best while London and the south were faring worst, the consortium said.

In central England there is growing evidence that feeble demand is forcing retailers into aggressive marketing tactics.

The Treasury stuck by its forecast of a consumer-led recovery, the news confirmed some economists' fears of a double-dip recession.

Mr Neil Mackinnon, of Yamachi, the Japanese stockbroker, said: "The figures undermine any notion of a modest recovery. They are a poor start for fourth quarter GDP data and increase the risk of a double dip recession." He expected economic activity to contract in the last quarter of this year. *Lex, Page 20;*

Markets, Page 33

Government cuts debt by £2.1bn in October

THE UK government paid back £2.1bn of debt in October, in line with its Autumn Statement forecast that the public sector's borrowing needs would drop sharply in the second half of the year, writes Rachel Johnson.

October's repayment contrasts with the £2.8bn public sector borrowing requirement (PSBR) in September, when borrowing was running at double last year's levels and tax and privatisation revenues had yet to balance the books.

Borrowing in the year from April to October totalled £2.7bn, still over twice the £2bn deficit reached over the same period last year.

Behind the improvement in the fiscal position - the deficit

in the year to September was £10.8bn - the higher privatisation proceeds, which allowed a general government repayment of £2bn last month.

Total government receipts were boosted to £19.7bn, after a revised £14.7bn in September, as companies with a December year-end paid their corporation tax and proceeds arrived from the electricity flotation.

The improvement in the government's finances, however, is slight rather than marked over a year in which the recession has forced the government to raise its PSBR forecast to £10.5bn for 1991-92, after a Budget forecast of £9bn. Market forecasts had hoped for a bigger repayment of £2.4bn for October.

Developers face curbs on water pollution

By John Hunt

PLANS for roads, railways, mines and other developments in large parts of England and Wales are to face tough environmental scrutiny and could be banned under radical proposals unveiled yesterday to protect underground water supplies.

The National Rivers Authority (NRA) is drawing up maps of regions where it will ban or restrict such activities if they threaten to pollute the supply of drinking water.

The protection zones will cover thousands of acres where underground strata provide 35 per cent of the country's drinking water.

The first area to be mapped is Staffordshire, central England. Vulnerable areas will include Lichfield and Stoke-on-Trent which are built on sandstone containing water.

The scheme will be tried on a voluntary basis but if necessary the NRA will take powers under the Water Act to enforce it legally.

The authority says it will resist proposals for roads, railways, mining, boreholes, shafts or cuttings which could adversely affect groundwater in the affected areas. Large building developments which had such an impact would also be resisted.

The NRA would object to waste containing dangerous substances being spread on land where pollution of groundwater could occur.

Certain activities close to underground water will be restricted if there is risk of pollution. These include storage of chemicals, intensive livestock housing, use of chemical sprays and storage of farm wastes.

Consultation will take place until the end of January. The first zones will be declared soon afterwards and the process will continue over three years as the maps are completed.

The NRA will prosecute where old contaminated sites have discharged into underground strata or where they threaten to pollute water. Such sites include old gas works, waste dumps and former chemical works.

BAA gets clearance for Heathrow projects

The airports regulator has abandoned its tough pricing policy, writes Robert Rice

BAA, the airport operator, has confirmed that it is to go ahead with more than £1bn of planned investment for Heathrow following the Civil Aviation Authority (CAA) announcement of a revised and watered-down pricing formula for landing and parking charges at London's three main airports.

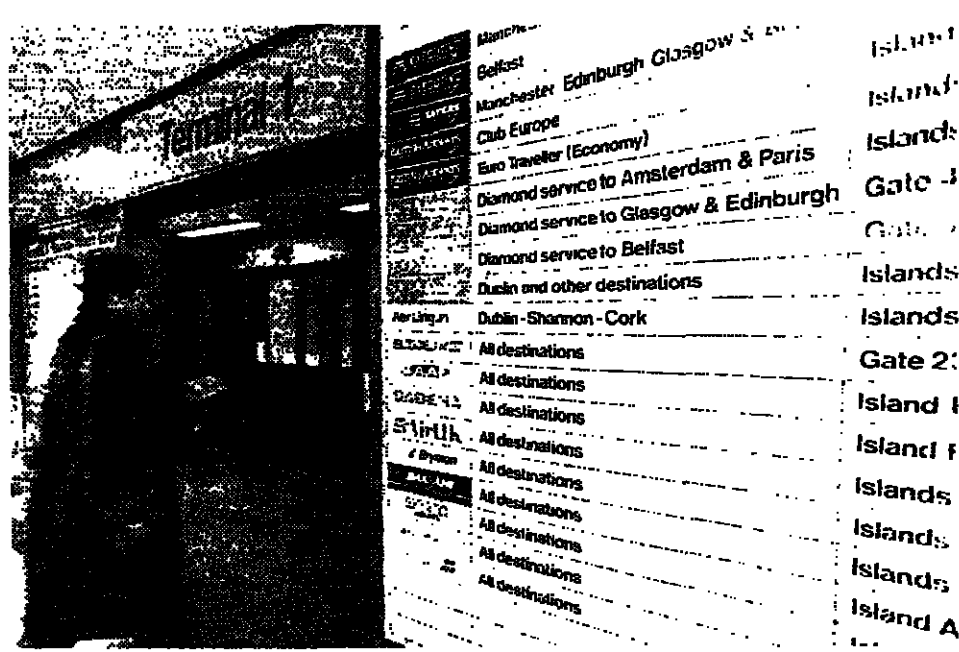
The revised formula, representing a significant shift by the industry regulator from the tough stance it adopted in July, clears the way for BAA to proceed with plans to build a fifth terminal at Heathrow by 2000 and the £300m high speed rail link between the airport and central London by 1995.

The revised five-year formula to apply from April next year will limit the rise in airport landing and parking charges at Heathrow, Gatwick and Stansted to the rate of inflation (RPI) minus 8 per cent in the first two years, RPI minus 4 in the third year and RPI minus 1 in years four and five.

Mr Clifford Paice, a CAA director, said the effect would be that airlines at Heathrow and Gatwick would pay lower airport charges per passenger carried in 1992-93 than in 1991-92.

The softer pricing formula represents a victory for BAA which had been battling with the CAA over its proposal announced in July to impose a cut of 8 percentage points below the rate of inflation in each of the next five years.

Sir John Egan, BAA's chief executive, warned then that his company would have to reconsider its future invest-



Passengers at Heathrow (above) may enjoy lower fares following the new pricing policy.

ments programme if the CAA went ahead with its tougher than expected proposals.

Announcing a smaller than expected fall in pre-tax profits yesterday for the six months to September 30 - down to £150m compared to £205m for the same period last year - Sir John said: "The new traffic charges formula provides BAA with a basis on which to continue the profitable growth of its airports business."

The fall in revenues from landing and parking charges over the next five years will force the company to rely more on income from airport shop-

ping and other commercial activities. Last year airport charges provided £327m or 40 per cent of the company's revenues from Heathrow, Gatwick and Stansted.

BAA received an unexpected boost last week when European finance ministers decided to postpone abolition of duty free sales in the EC until 1999. European duty free sales account for roughly £55m of BAA's annual revenues.

Although the revised pricing formula brings the CAA's proposals more into line with the recommendations of the Monopolies and Mergers Com-

mission's five year review of BAA's south-east airports, Mr Paice denied yesterday that it amounted to a climbdown.

The MMC report recommended that a fair rate of return on capital for BAA over the next five years would be the industry average of 9 per cent which could be achieved by restricting rises in airport charges to no more than RPI minus 4.

The tough original CAA formula of RPI minus 8, offering a rate of return of 7 per cent, was generally seen at the time as a belated attempt to compensate for the over generous

terms on which BAA had been privatised. Operating profit at Heathrow in 1990-91 was roughly £75m higher than forecast and at Gatwick £37m higher.

The revised formula will result in the charges payable by the airlines over the next five years being £100m lower than they would have been under the MMC recommendations and will give the BAA a rate of return of 7.5 per cent.

The CAA appears to have been persuaded to soften its line by the strength of support shown for BAA by the airlines during the consultation period and the fear that BAA would carry out its implied threat not to go ahead with the Paddington-Heathrow rail link and plans to build a fifth terminal.

The authority knows that as the industry regulator it must ensure not only fair treatment for consumers and the industry but also that necessary investments are made to meet the expected growth in air travel demand in the London area.

Mr Paice admitted to being "slightly surprised" that BAA had been so successful in persuading the airlines to put less weight on the level of charges and more on BAA's ability to provide them with improved facilities at Heathrow.

The CAA's revised formula is not expected to have a significant impact on airfares as landing and parking charges account for only about 5 per cent of overall airline costs, although Mr Paice said it "modified cost pressures on the airlines".

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BAA results, Page 21

Consultants to advise government on competition

By John Willman and Alison Smith

THE British government is planning to use management consultants to help ministries identify opportunities for putting more public work out for competitive tender, according to a new policy document on increasing competition in government administration.

Departments and executive agencies will be expected to set annual targets for putting new areas of activity out to tender and publish regular progress reports.

The Treasury minister Mr Francis Maude said average

cost savings of 25 per cent had been achieved where "market-testing" had been applied to central government services.

Any savings from further contracting-out would be ploughed back into improving services.

The policy document says it has been the traditional support services which have so far been contracted out. New areas to be considered include:

- professional and specialist services such as accounting, audit, design and project management
- executive and clerical

operations - payments of subsidies, payroll, grant administration and bulk mailing, for example

• office services such as data processing, records storage and retrieval, messenger and courier services

A new Public Competition and Purchasing Unit will be set up in the Treasury to promote competition. The unit will help would-be tenderers with their applications and look for ways of streamlining procedures.

The policy document identifies steps to make contracting-

out more attractive. The tax which government departments must pay on contracted-out services is to be refunded in full, so that contractors do not face unfair competition from in-house bids on which tax is not due.

Other changes to government accounting on superannuation and capital assets will improve the accuracy of costing procedures.

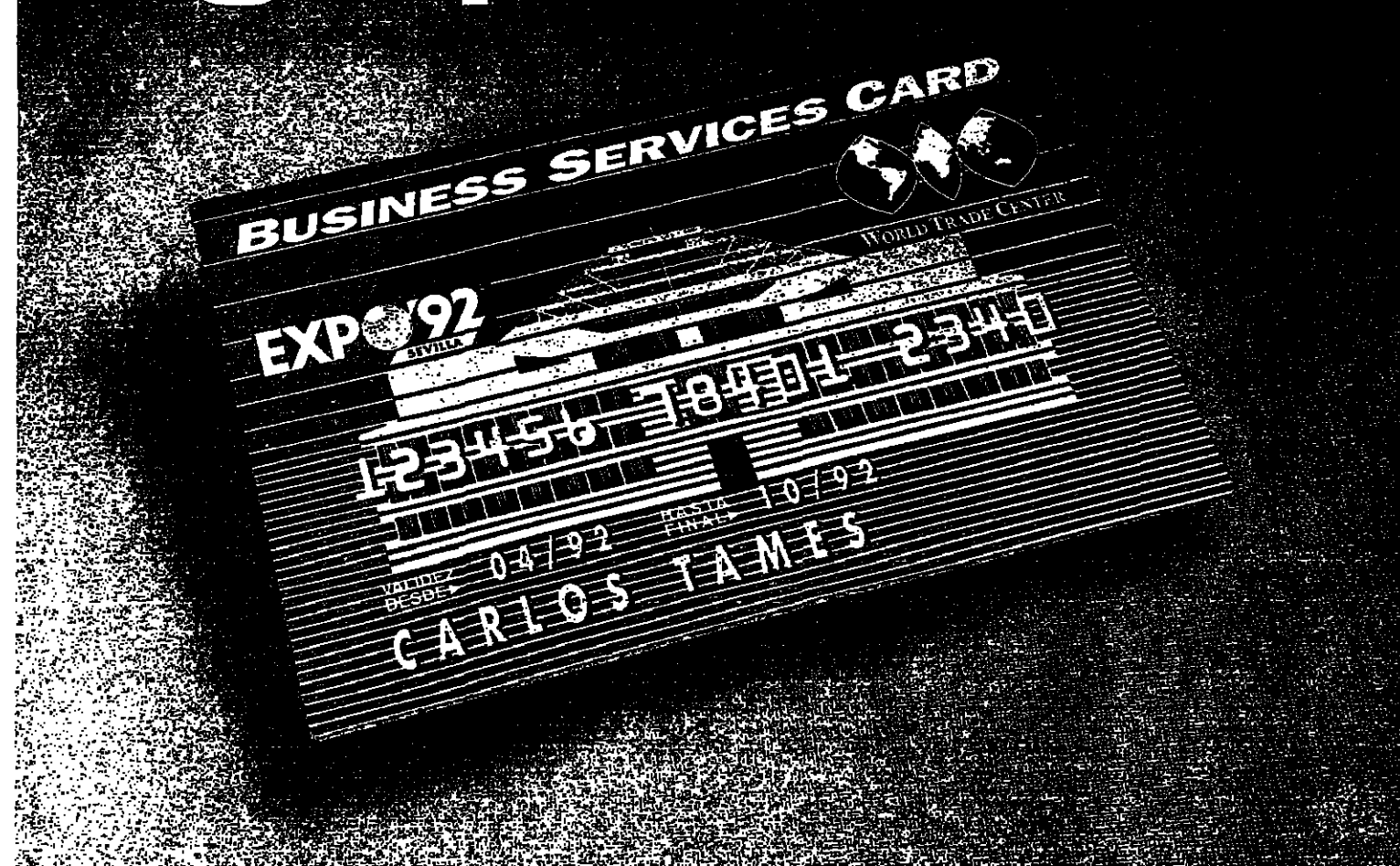
In the House of Commons, the announcement was warmly welcomed by Tory backbenchers, but received a muted

response from Mr Chris Smith, an opposition Treasury spokesman.

Mr Smith admitted that the proposals might lead to some improvements in quality but warned that this would not automatically be the case. What was really needed, he said, was rigorous management in purchasing decisions, and open government.

Mr Maude responded with claims that Labour was the "party of the producer" and was "in hock" to public sector trade unions.

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MANAGEMENT: The Growing Business

Charles Batchelor explains how a small crane company got big by making its own parts

Hoisted in its own back yard



Andrew Pimblett delivered his cranes on time

When manufacturing companies are buying in a growing percentage of components it takes time to buck the trend. When you are a medium-sized player in a fiercely competitive market, deciding to make more of your own components smacks of the foolhardy. But so far, for Street Crane, a manufacturer of overhead cranes, the strategy has paid off.

It was in the early 1980s that Street Crane decided it would be more cost effective to make its own hoists for smaller cranes capable of lifting weights of up to 15 tonnes. The company, which has turnover of £3.8m and a workforce of 150, had previously bought in the smaller hoists from overseas suppliers.

Outsiders doubted whether Street Crane could make the hoists more cheaply, says Andrew Pimblett, managing director. But the company's own calculations showed that it could and the prospect of acquiring full control of an important area of crane technology was an attractive one.

Street Crane's steady growth throughout the 1980s and its resilience in the face of recession proved the decision was justified, says Pimblett. The company, based in Chapel-en-le-Frith in the Derbyshire Peak District, has doubled in size over the past three years and has broken into new export markets.

Pre-tax profits rose eight-fold between March 1988 and March 1990 when they peaked at £475,000. They fell back to £277,000 last year but the privately-owned company has never attempted to maximise declared profits and it has maintained an ambitious investment programme throughout the recession.

Electric overhead travelling cranes, Street Crane's speciality, are used in factories, dockyards and power stations. They consist of a girder with runways at each end and a movable hoist in between. They run on tracks built high into the wall to leave the maximum space on the factory floor.

The decision to make its own hoists gave Street Crane additional credibility with customers and opened up new markets. Bringing more sub-assembly work in-house did not in itself guarantee Street Crane's survival, let alone growth, but it did provide the basis for a marketing policy based on quality rather than price. When many competitors have launched "budget

cranes" with stripped-down specifications to achieve sales, Street Crane has continued to emphasise quality.

At about the same time as its decision to make more of its own components Street Crane decided to move towards greater standardisation. Previously customers would describe the sort of crane they wanted and a draughtsman would prepare the drawings. Two draughtsmen could be working on similar cranes for different clients but produce two very different versions incurring widely varying costs.

Street still offers custom-made cranes, particularly in weights of 63 tonnes and upwards but the smaller cranes are now made to a standard set of components. Between 40 and 60 per cent of cranes sold are built to a standard formula, says Martin Street, production director.

Standardisation may have simplified the process of quoting for orders and making the crane but Street Crane still needs a sophisticated computer system to keep track of 33,000 different components.

When design drawings are necessary they can be produced in 10 minutes rather than two days by manual methods. When Street Crane wants to quote for an order its sales staff can feed the customer's requirements - for girder span, working load, speed - into the computer which then selects the components required. This allows the salesmen to prepare basic design drawings, compile a quotation and fax it to the customer in a matter of minutes, says Keith

Rainford, sales director. The computer allows the company to recalculate the cost of materials and labour each week. This takes the guesswork out of pricing orders and ensures that each one makes a profit. Computerisation also enables the production department to schedule jobs through the works. Tight production planning has been forced on Street Crane by the limited space available in the factory. The company has just in-time delivery of components and aims to make delivery of the crane as soon as it is complete. However, some customers are clearly disconcerted by the tight schedules.

One large buyer sent along an inspector unannounced to check on the progress of an order three weeks ahead of the delivery date. All the parts had been ordered but assembly had not started. The inspector left, unconvinced that Street Crane would deliver on time.

When he returned with a large deputation of quality inspectors five days before delivery two of the cranes ordered were complete and the

are Peter Street, who founded the business after leaving the RAF in 1945, and his three children, of whom only Martin works in the business.

The company does not pay dividends and puts a large chunk of retained profits back into the business. "We have spent at a greater rate than the opposition over the past 10 years," says Martin Street. "We don't have institutional shareholders breathing down our neck so we can invest in projects like the hoist."

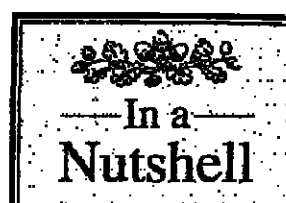
Private status has meant that in its early years Street Crane was short of funds. But good levels of profits over the past 10 years have allowed the company to grow. Spurts of rapid growth have always been followed by periods of consolidation.

Exports have played an important part in the company's recent expansion. Traditionally Street Crane's exports have been to the Middle East but it has been attempting to increase sales to continental Europe and this market accounted for 35 per cent of sales last year. The upturn in demand from the Netherlands, Belgium, France and Denmark came just in time to make up for the decline of the UK market.

But expanding sales overseas depends very much on finding local partners. Shipping heavy cranes long distances is not economic so Street Crane must find companies which can make the girder spans locally and fit in the hoists and other clever components supplied from Chapel-en-le-Frith. Street Crane has signed up a partner in the Netherlands but it must work hard at extending this network.

It faces a double challenge over the next few years. Private ownership, a concentration on a niche market, an emphasis on quality and tight management systems have allowed Street Crane to prosper in tough conditions. But as it grows larger it will find itself in increasing competition with international competitors such as Mannesmann Demag of Germany and Kone of Finland.

It may also have to deal with the issue of family ownership. Britain does not have the same tradition of privately owned, medium-sized companies which has served Germany so well. Deeply engrained attitudes to family businesses and the sophistication of the UK stock market mean relatively few businesses grow to any size without either selling out or going public.



Graduates help the export push

An initiative to use unemployed graduates to help small UK companies overcome the difficulties associated with exporting has been launched by Project North East, a Newcastle upon Tyne enterprise agency, and Wearside Training and Enterprise Council.

Sixteen North East graduates will fly to Eindhoven in the Netherlands in January to carry out marketing research for eight Wearside businesses. They will work with a similar number of unemployed Dutch graduates who will travel to Wearside later in the month.

The UK graduates have undergone a six-week training course and will spend a total of three months on placement with the British exporting companies. Project North East plans similar graduate exchanges with Germany and other continental European countries.

Project North East Tel. 091 261 7858.

A legal sop for ESOPs

The rules governing employee share ownership plans (ESOPs) should be changed to make them more attractive to businesses, according to the ESOP Centre, which promotes these plans. At present most businesses set up what are known as "case law" ESOPs as opposed to "statutory" ESOPs which are more restrictive but which allow shareholders to make share transfers available for the ESOP to defer capital gains tax.

The centre has written to the Inland Revenue proposing a series of changes to the trustee requirements set out in the 1989 Finance Act. Under that legislation the majority of trustees of a statutory ESOP must be employees.

This poses difficulties for many smaller private companies or larger ones with widely dispersed workforces. Often the appointment of

employees brings no real benefits because trustees' powers are carefully circumscribed and the trustees must anyway act unanimously, the centre said. In addition, many employees are unwilling to take on the responsibilities of a trustee.

The centre is in favour of ESOPs having either a single corporate trustee or a professional trustee.

ESOP Centre. Tel. 071 636 5214.

All women together

Million Keynes Business Venture, a local enterprise agency, has set up a Women's Enterprise Centre to provide more of a welcome for female clients who would prefer to talk about their business plans with another woman.

One third of business counselling sessions are with women but previously all of the agency's counsellors were men. Clients will now be offered a choice.

Contact Jan Barnes. Tel. 0930 550044.

TECs mend their ways

Four Training and Enterprise Councils (TECs) have agreed to collaborate in backing training for the owner managers of small businesses at Cranfield School of Management.

TECs from Hertfordshire, Cambridgeshire, Bedfordshire and Milton Keynes and North Buckinghamshire are to sponsor businesses taking part in Cranfield's enterprise development programme, a six-month course involving seminars, workshops and counselling sessions.

Some business schools and colleges have been forced to drop their enterprise development programmes, which are among the most intensive and costly to offer to small firms, because their TECs have been unwilling to provide funding.

Loadsamoney up North

Granville & Co, a London-based investment bank, is raising a development capital fund of up to £15m to invest in the north west of England. It hopes to raise much of the money from pension funds in the region.

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In August U.K. Exports to the Middle East were worth over £300m. With over 20 years experience in the area we can help your company to increase its market share.
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Since our portfolio is gradually reducing, and as an alternative to adding new business contract by contract, we are now looking to buy an existing portfolio. We may also be interested in selling our services by managing an existing portfolio on behalf of another company or in a combination of these two possibilities.

Please contact:

Mr BO OLSDAL
Managing Director
A.L.I. FINANCE LIMITED
23/25 Maddox Street
London W1R 9LE
Tel: 071-491 1183
Fax: 071-491 4598

Discretion is guaranteed.

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A substantial plc wishes to acquire manufacturing businesses with annual turnover in excess of £1.0 million. Existing profitability is not a major consideration but we would require at least 50% of output to be derived from proprietary products. Preferred areas of interest are hydraulic and electro-mechanical equipment, perhaps but not necessarily targeted at the Defence market.

Please reply to Box H9277, Financial Times, One Southwark Bridge, London SE1 9HL. All replies will be treated in the strictest confidence.

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We now seek to purchase additional products and ranges suitable for rapid, substantial and ongoing sales growth.
If you are a manufacturer/distributor prepared to enter into a close association, capable of handling fast sales expansion, and produce products that will benefit from intensive promotion and imaginative marketing, please forward initial details.

Box No. H9264, Financial Times, One Southwark Bridge, London SE1 9HL

Our client, a major PLC Company, is actively seeking to acquire any of the following specialist Sub-Contractors within the London/Home Counties area:

Brickwork Carpentry/Joinery
Dry Lining Painting
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Mr J A Lee, Partner
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38/60 Besses Street
London W1P 4LS

WANTED

Office Removals Company for purchase in London or the Home Counties. Going concern or assets - both considered.
Details in confidence to Box H9252, Financial Times, One Southwark Bridge, London SE1 9HL

WANTED

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Dealing in toiletries Toys, Soft drinks, canned foods, disposable supplies etc. With premises (leasehold/leasehold) - up to 10,000 Sq Ft.
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Very profitable private company has a subsidiary private company established in the "Health Buildings" sector. We wish to find a partner who is involved in Environmental Consultancy/inspection with (or actively pursuing) NACSI approval. The partner may be an existing contractor or commercially aware environmental expert. The exact nature of the partnership is open to negotiation but it is expected that we will provide the funding and the management and be the majority partner. We anticipate the partner will have a few income of well under £1 million. Please reply to box H9273 Financial Times, One Southwark Bridge, London SE1 9HL

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Cash Available for Acquisitions

We wish to acquire a USM or fully listed company. Preference will be given to profitable companies with no significant debt but other scenarios will be considered. Market cap c.£1-3 million.

We are also looking to acquire private companies within 100 miles radius of London. Preference will be given to growing companies with pre-tax profits of £100,000 or more which would benefit from an injection of capital.

Replies marked "Private & Confidential" The Managing Director, The Peer Suite, The Hop Exchange, 24 Southwark Street, London SE1 1TY
(Fax: 071 403 6848)

FOUNDRY BUSINESS REQUIRED

CENTRAL UK LOCATION

PREFERRED CASH BUYER

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Fax: 021-631 2225

Rees Edwards Maddox is regulated by the Law Society in the conduct of investment business.

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CIVIL ENGINEERING CONTRACTOR

Environmental Engineering Group seeks to acquire or invest in UK based civil engineering contractor. The ideal candidate will have turnover in the range of £2 to £15 million and possess, in particular, geotechnical and groundwater expertise.

Principals, and/or retained advisers, need only write to Box H9261, Financial Times, One Southwark Bridge, London SE1 9HL

SECURITY ELECTRONICS MAINTENANCE COMPANY REQUIRED

Specialist firm alarm manufacturer seeks security electronics maintenance business. All locations considered especially North West. Existing management and staff retained.
Write Box H9275 Financial Times, One Southwark Bridge, London SE1 9HL

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Preferably South East based. In confidence.
Write to Box H9271, Financial Times, One Southwark Bridge, London SE1 9HL

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with current work in progress and land bank. For immediate purchase.
Principals only write to Box H9272, Financial Times, One Southwark Bridge, London SE1 9HL

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A growth orientated privately owned Engineering Group is seeking to buy a plastics injection moulding company, preferably one that produces its own end product.

Ideally the company will be situated within easy access by road from the West Midlands and its premises would accommodate further expansion of the business.

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The Chairman, MHW Investments Ltd, Medusa House, St John's Road, Stourbridge, West Midlands, DY8 1YS
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Telex: 695214S EASLAP G
Fax: 0753 684542

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Touche Ross

Armac Steel Services Group
Incorporating James Fergus & Co. Ltd.
(In Receivership)

The Joint Receivers offer for sale the business and assets of Armac Steel Services Group as follows:
□ Steel stockholders principally supplying the construction and engineering industries.
□ Two freehold properties in Glasgow comprising 35,000 sq. ft. and 14,500 sq. ft. respectively.
□ Substantial customer base throughout Scotland and Ireland.
□ Turnover year ended 31 January 1991 - over £3m.

For further information please contact Robin Wilson or Roy Russell at the address below.

65 Rutland Street, Glasgow G2 1NS. Tel: 041 331 1501. Fax: 041 332 5038.
Authorised by the Institute of Chartered Accountants in England and Wales to carry on investment business

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Well established family business producing a wide range of fabricated metalwork for all sizes. Freehold Factory Premises in East Anglia - 23,000 square feet, comprising production and office space. Also full canteen and kitchen facilities available.
Market Value £200,000 - Average of 20 Employees - Order Book of approximately £600,000.
Steel Mill and Fabrication Plant & Welding Equipment - Initial Cost £250K W.D.V. £291K
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Motor Cars at cost

TURNOVER 1990/91 £1.1m G.P. 40%
1989/90 £1.3m G.P. 40%
1988/89 £1.7m G.P. 36%
1987/88 £1.4m G.P. 36%

The turnover in the period July 1991 to 31st October 1991 already exceeds £1.1m G.P. 37%. Substantial dividend and remuneration payments have been made to the family over the last four years. The Managing Director wishes to retire and the remainder of the family do not wish to continue in industry. Offers are invited for the Share Capital of the company (to include goodwill) in the region of One Million Pounds.

All enquiries to Box H9296, Financial Times, One Southwark Bridge, London SE1 9HL

STATIONERS RETAIL/COMMERCIAL

sales circa £1M. South East.
Write Box H9268 Financial Times
One Southwark Bridge, London SE1 9HL

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The business premises is fully alarmed with picturesque windows and an attractive exterior. There are complimentary display cabinets and cosy accommodation above the shop premises. It is an ideal showcase for the antique, jewellery and silver ware currently on sale. This antiques business has been established for many years and benefits directly from summer season tourism, Shakespeare Festivals and local trade.

For price and further details, please apply in writing to David Rubin & Co, Pearl Assurance House, 319 Ballards Lane, North Finchley, London N12 8LY quoting the reference W713.

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Interested parties should contact Sue Zundel at:

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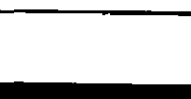
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THERMOPLASTIC COATINGS LIMITED

The administrator, H.E. Hayes, Offers for sale the Business and assets of this well established Plastic Coatings Company.

- Established 1967
- Turnover in excess of £500,000 p.a.
- Good Current Customer base
- Motor Vehicles
- Plant and Machinery
- Leasehold premises (i) 6,090 sq.ft. - 12 years unexpired
(ii) 12,121 sq.ft. - 12 years unexpired
- Office Equipment
- Stock & Work in Progress
- UK Patent for 'Nilflow'
- Coating process
- Goodwill

For further details please contact the Administrator or Miss Annette Price of Poppington & Appleby, 141, Great Charles Street, Birmingham B3 3LG.
Tel: 021-200 2962
Fax: 021-236 8340



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SELLERS and BUYERS
Contact in confidence
DIVERCO LTD,
4 Bank Street,
Worcester WR1 2EW
Tel: 0505 22303

Business for sale
Manufacturer of Agricultural Machinery

An established manufacturer of agricultural machinery and construction equipment located in the Midlands.

- Principal features include:
- One of the most respected brand names in the industry.
 - Freehold land and buildings, on a 6 acre site, valued at £1.175m.
 - An extensive range of quality products.
 - Continuous innovation and development.
 - Turnover for year ended 31 December 1990 was £4.2m.
 - Profitable.
 - High growth in turnover and profitability.

Contact: MC Morris, Price Waterhouse, 61 Millstone Lane, Leicester LE1 5QA. Tel: 0533 531981. Fax: 0533 532697.

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36,524 sq ft
with 142 car spaces
Junction 1 of M3

All enquiries:
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Rachel Whiteley
Weatherall
071-493 8866

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Details: Roschill, Lydiate, Merseyside, L31 4JP
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Well established manufacturer of systems and parts for the food, Motor, Heating, ventilation, Air Conditioning and Chemical Industries. Leasehold Premises, Southern England, TJO £1.7M. Profitable. Good Order Book. Retirement Sale. Principals only to Box H9264 Financial Times, One Southwark Bridge, London SE1 9HL

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Principals Only Please Apply No Agents
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Riviera style profitable and established operation with potential. Ideal for couple £77,000
For information: A. Whitrow, The Mill House, Charlacott, Bath BA2 8AP

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Top of The Town Nightclub (Northampton) Ltd.

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Principal features include:

- Freehold property - city centre location.
- 2 large discotheque suites.
- Executive suite.
- Cocktail bar.
- Games room.
- Catering facilities.

For further information contact the selling agents, Paul Davey, Christie & Co, Alan House, Clumber Street, Nottingham, NG1 3ED. Tel: 0602 483100.

KPMG Corporate Recovery

Ted Ditchburn Sports Ltd.

The Liquidator offers for sale, as a going concern, the business and assets of Ted Ditchburn Sports Ltd.

The company, based in Romford, was established in 1950 as a retailer specialising in the sale of sports shoes, clothes and equipment.

Principal features include:

- Annual turnover of approximately £1 million.
- 1 freehold and two leasehold fully equipped shops in Romford, Essex.
- A large quantity of good quality sports clothes, shoes and equipment.
- Long established local customer base.

For further information contact the Liquidator, Tony Thompson, KPMG Peat Marwick, Aquil Court, 31 Fishpool Street, St Albans, Hertfordshire, AL3 4RF. Tel: (0727) 43000. Fax: (0727) 41005.

KPMG Corporate Recovery

Cigarette Vending and Tobacco Wholesaler

Leicester

The Joint Administrative Receivers offer for sale, as a going concern, the business and assets of 1 Buckley (Leicester) Limited.

The company is involved in operating cigarette and chocolate vending machines and wholesaling tobacco products, snacks and confectionery.

Principal features include:

- Turnover £7 million per annum.
- Freehold property 14,000 square feet.
- 1500 operating vending machines.
- 100 wholesale customers.

For further information contact the Joint Administrative Receiver, Myles Halley, KPMG Peat Marwick, Peat House, 1 Waterloo Way, Leicester LE1 6LP. Tel: (0533) 471122. Fax: (0533) 547626.

KPMG Corporate Recovery

Noblett & Underwood Ltd.

Warrington

The Joint Administrative Receivers offer for sale, as a going concern, the business and assets of Noblett & Underwood Ltd.

Principal features include:

- Providers of warehousing and distribution services.
- Close proximity to motorway network.
- Blue chip customer base, mainly food industry.
- Turnover around £5m.
- Modern fully equipped premises of approximately 300,000sq.ft held under a 36 year lease with potential to purchase freehold.
- Additional freehold premises of approximately 35,000sq.ft.
- Approximately 140 employees.

For further information contact the Joint Administrative Receivers, Philip Ramsbottom or Peter Terry, KPMG Peat Marwick, 7 Tib Lane, Manchester M2 6DS. Tel: 061 832 4221. Fax: 061 832 7265.

KPMG Corporate Recovery

ELECTRIC MOTOR & ARMATURE MANUFACTURER

Axon Electric Motors Ltd

The Joint Administrative Receivers offer for sale the business and assets of this electric motor and armature manufacturer, based in the West Midlands.

Principal features of the business include:

- annual turnover c. \$4 million.
- broad established customer base.
- freehold premises.
- order book value of approximately \$800,000.

For further information please contact John F. Powell, The Joint Administrative Receiver, or Phillip Allen at Cork Gully, 43 Temple Row, Birmingham B2 5JT. Telephone: 021-236 9966. Fax: 021-200 4040.

Cork Gully is authorised in the name of Coopers & Lybrand Deloitte by the Institute of Chartered Accountants in England and Wales to carry on investment business.

Cork Gully

PRECISION ENGINEERING

The Joint Administrative Receivers offer for sale the business and assets of this long established, Rotherham based precision engineering company, which specialises in the design and manufacture of cable drums and reels for the wire rope and cable industries.

Principal features of the business include:

- annual turnover of c.£1.5 million
- excellent customer base
- 20,000 sq. ft. modern freehold factory and office premises, close to the M1 and M18
- modern machining capacity
- 32 employees

For further information, please contact D.J. Stokes, Joint Administrative Receiver, Cork Gully, 1 East Parade, Sheffield S1 2ET. Telephone 0742 730401. Fax: 0742 598202.

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Cork Gully

FOR SALE

London based importer and distributor of high quality French chilled foods for sale as a going concern. The company has been trading for ten years and has good household names as customers. Genuine reason for sale.

Please contact Lacombe & Co., Chartered Accountants, 116 Tottenham Lane, London, N20 8JH.

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• Former Elizabethan manor house standing in some 15 acres of land • 18

letting suites • restaurant • conference facilities • swimming pool •

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Telephone 071 493 6860.

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The Joint Administrative Receivers, WHI Lids and A Lovett, offer for sale the business and assets of Phillips & White (Builders) Limited, long established high quality house builders and contractors.

Four 92-1 acre greenfield residential sites in Surrey and Berkshire

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Freehold builder's yard in Staines

Small, long serving workforce

For further details, contact Alan Lovett, Ernst & Young, Apex Plaza, Reading, Berkshire RG1 1YE

Telephone: 0734 500511. Fax: 0734 507744

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FOR SALE

FREIGHT FORWARDING/SHIPPING LINE AGENCY

A superb opportunity in the field of shipping, forwarding and warehousing. North West based, dealing worldwide; they are specialists in Portuguese and American trade. Excellent client base. Looking to be part of a larger operation.

Turnover £300K.

Full details: Rosehill, Lydiate, Merseyside, L31 4JF

A. ANTHONY ASSOCIATES

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D.C.L. AND B5730 APPROVAL

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Order Book: £1.6 mill.

Nett Assets: around £500,000 (no borrowings)

Est. 1977; (Blue Chip Customer Base)

Long serving Management Team;

Owner wishes to retire.

FOR DETAILS WRITE: Box H9218

Financial Times, One Southwark Bridge, London SE1 9HL.

US Automotive Aftermarket

Northeastern US manufacturer/

importer of hydraulic brake parts is

available for distribution or immediate acquisition. Sales of \$4.5 M.

with pre-tax cash flow of \$600K. Nationally established company

name, sales, and distribution. Extensive national customer base

including major warehouse groups and retailers. 25% annual growth.

Experienced senior management team will remain in place. Ideal acquisition for gaining entry to US

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For Details, Write Box H9252 Financial Times, One Southwark Bridge, London SE1 9HL.

FOR SALE

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Established 16 years. Little competition. Good motorway connections. Direction wish to concentrate on other activities.

Write in strict confidence to Box No: H9292 Financial Times, One Southwark Bridge, London SE1 9HL.

FOR SALE

T/O CIRCA BOOK P.A. CENTRAL LONDON 15 MILES

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FT LAW REPORTS

Conditional Mareva is discharged

THE VERACRUZ 1
Court of Appeal (Lord Justice Nourse, Lord Justice Beldam and Sir John Megaw): November 7 1991

A MAREVA injunction to restrain a defendant from dealing with his assets pending judgment will be discharged to the extent that it is granted conditionally to come into effect when an anticipated cause of action arises, in that an injunction can only be granted in respect of a pre-existing cause of action.

The Court of Appeal so held when allowing part of an appeal by the defendant, VC Shipping Co Inc of Liberia, seller of Veracruz 1, from Mr Justice Hobhouse's decision refusing to discharge a Mareva injunction obtained against it by the plaintiff buyer, Veracruz Transportation Inc of Liberia.

LORD JUSTICE BELDAM said that the terms of an agreement for sale of Veracruz 1 for \$9.5m were set out in a memorandum dated June 23 1989.

It recorded that the vessel and class records had been inspected and accepted by the buyer. She was to be delivered in substantially the same condition and order as when inspected.

The latest date for delivery was May 31 1990. The agreement provided for arbitration in London and the proper law of the contract was English law.

On November 29 1989 the vessel was laid up. To comply with the Classification Society's periodical survey and to put her into substantially the same state of repair as when inspected by the buyer, repairs costing more than \$3m were necessary.

She was not ready for delivery until mid-November 1990. For the purposes of the present proceedings it was conceded that the seller was in breach of duty to deliver on the contract date. The buyer referred to arbitration.

By November 1989 the buyer believed the repairs to put Veracruz 1 into the condition required for delivery had not fully been carried out.

The contract provided that payment of purchase price was to take place on delivery. The seller was a single ship company registered in Liberia. The buyer was concerned that the

purchase price paid in London would be the seller's only asset within the jurisdiction and that, bearing an adverse arbitration award, it would remove it, thus rendering the claim worthless.

Therefore, on November 12 when the seller gave notice of intention to deliver, the buyer applied *ex parte* to Mr Justice Hobhouse for a Mareva injunction. An injunction was granted, restraining the seller from dealing with \$7.2m, of the price payable on delivery. The order was not to come into effect until after delivery and payment.

In addition to its claim for damages for delayed delivery, the buyer claimed for breach of the term that on delivery the ship would be in the same condition as when inspected.

The seller applied to discharge the injunction, or reduce the assets subject to the order on the ground, *inter alia*, that until delivery the buyer had no cause of action for defective condition; and that the buyer had seriously misled the court about the ship's condition and the need for repairs, and failed to make proper disclosure.

Mr Justice Hobhouse held that once the purchase price had been paid the buyer would have no effective remedy for breach of contract, and it was a clear case for Mareva relief. He said most of the seller's allegations of non-disclosure or misrepresentation were of no substance, and that though there was an element of exaggeration by the buyers it was of little significance.

But, he said, the seller's criticism was justified in one respect in that the buyer's affidavit evidence had misrepresented that the seller had exerted itself to conceal defects from the class. He held the misrepresentation was "culpable", but in the circumstances of the case it did not justify total discharge of the injunction.

The judge held that a good arguable case had been made out for \$700,000 and \$1.5m damages for alleged defects and delayed delivery respectively.

Having rejected the seller's submission that he should discharge the injunction because of the misrepresentation and exaggeration, the judge continued it but varied the figure with interests and costs to \$2.8m. The seller now appealed. The first question was whether Mr Justice Hobhouse

had jurisdiction to make the order based on alleged exaggerated breach of the obligation to deliver in the stipulated order of repair, when no cause of action for damages in that regard had yet accrued.

The High Court had power under section 37 of the Supreme Court Act 1981 to grant an injunction where it appeared just and convenient to do so.

Such power, however, was subject to the decision in *Siskina (Cargo Owners) v Datas SA (1979) AC 210* which held that the right to obtain an interlocutory injunction was not a cause of action which could stand on its own. It could only arise from a pre-existing cause of action.

The buyer and the judge relied upon *A v B (1989) 2 Lloyd's Rep 423* where Mr Justice Saville accepted that the court could grant Mareva relief in the form of a conditional injunction so worded that nothing in the order came into effect until delivery.

Mr Justice Hobhouse further based his decision on the great inconvenience which would be caused if the court did not have power to grant relief in that form for, as he said, where a buyer feared there would be breach of contract giving rise to a cause of action on delivery and his obligation was to pay on delivery, the "window of opportunity" for him to obtain relief was virtually non-existent. The judge referred to the practice of the Commercial Court which had developed granting relief in such conditional form.

Counsel for the buyer emphasised the convenience of such a practice. Though it might be convenient to the applicant to obtain an order which anticipated his cause of action, the court had to balance such convenience against obvious inconvenience to the other party. The principle firmly established by authority, that the right to an interlocutory injunction was dependent on a pre-existing cause of action, should not yield to the argument of convenience.

In *Siskina* Lord Bridge said at page 243: "We should not allow the urgent merits of particular plaintiffs whom we see in peril of being deprived of any effective remedy to tempt us to assume the mantle of legislators."

For those reasons the judge was wrong to grant relief relating to the buyer's claim for defects which it feared would be present when the ship was delivered.

The buyer could not by Mareva injunction secure retention before delivery, of whole or part of the purchase price against feared defects. The appeal was allowed on that issue. The seller's next contention was that the judge should have discharged the injunction altogether. It was said he failed to consider the cumulative effect of exaggeration, misrepresentation, failure to give notice of hearing and unsubstantiated allegations of damage. The judge did consider all these matters, though he did not collect them together or estimate their cumulative effect in one paragraph. He was not bound to do so. He considered and weighed all the relevant matters. That ground of appeal was therefore rejected. The judge's decision that, insofar as there was an existing cause of action for damages for delay in delivery, the injunction should be continued, was upheld. The order was continued in the sum of \$1.5m with costs and interest. To that extent the appeal was allowed.

SIR JOHN MEGAW, agreeing, said there was no valid reason in logic or practical convenience in the interest of justice, why jurisdiction should not exist in respect of Mareva injunctions with the qualification which Mr Justice Saville applied in *A v B*, namely, that the injunction should not operate unless and until the anticipated cause of action had arisen. But the court was precluded by authority from so deciding on this question of technical jurisdiction.

LORD JUSTICE NOURSE also agreeing said it had been urged on the court that its decision would bring to an abrupt end a burgeoning practice to grant Mareva injunctions in the manner devised by Mr Justice Saville. If experience could enter into the court's decision it would wish to uphold the practice. But the outcome of a question of jurisdiction could not be influenced by arguments of expedience. For the seller: Michael N Howard QC and Timothy Brenton (Constant & Constant). For the buyer: Charles MacDonald (Dace & Co).

Rachel Davies
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PUBLIC NOTICES



MMC INQUIRY INTO COMMONWEALTH DEVELOPMENT CORPORATION

The Secretary of State has asked the Monopolies and Mergers Commission to look at whether the Commonwealth Development Corporation (CDC) could, in carrying out its statutory role of providing assistance to overseas countries in the development of their economies, improve its efficiency and thereby reduce its costs, without affecting the level of assistance or development provided, and whether the service thereby provided could be improved without an increase in costs. Anyone wishing to obtain a copy of the full terms of reference, or to submit evidence, should write to: The Reference Secretary (CDC), Monopolies and Mergers Commission, New Court, 48 Carey Street, London WC2A 2JT. (Fax: 071-324 1400). Any evidence should be submitted before 6 December 1991.

ARTS

Influence from the East

The Japanese word for foreigner is still *gaijin*, "barbarian", and if a sophisticated and ancient society can retain, in the late 20th century, its cultural insularity more or less intact, how much more extraordinary and how much more fascinating the world must have seemed to it 140 years ago, when its commercial and diplomatic barriers were at last so rudely broken down. To be fair, the compliment was returned in kind, the curious and astonished traveler looking through the breach upon an alien and feudal world, at once so primitive and so refined. Today the Japanese, technologically advanced and westernised to a degree, remain very much, and proudly so, a race apart.

The seal that kept the old Japan of the Shoguns from the world at large was never hermetic. The Dutch maintained a privileged trade through the enclosed port of Yokohama, and goods had been reaching Europe in variety and quantity enough to work their effect on cultivated taste, especially that for porcelain. Just so had western work filtered through into Japan — enough at least to impress upon artists as receptive as Hokusai, for example, the principles of formal perspective.

But with the forcible intrusion of Commodore Perry's squadron in 1853, followed some 15 years on by the fall of the Shogun and the Meiji Restoration, the mutual cultural curiosity between Japan and the West became intense. Three years ago, in *Le Japonisme*, a remarkable exhibition at the Grand Palais in Paris, the subject was explored in all its aspects as an international phenomenon. Now, with *Japan and Britain: An Aesthetic Dialogue 1850-1930*, at the Barbican Art Gallery as part of the Japan Festival (until Jan. 1), sponsored by British Council, that again covers everything from pots to paintings, it is given a more national gloss.

Emphasis is rightly given to the traffic both ways, expressed in Japan in the further adoption and refinement in its art of western graphic principles, of western architecture, of western clothes. Japanese artists came to work in Europe in the European way. Some of them looked to the Academy for their example, some to the pre-Raphaelites, some to the several readings of Impressionism. Though their subjects were as often Japanese as ostensibly European, the western treatment was the same.



'Flowers and Fruit (Japanese background)' by Samuel John Peploe c. 1916 currently at the Barbican

While they produced nothing remarkable, let alone innovative or influential, it was honourably done, quite as much in achievement as in intention. Here, for example, with Hara Bussho's academic standing nude (1907), the Ishibashi Kazumori seated portrait of a woman reading (1906), and the portrait of a lady in a kimono by Okada Saburo-suke (1908), we find paintings delightful in themselves, that would have been unexceptionable to any Edwardian New English Art Club exhibition.

On the British side, there were the artists who travelled to Japan to respond directly to what they saw. Most notable of these were the two Scotsmen, George Henry and Edward Hornel, who were in Japan together in the 1890s. Henry's head of a geisha *profile peris*, effectively a portrait of her culture and painted with a formidable fluency, is the most spectacular single image in the show. And there were the artists who were directly impressed and influenced by what they knew, or thought they knew of the Japanese art made familiar to them by the cult of all things Japanese, the blue-and-white, the

prints and the lacquer, that was the hall-mark of aestheticism.

Within this category must be included not just the obvious names of Whistler and Moore, Steer and Tissot, Gubbie and Nicholson, but the countless and furniture designers and silversmiths, Leach, Mackintosh, Dresser and company, through whose work the influence of things Japanese were tacitly disseminated through our society at large.

In this respect the importance of the cult of Japan in relation to the Aesthetic Movement is manifest, and it is the weakness of this exhibition that it should not have been explored more fully. Least interesting here are the many late Victorian paintings, worthy as they are, that merely document the ornamental currency of Japanese artefacts in the background of bourgeois Victorian life. That said, it is only fair to add that the Aesthetic Movement is a large and important subject in itself, and long overdue its proper study exhibition.

The importance of Japanese art to the artists of Aestheticism is well known,

but bears repetition simply because the work is so good. The British contribution, together with artists working in Britain, is distinct enough, with Whistler inevitable in his eminence. In France the Japanese example was more opportunistic, taken as freedom to accept radical simplicities in drawing and design, and then get on with what was being done anyway. In Britain, perhaps by virtue of Whistler's own innate and irrepressible dandyism, it was all these things, and delicate and reflective too. In this it came closest to sensibility to what was truly Japanese, and all achieved by the simplest of means. And what wealth of subtlety there is in that simplicity.

Albert Moore is a major artist, yet much under-rated and misunderstood. His girl stands classically statuesque in the courtyard, scattering petals, but it is in the azaela that forms an open screen of twig and blossom behind her, drawn with so sure yet light a touch, that we catch the authentic pictorial whisper of that aesthetic dialogue.

William Packer

The best and worst under the Dance Umbrella

Plenty of what happens each year under the Dance Umbrella is not what you or I would call dance. Some of it would fit better under the labels "performance art" or "mime." Does that matter? Well, I wish that some Umbrella artists were better known outside the dance world.

Riko and Koma, for instance. I believe that this Japanese husband and wife, long resident in New York, are two of the world's greatest performers. They perform in small-scale venues, and that is where they belong. The absorbing detail of their movement should be seen from as close quarters as possible. What they do is, paradoxically, both intensely expressive and utterly ineffable. "Slowness is beauty," said Riko. Riko and Koma often work more slowly than anyone I have ever seen; but with no hint of trancelike torpor. You watch as you might some biological drama through a microscope.

Every tiniest shift is compelling, and speaks in strange ways of the human will. Their faces drained of all emotion, they spend much of the time on the floor, lying slumped so weightily that each movement seems to be achieved despite great reluctance or against all the odds. And, when sometimes their faces and/or limbs stretch up towards the light, it has the urgency of great effort, as if they were struggling with moving power, the drop of a head; the inward sickling of one foot while the other arches; a tiny spasmodic passing through the whole body; a hand

scrabbling in a layer of dirt; a mouth opening in a silent cry.

Riko and Koma do not project themselves as strongly distinct characters, and the strange stories they tell have the heroic impact of the sagas of whole forgotten tribes. Or not so forgotten: *Land*, the piece they showed here this year, was to drum and flute music, played live by two native Americans, and one of its scenes involved a buffalo carcass. This work was more expressive, less marvelously ambiguous, than *Grass* which they showed here in 1986; but it made me realise even more what exceptional performers they are.

Another not-strictly-dance artist, whose work I'd like to be seen more by people interested in experimental theatre, is Yolande Smith. She works on a small scale, in small spaces. Yet in one respect she is the nearest thing Britain has had to a Martha Graham: that is, she puts images and symbols from her own subconscious onto the stage, and creates dream worlds from them. Until this year, however, her work was less successful than previous work, like *Lewis Carroll's*.

This year's *No Respite* was still Carrollian. The dominant image was card-playing, and a shower of cards near the end evoked Alice's cry of "You're nothing but a pack of cards!" *No Respite* was a pack of cards, more than previous work, but it was always the work of a natural theatre artist who can refresh the audience with a slight change of mance. And its new element — herself

competing with two men in various ways — may prove a breakthrough in her work to come.

The trouble with the new American choreographer, Doug Elkins, who performed here with a company of seven dancers, is that he is just too flip. Feeble little jokes, false starts, fake endings, oh-is-this-a-live-performance double-takes... To one pure-dance work he added sexual-politics slogans, but in so casual a manner ("T-shirts saying 'Dyke' and 'No Gay But My Boyfriend Is') that some observers found it homophobic.

Actually, Elkins has some real talent. His dances are magpie arrays, with bits taken from break dancing, ballet, the best modern dance idioms and more. They feel more casual and crazy than they are, they use the whole body with variety and precision, and they respond vividly to a wide range of music. Like so many American choreographers, Elkins can hear old music in surprisingly modern ways. And the way, in choreographing a whole piece to chunky funk and *Caravan*, he avoids any Spanish dance motifs shows a smarter kind of wit. Right now, Elkins isn't interested in craftsmanship constructions. There is, nonetheless, sophistication beneath the adolescent facade.

The New Zealand choreographer Douglas Wright, known for the seasons he danced with Paul Taylor and DVA, presented two of the works he has been making recently in N.Z. His dancers are excellent — strong, fresh and athletic.

It was good to see how much he had learnt from Taylor and Mark Morris (and good too to see that he had learnt something but not too much from DVA's Lloyd Newson), or one in the US or even Europe would imitate the masters quite as closely as this; the resemblances between his 1990 Vivaldi *Gloria* and Mark Morris's 1984 one are legion. Still, though Wright is not radically original and though his dances only skate over their music's surface, he is a true dancer.

My awards for Dance Umbrella 1991? Best choreography: Trisha Brown. Best performers: Riko and Koma. Best newcomer: Doug Elkins. Best British choreography: no award given this year. Best British performer: Julien Hamilton. Most honourable failure: Yolande Smith's *No Respite* and Laurie Booth's *New Text/ New Kingdom*. Foreign artists least worth bringing to Britain: the Muscle/Voice collective from P.S.122, New York. Worst Japjunk: Company Karas. Worst Eurotrash: the Béjart parts of *Le Sacre du Printemps*. Most coincidental: the fact that the Umbrella featured its first dose of Béjart just as — thanks to Sylvie Guillem — the Royal Ballet allowed Béjart the first time into Covent Garden repertory. Performer least worthy of including under the Umbrella: Gaby Agla. Best crossover artist: Russell Maliphant (formerly of Sadler's Wells Royal Ballet, now with Laurie Booth).

Alastair Macaulay

Wilhelm Grosz

ALMEIDA THEATRE

On the list of the most significant musical figures formed into exile by the Nazi regime, the name of Wilhelm Grosz has up to now not made much of an impression. If his *Büchel und Bal-laden* — the four 1931 cabaret songs performed on Sunday afternoon with sizzling, raucous eloquence by the chamber-group Matrix and the baritone Andrew Shore under Robert Ziegler — are anything to go by, this is an oversight that urgently needs correcting by further acts of re-discovery.

Grosz, born in Vienna in 1894, came in 1934 to Britain as a Jewish refugee, and died in New York five years later, having left behind him (under the names of Will Grosz and Hugh Williams) such durable hit-tunes as "The Isle of Capri" and "Red Sails in the Sunset". But prior to being put to flight by the Nazis, he had been a noted composer of both serious and light music for theatre and concert performance. The discovery of jazz seems to have directed Grosz away from the grandiose post-Wagnerian style of his teacher, Franz Schreker, towards the ideas so captivantly demonstrated by Matrix — Berlin-busy, with cabaret dance-rhythms and instruments (accordion, saxophone, tinkly piano) used simultaneously to entertain and to provoke a sense of "social" disquiet.

Each of these astonishing four songs places itself in territory we have learned to think of as firmly under the Brecht-Weill flag; the cracks

about telephones, nightclub life, businessmen and blondes, and between the sexes conducted on the most cynical level, might have come direct from the *Mahagonny-Songspiel*. But in the most remarkable of the set, "The Ballad of Kuttel-Daddeldin the Sailorman", the tale of gutter-level boozing and rolstering evokes a devil-may-care world, seconded by acidly witty melodic and instrumental detail, that is all Grosz's own. His melodies have curves and bumps unlike Weill's: less sinuous, more irreverent.

For the occasion — the penultimate concert in the current Almeida series of German music entitled "A German Legacy", also featuring exhilarating performances of mostly-1920s music by Hindemith, Antheil and Stefan Wolpe — Matrix had commissioned a virtuoso translation of the Grosz songs from the Brecht scholar John Willett. Mr. Shore, an admirable Don Pasquale, Gianni Schicchi and Falstaff on the opera stage, transformed himself into a band-singer as to the manner born — delivered an abrasive by turns, complete with red carnation, swivelling hip-movements and oleaginous leer.

I should have like to rush the whole ensemble straight into a television or recording studio, or both: such surprising and elating acts of reclamation deserve further preservation.

Max Loppert

Music on the South Bank

The surge of recording activity during the 1980s brought a wave of previously neglected orchestras to the public's notice. Those from the British provinces were the main beneficiaries, but the record companies also went into other areas of Europe, including Scandinavia, and it is difficult to see why the Royal Stockholm Philharmonic did not make more of a splash in that decade.

To judge from its Royal Festival Hall concert on Saturday, it certainly deserved to. There is a fullness of sound which sets this orchestra well above others of a supposedly similar stature that have visited this country recently. One sensed each member understood exactly where his or her place in the sound picture was, even though music director Genady Rozhdenskiy kept his players on a fairly loose rein.

The concert began with what is becoming a familiar trick. A reasonably popular programme is announced. Then, when the audience arrives, it finds a short 20th-century piece, which might have frightened away paying customers, added at the beginning. At under 20 minutes, it was given by the Ingvar Lidholm was barely long enough to give any idea of the Swedish composer's personal style, a single extended section of "Incantations" with low trombone pedals and bell motifs made the end point. This was the standard token gesture of local music from a visiting orchestra and as little rewarding as any, despite the

use of a vast array of instruments.

It was only with Sibelius's Second Symphony that the orchestra began to show what it can do. Rozhdenskiy takes this music as slowly and grandly as he dares, drawing out the string textures, exhorting the brass perorations to ring out momentarily, and all with a warmth of feeling that would have made Barbirolli proud. The performance was first, because there is still a lot of Tchaikovsky in the Sibelius of this period, and secondly because it was very well played.

The First Violin Concerto of Shostakovich had been less fortunate. Despite good intentions on the part of Rozhdenskiy and the soloist, Igor Oistrakh, there was not enough intensity in the opening movements to get the piece to take off. A return visit is needed for this admirable Swedish orchestra to lay its claim once and for all on the '90s.

Richard Fairman

Sunday's performance of Berlioz's *Grandes Messes des hommes* was given by the Royal Philharmonic Orchestra and a large combined choir — conducted by Michel Flasson. For at least one Berlioz fanatic, the choir was a familiar sight: the conductor's beat, the difficulties posed by the hall would no doubt have continued to seem pretty insuperable. As it was, the elderly, infirm tone-qualities and straggly ensemble produced by these two venerable choral institutions delivered the *coup de grâce*.

Max Loppert

Prize pickings for music and literature

Christmas presents are distributed early in the arts world and the annual award ceremonies are already in full swing. On Sunday night the big money was distributed by the SCO (the preferred description of the Scottish Chamber Orchestra) scooping the £100,000 from the Prudential Arts Awards. It was given in recognition of the SCO's third year of work — 25 composers this year alone — and the cash will go towards yet more compositions.

Yesterday the Gramophone Awards took place on a much grander scale than in the past, thanks to a substantial sponsorship from Technics. This has become the major prize giving for classical music and attracted to the Dorchester Luciano Pavarotti, Joan Sutherland and Isaac Stern. Of

course they all won awards — Sutherland presenting Pavarotti with the trophy for Artist of the Year while the tenor reciprocated by giving the Dame a new Award for Lifetime Achievement.

Stern picked up an award for his contribution to the Brahms Piano Quartets, which won the Chamber music prize. John Eliot Gardiner was the star of the occasion, picking up three prizes for Record of the Year and the Choral Award (for Beethoven's *Missa solennis*), and for Opera, with *Idomeneo*. A new prize was the Technics Award worth £20,000 to enable a promising newcomer to make their first recording. Chosen by John Drummond, controller of Radio 3, it went to the conductor Mark Wigglesworth.

The SCO was a surprise winner of the Prudential. It beat

Antony Thornecroft

INTERNATIONAL ARTS GUIDE TODAY'S EVENTS

ATHENS

Concert Hall 20.30 | Virtuosi di Praga in an all-Mozart programme, with Elizabeth Vidal soprano soloist. Repeated tomorrow, Thurs and Fri with Oldrich Vlcek and Zdenka Pelikanova violin soloists. Sat: La Camerata in a programme of music for chamber orchestra and Mozart arias sung by Marina Krilovitsa (722 5511)

BERLIN

Schauspielhaus 20.00 | Virtuosi di Roma in a programme of baroque music. Tomorrow: RIAS Jugendorchester in a concert performance of Bartok's Duke Bluebeard's Castle. Thurs, Fri, Sat: Gustav Kuhn conducts the Berlin Symphony Orchestra. Sun: piano recital by Garrick Ohlsson (East Berlin 2272 281)

BOLOGNA

Teatro Comunale 21.00 | Accordion: ballet by Moses Pendleton, music by Peter Gabriel. The 1991-2 opera season opens on Sat with Werther, conducted by Riccardo Chailly and staged by Hugo de Ana, with Giuseppe

Sabbatini in the title role. The production runs till Dec 15 (529699)

BRUSSELS

This week's events at the Palais des Beaux Arts include a concert tonight by the Amadeus Quartet (the three surviving members of the Amadeus Quartet) with the pianist Georges Pludermacher. On Sun, Andrew Mogrelia conducts the Residentie Orchestra from The Hague in a programme including Mozart's Prague Symphony and Brahms' First Piano Concerto, with Rian de Waal (507 8200). At the Monnaie, Gianfranco Masini conducts concert performances on Thurs and Sun of Donizetti's La favorita, sung in Italian by a cast led by Dimitri Hvorostovsky and Agnes Baltsa (219 6341). The Theatre National's second production of the season is Buchner's *Leonce and Lena*, directed by Philippe van Kessel, opening on Thurs and running till Dec 7 (217 0303)

FRANKFURT

Alte Oper Tonight's concert by the London Symphony Orchestra, conducted by Mstislav Rostropovich, is an all-Prokofiev programme: the Russian overture, the Second Violin Concerto with Itzhak Perlman and the Sixth Symphony. Tomorrow's piano recital by Zoltan Kocsis includes two Beethoven sonatas, plus music by Liszt and Bartok. On Thursday and Friday, Paavo Berglund conducts an all-Sibelius programme, including the Violin Concerto played by Viktoria Mullova. On Saturday, the North Hungarian Symphony Orchestra

and Budapest University Choir perform Kodaly and Bruckner. Sunday: the Dubliners (1340 400)

Opernhaus This week's repertory consists of La traviata tomorrow, with Margaret Marshall as Violetta; choreographies by Balanchine and William Forsythe on Saturday; and the first night of a new production of Lohengrin on Sunday, staged by Nikolaus Lehnhoff (236061)

Jahrtausendhalle Hoechst Nederlands Dans Theater's visit tomorrow consists of choreographies by Hans van Manen, William Forsythe, Mats Ek and Jiri Kylian. On Saturday, Lucia Aliberti and Paola Burchuladze sing arias accompanied by the Rheinland-Pfalz State Philharmonic Orchestra (3801 240)

English Theater Kaiserstrasse Friday is the first night of a new musical play entitled Blood Brothers by Willy Russell, running daily except Monday till February 22. It traces the lives of twin boys who are separated at birth, brought up very differently and later become friends without knowing their true relationship (242 3160)

LONDON

Sadler's Wells 19.30 London Contemporary Dance Theatre opens a two-week season (071-278 8916)

Queen Elizabeth Hall 19.45 Nikolaus Harnoncourt conducts Concentus Musicus Wien in symphonies and arias by Haydn and Mozart, with Eva Mel sopranos. Tomorrow, Fri, Sun: Opera Factory production of Don Giovanni (071-628 8800)

Purcell Room 20.00 Lorraine

McAslan plays violin sonatas by Mozart, Martinu, Frank Bridge and Richard Strauss (071-928 8800) Barbican 19.45 Yuri Temirkanov conducts the Leningrad Philharmonic Orchestra in The Nutcracker Act I and II, and Shostakovich's Tenth Symphony. Tomorrow: Skowronczewski conducts the Halle (071-638 8891) Covent Garden 19.30 Georg Solti conducts Elijah Moshinsky's new production of Simon Boccanegra, with Alexandru Agache and Kiril Tonchev, also Fri. Tomorrow and Thurs: new William Tuckett ballet (071-240 1068)

MADRID

Tonight at the Auditorio Nacional de Musica, David Perry conducts the Queen Sofia Chamber Orchestra in the world premiere of Asmara, a new work by Fernandez Alvez (337 0100)

NEW YORK

New York State Theater 20.00 City Ballet opens its Winter season with a gala benefit including Peter Martins' Ash, Balanchine's Who Cares? and a preview of a new Martins ballet set to Bach. The season runs daily except Mon till Feb 23 (870 5570)

Avery Fisher Hall 20.00 Kurt Masur conducts the New York Philharmonic Orchestra in a programme of variations by four composers. Thurs, Sat and next Tues: Midori plays Tchaikovsky's Violin Concerto (875 8030)

PARIS

Palais Garnier 19.30 Opera Ballet in three works by Jerome Robbins:

Dances at a Gathering with music by Chopin, En Sol with music by Ravel, and Glass Pieces, music by Philip Glass. Daily except Mon till Dec 1 (4017 3535)

Opera Bastille 19.30 Myung-Whun Chung conducts the Paris Opera production of The Flery Angel, with a cast led by Marilyn Zschau and Philippe Rouillon, also Fri and next Mon (4001 1616)

STRASBOURG

This week's events at the Théâtre Municipal include performances of Rossini's Semiramide tonight, Thurs and Sun, conducted by Giuliano Carella and staged by Bruno Stefano. The cast is led by Maria Dragoni and Chantal Dubarry (8875 4825). Tomorrow and Thurs at the Palais de la Musique, Cristobal Halffter conducts the Strasbourg Philharmonic Orchestra in music by Boccherini, Sibelius and Falla, plus Halffter's Concerto for four saxophones (8837 8777)

WASHINGTON

Ford's Theater Charles Dickens' The Christmas Carol, adapted and directed by David Bell. Opens tonight and runs till Dec 29 (432 0200)

Arden Stage It's A Wonderful Life, with music by Joe Raposo and lyrics by Sheldon Harnick, is based on the 1946 Frank Capra movie classic, re-created as a musical. Directed by Douglas Wager, with a cast led by Jeffrey Thompson as the Angel and Casey Biggs as George Bailey. Opens tomorrow, runs till Jan 5 (488 3300)

Kennedy Center Concert Hall Tonight's National Symphony Orchestra programme, conducted

by André Previn, includes Rakhmaninov's Second Symphony. On Thurs, Fri and Sat, Previn conducts Vaughan Williams' London Symphony and Elgar's Cello Concerto, with soloist Gary Hoffman. On Sun, Martinus Jansons conducts the Oslo Philharmonic (467 4600)

Kennedy Center Opera House Tonight and Sat, the Washington Opera presents Don Carlo, with a cast including Giacomo Aragall and Nicolai Ghiaurov. Tomorrow and Fri, Arnold Oestmark conducts Don Giovanni, with Jeffrey Wells in the title role (467 1600)

Kennedy Center Terrace Theater Tomorrow's show is in Living Colour, a modern dance programme choreographed by the pianist and humourist John Eaton entitled Indiana On Our Minds: The Unforgettable Music of Cole Porter and Hoagy Carmichael (Fri), followed by the Travnicek String Quartet (Sat) in music by Janacek, Smetana and Mozart (703-938 2404)

ZURICH

Tonhalle 19.30 Piano recital by Maurizio Pollini. Tomorrow: John McLaughlin Trio with the Leagues Sisters. Thurs: Haydn Quartet (201 1580)

Opernhaus Two Ponnelle Mozart productions this week: Die Zauberflöte conducted by Heinz Holliger (tomorrow) and Le nozze di Figaro (Thurs and Sun) with a cast led by Sona Ghazarian and William Shimell (282 0908)

European Cable and Satellite Business TV (all times CET)

MONDAY TO FRIDAY

Europeat 0800-0930 International Business report
CNN 0730-0800 Moneyline
1230-1300 Business Morning
1330-1400 Business Day
2000-2030 World Business Today
2030-2100 World Business Today
2100-2130 Moneyline

Supersatellite 2130-2200 (Tues) East Europe Report
2130-2200 (Wed) FT Business Weekly - the latest round-up of business news with James Bellin and Debbie Middleton.
2130-2200 (Thurs) Talking Heads

Sky News 1200 International Business Report
1130, 1730, 2130, 0430, 0530 (Thurs) FT Business Weekly

SATURDAY

CNN 0730-0800 Moneyline
0800-0930 World Business This Week - a joint FT/CNN production
1540-1610 Moneyline
1900-1930 World Business This Week
2110-2140 Your Money

SUNDAY
Supersatellite 1800-1830 FT Business Weekly
Sky News 1330, 1630, 2030, 0230 FT Business Weekly

CNN 0700-0740 Moneyweek
1340-1400 Inside business
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Tuesday November 19 1991

The prize for French virtue

IN TRYING to keep up with the Germans, the French government has earned that virtue brings costs as well as rewards. Since Mr François Mitterrand in 1988 abandoned the untenable go-for-growth policies of the first phase of his presidency, France has made greater strides than any other Community country in squeezing inflation out of its economy. The tough stance engineered by Mr Pierre Bérégovoy, the finance minister, is a key component of France's strategy to prepare for European Monetary Union by making the franc as "hard" as the D-Mark.

For France, the ultimate prize is a considerable one: to crown the process of convergence by creating a European central bank which would erode the monetary dominance of the Bundesbank and put decision-making in the hands of a supranational Community institution. Underlined by the latest round of demonstrations on Sunday by French health workers' *à la Bérégovoy* is, however, becoming increasingly unpopular. As the countdown gets under way for the legislative elections in 1993, pressures will grow for Mr Bérégovoy to relax his anti-inflation grip. If the Bundesbank – some time after the EC's Maastricht summit next month – decides that German interest rates should go a notch higher, the strains on French policy will become substantially greater still. The fate of the whole Ecu process may rest on how the French government reacts to a possible worsening of economic and social difficulties during the winter.

Reluctant consensus

For the moment, there is a reluctant consensus within the French government that the Bérégovoy course will not be altered. The Gallic sister of that account to the Thatcher government, Tina "There is no alternative" – is firmly ensconced in French ministerial parlours. The Mitterrand administration has, indeed, a lot to show for its labours. It has won a degree of credibility on the foreign exchange markets which a decade ago would have appeared completely beyond reach. The annual rise of

French consumer prices is now down to only 2.5 per cent, the lowest among the top industrial nations, and a percentage point below the inflation rate in Germany. Unit labour costs in France have been rising at a consistently lower rate than in Germany during the last few years. At a time when German wage rates are rising worryingly fast, in spite of the slowdown in the economy, the much-stated desire of Mrs Edith Cresson, the French prime minister, to bring German-style discipline and consensus into French industry no longer looks like a complete pipe dream.

Official concessions

Nonetheless, success has been bought at a price. French officials themselves concede that the economy has "suffered" through sluggish growth, extremely high real interest rates (now around 7 per cent) and rising unemployment. The Finance Ministry and the Banque de France went as far as they dared last month by trimming ¼ of a percentage point from official money market interest rates – a cut which has pushed down the franc against the D-Mark within the European Monetary System. Citing the way that the one-lane gap between French and German interest rates has now largely disappeared, the Banque de France has until recently claimed that, whatever the Bundesbank does, there is still scope for further reductions in French rates. In coming months, as a result of the inflation differential in France's favour, yesterday's interest rate increase has shown how limited that scope has turned out to be.

Having invested so much in building up confidence in the franc, at home and abroad, the French government would be very foolish to throw it away, especially as the Ecu prize seems at last to be moving into sight. The corollary however is also true. The more Germany equivocates on whether it will really enter a binding commitment to give up control over the D-Mark, the more difficult it will be to resist the voices – from both Left and Right – urging a change in French policies.

Limits of contracting-out

YESTERDAY'S White Paper advocating greater use of contracting out for central government services has been surprisingly late in coming. The virtues of competitive tendering in local government and the health service are trumpeted by ministers. But the discipline created by exposure to competition has largely been lacking in the civil service, outside non-core activities such as catering and cleaning.

The White Paper's programme of competitive tendering is doubly welcome, because it provides a sharper cutting edge to the prime minister's drive to improve the quality of public services. The Citizen's Charter offers users a definition of the quality of service they are entitled to and a means of redress when standards slip. But if the people providing the service believe that their organisation's future is secure however the job is done, the incentive to hit performance targets and to develop a consumer-oriented approach is weakened.

The experience of local government shows that the final sanction is often unnecessary: three out of four contracts for local authority services go to the council workforce. But the threat that the contract can be awarded to the private sector has been persuasive in improving efficiency and making services more user-friendly. Most council leaders admit that the discipline of exposure to market forces has been beneficial, though such candour is only available off the record from Labour leaders. The Labour party is foolishly committed to removing the compulsory element from competitive tendering, reflecting the continuing grip of producer interests on its policy-making.

Seductive vision

At the other end of the political spectrum lies the vision of "government by contract", espoused by the free-market think-tanks. In its most radical form, this envisages a core civil service of 10,000, supporting ministers and managing the contracting-out of all government services. This seductive vision is, however, a chimera which should not form the basis for policy-making. It is a chimera because the

contracting-out process works only where there is a service which can be clearly and objectively specified and monitored. In local government it works well for emptying dustbins, cleaning streets and mowing the grass in parks. In schools and hospitals, cleaning, catering and supplies are easily contracted out. But many public services involve complex tasks, which cannot be defined as simply as the emptying of dustbins or cleaning of floors.

Public domain

The police and the courts, for example, have judicial functions which must remain in the public domain. Those who assess tax liability or entitle to social security benefits exercise a degree of discretion and even-handedness which cannot be franchised to private contractors. Heavy goods vehicle inspection and the control of medicines require an integrity and authority which only the civil service provides.

Certainly there are parts of these government services which are peripheral to the main activity and could be contracted out. The payment of benefits once assessed, for example, is a definable and discrete cash transfer service which could be undertaken in the private sector. So, too, could the data processing and invoicing involved in many public services. Contracting-out cannot be the only motor of civil service efficiency.

Which is why the radical version of government by contract is a distraction from the main task of creating high quality public services. That requires the disciplines of good management, focusing on the service to be focused, defining the objectives and providing the structures to ensure that they are achieved. In some cases, contracting-out parts or all of the operation can play a role, but that is essentially a secondary consideration. Certainly the extension of competitive tendering to central government services is a valuable weapon in the hands of ministers seeking to change the culture of a generalist civil service. But it is only an adjunct to good management, not a substitute for it.

The rest of the world declined to follow Wall Street into a sharp correction in share prices yesterday, and the US market itself seemed to be having second thoughts about Friday's 120-point drop in the Dow Jones Industrial Average.

Even if Friday's fall proves a one-day wonder, however, it crystallises the increasing edginess felt on Wall Street about the level at which the US market is trading. And the lack of more than a symbolic reaction in other markets reflects the way that they have lagged behind New York during much of this year's rally.

Ever since Wall Street received a boost from early success in the Gulf war in mid-January, share prices had risen handsomely as buyers anticipated economic recovery and healthy improvements in corporate earnings. As the year wore on, however, sustained recovery failed to materialise and corporate earnings were disappointing. Third quarter profits were down 22 per cent on the previous year's quarter. Sales were flat on the year, and net profit margins were down from 4.4 per cent in the third quarter of 1990 to 3.4 per cent.

By Friday morning the market was, by almost any measure, overvalued. Price/earnings ratios stood at historically high levels. Measured by trailing earnings, the p/e on the Standard & Poor's 500, the broadest measure of the market, was at 22, a level not seen since the 1987 equities crash, while the Dow was trading at an earnings multiple of more than 30, nearly twice the post-war market average. Dividend yields, meanwhile, were languishing. The S&P 500 was giving a meagre 3 per cent.

Although the market had continued to press ahead in recent days – apparently heading towards another all-time high as recently as Thursday – investors were becoming increasingly nervous. On Friday, that nervousness surfaced, as the market was hit by a wave of bad news.

In just one day the market had to swallow a bad consumer confidence report, flat October industrial production data, a weak regional manufacturing survey, warnings of mortgage loan problems, and the latest Aetna rumours of fresh political upheavals in the Russian republic, the possibility of congressionally-mandated limits on credit card interest rates, and heavy selling in the derivatives markets.

The bad news came against a background of a growing loss of confidence in the Bush administration's management of the economy. On top of that, the most speculative corner of the market, biotechnology stocks, ran into a wall. A warning from the Food and Drug Administration that it might refuse to approve AIDS medications than previously assumed, triggered a sell-off of biotech stocks. The market plunged with them.

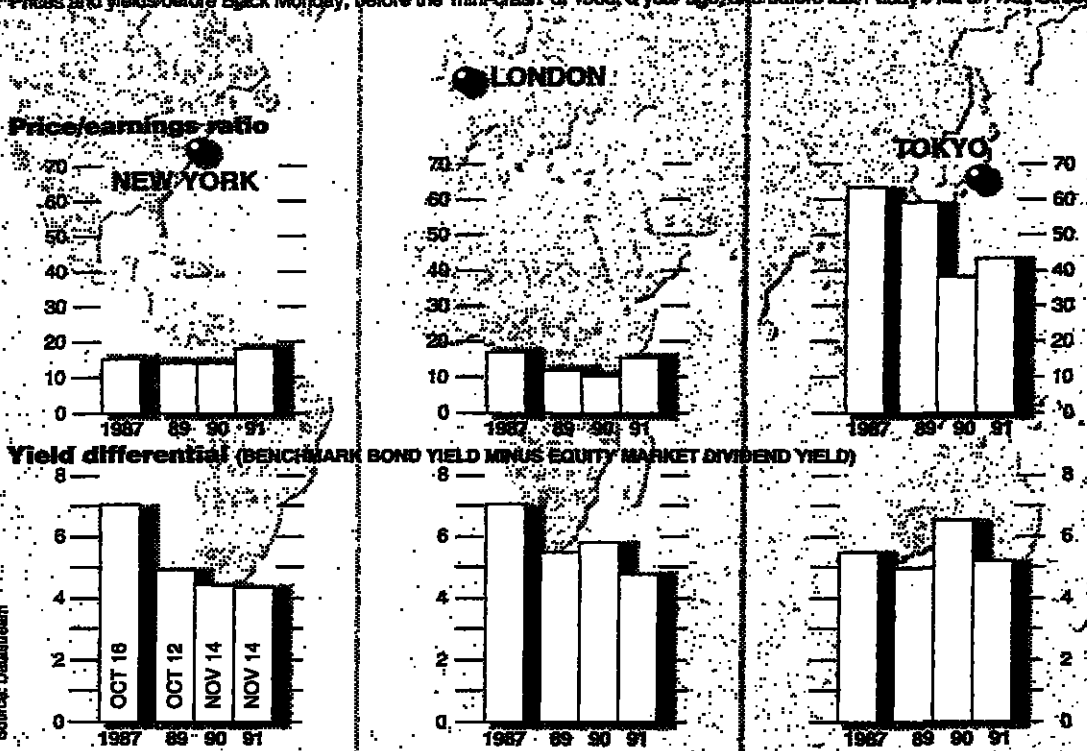
The countervailing case – one made much of in market comment over the weekend – is that the mar-

FT writers on Friday's correction in US share prices and the world market reaction

Balance between greed and fear

VALUES IN WORLD MARKETS

Prices and yields before Black Monday, before the mini-crash of 1989, a year ago, and before last Friday's fall on Wall Street



ket is much cheaper if valued by the coming year's earnings than if valued by those already in. According to Zacks Investment Research, a Chicago-based firm that compiles brokers' corporate profit forecasts, at the end of next year the S&P will be trading at only 14 times earnings if the forecasts for 1992 earnings prove correct.

Typically, of course, the US economy bounces back strongly from recession, carrying earnings with it. The growing belief that recovery will advance at a snail's pace over the next year could prevent the stock market staging a rally from its current lows. There are many analysts who believe Friday's sell-off was a warning for a complacent market.

Mr Barton Biggs, head of Morgan Stanley Asset Management, believes Friday's fall was the start of a 10 per cent decline in the Dow and the S&P 500 that will run through to the end of the year, and of a 20 per cent to 25 per cent decline in the Nasdaq index of over-the-counter stocks.

Mr Richard Hoey, chief economist of Dreyfus, the big fund management group, takes a similar line. He says: "Until Friday, greed was dominating fear. Now, there's a better balance." Though European share prices dipped in sympathy with Friday's Wall Street fall, volume was modest and local investment strategists stressed that shares were less expensive, in valuation terms, than in New

York. To the extent that the US fall was justified by a weaker economic outlook, those markets with a high exposure to the US – such as the Netherlands with 34 per cent of corporate earnings directly dependent on the US, according to estimates by Goldman Sachs, and Switzerland, where the figure is 25 per cent – seemed potentially the most vulnerable. Exposure in the UK is about 20 per cent, on the same estimate. The London market has its own uncertainties, including the outlook for sterling, which closed yesterday at the bottom of the ERM pecking order; next year's general election; and, in December, the £50n sale of part of the government's stake in British Tele-

com. One financier involved in the offer said yesterday that after Wall Street's drop, he was sleeping sounder because of the way the sale is being conducted, with a price set only at the last moment, rather than a fixed price determined in advance. That makes the managers and underwriters much less exposed to market fluctuations.

In Japan, though the Nikkei index of leading stocks fell by a hefty 80 points to 23,400 yesterday, turnover was very low, with only 280m shares traded on the first section of the Tokyo Stock Exchange. Japanese investors should not be seen as keeping their heads while others panic, however. Rather, they have suffered so many setbacks since the Tokyo stock market hit its peak in December 1989 that they do not believe Japanese equity prices can go much lower.

Whereas shares in London and New York have been trading near record highs, Tokyo is some 40 per cent off its December 1989 peak. The collapse of the speculative boom in Japanese land and equity prices has left behind it a mountain of unsecured debt. The markets are overshadowed by the properties and the stocks that have pressed borrowers – and their bankers – would like to dump the moment prices show any sign of a sustained recovery. So the prospect of Japanese buyers prompting a worldwide rally – as they did in October 1987 and again in the mini-crash of October 1989 – is remote.

Indeed, the opposite is possibly more likely. One of the most important effects of the rise in Japanese interest rates over the past two years and the consequent slump in financial asset prices has been to change the flow of international capital. In the late 1980s, the Japanese were huge buyers of foreign assets, including securities; in the 1990s, they have stopped buying foreign securities and foreigners have become big purchasers of Japanese stocks and bonds.

By contrast, foreigners have been coming back to the Tokyo market partly because they thought Japanese equities looked cheap in comparison with American and European stock. Japanese p/e ratios still seem high by US and UK standards, about 25 for top industrial stocks. But they have come down from a peak of around 60 in 1988-89.

The factor that matters most, however, is interest rates, to which the low-yielding Japanese stock market is particularly sensitive. Japanese interest rates have drifted down this year, but the central bank has moved too slowly to satisfy investors and industrialists. Hence the increasing weakness in the economy and the faltering of confidence in the stock market.

On yesterday's performance the immediate risk seemed to have diminished. If confidence does falter in all three big markets at once, however, this time there is no obvious motor to propel them back upwards. Reporting by Patrick Harrington in New York, Stefan Wagstyl in Tokyo, and Peter Martin in London.

An intimation of Bush's mortality

Recession is souring the political mood, says Lionel Barber

President George Bush is wobbling. Having placed his bets on a short, shallow recession, Mr Bush is now looking at a longer, deeper downturn which could threaten his re-election prospects next year.

This intimation of political mortality has sent the White House scrambling. In the absence of real action, Mr Bush has taken to "jawboning". The result: a good deal of inflated talk of a "new era of prosperity" around the corner and, more damaging, last week's ill-considered call for banks to lower interest rates on credit cards.

Mr Bush's throwaway remark was intended to appeal to disaffected mid-

dle-class Americans who are paying almost 18 per cent interest on their credit cards at a time when real interest rates are at their lowest in years.

It was enough to spur Senator Alfonse D'Amato, a New York Republican, to push through legislation in the US Senate imposing a cap on such rates.

The credit-card fiasco underlines the White House – and the US Congress – have been searching for the "silver bullet", the magical remedy to bolster consumer confidence and kick-start the recovery. The story

of the past eight weeks, as the economic indicators have become more worrisome, shows that both Mr Bush and the Congress have realised how limited their options are.

First, the \$300n federal budget deficit leaves little room for the traditional fiscal stimulus to pull the economy out of recession; second, Mr Bush has decided to maintain the budget deficit reduction accord to keep a lid on spending and taxes; third, lower interest rates have failed to bolster confidence and the recovery, despite the Federal Reserve's efforts.

Mr Bush will most likely unveil new proposals, built around his plan for a reduction in the capital gains tax, in his State of the Union address to Congress early next year. But his refusal to back an immediate tax-cutting package has dismayed the conservative wing of the Republican party, and some members of his own Cabinet, notably Mr Jack Kemp, the housing secretary. Mr Bush's own failure to exercise the authority and confidence he displays in foreign affairs has contributed to the atmosphere of disarray on domestic policy.

Yet the administration is not solely to blame for the market jitters. Over the past month, Congress has produced proposals for tax cuts which played unashamedly to voters and ignore the constraints of the budget agreement and the financial markets. Democrats and Republicans alike have succumbed to a visceral strain of populism which puts consumers first and the banks last; hence the overturning of the administration's proposals for banking reform.

When stocks go down, Wall Street loves to blame "the mess in Washington". As Congress approaches the end of its session this week, a mean and nasty atmosphere pervades the capital. Wall Street may have a point.

Fitting sitter

What do you have to do to get your picture hung in the National Portrait Gallery? Not a lot, it seems, judging by the ease with which British Gas has found a resting place for a painting of its redoubtable ex-chairman, Sir Denis Rooke.

This luncheon, Brian Redhead, better known for presenting BBC Radio's Today programme than for his freelance gas work, will unveil near 12 square feet of Rooke as portrayed by June Mendoza. One of the outstanding engineers of his generation, the former gas boss takes his place alongside other business titans such as Lord Sifert, Sir Billy Butlin and Sir Alec Issigonis.

In achievements, Rooke compares well with any of them. But in another respect, he differs. Whereas, after agreement with the trustees, the other portraits were either commissioned or bought by the portrait gallery itself, British Gas commissioned the painting of the ex-chairman and offered to lend it. The gallery, whose stock of business pictures on the sparse side, accepted.

No doubt it is a fine picture. But could its place in the gallery have anything to do with the fact that British Gas has paid for footballer Bobby Charlton's NPG portrait, and is talking of helping finance the gallery's much needed new air-conditioning system? I sincerely hope not.

Witts' end?

One man who may be wondering whether he will still have a job after Terry Waite's release, is his successor – Francis Witts. As the Archbishop of Canterbury's special adviser for Middle Eastern affairs, Witts has only been an Anglican trouble-shooter since August.

He has considerable experience of negotiating with the Islamic authorities in Tehran.

OBSERVER

In his previous incarnation as an executive at Morgan Grenfell, he was sent out there after the revolution with the delicate task of reclaiming money owed by the previous regime. But with Waite's release, there may be less demand for his specialist skills.

However, he will doubtless find alternative employ coming, as he does, from a long line of Gloucestershire parsonages. One of his ancestors featured in the Diary of a Country Parson 1783-1854, and he himself has continued the good work by running the London marathon several times in aid of Gloucestershire Cathedral.

His former home in the Cotswold village of Upper Blagden is well known in the City square mile. Indeed, after the Lords of the Manor hotel, but he still owns quite a few acres in the parish. Among other interests, Witts is secretary of the Friends of Garstangton Opera – the mini-Glyndebourne founded by merchant banker Leonard Ingrams.

New broom

In a flurry of communitarian spirit, the Confederation of British Industry has plumped for a German banker as next chairman of its London Regional Council.

Gottfried Bruder, general manager of the London branch of Germany's hefty Commerzbank, is well known in the City square mile. Indeed, after working there for 19 years, he describes himself as "part of the furniture".

His input should be much appreciated. His German heritage speaks through with a determination to promote healthier dialogue between the City and British industry – though he has presumably been in London long enough to understand that emulating the chumminess of German banks with their clients is not quite what is needed.



Again, mindful of the civic pride exuded by Germany's towns, he is appalled by London's "dilapidated face". Public authorities, he says, permit grime to be "excused by lack of money". So he's pondering "mechanisms" to force owners, public and private, to pull up their socks.

While his appointment suggests the Brits realise they're something to learn from across the Channel, Bruder could be treading a thin line personally. Promoting London's interests – especially in competition with other European centres such as Frankfurt – scarcely seems his best way of securing a board job back home.

Cayman exit

After 15 years as a Bank of England bank supervisor, and two and a half years policing the Cayman Isles banking system during the height of the BCCI scandal, what do you do for an encore? Become a financial consul-

tant in Aylesbury, it seems. John Atkinson, aged 54, who had the unenviable task of being the Cayman's inspector of banks at a time when all sorts of BCCI bank-penny was going on under his nose, has decided to take early retirement and return to the UK at the end of December.

His departure is not connected with the BCCI affair. Indeed, he will be remembered as the man who dragged the Cayman Isles into the worldwide banking regulatory net. But rather than rejoin the London rat-race he prefers the quiet life of a financial consultancy in leafy Bucks.

Loyal to the end, he insists that the Caymans' image as a shelter for money launderers and tax evaders is exaggerated. "Nobody's perfect, but we're not just sitting here allowing people to wander in with suitcase cash," he says.

His successor, Jennifer Dilbert, will be the first woman and the first local person to hold one of the Cayman's most sensitive jobs. Having been schooled by both the Bank of England and the Federal Reserve, she intends to be as vigorous as Atkinson.

High scorers

I suppose I shouldn't be surprised that the Central Statistical Office has chosen today to launch itself as a government executive agency. For 19 November – 19.11.81 – is another one of those palindromic dates so beloved of number crunchers.

It's also the 128th anniversary of Abraham Lincoln's Gettysburg Address, though the chancellor's speech at this afternoon's launch party is unlikely to be quite so memorable (or short).

Probably more significant for statisticians is that it was on 19 November 1989 that Pele scored his thousandth goal. Anyone seeking to emulate the great Brazilian player's record will now have to score 7,739 goals to cope with inflation since that date.

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University student numbers in Britain look set to double in the next decade. Allowing polytechnics to call themselves universities – assuming most do so – will double the current 283,000. Government projections for growth add at least 300,000 more. If both additions accrue, the 1990s will see faster university expansion than in any decade since the war – not excepting the 1960s, when the opening of new “red-brick” universities plus the transfer of Colleges of Advanced Technology into the sector took the number of full-time students from 108,000 to 219,000.

As in the 1960s, when the Robbins report ushered in mass higher education in the UK, this growth is being deliberately encouraged by the government. But what impact will it have on the universities themselves?

Some in academe fear a deluge. Sir Ralf Dahrendorf, warden of St Antony's College, Oxford, condemns government policy as “a recipe for disaster. It will have precisely the same effect on our universities as mindless expansion had on those of our European partners,” he says.

None of that impresses today's politicians, few of

The White Paper instructs dons to 'take account of the economic needs of the country'

whom have much sympathy with the academic community. The government's higher education White Paper calls for “greater competition for funds and institutions”, hails the end of “increasingly artificial and unhelpful” divisions between institutions, and instructs dons to “take increasing account of the economic needs of the country”. Labour says much the same, though with less emphasis on competition.

Expansion, utility and efficiency are therefore the watchwords of the 1990s. But it is wrong to think that this is the so-called “binary divide” between universities and polytechnics will herald a less divided system of higher education. On the contrary, Britain is advancing down the American road, and will soon have its own “ivy league” of elite institutions, with a differentiated mass of liberal arts colleges beneath, concerned mainly with undergraduate teaching. Government policy, market forces and institutional pressures are tending to that end: the growth in student

Andrew Adonis on what market forces and rising student numbers are doing to UK universities

The era of campus competition

numbers will push it still further.

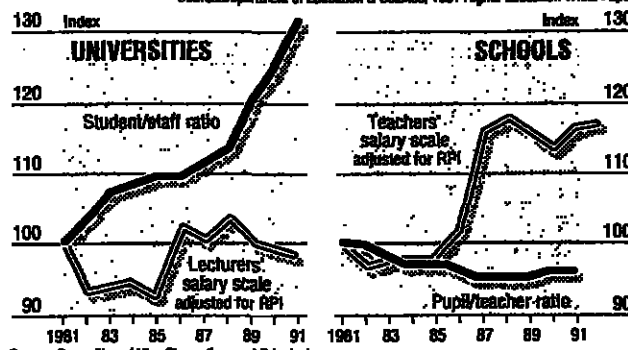
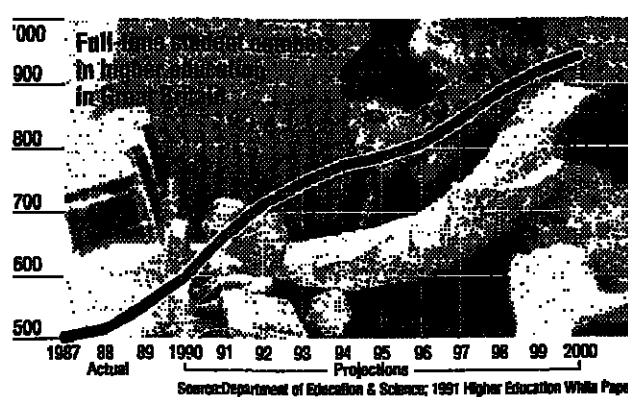
The top table will comprise about a quarter of existing universities. Oxford, Cambridge, Bristol, Warwick, York, three London colleges (Imperial, UCL and the LSE), Manchester and UMIST – the top 10 universities in the research ratings compiled by the government's University Funding Council (UFC) – will certainly be there. Ten or so more – including Glasgow, Edinburgh, Leeds, Liverpool and Reading – will also maintain a strong general research capacity.

It is no surprise to see the Oxbridge universities at the top of the heap. They continue to attract a greatly disproportionate share of able students. UFC figures on the A-level (or equivalent) grades of university entrants has Oxford or Cambridge top in England in all but three of its 19 subject groups – and those three (education, mass communication and business administration) are not offered by either.

But the hierarchy of universities is not all to do with quality of students. In Scotland, and beyond Oxbridge in England and Wales, universities cannot be crudely ranked by student ability. Nor are they likely to be in future: several polytechnics recruit students who could secure places at some of the more illustrious universities; the change of name should further improve their recruiting potential.

It is in research that the new “ivy league” will be most evident. In theory, the end of the binary divide will allow polytechnics to compete for research funding on equal terms with universities, which currently do 20 times as much funded research as they do. In practice, however, research funding is already concentrated, and will become still more so.

For research funding, a significant share of which is allocated by the UFC on a student-per-capita basis, is increasingly to be awarded on the basis of departmental research ratings. What is more, a larger proportion of UFC funds will in future be distributed by government research councils –



which are, by definition, not concerned with teaching. Presently, the university sector's recurrent income from public sources is divided between fees, research councils and the UFC in the ratio 2:2:3. It will look more like 3:3:2 a few years hence.

Already, less than 40 per cent of Oxford's income comes direct from the UFC: fees, research councils, charities, industry, government departments and the European Commission account for the rest. The Science and Engineering Research Council awards 53 per cent of its funds to 17 institutions, and more than a quarter goes to just four (Oxford, Cambridge and Birmingham universities and Imperial College, London). Polytechnics are already able to compete, but currently win little more than 3 per cent of SERC funds.

The UFC is anxious to dispel the notion that it is fostering a hard-and-fast division between research-funded and teaching-only institutions. “There is no question of us labelling univer-

sities,” says Professor Graeme Davies, its chief executive. “But research does tend to concentrate, and greater emphasis on research excellence may concentrate it further.” Moreover, the new funding regime will harden the division between teaching and research within institutions, since research council grants are mostly tied to specific projects, often dependent on full-time research officers on short-term contracts.

When it comes to teaching, the UFC's standards are less exacting. Stripped bare, the UFC is proposing in the next three years simply to hand most of its additional funds to the institutions which pack in most extra students. Professor Davies calls this “an inherently stable bidding system”, which promotes efficiency by obliging universities to reduce average costs. But he admits that “at the present we have only the most superficial knowledge of teaching quality”, so more could easily mean worse.

Even then, the rapid increase in student numbers will make it hard to safeguard existing quality standards. Today's student-staff ratio of 11.8:1 is bound to worsen, and the quality of new academic staff is likely to go the same way until ministers treat lecturers like school teachers and give them an independent pay review body. The junior lecturer scale currently runs from £12,500 to £17,500; professors get about £33,000 – the same as a typical secondary school head. Consultancy fees and enhancements paid by wealthier institutions help some academics, but since the “ivy league” universities do best on both scores, this only deepens the growing divide between them and the rest.

Expansion is unlikely to lead to more institutions. Quite the reverse: capital budgets are constrained – the autumn statement increased the universities' capital grant by a meagre 4.4 per cent (59m) – so the pressure for mergers and takeovers will be strong. Bath university, with a strong science and engineering side, is about to take over the city's College of Higher Education, pushing numbers up from 4,500 to 6,200 at a stroke (8,000 is the target for 2000).

This is the shape of things to come, under a new generation of entrepreneurial vice-chancellors. Franchise agreements between polytechnics and further education colleges – whereby the latter lay on courses for polytechnic students – have been going for several years. They account for only about 2 per cent of all polytechnic courses, but are likely to be followed more widely in the rush to push up numbers.

Another idea for using facilities more efficiently is to move from a three-term to a two-semester year. Stirling university has one, its semesters running from mid-September to late-December and mid-February to late-May. Over the summer it serves as campus for the Open University of Scotland, but it is thinking of creating a third summer semester to increase its own numbers.

A higher education hierarchy will not vanish with the polytechnics, therefore. But one figure will increasingly fade into the past: the modal lecturer's salary. Mr Kenneth Powell, a former Conservative and Unionist MP, able to start his courses with the words: “Ladies and gentlemen, the enquiries to which I intend to direct your attention can, so far as I am aware, have no application whatsoever to any economic activity.”

Joe Rogaly

A German question



The case for holding a referendum on Europe is by now means proven. For a start, the proper question would never be put. The proper question? Come on, you know what it is:

We are all scared stiff of the new Germany. Do you believe that?

(a) this immense and potentially dangerous continental power will be kept harmless by tying it into an ever-stronger federation (tick here:) or, (b) any United States of Europe will in the end be dominated by an increasingly self-assertive Germany, so we had better keep out (tick here:)

Those who favour a referendum do not suggest that we should be asked to make such an eminently sensible choice. Perhaps they are aware of the inevitable result. Intelligent people would vote (a), ostriches (b). Yet Mr Paddy Ashdown, leader of the Liberal Democrats, does not so much as mention Germany in his weekend article calling for a referendum. His question, if I get his drift, would be something like:

Your democratically-elected minority government, dependent on public-spirited Liberal Democrats for its survival, has wisely passed a new law implementing the agreements on European economic, monetary and political union concluded at Maastricht. You do agree with that, don't you?

Mrs Margaret Thatcher has also toyed with the idea of a referendum. Her acolytes are still contemplating it. There has been talk of putting down a referendum amendment to the government's motherhood-and-apple-pie motion in tomorrow's debate on Europe. The question would not be Mr Ashdown's. What would it be? I suspect that some of the anti might be tempted by the German questions outlined above. In the end, though, the Thatcherite version would surely be:

A great many foreigners, many of whom do not even speak proper English, want to control our parliament and our pound. They want to remove the Queen's head from our coins. That would be the end of

Britain, the free Britain whose democracy has evolved over more than 700 years since Magna Carta, the British that stood alone against the Nazis. Will you let Mr Jacques Delors become dictator of the province of England in a European superstate?

This is in complete contrast to the question that Mr John Major would set down if he were driven into a corner by Thatcherites in his party and forced to abandon his principled opposition to the very idea of a referendum. The Major version:

We must be at the heart of Europe, and we have stood up for British interests to a very considerable degree. We have negotiated hard and we have forced our partners to remove the words “federal goal” from the preamble to the federal constitution which we have signed. So you may put your trust in me. Yes or no?

Do not misunderstand me. I am not against referenda in

I will eat sausage rather than wurst for a year if the 'antis' gain even 5 per cent of the vote

general. As Mr Ashdown says, Westminster is unrepresentative of public opinion. Any challenge to the Westminster constitution must be good news. Again there is a strong case for consulting the Scottish people about whether they are willing to lose seats in the House of Commons and subsidies from the English in return for the establishment of a parliament in Edinburgh. Devolving real power to such an assembly would be a constitutional change of such magnitude that a referendum seems ideal. To some people the result would undoubtedly be “yes”, since Scotland is a nation bursting with antipathy towards English rule. But say the question is, are you prepared to pay for your nationhood? Then the outcome is, shall we say, not certain.

The trouble with the Ashdown proposal for an EC referendum is twofold. First, Westminster may be unrepresentative in terms of seats

gained by parties, but all three national parties support a deal of some sort at Maastricht, with Labour the second most pro-European after the Liberal Democrats. Picky groups of antis, such as the putative “Anti-federalist League” may try their luck at the next general election and, indeed, at the one after that. They may hope to head off Britain's acceptance of the Ecu as the single EC currency. Fiddlesticks. I will eat sausage rather than wurst for one year if they gain as much as, say, 5 per cent of the national vote. That would be the minimum necessary to get them into parliament under a proportional system of representation such as Germany's.

Second, we do not yet know for certain whether the Maastricht deal can be described as, in Mr Ashdown's words, “the most significant changes to the British constitution since the war, save for our joining the EC itself”. Perhaps they will be. Perhaps they will “mark a quantum change, particularly in monetary affairs”. To be fair, his proposal calls for a vote when the legislation to implement any changes in the Treaty of Rome is ready. That might not be before 1993. By then the outcome of the Maastricht process really will be known. After that, if parliament is “as unwilling to debate the issues in 1993 as it is today” there should be a referendum. But the issues are being debated now. I seem to hear nothing but Maastricht talk, day and night.

The antis want a referendum to block further integration into the EC. This is just a last-ditchers' fantasy, whatever recent polls may say. The pro-federalists want a referendum as a means of smashing the antis. Then, they say, the continental Europeans would be convinced of our adherence to European union. But do we want to convince them? As a lifetime pro-European I see utility in Mr Major's sceptical approach. The European Commission is just as susceptible to delusions of grandeur as any other mega-bureaucracy. Let it be kept in check by doubts about the British. Let us keep Brussels guessing what referendum questions we may ask, and whether we will ask any at all.

LETTERS

Promoting the responsible shareholder

From Mr Geoffrey Maddrell.

Sir, Your article, “Putting the case for animal research” (November 5) raises important issues of corporate governance and their impact on private shareholders, making particular references to Ultramar.

In fact, in this particular instance, I would observe that there would seem to be commonality of interest between the private and institutional investors.

Mr Butcher specifically recommends that the new organisation I represent, whose working title is Share Ownership Movement, take on the role of educating and training private shareholders in their ownership role. I am taking the opportunity to assure Mr Butcher, and your readers in general, that we intend to put a high priority on the need for active and informed participation on the part of all shareholders in the affairs of the companies they own. Clearly it would not be appropriate for an organisation such as ours to intervene directly in individual cases – that is for the shareholders concerned; our concern is to ensure that shareholders are aware of their responsibilities as proprietors and the appropriate procedures. This we plan to do when fully established.

Geoffrey Maddrell, Share Ownership Movement, 19th floor, London Stock Exchange, Old Broad Street, London EC2

Alternatives in medical research gaining support

From Dr Vernon Coleman.

“Putting the case for animal research” (November 16) was, as the headline implied, very one-sided. You quote Professor Colin Blakemore (a well-known vivisector) as claiming that “virtually every medical advance is based on work on animals”, but you fail to mention that, according to a recent survey of 500 doctors (cf British Medical Journal November 2 1991) 88 per cent of doctors agreed that “laboratory experiments performed on animals

Northern Ireland at the margin in national policy-making

From Dr Graham Gudgeon.

Sir, It was disappointing that Edward Balls' otherwise excellent article on regional development (“Recession cannot close the divide”, November 8) should discuss only 10 out of the 11 standard regions of the UK. The fact that I hardly need to say which region was omitted illustrates the predictability of the omission.

Northern Ireland runs a continuous danger of becoming marginalised in national policy-making and relies on newspapers, and particularly on the FT, to inform those who make policy. The Labour party, for instance, would not usually include anyone from Northern Ireland in its regional policy deliberations, and without the

can be misleading because of anatomical and physiological differences between animals and humans.”

A growing number of doctors now believe that the alternatives to animals are much more reliable and the opposition to laboratory experiments on animals is now led by a powerful phalanx of clinicians arguing on scientific rather than humanitarian grounds. Vernon Coleman, European Medical Journal, Lynnmouth, Devon EX35 6EE

Interpreting the significance of works councils

From Mr Denis MacShane.

Sir, Your report on German company hostility to European works councils (“Germans fear loss of foreign workers”, November 7) cited Siemens' concern about confrontational as opposed to partnership-oriented unions and the worry of Daimler-Benz that 72 chattering interpreters would be needed for the company to talk to its employees in Europe.

Siemens has lived with what has probably been the most successful confrontational union of the past decade, namely IG Metall. Through a mixture of strikes, mass protests, skilful campaigning and careful information tactics, IG Metall has forced five hours off the working week since 1984, the biggest single reduction in working time in industrial history.

The union has also secured high wage levels for its members. Certainly, IG Metall has put forward many proposals to improve production and its leaders eschew class-war rhetoric. But by the standards of its home union, I would have thought that Siemens would welcome a break into the calmer waters of non-confrontational unionism outside the Federal Republic. As to Daimler-Benz's worry over interpretation, I can assure the company that this organisation regularly holds conferences in more than nine languages for people from more than 11 countries and, while abiding by the professional (union?) rules of the interpreters' association, we have never needed more than a dozen or so interpreters.

Denis MacShane, International Metalworkers' Federation, 54 bis, route des acacias, Geneva, Switzerland

Not a serious argument

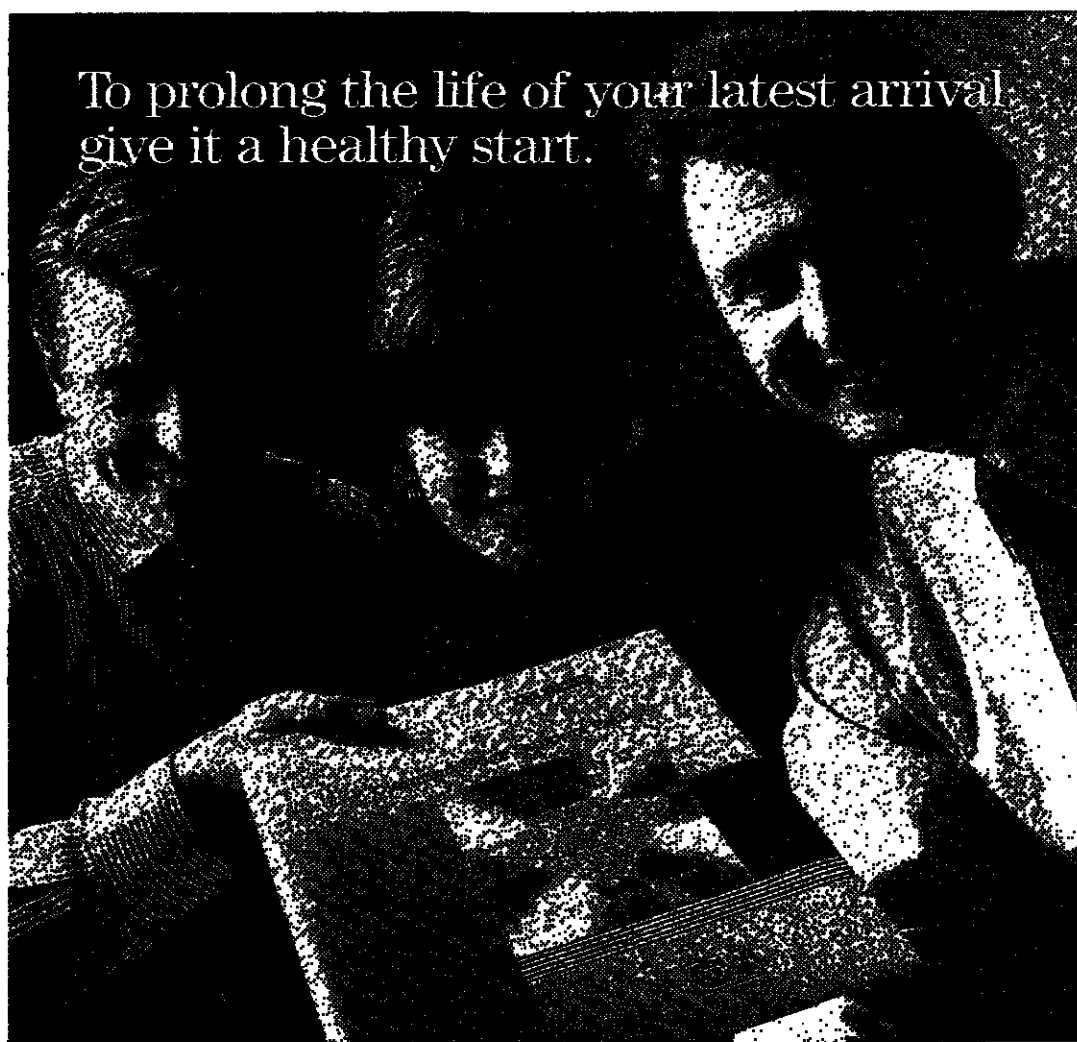
From F S Law.

Sir, I read Austin Mitchell's letter (November 13) in disbelief. His example that Jacques Delors, when French finance minister years ago, is responsible for France's nearly 3m permanent unemployed, is too nonsensical to be taken seriously. Worse still, Mr Mitchell ascribes the increase in unemployment in “The Six” to the linking of their currencies in 1978. Has he forgotten that the

European Community is the UK's biggest market? Has he forgotten the benefits the regions receive from Brussels? And as to his statement that we should be better off had we joined EFTA, how does he reconcile that with the fact that only a few weeks ago the first step towards a merger of the two trading regions was announced?

F S Law, 43, Lennox Gardens, London

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INTERNATIONAL COMPANIES AND FINANCE

Crédit Local privatisation poised to raise FF1.89bn

By Alice Rawthorn in Paris

THE FLOTATION of Crédit Local de France, the French bank which will be the first state-owned company to be privatised under France's partial privatisation programme, is set to raise FF1.89bn (\$330m).

Mr Pierre Bérégovoy, the French finance minister, yesterday announced that around 3m Crédit Local shares, representing 25 per cent of its equity, were going on sale for FF210 each. The shares will be on sale today, with 80 per cent being sold on the Paris stock market and the rest earmarked for foreign investors.

After the flotation the French government, which will take 80 per cent of the proceeds of the issue, will still control Crédit Local. It will directly own 25.5 per cent of the equity, and hold another 25 per cent indirectly through Caisse des Dépôts et Consignations (CDC), the state financial institution.

If the Crédit Local flotation is successful, it will pave the way for further share sales. On Sunday, Mr Dominique Strauss-Kahn, minister responsible for industry and foreign commerce, announced that the government planned to extend its partial privatisation programme to include the three state-owned insurance groups.

The government has confirmed that it plans to study the privatisation of the insurers - Union des Assurances de Paris (UAP), Assurances Générales de France (AGF), and Groupe des Assurances Nationales (GAN) - before the end of the year. At present the government is legally obliged to hold a minimum of 75 per cent of the insurers' voting shares. It intends to change the law so it can reduce its holding to 51 per cent.

However, the government does not envisage actually sell-

ing shares in the insurers until June next year at the earliest. This is partly a reflection of the depressed condition of the insurance sector on the French stock market, and partly reflects concern about liquidity problems on the market when the programme gathers pace next year.

Analysts estimate that the French government could raise around FF10.5bn by reducing its investment in the three insurers to 51 per cent. It could muster around FF1.5bn from reducing its holding in UAP, the biggest of the three companies, in which it owns 55.7 per cent of the overall equity.

The sale of shares in AGF, which is 72 per cent state-owned, would be worth about FF1.5bn, while the partial privatisation of GAN, in which the government holds 77.6 per cent, would raise between FF1.5bn and FF2.5bn.

BAA shares rise on new pricing formula

By Michio Nakamoto in London

SHARES IN BAA, the UK airports operator, yesterday rose 5 per cent to close at a record 479p in London on the highest daily turnover since the day of flotation in 1987, as investors were encouraged by its improved prospects on the Civil Aviation Authority's new pricing formula for traffic charges.

The strong rise came as it reported slightly better than expected profits for the first half and an increased interim dividend.

The CAA's decision removed what has been perceived as a high element of risk for the world's biggest truck and bus production partnership, and to seek economies of scale between their car businesses. It brings together two truck businesses of roughly equal size, with FF29bn (\$5.17bn) sales last year at Renault Véhicules Industriels (RVI), against the equivalent of FF25.8bn at Volvo Truck in cars, Renault dwarfs Volvo, with sales of FF129.2bn in 1990, against the Swedish partner's FF38.3bn turnover in cars last year.

The recent strike at Renault, which temporarily halted production at a Volvo plant that uses Renault engines in the Netherlands, has underlined that the alliance is not going to be easy. Today, however, the first achievements are just starting to emerge.

Right from the start, the partners have worked to two contrasting principles. On the one hand, they will keep their brand identities separate to avoid taking market share from each other. This means Renault and Volvo cars and trucks, for example, will not be sold in the same showrooms, except - for historical reasons - in Nordic markets.

On the other hand, they will "act in their partnership as if they were one company," says an internal briefing note. The aim, says Mr Pehr Gyllenhammar, Volvo's chairman, is to avoid the "eat or be eaten" rule common to some other world car industry mergers.

All this might sound impos-

Alliance drives a smooth course

William Dawkins examines the two-year-old Renault-Volvo venture

EVERY week, a Renault corporate jet makes the return trip from Paris to Gothenburg, packed with executives and engineers shuttling between the headquarters of the French state-owned car-maker and Volvo, its new Swedish partner.

Volvo is even opening a small French primary school in Gothenburg to serve children of the Renault families that are beginning to move there to work permanently with the Swedish group. Back in France, Renault executives are learning English, the language that Renault and Volvo agreed to use when they sealed their exchange of minority share stakes in February 1990. (See chart).

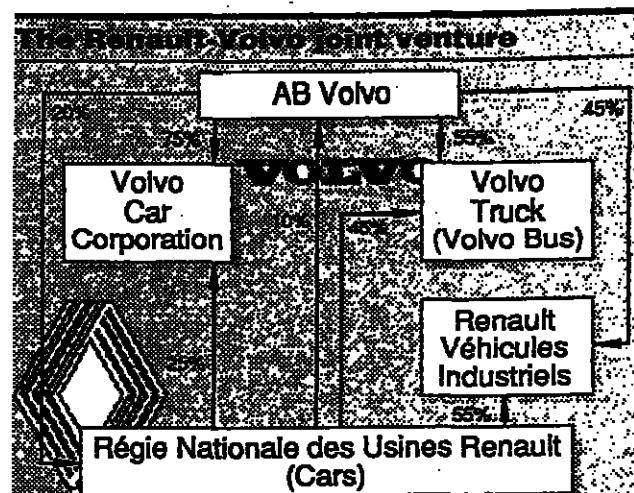
Since then, they have been putting together the details of the project, to create the world's biggest truck and bus production partnership, and to seek economies of scale between their car businesses. It brings together two truck businesses of roughly equal size, with FF29bn (\$5.17bn) sales last year at Renault Véhicules Industriels (RVI), against the equivalent of FF25.8bn at Volvo Truck in cars, Renault dwarfs Volvo, with sales of FF129.2bn in 1990, against the Swedish partner's FF38.3bn turnover in cars last year.

The recent strike at Renault, which temporarily halted production at a Volvo plant that uses Renault engines in the Netherlands, has underlined that the alliance is not going to be easy. Today, however, the first achievements are just starting to emerge.

Right from the start, the partners have worked to two contrasting principles. On the one hand, they will keep their brand identities separate to avoid taking market share from each other. This means Renault and Volvo cars and trucks, for example, will not be sold in the same showrooms, except - for historical reasons - in Nordic markets.

On the other hand, they will "act in their partnership as if they were one company," says an internal briefing note. The aim, says Mr Pehr Gyllenhammar, Volvo's chairman, is to avoid the "eat or be eaten" rule common to some other world car industry mergers.

All this might sound impos-



sibly idealistic. But at least, say Renault executives, it is a step forward from their fumbled attempt at a liaison with Volvo a decade ago. This failed, they admit, because the partners lacked a clear understanding of their aims.

The operational key of this alliance is a planning structure of three joint bodies: a policy committee alternately headed by Mr Raymond Lévy, Renault's chairman, and Mr Gyllenhammar, on top of two operating committees for cars and trucks. All three can only make decisions unanimously.

Practical measures to emerge so far cover components, manufacturing, marketing, services.

Components: The truck and car divisions have appointed single representatives for purchasing commonly-used components. Renault, for example, represents Volvo in buying from French suppliers, like the Michelin tyre group.

Volvo reckons it alone will save SKr900m (\$133.5m) a year in two to five years, rising to SKr2bn annually from then on. Renault will give no figures, but says the benefit will start to show in this year's accounts.

An exchange of car engines at several levels has been agreed. Volvo's Dutch plant - which already takes engines for its medium-sized 400 saloon - will take a Renault diesel engine and an economy two-litre petrol engine plus gear-

boxes and possibly diesel

engines from the French company. In return, Renault is to take a Volvo two-litre, 16 valve petrol engine for a future model. Discussion is under way for the Renault Véhicules Industriels truck business to use a Volvo truck engine.

Manufacturing: The deepest area of co-operation so far is in buses, where the pair is working together on a joint commuter bus with a low floor for easy access, due to come out in 1993 or 1994, say RVI officials.

The project involves Heuliez, the French bus-maker, and a longstanding RVI technical partner in which RVI and Volvo Bus each took a 37.5 per cent stake in June, giving them joint 75 per cent control.

Heuliez unveiled in mid-November an inter-city articulated bus, built on a Volvo chassis. For the next product, the commuter bus, Heuliez would make the bodywork, while RVI and Volvo would provide a joint chassis. It would be sold separately under their own brands.

In cars, Volvo's small volume plants in Malaysia and Thailand have started to make the Renault 19 alongside the Swedish group's 400 series.

Marketing: Renault and Volvo partially merged their French sales divisions in September, through an exchange of senior staff. This relates only to cars and light commercial vehicles, and excludes trucks, where the pair reckons it competes too closely to benefit from such a move.

Services: The first step, in

April last year, was the formation in France of a joint research centre to study such areas as advanced materials, alternative fuels and safety. It has started working on a joint RVI and Volvo Truck power train - engine, gearbox and axle - to come on to the market in five years.

Separately, Volvo has joined Renault's customer credit company in Italy, a market where payment defaults, especially on car fleet sales, are more frequent than most European countries.

The pair is meanwhile working on what Volvo calls a "financial handbook" of common accounting standards and disclosure procedures. This has more impact on Renault than Volvo, because the French group is accustomed to broadcasting less financial information than its partner. Already, Renault has started to publish quarterly results for the first time in its life, to come into line with the quarterly reporting requirements imposed on Volvo by its listing on Nasdaq in the US.

The committees were originally expected to meet every three months, but in practice have needed to meet at least 10 times in the first year, during which they have also convened the 200 top executives from both sides at two meetings in Spain and Sweden, to explain progress and aims.

So far, claim executives on both sides, there have been no real disagreements, despite the political unease created in France by Volvo's accord with Mitsubishi to begin joint car production in the Netherlands.

So the pattern at Renault and Volvo so far has been to pool a limited number of functions quickly and reflect on longer-term strategy as they go along. Only by the end of this year do their managements plan to be able to publish to the staff a full reference document of the alliance's broad aims.

They are open-minded on how much closer they want the venture to go. Privately, some officials even say a complete merger of Volvo's and Renault's car operations could be envisaged. For the time being, however, the pair is concentrating on turning its existing agreement into hard detail.

Philips and SGS-Thomson in chip venture

By Alice Rawthorn

PHILIPS, the Dutch electronics group, is joining forces with SGS-Thomson, the Franco-Italian semiconductor company, to develop advanced chips at SGS-Thomson's production plant near Grenoble in France.

The companies have been discussing the feasibility of a joint venture for some time. Thomson, the French electronics concern which controls SGS-Thomson with IRI-Finmeccanica of Italy, is an enthusiastic proponent of closer links between Europe's struggling microchip producers.

Philips and SGS-Thomson have in the past collaborated on research projects, but this will be their first commercial alliance. Philips plans to send experts to the Grenoble plant, which should come on-stream in the middle of next year.

Mr Heinz Hagemeyer, chairman of Philips Semiconductors, said the alliance would "allow the European electronics industry the opportunity to compete successfully on the world market".

BET holds dividend despite sharp decline

By Richard Gourlay in London

BET, the UK business services conglomerate, has reported sharply lower interim profits. However, investors were cheered by signs that the new management has staunchly last year's cash outflow.

Pre-tax profits of £71.5m (\$126.55), down from £137.2m, fell below market expectations. But the £186m improvement in net operating cash generated and maintenance of the dividend made BET's shares one of a handful of FT-SE 100 shares to survive the index's 44 point fall.

Mr John Clark, the chief executive brought in by institutions in April to reverse BET's decline, gave the first indication of how new financial rigour is being applied to the sprawling conglomerate.

Over two years the group is to sell businesses currently responsible for 10 per cent of operating profits, but which make pre-tax losses after the cost of capital.

BET has provided \$90m against the cost of selling these assets; any losses until they

are sold will be taken above the line, Mr Clark said.

The group also trimmed £57m in annualised overhead cost, cut 4,000 jobs, vacated 200 properties, and reduced the number of management layers.

Mr Clark said that, after squeezing out costs and generating cash from the businesses, the next task was to increase the return on capital.

BET's capital expenditure was cut from £138.6m - significantly more than depreciation - to £81m, less than depreciation of £98m. The second figure, in turn, was reduced to £19m through disposals of capital equipment.

During the period, sales fell 15 per cent to £1,250m following the disposal of Biffa, the waste management company, in May. Excluding businesses sold, total revenue grew from £1.17bn to £1.28bn, but operating profits fell £10m to £92m.

Earnings per share fell from 11.7p to 8.6p and the board has recommended a maintained interim dividend of 4.25p. Details, Page 28; Lex, Page 20

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INTERNATIONAL COMPANIES AND FINANCE

US airlines hit fresh turbulence

Nikki Tait reports on poor profits, discounts and spending cuts

BAD NEWS. Like London buses and Shakespearean wives, tends to travel in threes. So it was for the US airline industry last week.

First came a new bout of fare-discounting, started by USAir and TWA, but speedily matched, at least to some extent, by other carriers.

Second, there was the unhappy sight of Midway Airlines, a bankrupt regional carrier based at Chicago, halting operations. Third, it was the turn of Mr Bob Crandall, chairman of American Airlines, to play Cassandra again - this time talking of an \$80m cut in his company's \$22bn five-year spending programme. Of this, \$30m would come from "non-aircraft" expenditures and the rest from lapsing aircraft options.

In themselves, the events were uncomfortable and ominous. The question is whether similar instances of ticket-discounting, consolidation and spending cuts be repeated before the winter is over?

There seems little doubt among analysts that the US airline industry, badly wounded by repercussions from the Gulf conflict last winter, has recovered slowly at best.

Between October 1990 and March 1991, for example, US carriers lost \$5bn after tax. Yet, in the subsequent six months, they have made little more than \$400m, compared with nearly \$900m in the same period of 1989 and more than \$1.5bn in 1988.

Disaster profitability has been particularly noticeable in the latest July-September quarter. This is traditionally the peak period for air traffic.

Yet, out of the top 10 carriers, only the four largest - American, United, Delta and Northwest - together with Southwest Airlines, the successful Dallas-based regional, made any money after tax. Even within this group, United and Southwest saw lower operating profits than in the corresponding period of 1990.

"Third-quarter results were extremely sub-standard," comments Mr Julius Maldutis, airline analyst at Salomon Brothers. This is precisely when the industry needs to line its coffers, he says.

Airline stocks, which have been expecting an upturn in the industry's fortunes for some time, had eased from their 52-week highs long before the latest "Wall Street shake-out".

The slow progress can partly be attributed to the tardy



United Airlines is one of the few groups making money

pick-up in the US economy. Domestic air traffic, for example, fell about 3 per cent year-on-year in the first nine months of 1991, while international traffic has yet to make good the drubbing it took in the first quarter. However, this sluggish recovery also derives from waves of fare-discounting, which have dented yields severely.

Such activity has been blamed on the large number of financially-distressed airlines, and prompted criticism of the bankruptcy process itself. About 25 per cent of the US airline industry's capacity is reckoned to be in bankruptcy or defaulting on its debt - including large carriers such as Continental, Pan Am and TWA - and need for cash-flow has been acute. Accordingly, carriers have periodically slashed fares to uneconomic levels. Worse, these cut-price schemes have intruded on peak season travel.

Inevitably, such promotions have been matched by stronger carriers, and the damage to profits has become widespread. One analyst, for example, has reckoned that only four passengers in every 100 flying domestic routes last July paid a full fare.

Yet, at the end of the day, the only real winner has been the travelling public. The spread in break-even load factors between the strong and weak carriers has widened, as have revenue yields. This is a development usually attributed to the more profitable business traveller's preference for a quality airline.

In the third quarter, for example, passenger revenue per mile flown remained above 12 cents at American, Delta and United, while at the likes of TWA and America West, it plunged below 10 cents. In fairness, it should be said some tentative signs of a better pricing climate are finally emerging. Last month, a handful of airlines attempted to reduce discounts on business fares. Even USAir's New Year

promotion, announced last week, was not the most extreme example of discounting seen during the past 12 months.

Some carriers also argue that a geographical bias has developed, with the western half of the country still plagued by "cheap fares" to a significantly greater extent.

It is certainly true that several troubled carriers, like Continental and America West, are based on this side of the country, while the demise of Eastern Airlines in January removed one major promoter from the eastern seaboard.

Nevertheless, the chasm between the strong and weak carriers leaves many analysts predicting further consolidation, even liquidations, over the winter - a development which would help profitability in the longer term, even if it creates short-term distress.

The vulnerable carriers are no secret. TWA has negotiating with creditors about a debt restructuring for months, while Continental, already in bankruptcy, has been talking to potential partners, notably Northwest, although it also maintains that a reorganisation plan will be filed this month.

USAir, where partnership talks have reportedly ranged from Air Canada to Lufthansa, has warned of heavy losses and is attempting to secure wage concessions, and bankrupt America West has won some temporary funding from Britain's GPA and Northwest, but remains in a shaky condition.

What is less obvious is how consolidation will take place and what role, if any, foreign carriers, may play.

While there may be sense in combining certain route structures, for example TWA and USAir, the complexities of merging overstrained balance sheets, under-funded pension schemes, and differing labour practices renders many potential mergers fruitless.

The bankruptcy process can also add uncertainty. Delta, for example, has quickly found the expected cost of its Pan Am deal, struck in August, to be rising, prompting renewed negotiations with creditors.

Perhaps the only sure conclusion is that some further pain seems inevitable before the US industry pulls out of its nose-dive and heads for the predicted upturn in traffic in mid-1992 and thereafter.

PASSENGER TRAFFIC FOR US SCHEDULED AIRLINE INDUSTRY

	Jan-Sept 1991	Jan-Sept 1990	Change %
Domestic			
Passengers	302.2m	313.2m	-3.5
Revenue passenger miles	248.4bn	255.9bn	-2.9
Available seat miles	402bn	418.1bn	-3.9
Load factor	61.8%	61.2%	
International			
Passengers	28.3m	31.7m	-7.6
Revenue passenger miles	85.8bn	89.8bn	-4.5
Available seat miles	125.4bn	126.2bn	-0.7
Load factor	68.4%	71%	

Interest depresses Mitsui Fudosan

By Emilio Terazono in Tokyo

A SHARP increase in interest payments affected Mitsui Fudosan, the Japanese property group, in the half-year to September.

The company saw a slight increase in non-consolidated pre-tax profits, despite recording a double-digit rise in sales.

Sumitomo Realty, another Japanese property company, suffered a fall in sales and in profits during the same period as a result of the slump in the real estate market.

Mitsui posted a 3 per cent increase in pre-tax profits to ¥28.2bn (\$217m) on the back of a 35 per cent increase in sales to ¥386.5bn. The company said that sales of new condominiums and expanded rental business lifted revenues.

Operating profits rose 18.3 per cent to ¥59.7bn and after-tax profits 0.7 per cent to ¥15bn.

Mitsui said the sluggish condominium market had forced the company to lower its prices, which led to a fall in profits.

Revenue from the group's real estate division rose 43.9 per cent to ¥224.7bn and the rental division saw a 18.5 per cent increase to ¥104.2bn.

The company posted a non-operating loss of ¥31.4bn. For the full year, Mitsui projects a 1.2 per cent rise in pre-tax profits to ¥39.5bn, on a 28.5 per cent advance in sales to ¥560bn.

Sumitomo Realty saw pre-tax profits fall 11.3 per cent to ¥14.5bn on a 6.1 per cent decline in sales.

Real estate sales plunged 27.9 per cent to ¥14.6bn but revenues from land and office leasing rose 81.4 per cent to ¥50.3bn.

Interest payments rose 25.7 per cent to ¥21bn and Sumitomo posted a non-operating deficit of ¥18.2bn. After-tax profit fell 15.1 per cent to ¥7.7bn.

For the full year to March 1991, Sumitomo forecasts the first pre-tax profit decline since the 1979, down 3.7 per cent to ¥35bn.

The company's sales, however, are expected to rise 22.6 per cent to ¥230bn.

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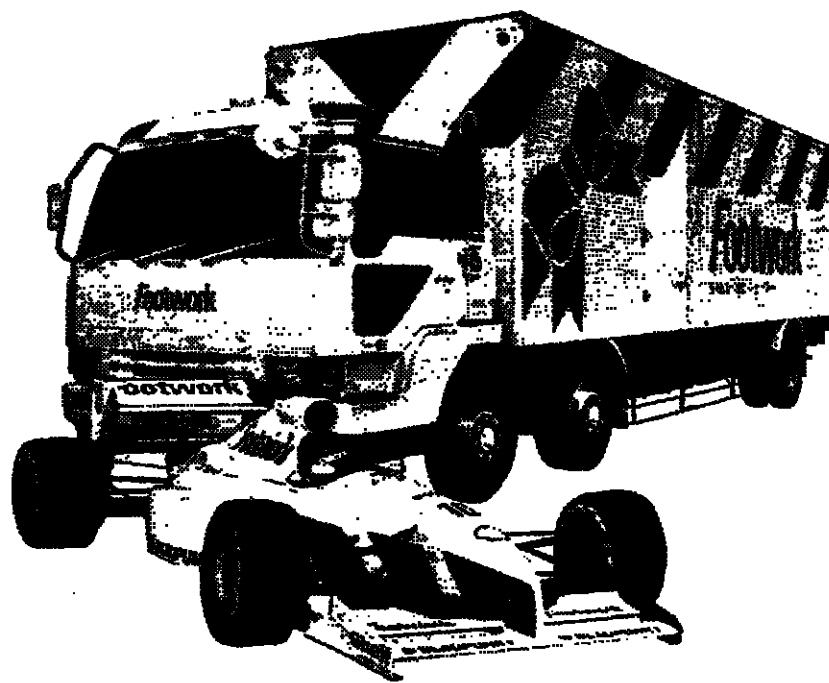
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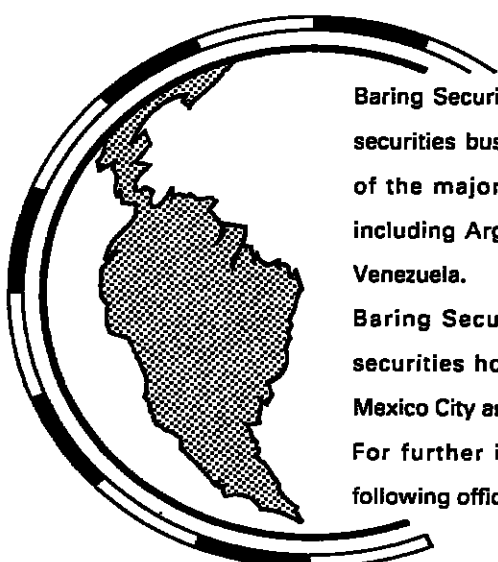
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NOTICE IS HEREBY GIVEN that the interest rates covering the interest period from November 15, 1991 to May 15, 1992 are detailed below:

Series Designation	Rate	Interest Amount	Interest Payment Date
USD Discount Series C	5.9375 Pct. P.A.	USD 30.02 Per USD \$1,000	May 15, 1992
CAN Discount Series	8.46333 Pct. P.A.	CAN 42.79 Per CAN 1,000	May 15, 1992

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INTERNATIONAL COMPANIES AND FINANCE

Toys 'R' Us lifts income 11.8% in third quarter

By Karen Zagor in New York

TOYS "R" Us, the world's biggest children's specialty retail chain, yesterday turned in an 11.8 per cent rise in third-quarter net income on sales which rose 12.3 per cent. In the three months to November 2, the group recorded net earnings of \$32.1m, or 11 cents a share, on sales of \$1.18bn. This compares with earnings of \$28.7m, or 10 cents a share, on sales of \$1.05bn in the corresponding period of 1990. For the first nine months, the net income eased 11.9 per cent to \$77.9m, or 26 cents a share, from \$88.4m, or 30 cents, a year earlier. Sales advanced by 10.2 per cent to \$3.26bn from \$2.96bn.

Static earnings from K mart

By Nikki Tait in New York

K MART, one of the largest US retailers, yesterday reported static earnings for the third quarter of 1991, with mixed results from its various trading divisions. The company said that it made a net profit of \$109.5m in the three months, against \$105.5m in the same period a year ago. However, earnings per share slipped slightly, from 55 cents to 50 cents, as a result of an issue of equity-related securities earlier this year. Sales, meanwhile, rose by 6.4 per cent to \$7.97bn. K mart said that demand for "big-ticket" items, such as electronic goods, was still affected by the weak economic environment. It did, however, report improved profits from its fashion division, and said that "strong sales and earnings gains" in the specialty store division, helped third-quarter profits to come

close to planned levels.

The retailer remained ambivalent about prospects for the remainder of 1991. Mr Joseph Antonini, the K mart chief executive who is attempting a major overhaul of the business, said only that "enhanced merchandising programmes" and an emphasis on cost-cutting via modernised systems, should allow the group to benefit from any upturn in the pace of sales in the months ahead.

Pioneer Electronic affected by strong yen

By Steven Butler in Tokyo

SLUGGISH sales and the higher value of the yen pushed consolidated pre-tax profits at Pioneer Electronic, the Japanese audio specialist, down by 22.8 per cent to ¥28.751bn (\$221.2m) in the six months to the end of September. Total sales were virtually flat at ¥282.1bn, of which ¥178.4bn were overseas. Video and car electronics products both declined, although Pioneer increased sales of car compact disc players. Audio equipment sales rose by 4.4 per cent to ¥94.9bn. Consolidated net income declined from ¥7.5bn to ¥5.8bn. The interim dividend, however, was raised from ¥10 to ¥12.5 a share. Pioneer said the second half of the fiscal year would continue to be difficult, although it added that it would persist in attempts to expand worldwide sales of its laser disc players and car CD systems.

Property sale brings Itohan ¥39bn profit

By Stefan Wagstyl in Tokyo

ITOHAN, the trading company taken to the brink of bankruptcy by excessive investments in property and art, confirmed yesterday it had made a profit of ¥39bn on the sale of part of its head office building in Osaka. The disposal of seven floors of the building plus 45 per cent of the site is a key part of the troubled company's bank-supervised rehabilitation. Itohan invested over ¥600bn in borrowed funds in speculative investments which went sour when the boom in Japanese land prices collapsed early last year. Taking account of the property sale proceeds, Itohan hopes to make a net profit of ¥41.5bn (\$315.2m) for the current year, which ends next March, thereby eliminating its accumulated losses of ¥38.5bn. With the support of Sumitomo Bank, the company's main bank, Itohan is directing its energies back to its traditional trading business.

But the decline in property-related businesses continues to affect its performance. Figures announced yesterday show pre-tax profits in the six months to end-September down 34.4 per cent to ¥1.55bn and a fall of 18.7 per cent in sales to ¥38.5bn. Net profits were ¥1.35bn. For the full year, Itohan expects sales of ¥760bn and pre-tax profits of ¥3bn, down from original forecasts of ¥930bn and ¥3.5bn.

Zale defers interest payments

By Karen Zagor

CONCERN that Zale, the world's biggest jewellery chain which is controlled by Canada's Peoples Jewellers and Switzerland's Swarovski International, might be heading towards a Chapter 11 bankruptcy filing grew yesterday. The company revealed it was not in compliance with various covenants in its bank credit agreement and its private label receivable programme. In a filing with the US Securities Exchange Commission (SEC), Zale also said it would defer US\$52m in interest payments until the results of the Christmas selling season were available. Christmas accounts for the bulk of sales and profits in the jewellery industry. Peoples said yesterday that Zale was trying to negotiate more favourable terms under various credit agreements. The jewellery chain is also implementing a new receivables financing agreement and is trying to sell equity to outside investors. In addition to the December bank payments, Zale has scheduled interest payments of \$6.6m next May, \$52m in June and a principal payment of \$108.3m in June. The troubles at Zale raise questions about the impact of a bleak Christmas on Peoples,

which yesterday turned in a six-month loss of C\$44m (US\$3.5m), or \$3.83 a share, against a deficit of \$12.1m, or \$1.05, for the corresponding period last year. Although Peoples said its losses from its equity interest in Zale, apart from related interest costs of C\$8m, did not directly affect cash flow, its six-month deficit included a net equity loss of C\$44.1m from its Zale stake. Analysts attribute part of Zale's problems to its 1989 acquisition of Gordon Jewellery. In the first six months, Zale had a loss of \$105.6m against \$31.4m the previous year.

DnB may seek fresh capital

By Karen Fossell in Oslo

DEN NORSKE BANK, Norway's second biggest bank, has warned it might be forced to seek a further injection of preference capital to meet more stringent rules for credit loss provisions announced by the Banking, Insurance and Securities Commission, the country's finance industry watchdog. Under the new rules, if loan agreements are rescheduled so that the value of the loan is reduced to below the prevailing market rate, the dif-

ference has to be counted as a loss. Further rule changes will be announced next week and will take effect from January 1 1992. DnB last month was granted Nkr1.25bn (\$194.4m) in preference capital from the commercial banks' guarantee fund and was forced to postpone plans for a share issue aimed at expanding capital by Nkr2.2bn. The state-operated bank insurance fund granted an Nkr770m interest-bearing support loan to the commercial

Poor overseas response to Usiminas privatisation

THE SECOND stage of the privatisation of Usiminas, the Brazilian state steel-maker, closed with only \$2.8 per cent of the preference shares sold at the minimum price of 550 cruzeiros per 1,000 shares, better reports. Bidding on the Rio de Janeiro Stock Exchange closed yesterday after less than half an hour with offers received for only 371,729 lots of 1m shares. One official blamed the poor response on the lack of foreign buyers. Mr Eduardo Modiano, president of BNDES, the state development bank which controls the privatisation programme, said the remaining shares would stay in the National Privatisation Fund and be sold at a later date. He added that the government's failure to sell all the Usiminas preference shares would not affect the company's privatisation. A successful sale of the ordinary (voting) stock

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Data source: Professional Investment Community 1991 (MPG Inc)

FT SURVEYS

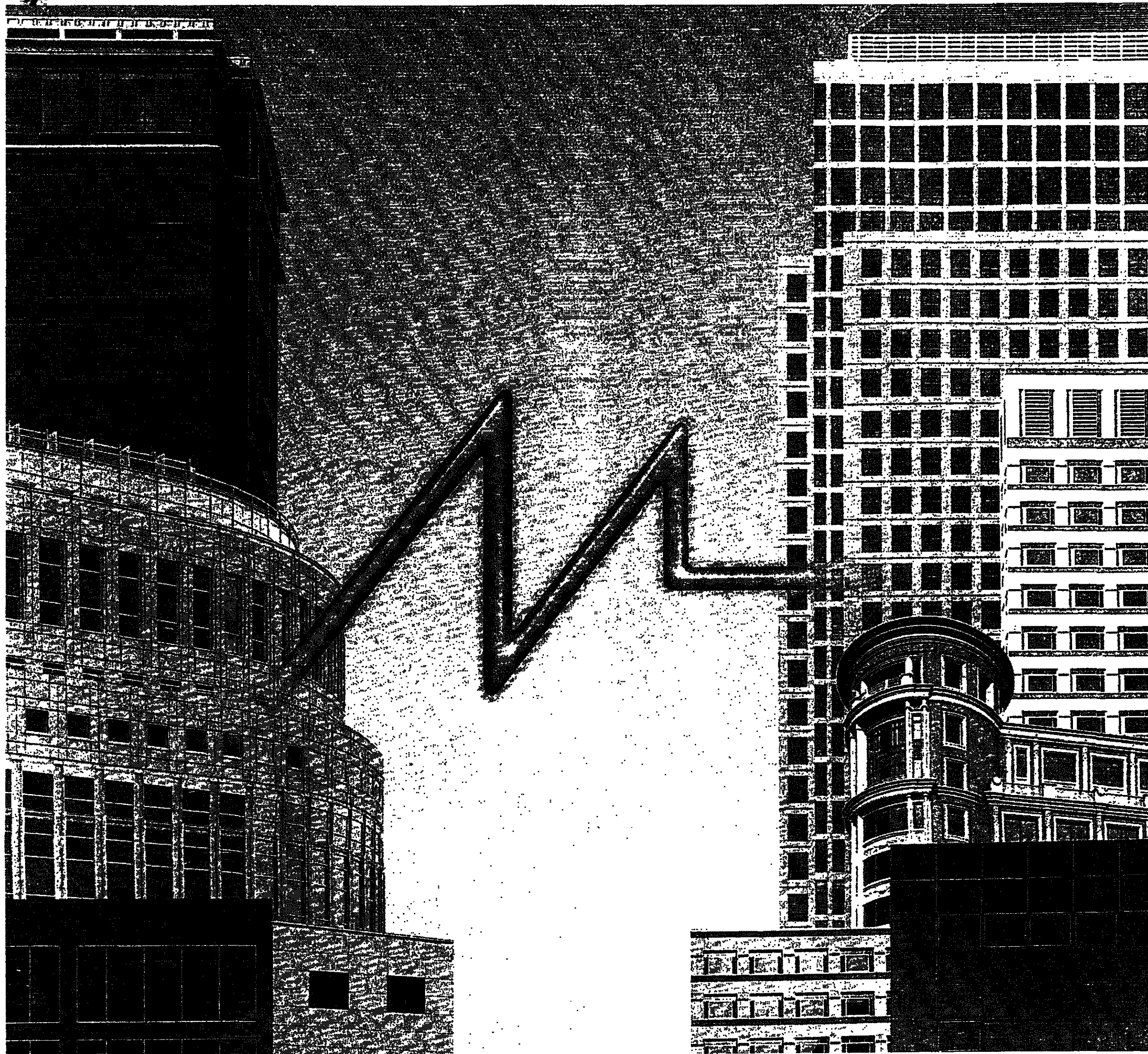
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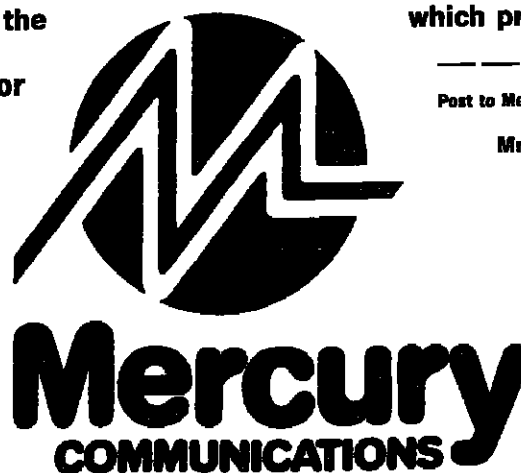
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FT GUIDE TO WORLD CURRENCIES

The table below gives the latest available rates of exchange (rounded) against four key currencies on Monday, November 18, 1991. In some cases the rate is nominal. Market rates are the average of buying and selling rates except where they are shown to be otherwise. In some cases market rates have been calculated from those of foreign currencies to which they are tied.

COUNTRY	£ STG	US \$	D-MARK	YEN (x 100)	COUNTRY	£ STG	US \$	D-MARK	YEN (x 100)
Albania (Albania)	99.25	35.4314	34.4917	42.8243	Ghana (Ghana)	670.00	374.197	232.941	289.105
Algeria (Algeria)	10.2578	3.7291	3.5648	4.4262	Greece (Greece)	327.80	183.077	113.118	141.446
Angola (Angola)	9.8550	5.4928	3.4178	4.2437	Greenland (Denmark)	11.1625	6.2454	3.9881	4.8523
Antigua (Antigua)	101.424	63.2103	78.2402	96.5455	Guatemala (Guatemala)	9.8380	5.4928	3.4178	4.2437
Argentina (Argentina)	107.7048	60.1534	37.4259	46.7445	Haiti (Haiti)	1462.32	816.599	508.122	630.904
Armenia (Armenia)	17820.00	9757.25	6196	7692	Honduras (Honduras)	9000.00	5026.53	3127.72	3883.5
Australia (Australia)	1.7777	1.7777	1.7777	1.7777	Hungary (Hungary)	121.643	72.8158	44.1359	54.1359
Austria (Austria)	13.7603	13.7603	13.7603	13.7603	Iceland (Iceland)	9.00	5	3.1277	3.8934
Bahamas (Bahamas)	1.7705	1.7705	1.7705	1.7705	India (India)	9.3850	5.4928	3.4178	4.2437
Bahrain (Bahrain)	1.7705	1.7705	1.7705	1.7705	Indonesia (Indonesia)	104.15	58.1641	36.1946	44.9405
Bangladesh (Bangladesh)	161.60	101.424	125.81	156.21	Israel (Israel)	46.4019	25.9156	16.1257	20.0223
Barbados (Barbados)	161.60	101.424	125.81	156.21	Italy (Italy)	3664.13	1993.4	1240.72	1540.11
Belize (Belize)	161.60	101.424	125.81	156.21	Jamaica (Jamaica)	116.50	65.9626	40.8425	50.2676
Bermuda (Bermuda)	161.60	101.424	125.81	156.21	Japan (Japan)	1.00	1.00	1.00	1.00
Bhutan (Bhutan)	161.60	101.424	125.81	156.21	Jordan (Jordan)	1.00	1.00	1.00	1.00
Bolivia (Bolivia)	161.60	101.424	125.81	156.21	Kazakhstan (Kazakhstan)	1.00	1.00	1.00	1.00
Bosnia (Bosnia)	161.60	101.424	125.81	156.21	Kenya (Kenya)	1.00	1.00	1.00	1.00
Brazil (Brazil)	161.60	101.424	125.81	156.21	Korea (Korea)	1.00	1.00	1.00	1.00
Brunei (Brunei)	161.60	101.424	125.81	156.21	Kuwait (Kuwait)	1.00	1.00	1.00	1.00
Bulgaria (Bulgaria)	161.60	101.424	125.81	156.21	Laos (Laos)	1.00	1.00	1.00	1.00
Burkina Faso (Burkina Faso)	161.60	101.424	125.81	156.21	Lebanon (Lebanon)	1.00	1.00	1.00	1.00
Burundi (Burundi)	161.60	101.424	125.81	156.21	Libya (Libya)	1.00	1.00	1.00	1.00
Cambodia (Cambodia)	161.60	101.424	125.81	156.21	Lithuania (Lithuania)	1.00	1.00	1.00	1.00
Cameroon (Cameroon)	161.60	101.424	125.81	156.21	Madagascar (Madagascar)	1.00	1.00	1.00	1.00
Canada (Canada)	1.00	1.00	1.00	1.00	Malawi (Malawi)	1.00	1.00	1.00	1.00
Cape Verde (Cape Verde)	161.60	101.424	125.81	156.21	Malaysia (Malaysia)	1.00	1.00	1.00	1.00
Cayman (Cayman)	161.60	101.424	125.81	156.21	Maldives (Maldives)	1.00	1.00	1.00	1.00
Central Bank (Central Bank)	161.60	101.424	125.81	156.21	Mali (Mali)	1.00	1.00	1.00	1.00
Chad (Chad)	161.60	101.424	125.81	156.21	Malta (Malta)	1.00	1.00	1.00	1.00
Chile (Chile)	161.60	101.424	125.81	156.21	Mauritania (Mauritania)	1.00	1.00	1.00	1.00
China (China)	161.60	101.424	125.81	156.21	Mexico (Mexico)	1.00	1.00	1.00	1.00
Colombia (Colombia)	161.60	101.424	125.81	156.21	Moldova (Moldova)	1.00	1.00	1.00	1.00
Costa Rica (Costa Rica)	161.60	101.424	125.81	156.21	Mongolia (Mongolia)	1.00	1.00	1.00	1.00
Cote d'Ivoire (Cote d'Ivoire)	161.60	101.424	125.81	156.21	Montenegro (Montenegro)	1.00	1.00	1.00	1.00
Croatia (Croatia)	161.60	101.424	125.81	156.21	Morocco (Morocco)	1.00	1.00	1.00	1.00
Cuba (Cuba)	161.60	101.424	125.81	156.21	Mozambique (Mozambique)	1.00	1.00	1.00	1.00
Cyprus (Cyprus)	161.60	101.424	125.81	156.21	Nicaragua (Nicaragua)	1.00	1.00	1.00	1.00
Czech Republic (Czech Republic)	161.60	101.424	125.81	156.21	Niger (Niger)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Nigeria (Nigeria)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Romania (Romania)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Russia (Russia)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Saudi Arabia (Saudi Arabia)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Senegal (Senegal)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Seychelles (Seychelles)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Sierra Leone (Sierra Leone)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Singapore (Singapore)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Slovakia (Slovakia)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Slovenia (Slovenia)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Somalia (Somalia)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	South Africa (South Africa)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Spain (Spain)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Sweden (Sweden)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Switzerland (Switzerland)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Taiwan (Taiwan)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Tanzania (Tanzania)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Thailand (Thailand)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Togo (Togo)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Tonga (Tonga)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Trinidad and Tobago (Trinidad and Tobago)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Tunisia (Tunisia)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Turkey (Turkey)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Uganda (Uganda)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Ukraine (Ukraine)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	United Kingdom (United Kingdom)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	United States (United States)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Uruguay (Uruguay)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Uzbekistan (Uzbekistan)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Venezuela (Venezuela)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Zambia (Zambia)	1.00	1.00	1.00	1.00
Dominican Republic (Dominican Republic)	161.60	101.424	125.81	156.21	Zimbabwe (Zimbabwe)	1.00	1.00	1.00	1.00

Source: Reuters, November 18, 1991. United Kingdom £1.00 = US\$1.3619. United States \$1.00 = £0.7340. Japan ¥100 = US\$0.00736. Germany D-Mark 1.00 = US\$0.6366. France FF 100 = US\$6.5596. Italy Lira 1,000 = US\$0.000736. Spain Ptas 166.64 = US\$0.00435. Portugal Escudos 200 = US\$0.0025. Greece Dr 100 = US\$0.0034. Ireland Pounds 1.00 = US\$0.7875. Netherlands Gld 1.00 = US\$1.0364. Belgium Franc 100 = US\$0.000736. Luxembourg Franc 100 = US\$0.000736. Denmark Kroner 100 = US\$0.00136. Norway Krone 100 = US\$0.00136. Sweden Krona 100 = US\$0.00136. Finland Markka 100 = US\$0.00065. Czech Republic Koruna 100 = US\$0.0025. Slovakia Koruna 100 = US\$0.0025. Poland Zloty 100 = US\$0.00435. Hungary Forint 100 = US\$0.00025. Czech Republic Koruna 100 = US\$0.0025. Slovakia Koruna 100 = US\$0.0025. Poland Zloty 100 = US\$0.00435. Hungary Forint 100 = US\$0.00025.

INTERNATIONAL CAPITAL MARKETS

French rate increase puts bond markets in a spin

By Richard Waters in London and Patrick Harriman in New York

EUROPEAN government bond markets were sent reeling by a surprise hike in French interest rates yesterday, throwing attention away from the sell-off in equity markets which had helped bonds during the morning.

By the close of business, the deeply nervous bond markets had recovered marginally from their lows of the day - although the unease is expected to continue until at least Thursday, when some in the market expect a German interest rate rise.

The French rate increase, which took overnight money up by 4 percentage points to 9 1/2 per cent and the 5 to 10 year rate up 1/2 point to 10 per cent, came only three weeks after a rate cut and followed pressure on the franc.

Early intervention had failed to lift the franc, leading some to the rate rise as the Bank of France

GOVERNMENT BONDS

announced two securities repurchase agreements totalling FF65.5bn at lunchtime.

Analysts said that the interest rate hike had sent confused signals to the market, reflecting on the one hand the French government's determination to pursue its strong franc policy - a determination which might be expected to help prices at the longer end of the market - but on the other hand the government's inability to set its own policy in the face of DM strength.

In heavy trading during the day, with more than 150,000 futures contracts traded, French government bonds plunged 1/4 point from their highs. On the Paris 10-year notional OAT futures contract fell from a high of 107.54 to 106.76 at one stage, before recovering towards 107.00 in the late afternoon.

The spread between French and German bonds broke out of its recent trading range as a result, closing at around 56 basis points compared with 60 basis points recently.

THE UK government bond market was also hit by a sell-off between the US dollar and the DM, was caught in the fall-out from the French rate increase. Having jumped in the morning on equity market weakness, gilts turned tail and

BENCHMARK GOVERNMENT BONDS									
	Country	Denom	Rate	Yield	Change	Yield	Week	Month	Year
100.00	11/01	110.0000	-0.072	8.82	9.83	10.08			
100.00	06/01	100.0000	-0.200	9.08	9.04	9.08			
100.00	12/01	100.0000	+0.100	8.27	8.55	8.88			
100.00	11/01	100.0000	-0.050	8.85	8.87	8.87			
100.00	06/01	100.0000	-0.442	8.88	8.88	8.88			
100.00	11/01	100.0000	-0.050	8.81	8.74	8.72			
100.00	06/01	100.0000	-0.180	8.24	8.23	8.15			
100.00	06/01	100.0000	-0.470	12.57	12.48	12.30			
100.00	06/01	100.0000	+0.050	6.18	6.20	6.14			
100.00	06/01	100.0000	+0.115	5.85	5.86	5.80			
100.00	06/01	100.0000	-0.050	8.73	8.71	8.69			
100.00	06/01	100.0000	-0.225	11.85	11.70	11.48			
100.00	06/01	100.0000	-0.050	6.77	6.83	6.76			
100.00	06/01	100.0000	-0.050	8.70	8.63	8.60			
100.00	06/01	100.0000	-0.050	6.52	6.47	6.37			
100.00	06/01	100.0000	-0.050	7.33	7.40	7.31			
100.00	06/01	100.0000	-0.050	7.84	7.87	7.89			

London closing. *New York closing. Prices in US, UK in pence, others in decimal. Technical Data/ATLAS Price Sources.

headed down as investors digested the message from France.

Starting all right, falling through the psychologically important level of 2.884 against the DM - the limit of its notional narrow band within the ERM, which sterling has managed to track since early this year.

Having been higher at one stage, the benchmark 10-year gilt fell by 1/4 on the day, to 113.7. This widened the spread between UK and German government bonds from 182 to 170 basis points during the day. As recently as the end of September, it had been at around 130 basis points.

GERMAN government bonds were not immune from yesterday's nervousness in Europe. From a high of 86.42 at one stage, 10-year bund futures fell to 86.04, before recovering to trade at around 86.08 later.

The French action has sparked concern in some quarters that the Bundesbank will raise interest rates as early as this Thursday, although any link between French and German rate rises was dismissed.

IN New York, bond prices eased across the board yesterday as the hoped-for flight of equity investors into Treasury issues failed to materialise. Trading activity throughout the day was light, with most attention focused on the stock market.

In late trading, the benchmark 30-year Treasury bond was down 1/4 at 101 1/4, yielding 7.842 per cent. The two-year note was also easier, down 1/4 at

HONG KONG'S first auction of government bonds was more than five times oversubscribed, with HK\$2.7bn in bids received, AP-DJ reports from Hong Kong. The 6.35 per cent bonds fetched an average of 101.22 to yield 5.68 per cent.

Mr Dennis Kwok, chief dealer of treasury at Schroders Asia, one of the biggest market makers of government bills, said the bond auction results were better than expected.

Only one airline flies daily non-stop from London, Paris and Frankfurt to Tokyo.



FEDERAZIONE ITALIANA DEI CONSORZI AGRARI

Swiss Bank Corporation has been appointed by Federazione Italiana Dei Consorzi Agrari ("Federconsorzi") to advise in connection with the possible sale of Fedital SpA ("Fedital").

Federconsorzi, in accordance with the authorisation obtained by the appointed authorities of the Concorsato Preventivo N.941 of the Rome Court, intends to receive and examine offers for the acquisition of its shareholding of 98.68% in Fedital.

Offers for a part of the above mentioned shareholding will not be considered. Fedital, which has its registered office in Rome and its headquarters in Milan, has a share capital of Lire 200,082,484,329.

Fedital has been put in Amministrazione Controllata (a form of Court administered administration) by the Milan Court.

UK COMPANY NEWS

First contribution from British Sugar ■ Milling and baking margins under pressure

AB Foods meets expectations with £332.4m

By Bronwen Maddox

ASSOCIATED British Foods, the milling and baking group, matched City expectations with pre-tax profits of £332.4m for the year to September 14 1991, helped by the first nine months of British Sugar.

Profits compared with £317.4m in the year to March 31 1991, the group's previous year end, on turnover of £3.51bn (£3.13bn).

Reflecting a change in year end, ABF also reported for the 17% months to September 14 1991. It made pre-tax profits of £464.7m despite £3.2m of adverse currency movements.

British Sugar, a long-standing target of the group, which was finally acquired in January for £880m, contributed £96.3m to a trading surplus of £310.3m in the full period (£243.4m in the 12 months to September).

Trading profits from other European manufacturing operations, which include one of Britain's largest bakers as well as making Ryvita and Burton's biscuits, were £94.8m in the full period.

Mr Garry Weston, chairman, whose family controls 63 per cent of the group, said that

margins on milling and baking in the UK had come under heavy pressure. Investment in extra capacity across the industry had forced the group to give bigger discounts, and "the public is trading down to cheaper bread".

Rationalisation and closure costs taken above the line cut bakery profits by a further £14m.

Retail companies, mainly in the Irish Republic and Northern Ireland, saw a "significant" but undisclosed rise in profits to £83.8m.

Australia and New Zealand showed profits of £52.1m with a 13 per cent increase in the last six months to September.

Although the group's cash balances attracted net investment income of £128.5m in the year to March, they earned only a further net £25.9m in the 12 months to September, reflecting the impact of British Sugar.

Cash balances have fallen from about £1.1bn to an estimated £400m now.

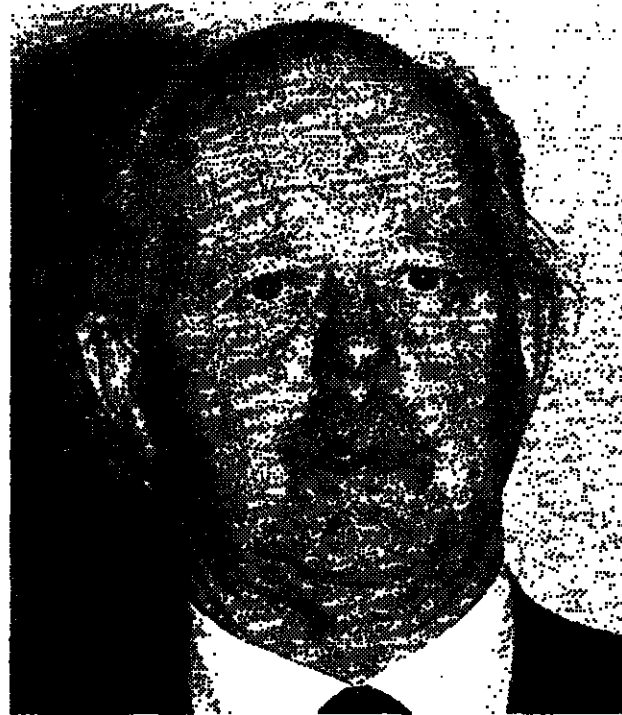
Earnings of 68.3p for the full period to September compared with 49p for the 12 months to September. The group declared

a third interim dividend of 4.5p for a total of 16.7p, against 11p in the previous 12 months.

There were extraordinary charges of £113.5m including £100.5m, revealed in the March results, relating to the write-down of the stake in Berisford International, the legacy of the failed attempt in 1987 to get British Sugar.

COMMENT

The pre-tax headline number may have been in line with City expectations, and the reminders that trading in milling, baking and retail is tough cannot have come as a surprise. Nor is there complaint with strategy. British Sugar has been generally accepted as a good addition, and is likely to enhance earnings in 1992, as well as in the last nine months. Nevertheless the 26p fall in the share to 42p shows that the City has not warmed to the prospect of limited earnings growth. Milling and baking is unlikely to see much growth this year, and so pre-tax profits may not advance further than £340m. On earnings of 49.5p, the p/e of 8.5 reflects that lack of enthusiasm.



Garry Weston: public is trading down to cheaper bread

Exhibitions loss and drop in ad revenue push Emap down 28%

By Jane Fuller

THE IMPACT of falling advertising revenue and a loss in the exhibitions business reduced Emap's pre-tax profit by 28 per cent, from £13.6m to £9.8m, in the six months to September 28.

The publishing group's sales fell by 6 per cent to £124.2m (£132.3m). It did, however, have a few signs of an upturn, but little impact on results was expected before March.

Mr Robin Miller, group chief executive, said consumer magazines had increased operating profit by 9 per cent to £3.45m (£3.58m). The group had six of the 10 fastest growing titles in the UK. A big success was a fortnightly teenage magazine called Big, focusing on "heroes of film and sport", which had built up a 257,000 circulation since its April 1990 launch.

Another growing title was Choices, jointly owned with Bayard Presse, of France, and aimed at the other end of the market - the over-60s.

Specialist titles were less vulnerable to the recession because only 40 per cent of the turnover, which advanced to

£52.7m (£46.4m), came from advertising.

In business magazines, however, more than 80 per cent of revenue came from that source. The division's profit dwindled further to £108,000 (£238,000).

Mr David Arculus, Emap managing director, said that advertising revenue in the trade sector had declined by 30 per cent in the past two years.

The weakening of trade advertising - reflecting the bankruptcy of 5 per cent of companies in almost every market - Emap dealt with - also hit the exhibitions division, which fell to a loss of £1.48m (£57,000 profit).

Three shows held in the first half of last year had not recurred, although the fleet of events held aboard the Canberra cruise ship had also involved start-up costs.

Newspapers and printing profit declined to £3.94m (£8.25m). Advertising revenue was 14 per cent down, but in the past two months had come

"half-way back up the curve" to a fall of 6 per cent.

The group spent £32m on acquisitions, which had only a small effect on profit. Net debt at half-year - the worst point - was £36.5m. It was expected to be about £20m at the year-end. A mid-point of cash was held in March.

Earnings per share fell to 4.5p (8.1p) but the interim dividend goes up to 2p (1.9p).

COMMENT

Although Emap has succumbed to the recession in business magazines, for instance, will do well to make £1m this year compared with a £5m peak - it has used its strong balance sheet to keep building its activities. This adds to its recovery potential, which is reflected in a forecast profit increase from £38m this year to £35m next. However, there is some concern that advertising revenue may not come back as promptly as is hoped, particularly in recruitment and property. On a prospective p/e of nearly 19, most of the upside is in the price.

COMPANY NEWS IN BRIEF

EXPLORATION COMPANY OF Louisiana, oil and gas exploration and production company quoted on the London market, reported increased third quarter net loss of \$165,000 (£443,000), against \$108,000 (£283,000) in the three months to September 30 on turnover of \$2.75m (£2.14m). Lower oil prices were blamed.

IVORY & SIME has sold its wholly-owned subsidiary, Jamison, Eaton and Wood to Mr

Keith Wood, Mr James McGonigle and Mr James Hickok, the original vendors of the company to Ivory & Sime in 1989. Consideration is £555,595 and Ivory will repurchase the £61,000 ordinary Ivory owned by the purchasers at 125p per share. Ivory has also entered into a non-competition agreement with the purchasers, for which it will receive \$50,000 (£320,000).

JEVES has acquired Rufus Fur-

packings, of Sweden, for up to \$550,000. Rufus makes wet tissue products for the hygiene, cosmetics and medical care markets in several European countries, including the UK.

TRIO INVESTMENT TRUST: English Trust Group announced a tender offer at 50p per Trio share for 1.2m shares representing approximately 29.9 per cent of its current issued ordinary share capital.

Macarthy appoints UniChem as supplier

By Jane Fuller

MACARTHY has appointed UniChem, a former bidder, to supply its chemists shops with prescription drugs.

The irony of the deal is that UniChem's bid of about £80m for Macarthy was referred to the Monopolies and Mergers Commission partly because of worries that it would replace Macarthy's former supplier, Mediopharma of the Netherlands.

The Dutch company closed its UK operations earlier this month. Its relatively recent arrival in the UK drug wholesaling business was seen by the Office of Fair Trading as a useful counterweight to UniChem and AAH, which each has between 25 and 30 per cent of the prescription drug market.

Mr Peter Dodd, chief executive of UniChem, said the deal with Macarthy - worth up to £40m a year in sales - would add just over one percentage point to its market share.

The question was still open of whether it would rebid for Macarthy if cleared by the MMC, due to report on both its bid and a higher one from Lloyds Chemists in January.

AAH is expected to have picked up the bulk of Mediopharma's trade through its purchase of all the Dutch company's stock and its move into some of the warehouses. The OFT is understood to be looking at this deal as the asset purchases might be regarded as a merger. There is nothing that the OFT can do about a supply agreement.

Sedgwick down 5.7% to £74m at nine months

By Richard Lapper

REDUCTIONS in insurance rates in the US and weakness of the dollar led to a fall in profits at Sedgwick Group, the international insurance broker. Yesterday reported a 5.7 per cent drop, from £78.5m to £74m pre-tax, for the nine months to September 30.

Earnings per share declined from 12p to 11.4p.

Income from brokerage fell to £472.1m (£481.5m) in sterling terms, although all the decline was the result of weakness in the dollar, in which currency Sedgwick earns 57 per cent of its income. Interest and investment income dropped to £42m (£50.2m), giving total revenues of £516m (£533.4m).

Expenses declined to £435.5m (£445.4m), although - assuming constant exchange rates - the drop was only 1 per cent.

Despite good growth in the UK, where revenues increased by 16 per cent, progress was pegged back by further reductions in insurance rates in the US, which generates over a third of broker revenues.

After signs that rates were hardening in the first quarter, competition among leading insurers for market share has helped depress rates over the past six months, said Mr David Rowland, chairman.

Sedgwick has renewed US business at rates ranging from 8 to 12 per cent lower than in the same period last year, Mr Rowland added, although he was still hopeful that rates would turn upwards.

In London, sharp rate increases in the marine, aviation and reinsurance markets have been accompanied by a drying up of capacity, reducing volume.

Mr Rowland said the "continuing reduction in expenses is a positive result of the restructuring which has taken place over the past two years."

With market conditions expected to remain difficult, cost control is likely to remain central to the group's strategy.

Rising markets lift SG Warburg to £89m at midway

By Richard Waters

PRE-TAX PROFITS at SG Warburg, leading UK investment bank, bounced up with the stock markets in the first six months of its latest financial year, rising by a third compared to the depressed first half of 1990.

Higher share prices also boosted the income of Mercury Asset Management, the 75 per cent-owned subsidiary which contributed much of Warburg's profits increase.

Pre-tax profits for the group rose from £68.3m to £89m in the six months to September 30, prompting an increase to 5.25p (4.5p) in the interim dividend, payable from earnings of 27p (19.4p) per share.

Warburg's declared policy is to raise its dividend at a steady rate, helping to iron out the volatility in its profits caused by fluctuations in the stock market. The latest figures, though up on 1990, are still 13 per cent lower than the first half of 1989.

The first half figures translate into an annualised 22 per cent return on capital - up from the 16 per cent earned during 1990, but still short of the 25 per cent average return the group has targeted.

The group's strong presence in equity-raising in the UK was largely behind the improve-

ment: Warburg said it had been involved in underwriting UK rights issues worth £3.5bn in the first half, representing 55 per cent of the total. This involvement was also one factor behind an increase in the group's share of secondary market activity, although it refused to put a figure on its overall share of equity trading.

Continued issuing activity after this period, but before the market for rights stalled, should help to boost the year-end figures, together with fees from leading the forthcoming BT share sale.

Profits from investment banking were £62.7m (£48.6m). Warburg does not give a breakdown of this figure, which is struck after undisclosed transfers to inner reserves.

Mercury Asset Management announced pre-tax profits of £34m, up 35 per cent from £25.2m. Assets under management rose by 9 per cent to £40.5bn, largely as a result of rising stock market prices.

Earnings per share were 34.2p (25p) and the interim dividend goes up by 30 per cent to 6.5p, reflecting a change in policy.

It also announced a 3-for-2 share split to bring down the price of the shares from their current level of about 90p.

Ciba-Geigy sells two UK businesses to US group

By William Duffell in Geneva

CIBA-GEIGY, the Swiss chemicals group, is selling two of its UK businesses to FMC Corporation of Chicago in a deal believed to be worth more than \$100m (£66.4m).

One subsidiary produces flame retardants and fluids and the other supplies chemicals for the treatment of water. Located at Trafford Park, Manchester, they have a combined turnover of nearly £100m.

Combined annual sales were less than 10 per cent of 1990 turnover of \$71.85bn (£750m) of Ciba-Geigy's additives division.

FMC plans to continue to

operate the Trafford Park facility - which some 500 people are employed - without major personnel changes, according to Ciba-Geigy. The deal is subject to governmental clearances and the final approval of the boards of both companies.

Mr Klaus Grunmann, head of Ciba-Geigy's additives division, said his group had concluded it could no longer aim for a global position in business based on phosphate esters. By taking over the Trafford Park operations FMC would reach a global standing and secure the viability of the site and the businesses.

Dunhill declines 8% to £31m

By Michio Nakamoto

DUNHILL HOLDINGS, the luxury consumer goods group, suffered the effects of the Gulf war and recession and reported an 8 per cent fall in pre-tax profits to £30.8m for the six months to September 30.

The share fell 22p to 465p on the news.

Lord Douro, chairman, said the group, which has about 46 per cent of its sales in the Far East and Pacific, had seen less growth than in previous years in that region, while it had experienced noticeably weak trading in the US, particularly in the second quarter. The US accounts for over 50 per cent of sales.

Alfred Dunhill, the main brand in the group which sells luxury goods primarily for men, was most affected by the downturn in travel during the period.

People tend to buy more goods when they travel, so "less travel means less sales for Alfred Dunhill", Lord Douro pointed out.

Monblanc, the luxury writing goods brand, was not so susceptible to the decline in world travel and increased both sales and profitability. Chloé, the luxury women's brand, performed

in line with the previous first half.

The pre-tax profits fell came on turnover down to £113.8m (£118.8m) inclusive of royalties. Earnings per share fell to 11.5p (12.4p) but the interim dividend is increased to 2.75p (2.6p).

Tight controls were being kept on costs and the group increased its interest income. It has net cash slightly above the £163m reported at the year end, the group said.

Dunhill plans to expand both organically and through acquisitions using the cash balance.

The group is enlarging distribution for all brands by opening several new shops over the next year.

It has agreed the purchase of a 34 per cent interest in the Japanese distributor of Alfred Dunhill and earlier this year, in June, it acquired a majority interest in Eskott.

"We are at any moment looking at two to four acquisitions. We are looking for good brand names that can be expanded internationally," Lord Douro said.

It's a chill wind that blows no-one any good

Richard Gourlay chronicles the changes at BET since the arrival of John Clark

MR JOHN CLARK has sent a chill wind whistling through the corridors of BET in the seven months since he was appointed chief executive just months after the group experienced its first earnings decline in a decade.

Armed with the full lexicon of business school theory - "basic block and tackle", he calls it - Mr Clark has implemented a swathe of management, financial and cultural changes at the business support conglomerate.

The medicine prescribed is so far-reaching that the resulting impression is that BET did almost nothing right in the last five years, during its debt-driven acquisition drive.

Mr Clark will not say as much and neither does he dwell on the past, unless it carries lessons for the future.

"In five years BET spent £1bn on acquisitions and it's time to get a return," he says. "I looked back five years and I really couldn't find any cash generation."

His first priority, after the institutions demanded that Mr Nicholas Wills should move aside as chief executive, was to attack gearing. This he feels has been achieved through the sale of Biffa, the waste management company for £212m, and through operating cash flow. Gearing is down from 122 per cent to 89 per cent.

However, the \$500m of Auction Market Preference Shares (AMPS) is not included in either the gearing calculation or the interest cover, which when the gross preference dividend is included, is slightly less than three times.

He has renounced the debt, changing its profile from



John Clark: concentrating on cutting gearing and increasing the generation of cash

short-term to longer-term. And there are plans to remove some debt-backing lease operations from the balance sheet.

His second priority was cash generation, which in the first six months of 1990 degenerated into an outflow of £163m. This has been reversed and the group generated £22.6m of cash in the first half of this year, after paying £75m for the AMPS and dividends.

To achieve this, BET cut capital expenditure from £139.6m to £19m, significantly less than depreciation of £88m, opening itself to the charge that it is only generating cash by running down its capital stock.

One analyst said this tighter control of capital expenditure suggested Mr Clark was "doing a classic Hanson", cutting capital employed to make what was left work harder.

BET is also trying to move away from being run like a financial holding company towards an operating company. Management talent has been redirected to the profit centre level and the head office, slumped down from 252 people to about 100, has instituted a rigorous system of "prayer meetings".

Managers of each operating unit are now have to make presentations on plans and perfor-

mance once every couple of months, by implication a practice with which they would not have been familiar in the past.

These will be co-ordinated with a string of new targets, or what Mr Clark calls management by objective, like cash generation levels and earnings before interest and tax, which are set every six months.

Following the appointment of Mr Robert Mackenzie as finance director last week and the financial controls put in place by Mr Clark, the institutions might be sleeping more comfortably.

However there is little they or BET can do about the eco-

nomic environment. Mr Clark says there is no sign of an upturn either in the UK, which accounts for 60 per cent of sales, or in the US, accounting for 30 per cent.

Much of this was evident before yesterday's results, leading last week to concern that BET might have to cut its dividend. Mr Clark said yesterday that the recession was hiding the benefits of the "intense restructuring and cost reduction".

Nevertheless the dividend was maintained at 4.25p, a factor behind the 5p rise in the share price to 212p, despite the fall in the FT-SE 100 index.

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Tool makers find the missing link

By Andrew Baxter

The recent announcement of a co-operation agreement between Bridgeport Machines, the Leicester-based machine tool manufacturer, and Maho, the German company that claims to be Europe's biggest producer, has come at an auspicious time for the UK partner.

Later this month, US-owned Bridgeport will be unveiling three new ranges of vertical machining centres - multi-function metal-cutting tools with a vertical spindle, to enhance its wide range of vertical and horizontal machines.

The new models are a clear message to Maho that its new partner is prepared to continue spending on technological innovation in a recession to develop its product range.

For Malcolm Taylor, Bridgeport's managing director, there have been two clear priorities for the company's product development effort - to pack its machines with more technology for a lower price, and to get new products on to the market quicker. After the recession, he says, "people will be looking around, and if they make a capital investment, it will be more important to get more for less."

Many of the new ranges' features are incremental improvements in performance on their predecessors, but still important to manufacturing customers seeking ever-higher productivity from their machine tools.

An example is increased rapid traverse or "rapid" in a "bed-type" machine tool such as Bridgeport's work surface or "table" moves on its x- and y-axis, and the spindle moves up and down on its z-axis. Speeding up the traverse minimises the time taken for the tool to adjust from one cutting position to another.

The other basic machine tool configuration is the so-called "knee type," where the table moves up and down instead of the spindle.

In evaluating the positioning of its machines in the market place, Taylor also saw the need for Bridgeport to plug a gap at the top end of the market with a new machine in the one metre-plus range - where the width of the table or "x-axis" of the machine is 1,000mm or

more. Bridgeport had entered this growing sector only in March, with a machine called Interact 1020K, derived from its current middle-sized machine the 720. The machine was launched in continental Europe in March, its first two months, and launched in the UK in June.

The new machine, the VMC 1000, has taken six months to produce, from conception to coming to market, compared with an industry average of 18 months for two years, says Taylor. The achievement is the result of a multi-disciplinary specialist team from sales, research and development, purchasing and manufacturing to co-ordinate design, manufacture and marketing and save time throughout the development process.

In its most sophisticated version the new machine can change tools in three seconds compared with six seconds for the 1020 model launched earlier this year. The machine tool control system has been improved, using the latest system from Heldenheim, the Bavarian group, for digitising the machining process.

Bridgeport's more co-ordinated approach to product development has also had a beneficial effect on reducing costs. Taylor says costs have been engineered out of all three machine ranges. Helped by a computer-aided design system introduced two years ago, the company now has a more modular approach to product design, mixing and matching modules such as spindle cartridges and standardising the control cabinets for all Bridgeport machines.

Despite the lower prices, these initiatives should enable Bridgeport to obtain higher margins from the small and medium-sized machines than it had achieved previously. In an industry not noted for its profitability, that is an important consideration.

But Taylor stresses that it is certainly not Bridgeport's strategy simply to cut prices to Taiwanese level. The new machine, he says, aims for high value-for-money by offering Bridgeport quality at Taiwanese prices.

TJ Rodgers displays lawsuits on the wall of his Silicon Valley office like battle trophies. He has gathered more than a dozen since founding Cypress Semiconductor eight years ago and likes to boast that he has "never paid a penny" to any of his company's accusers.

Lately, however, these legal disputes over intellectual property rights have become an irritating distraction from the business of manufacturing semiconductors. "I have had to spend one day per week for the past year working on legal issues," Rodgers complains.

He is not alone. The US semiconductor industry is rife with litigation. Patent and copyright infringement suits are now commonplace with most of the big manufacturers involved in multiple cases. "The cost of legal fees, and the time that senior executives are spending in meetings over these lawsuits is running into millions of dollars," says Alfred Stein, chairman and chief executive of VLSI Technology, another Silicon Valley chipmaker which, like Cypress, is facing patent infringement complaints filed by Texas Instruments.

Some see this proliferation of legal disputes as a symptom of decline in an industry that is struggling to maintain its international competitiveness against mounting Asian competition. Rodgers accuses Texas Instruments of using lawsuits to "extort patent royalties to keep its sinking semiconductor business afloat".

Others view the legal quarrels as part of the maturing process of the industry. In the 1980s, when the US semiconductor industry was in its infancy, intellectual property rights were neither highly valued nor strictly respected.

Until the 1980s, US semiconductor companies paid each other only nominal royalties to license patented technologies. In many cases companies simply agreed to swap licences. In the mid-1980s, however, some of the largest US semiconductor manufacturers began taking a more serious interest in intellectual property rights.

"There was sea change in the industry culture. We recognised that our intellectual property assets were very valuable, and that we were not getting a good enough return on those assets," says Richard Agulich, Texas Instruments general counsel. Since 1986, TI has collected more than \$300m (\$450m) in patent licence royalties, including \$150m in the

Louise Kehoe looks at why US lawsuits over intellectual property rights are on the rise

Mind games



first six months of this year.

The US semiconductor industry is not unique in re-evaluating intellectual property rights. The creation of a US Federal Appeals Court dedicated to intellectual property disputes, in 1982, and its rulings in favour of patent holders have encouraged many US companies to take a stronger stand on protecting their technology.

The rising cost of semiconductor design and development has also, however, prompted chip makers to become more vigorous in defence of intellectual property rights. For Intel,

the leading manufacturer of microprocessors, the cost of product development has risen from a few million dollars a decade ago to "hundreds of millions of dollars" for its next generation device, to be introduced next year.

Intel is aggressively pursuing competitors which it claims have illegally "cloned" its technology. The company's disputes with former partner Advanced Micro Devices, which launched its own version of Intel's popular 386 microprocessor earlier this year, have created one of the most bitter and longest run-

ning legal battles in the history of the industry.

Setting a precedent in the US semiconductor industry, however, Texas Instruments and Chips & Technologies are now both, in separate cases, seeking exclusion orders against products from US-owned chip companies with offshore manufacturing facilities.

Such cases are a "misuse of the ITC [International Trade Commission]," claims Wilfred Corrigan, chairman and chief executive of LSI Logic, one of the defendants in Texas Instruments trade complaint. The ITC was created to enable US companies to seek protection from unfair foreign competition, he maintains.

For its part, TI points out that there is ample precedent in other US industries for its ITC complaint and that it is using legal protection "equitably" to address complaints against foreign and US companies alike.

The acrimony created by these legal disputes among US chipmakers now threatens, however, to factionalise the industry, making it more vulnerable to foreign competition, some fear. The lawsuits could be "devastating to the US semiconductor industry. Japanese companies aren't doing this [to each other]," warns Stein.

There is growing concern in industry circles that the semiconductor industry's ability to influence public policy in Washington on critical issues such as Japanese trade could be weakened by divisive lawsuits.

"We have all worked together on US competitive issues. Now we have a situation in which one company is picking on others. This is very counterproductive," Stein complains.

Litigation is having a disruptive effect on the industry, warns Joseph Hinchey, who retired this month as chief financial officer of Analog Devices. The industry has not yet worked out the true value of patent rights, Hinchey suggests.

A case in point is the patent granted last year to Gilbert Kyatt, a little-known researcher who claims to have invented the single chip microcomputer in the late 1960s and aims to "rewrite the history of the US semiconductor industry". North American Philips, the US subsidiary of Philips of the Netherlands, agreed to license US semiconductor and electronic display patents from him. All other chip manufacturers, however, have refused to recognise his patents.

Paperless office may yet arrive

By Louise Kehoe

Take a look at your desk. What is on it? A personal computer perhaps, a telephone, a coffee mug and paper - stacks and stacks of it. Whatever happened to the idea that personal computers would create the paperless office?

Computer-generated documents have only added to the deluge of printed matter. One of the reasons for this proliferation of paperwork is that while computers are good at creating new documents using word processing and desktop publishing programs, they are primitive when it comes to distributing them.

To transmit text from my PC, for example, to the FT editorial computer system in London, normally requires that the document be translated into a simple ASCII-coded text message. Lost in this translation is the layout of the text and the style and size of type fonts.

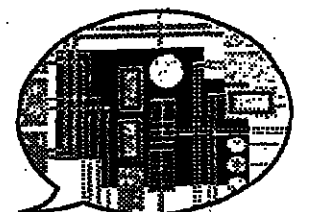
The problem is that there are, at present, no widely recognised standards. One solution would be to make all computers compatible. This is the goal of "open systems" - to create industry standards for the software that controls a computer's functions.

Taking the open systems approach to document interchange, six leading computer manufacturers - Digital Equipment, Groupe Bull, IBM, ICL, Siemens/Nixdorf and Unisys - formed a consortium earlier this year to develop software that enables complex documents to be sent electronically from one type of computer to another.

The Open Document Architecture Consortium aims to develop a "toolkit" of specifications by 1993.

Adobe Systems is taking a more pragmatic approach to the problem. The Silicon Valley software developer says that it will launch products next year that enable complex documents to be transferred among Unix workstations, IBM-compatible PCs and Apple Macintosh computers.

Adobe aims to establish a de facto standard for document interchange, just as its Postscript page description language has become the industry standard used by most big computer and printer manufacturers.



TECHNICALLY SPEAKING

Despite the open systems movement, there will never be a single software standard for computers, Adobe maintains. "As soon as you have a standard, computer manufacturers look for ways to differentiate their products by adding features, and you no longer have a standard," says Chuck Geschke, president of Adobe. Instead, Adobe works on the assumption that for the foreseeable future it will be necessary to distribute electronic documents among incompatible computers.

The latent demand for electronic document interchange is huge, Adobe believes. While desktop publishing has enabled people to create complex documents on low-cost computers, "there are far more readers than authors," says Geschke. An important element of Adobe's "Caroussel" technology is data compression, which reduces the time and cost involved in transferring complex documents.

Also essential is Adobe's method of mimicking different typefaces, thus overcoming the need for every computer receiving a complex document to store dozens of different styles of type in order to display it in its original form.

Adobe's "Caroussel" technology raises some intriguing questions. How is the value of information enhanced by its appearance? Is this a threat to traditional publishers, or a big new opportunity? Can the design of an electronic document be protected by copyright?

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HOW DO YOU KNOW YOU CAN DO SOMETHING IF YOU'VE NEVER DONE IT BEFORE?

The simple answer is that you don't. No one who has ever struck out on their own ever has and no one ever will. So, as you stare over the edge of a management buy-out, contemplate starting your own business, or face buying into another company, at 3i we understand if you feel somewhat daunted.

But, though it may be new to you, there are people who have gone before. After over 45 years of successfully investing capital in a wide range of companies, 3i has been involved with a substantial number of those people. And, for the vast majority, success has been achieved through their own determination and skill, combined with 3i's investment resource and business experience.

Our experience gives us a pretty accurate idea of how the business could develop before you even get started. Our financial resources allow us to be both flexible and sympathetic. This combination of a long-term view with our industrial skills enables us to understand and share the risks of the venture with you. 3i's long experience of investing in people like you can offer the best way of ensuring the success of your business. So, before you leap, just contact your local 3i office.

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1991	1990	1989	1988	1987	1986	1985	1984	1983	1982	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966	1965	1964	1963	1962	1961	1960	1959	1958	1957	1956	1955	1954	1953	1952	1951	1950	1949	1948	1947	1946	1945	1944	1943	1942	1941	1940	1939	1938	1937	1936	1935	1934	1933	1932	1931	1930	1929	1928	1927	1926	1925	1924	1923	1922	1921	1920	1919	1918	1917	1916	1915	1914	1913	1912	1911	1910	1909	1908	1907	1906	1905	1904	1903	1902	1901	1900	1899	1898	1897	1896	1895	1894	1893	1892	1891	1890	1889	1888	1887	1886	1885	1884	1883	1882	1881	1880	1879	1878	1877	1876	1875	1874	1873	1872	1871	1870	1869	1868	1867	1866	1865	1864	1863	1862	1861	1860	1859	1858	1857	1856	1855	1854	1853	1852	1851	1850	1849	1848	1847	1846	1845	1844	1843	1842	1841	1840	1839	1838	1837	1836	1835	1834	1833	1832	1831	1830	1829	1828	1827	1826	1825	1824	1823	1822	1821	1820	1819	1818	1817	1816	1815	1814	1813	1812	1811	1810	1809	1808	1807	1806	1805	1804	1803	1802	1801	1800	1799	1798	1797	1796	1795	1794	1793	1792	1791	1790	1789	1788	1787	1786	1785	1784	1783	1782	1781	1780	1779	1778	1777	1776	1775	1774	1773	1772	1771	1770	1769	1768	1767	1766	1765	1764	1763	1762	1761	1760	1759	1758	1757	1756	1755	1754	1753	1752	1751	1750	1749	1748	1747	1746	1745	1744	1743	1742	1741	1740	1739	1738	1737	1736	1735	1734	1733	1732	1731	1730	1729	1728	1727	1726	1725	1724	1723	1722	1721	1720	1719	1718	1717	1716	1715	1714	1713	1712	1711	1710	1709	1708	1707	1706	1705	1704	1703	1702	1701	1700	1699	1698	1697	1696	1695	1694	1693	1692	1691	1690	1689	1688	1687	1686	1685	1684	1683	1682	1681	1680	1679	1678	1677	1676	1675	1674	1673	1672	1671	1670	1669	1668	1667	1666	1665	1664	1663	1662	1661	1660	1659	1658	1657	1656	1655	1654	1653	1652	1651	1650	1649	1648	1647	1646	1645	1644	1643	1642	1641	1640	1639	1638	1637	1636	1635	1634	1633	1632	1631	1630	1629	1628	1627	1626	1625	1624	1623	1622	1621	1620	1619	1618	1617	1616	1615	1614	1613	1612	1611	1610	1609	1608	1607	1606	1605	1604	1603	1602	1601	1600	1599	1598	1597	1596	1595	1594	1593	1592	1591	1590	1589	1588	1587	1586	1585	1584	1583	1582	1581	1580	1579	1578	1577	1576	1575	1574	1573	1572	1571	1570	1569	1568	1567	1566	1565	1564	1563	1562	1561	1560	1559	1558	1557	1556	1555	1554	1553	1552	1551	1550	1549	1548	1547	1546	1545	1544	1543	1542	1541	1540	1539	1538	1537	1536	1535	1534	1533	1532	1531	1530	1529	1528	1527	1526	1525	1524	1523	1522	1521	1520	1519	1518	1517	1516	1515	1514	1513	1512	1511	1510	1509	1508	1507	1506	1505	1504	1503	1502	1501	1500	1499	1498	1497	1496	1495	1494	1493	1492	1491	1490	1489	1488	1487	1486	1485	1484	1483	1482	1481	1480	1479	1478	1477	1476	1475	1474	1473	1472	1471	1470	1469	1468	1467	1466	1465	1464	1463	1462	1461	1460	1459	1458	1457	1456	1455	1454	1453	1452	1451	1450	1449	1448	1447	1446	1445	1444	1443	1442	1441	1440	1439	1438	1437	1436	1435	1434	1433	1432	1431	1430	1429	1428	1427	1426	1425	1424	1423	1422	1421	1420	1419	1418	1417	1416	1415	1414	1413	1412	1411	1410	1409	1408	1407	1406	1405	1404	1403	1402	1401	1400	1399	1398	1397	1396	1395	1394	1393	1392	1391	1390	1389	1388	1387	1386	1385	1384	1383	1382	1381	1380	1379	1378	1377	1376	1375	1374	1373	1372	1371	1370	1369	1368	1367	1366	1365	1364	1363	1362	1361	1360	1359	1358	1357	1356	1355	1354	1353	1352	1351	1350	1349	1348	1347	1346	1345	1344	1343	1342	1341	1340	1339	1338	1337	1336	1335	1334	1333	1332	1331	1330	1329	1328	1327	1326	1325	1324	1323	1322	1321	1320	1319	1318	1317	1316	1315	1314	1313	1312	1311	1310	1309	1308	1307	1306	1305	1304	1303	1302	1301	1300	1299	1298	1297	1296	1295	1294	1293	1292	1291	1290	1289	1288	1287	1286	1285	1284	1283	1282	1281	1280	1279	1278	1277	1276	1275	1274	1273	1272	1271	1270	1269	1268	1267	1266	1265	1264	1263	1262	1261	1260	1259	1258	1257	1256	1255	1254	1253	1252	1251	1250	1249	1248	1247	1246	1245	1244	1243	1242	1241	1240	1239	1238	1237	1236	1235	1234	1233	1232	1231	1230	1229	1228	1227	1226	1225	1224	1223	1222	1221	1220	1219	1218	1217	1216	1215	1214	1213	1212	1211	1210	1209	1208	1207	1206	1205	1204	1203	1202	1201	1200	1199	1198	1197	1196	1195	1194	1193	1192	1191	1190	1189	1188	1187	1186	1185	1184	1183	1182	1181	1180	1179	1178	1177	1176	1175	1174	1173	1172	1171	1170	1169	1168	1167	1166	1165	1164	1163	1162	1161	1160	1159	1158	1157	1156	1155	1154	1153	1152	1151	1150	1149	1148	1147	1146	1145	1144	1143	1142	1141	1140	1139	1138	1137	1136	1135	1134	1133	1132	1131	1130	1129	1128	1127	1126	1125	1124	1123	1122	1121	1120	1119	1118	1117	1116	1115	1114	1113	1112	1111	1110	1109	1108	1107	1106	1105	1104	1103	1102	1101	1100	1099	1098	1097	1096	1095	1094	1093	1092	1091	1090	1089	1088	1087	1086	1085	1084	1083	1082	1081	1080	1079	1078	1077	1076	1075	1074	1073	1072	1071	1070	1069	1068	1067	1066	1065	1064	1063	1062	1061	1060	1059	1058	1057	1056	1055	1054	1053	1052	1051	1050	1049	1048	1047	1046	1045	1044	1043	1042	1041	1040	1039	1038	1037	1036	1035	1034	1033	1032	1031	1030	1029	1028	1027	1026	1025	1024	1023	1022	1021	1020	1019	1018	1017	1016	1015	1014	1013	1012	1011	1010	1009	1008	1007	1006	1005	1004	1003	1002	1001	1000	999	998	997	996	995	994	993	992	991	990	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CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar falls to eight-month low

THE dollar fell to its lowest against the D-Mark in eight months as the repercussions of Friday's stock market slide took hold. Wall Street's early rally brought only a brief respite to the US currency, which ended in London 3.1 pence down at DM1.6070.

Mr Michael Feeney of Summit Bank commented: "I expect the dollar to consolidate at these low levels. It seems to have bounced off support at DM1.60." In New York the dollar recovered to DM1.6115.

The D-Mark seemed to win all round yesterday, growing visibly stronger against the yen and the pound.

The German currency broke above its August and September highs against the yen, closing at the day's peak of ¥185.55. Dealers said there was a general feeling that the rates were falling in Japan and rising in Germany.

Comments made late on Friday by Bundesbank President Mr Helmut Schlesinger, that 2 per cent inflation remained the central bank's medium-term goal as opposed to the current 4 per cent, convinced the D-Mark bulls yesterday.

"The market seems bent on some sort of rise in German interest rates," said one dealer at a leading investment house. "The Bundesbank meeting on Thursday will be watched."

much more closely than it otherwise would have been."

Sterling came under pressure, sliding through the DM2.850 level to DM2.875, as sentiment on German and UK rates began to firm. Disappointing UK retail sales figures and the dollar's decline were held largely responsible for the pound's weakness.

The big surprise of the day came from France. It raised its intervention level to 9.25 per cent from 8.75 per cent, and boosted the five to 10-day lending rates, to "ensure stability in unsecured markets."

The French move was widely regarded as a precursor to some sort of action from the German authorities. France cut its rates just three weeks ago to German levels. Yesterday's action was an admission that the cut had been unsustainable, said economists.

Dealers were sceptical about the long-term benefits of raising rates to support the currency within the EMS. The French franc, which had been sitting at the bottom of the EMS grid last week, moved up two notches to end the day above the Danish kroner and sterling. However, after the announcement, the franc plummeted between the grid's penultimate two positions.

By the end of the day the franc was 3.4183 per D-Mark, slightly above Friday's close of FF2.4193.

The D-Mark moved ahead within the EMS grid, rising from third to second position by the end of the day.

A 2.52 per cent above the weakest currency, sterling.

The lira slid to 9 per cent of its allowed swing below the central Euro rate from 3 per cent above on Friday.

Criticism from the International Monetary Fund over slow deficit-cutting reforms seemed to weaken the Italian currency.

EMS EUROPEAN CURRENCY UNIT RATES

Currency	Unit	Rate	% Change	% Spread	Disparity
Spanish Ptas	100	163.63	-0.01	0.01	0.01
Italian Lira	1,000	2,036.26	-0.01	0.01	0.01
French Franc	100	6.5596	-0.01	0.01	0.01
German Mark	100	1.9363	-0.01	0.01	0.01
British Pound	100	6.4836	-0.01	0.01	0.01
Dutch Guilder	100	3.6033	-0.01	0.01	0.01
Portuguese Escudo	100	200.48	-0.01	0.01	0.01
Irish Punt	100	7.8756	-0.01	0.01	0.01
Greek Drachma	100	340.75	-0.01	0.01	0.01
Swedish Krona	100	10.4656	-0.01	0.01	0.01
Norwegian Krone	100	4.7556	-0.01	0.01	0.01
Japanese Yen	100	163.63	-0.01	0.01	0.01
South African Rand	100	10.4656	-0.01	0.01	0.01
Israeli Sheqel	100	3.6033	-0.01	0.01	0.01
Israeli Sheqel	100	3.6033	-0.01	0.01	0.01

See central rates in the European Commission. Conversion rates are based on the central rates. Percentage changes are for the day's movement. The central rates are based on the central rates. The central rates are based on the central rates.

£ IN NEW YORK

Unit	Rate	% Change
100 £	179.11	-0.01
100 £	179.11	-0.01
100 £	179.11	-0.01
100 £	179.11	-0.01

STERLING INDEX

Unit	Rate	% Change
100 £	179.11	-0.01
100 £	179.11	-0.01
100 £	179.11	-0.01
100 £	179.11	-0.01

CURRENCY MOVEMENTS

Unit	Rate	% Change
100 £	179.11	-0.01
100 £	179.11	-0.01
100 £	179.11	-0.01
100 £	179.11	-0.01

CURRENCY RATES

Unit	Rate	% Change
100 £	179.11	-0.01
100 £	179.11	-0.01
100 £	179.11	-0.01
100 £	179.11	-0.01

OTHER CURRENCIES

Unit	Rate	% Change
100 £	179.11	-0.01
100 £	179.11	-0.01
100 £	179.11	-0.01
100 £	179.11	-0.01

MONEY MARKETS

Short sterling falls

THE SURPRISE move from Paris, when the Bank of France raised both its intervention and five to 10-day lending rates, put pressure on the short sterling contract, which fell four basis points to 88.64.

The decline only served to confirm the view of those who have recently discounted a cut in UK interest rates before next year. "The market will have this assumption for some time to come," said Mr David Cocker of Chemical Bank.

Three months money, which closely shadows UK bank base

UK clearing bank base lending rate

10.5 per cent from September 4, 1991

rates, strengthened considerably by about 1/4 of a point to 10 1/4 per cent. One month interbank money was also slightly stronger at 10 1/4 per cent to 10 1/2 per cent.

The speculation now seems to be focusing on the pressure on UK authorities to raise interest rates as sterling languishes at the bottom of the EMS grid. However, yesterday's retail sales figures for October, which had been expected to show a slight increase, but instead revealed a 0.5 per cent decline - and an upcoming general election make such a move highly unlikely. "There is still a lot of

grief on the high street," commented one dealer.

The Bank of England forecast a liquidity shortage of £1.45bn, largely due to maturing Treasury bills, in early trading the bank took £500m worth of bills at 10 1/2 per cent. By late trading the bank had injected a total of £1.2bn, with less than half taken at 10 1/2 per cent, leaving a shortfall of some £250m.

"That shortfall meant that overnight rates could only go up," said a dealer from a leading discount house. Overnight rates stood at 10 1/4 per cent last night, after hitting a high of 13 per cent during the day.

In Germany, call rates were virtually unchanged from Friday's levels at about 8.00/9.10 per cent. Liquidity levels were sufficient, although some traders expected them to fall early this week as November tax payments were made. Dealers expected a sharp fall in liquidity today ahead of Wednesday's public holiday.

The weak dollar put pressure on US money markets. Traders said there were rumours of a reduction in the Federal Funds rate sometime in the near future. Yesterday, Fed Funds traded at 4 1/2 per cent - just above the 4 1/4 target - and the Federal Reserve injected \$1.5bn liquidity through customer repurchase agreements.

FINANCIAL FUTURES AND OPTIONS

LIVE ONLY FUTURES OPTIONS

Contract	Settlement	Open	High	Low	Close
Dec 1991	100.00	100.00	100.00	100.00	100.00
Jan 1992	100.00	100.00	100.00	100.00	100.00
Feb 1992	100.00	100.00	100.00	100.00	100.00
Mar 1992	100.00	100.00	100.00	100.00	100.00

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Jan 1992	100.00	100.00	100.00	100.00	100.00
Feb 1992	100.00	100.00	100.00	100.00	100.00
Mar 1992	100.00	100.00	100.00	100.00	100.00

MONEY MARKET

Trust Funds

Contract	Settlement	Open	High	Low	Close
Dec 1991	100.00	100.00	100.00	100.00	100.00
Jan 1992	100.00	100.00	100.00	100.00	100.00
Feb 1992	100.00	100.00	100.00	100.00	100.00
Mar 1992	100.00	100.00	100.00	100.00	100.00

MONEY MARKET

Contract	Settlement	Open	High	Low	Close
Dec 1991	100.00	100.00	100.00	100.00	100.00
Jan 1992	100.00	100.00	100.00	100.00	100.00
Feb 1992	100.00	100.00	100.00	100.00	100.00
Mar 1992	100.00	100.00	100.00	100.00	100.00

MONEY MARKET

Contract	Settlement	Open	High	Low	Close
Dec 1991	100.00	100.00	100.00	100.00	100.00
Jan 1992	100.00	100.00	100.00	100.00	100.00
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Feb 1992	100.00	100.00	100.00	100.00	100.00
Mar 1992	100.00	100.00	100.00	100.00	100.00

MONEY MARKET

Contract</

4:00 pm prices November 18

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

1991	1990	1989	1988	1987	1986	1985	1984	1983	1982	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966	1965	1964	1963	1962	1961	1960	1959	1958	1957	1956	1955	1954	1953	1952	1951	1950	1949	1948	1947	1946	1945	1944	1943	1942	1941	1940	1939	1938	1937	1936	1935	1934	1933	1932	1931	1930	1929	1928	1927	1926	1925	1924	1923	1922	1921	1920	1919	1918	1917	1916	1915	1914	1913	1912	1911	1910	1909	1908	1907	1906	1905	1904	1903	1902	1901	1900	1899	1898	1897	1896	1895	1894	1893	1892	1891	1890	1889	1888	1887	1886	1885	1884	1883	1882	1881	1880	1879	1878	1877	1876	1875	1874	1873	1872	1871	1870	1869	1868	1867	1866	1865	1864	1863	1862	1861	1860	1859	1858	1857	1856	1855	1854	1853	1852	1851	1850	1849	1848	1847	1846	1845	1844	1843	1842	1841	1840	1839	1838	1837	1836	1835	1834	1833	1832	1831	1830	1829	1828	1827	1826	1825	1824	1823	1822	1821	1820	1819	1818	1817	1816	1815	1814	1813	1812	1811	1810	1809	1808	1807	1806	1805	1804	1803	1802	1801	1800	1799	1798	1797	1796	1795	1794	1793	1792	1791	1790	1789	1788	1787	1786	1785	1784	1783	1782	1781	1780	1779	1778	1777	1776	1775	1774	1773	1772	1771	1770	1769	1768	1767	1766	1765	1764	1763	1762	1761	1760	1759	1758	1757	1756	1755	1754	1753	1752	1751	1750	1749	1748	1747	1746	1745	1744	1743	1742	1741	1740	1739	1738	1737	1736	1735	1734	1733	1732	1731	1730	1729	1728	1727	1726	1725	1724	1723	1722	1721	1720	1719	1718	1717	1716	1715	1714	1713	1712	1711	1710	1709	1708	1707	1706	1705	1704	1703	1702	1701	1700	1699	1698	1697	1696	1695	1694	1693	1692	1691	1690	1689	1688	1687	1686	1685	1684	1683	1682	1681	1680	1679	1678	1677	1676	1675	1674	1673	1672	1671	1670	1669	1668	1667	1666	1665	1664	1663	1662	1661	1660	1659	1658	1657	1656	1655	1654	1653	1652	1651	1650	1649	1648	1647	1646	1645	1644	1643	1642	1641	1640	1639	1638	1637	1636	1635	1634	1633	1632	1631	1630	1629	1628	1627	1626	1625	1624	1623	1622	1621	1620	1619	1618	1617	1616	1615	1614	1613	1612	1611	1610	1609	1608	1607	1606	1605	1604	1603	1602	1601	1600	1599	1598	1597	1596	1595	1594	1593	1592	1591	1590	1589	1588	1587	1586	1585	1584	1583	1582	1581	1580	1579	1578	1577	1576	1575	1574	1573	1572	1571	1570	1569	1568	1567	1566	1565	1564	1563	1562	1561	1560	1559	1558	1557	1556	1555	1554	1553	1552	1551	1550	1549	1548	1547	1546	1545	1544	1543	1542	1541	1540	1539	1538	1537	1536	1535	1534	1533	1532	1531	1530	1529	1528	1527	1526	1525	1524	1523	1522	1521	1520	1519	1518	1517	1516	1515	1514	1513	1512	1511	1510	1509	1508	1507	1506	1505	1504	1503	1502	1501	1500	1499	1498	1497	1496	1495	1494	1493	1492	1491	1490	1489	1488	1487	1486	1485	1484	1483	1482	1481	1480	1479	1478	1477	1476	1475	1474	1473	1472	1471	1470	1469	1468	1467	1466	1465	1464	1463	1462	1461	1460	1459	1458	1457	1456	1455	1454	1453	1452	1451	1450	1449	1448	1447	1446	1445	1444	1443	1442	1441	1440	1439	1438	1437	1436	1435	1434	1433	1432	1431	1430	1429	1428	1427	1426	1425	1424	1423	1422	1421	1420	1419	1418	1417	1416	1415	1414	1413	1412	1411	1410	1409	1408	1407	1406	1405	1404	1403	1402	1401	1400	1399	1398	1397	1396	1395	1394	1393	1392	1391	1390	1389	1388	1387	1386	1385	1384	1383	1382	1381	1380	1379	1378	1377	1376	1375	1374	1373	1372	1371	1370	1369	1368	1367	1366	1365	1364	1363	1362	1361	1360	1359	1358	1357	1356	1355	1354	1353	1352	1351	1350	1349	1348	1347	1346	1345	1344	1343	1342	1341	1340	1339	1338	1337	1336	1335	1334	1333	1332	1331	1330	1329	1328	1327	1326	1325	1324	1323	1322	1321	1320	1319	1318	1317	1316	1315	1314	1313	1312	1311	1310	1309	1308	1307	1306	1305	1304	1303	1302	1301	1300	1299	1298	1297	1296	1295	1294	1293	1292	1291	1290	1289	1288	1287	1286	1285	1284	1283	1282	1281	1280	1279	1278	1277	1276	1275	1274	1273	1272	1271	1270	1269	1268	1267	1266	1265	1264	1263	1262	1261	1260	1259	1258	1257	1256	1255	1254	1253	1252	1251	1250	1249	1248	1247	1246	1245	1244	1243	1242	1241	1240	1239	1238	1237	1236	1235	1234	1233	1232	1231	1230	1229	1228	1227	1226	1225	1224	1223	1222	1221	1220	1219	1218	1217	1216	1215	1214	1213	1212	1211	1210	1209	1208	1207	1206	1205	1204	1203	1202	1201	1200	1199	1198	1197	1196	1195	1194	1193	1192	1191	1190	1189	1188	1187	1186	1185	1184	1183	1182	1181	1180	1179	1178	1177	1176	1175	1174	1173	1172	1171	1170	1169	1168	1167	1166	1165	1164	1163	1162	1161	1160	1159	1158	1157	1156	1155	1154	1153	1152	1151	1150	1149	1148	1147	1146	1145	1144	1143	1142	1141	1140	1139	1138	1137	1136	1135	1134	1133	1132	1131	1130	1129	1128	1127	1126	1125	1124	1123	1122	1121	1120	1119	1118	1117	1116	1115	1114	1113	1112	1111	1110	1109	1108	1107	1106	1105	1104	1103	1102	1101	1100	1099	1098	1097	1096	1095	1094	1093	1092	1091	1090	1089	1088	1087	1086	1085	1084	1083	1082	1081	1080	1079	1078	1077	1076	1075	1074	1073	1072	1071	1070	1069	1068	1067	1066	1065	1064	1063	1062	1061	1060	1059	1058	1057	1056	1055	1054	1053	1052	1051	1050	1049	1048	1047	1046	1045	1044	1043	1042	1041	1040	1039	1038	1037	1036	1035	1034	1033	1032	1031	1030	1029	1028	1027	1026	1025	1024	1023	1022	1021	1020	1019	1018	1017	1016	1015	1014	1013	1012	1011	1010	1009	1008	1007	1006	1005	1004	1003	1002	1001	1000	999	998	997	996	995	994	993	992	991	990	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NASDAQ NATIONAL MARKET 4:00 pm prices November 1[illegible]

Hydrology	0.70	27	57	28	28	-1	Operation	124	512	18	18	18	-1
Hydrology	52	542	9	28	28	+2	Oracle Sy	7816235	13	13	13	13	-1
Item Ref	1.40	35	44	42	44	-	On Smps	41	911	14	13	13	-1
Item Ref	28	1015	25	23	24	-2	Orphanist	0.31	17	118	6	6	6

[illegible]

The FT proposes to publish this survey on
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FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

*Data source: BMRC Businessman
Survey 1990*

FINANCIAL TIMES
HARVARD BUSINESS REVIEW

AMERICA

Dow shows its resilience in heavy trading

Wall Street

US STOCK markets put on a display of resilience yesterday in the wake of the previous session's precipitous plunge, with turnover remaining at a very high level, writes Patrick Harper in New York.

The Dow Jones Industrial Average, which lost 120 points on Friday, regained 29.52 at 2,972.72. The more broadly based Standard & Poor's 500 index climbed 0.47 to 338.06, while the Nasdaq composite of over-the-counter stocks rebounded from early weakness to end 3.44 ahead on the day at 534.73. However, the American Stock Exchange's composite index finished 1.44 lower at 373.47.

Volume on the New York Stock Exchange amounted to 240m shares. Declining shares outpaced advances by 967 to 707, an indication that the bias in the market was still on the sell side, in spite of the gains in blue chip issues.

The market opened nervously, but enough buyers had lined up at the start to buy what they believed to be over-sold stocks, and leading indices all spent the first hour in positive territory.

Indications that the Senate legislation to force banks to lower their credit card interest rates would not pass either the House of Representatives or escape a presidential veto helped to calm the market's nerves. Fears of caps on credit card rates had helped to trigger Friday's plunge.

In the first hour the Dow improved more than 20 points. Prices soon retreated, however, as sellers moved back into the market, and for half-hour stocks were lower across the board. Subsequent demand was strong enough to bring the market back from its lows, and by mid-afternoon steady buying pushed shares higher.

Among leading market stocks, which were generally well bid as fund managers moved into blue chips for safety, IBM rallied \$1 to \$97.4 in active trading, General Electric added \$1 to \$68.3, Philip Morris \$1/4 to \$69, Coca-

Cola \$2 3/4 to \$67 1/4 and Exxon \$1 to \$56 1/4.

K Mart, the discount retailer, edged ahead \$1/4 to \$41 1/4 after reporting third-quarter net profits of \$108.5m, up only modestly from \$105.5m in the same sector. Toys 'R' Us climbed \$1 1/4 to \$26 1/4 on turnover of 1.3m shares after reporting a mild improvement in quarterly earnings to 11 cents a share, a figure in line with market expectations.

Uplifted rose 3/4 to \$42 1/4 on news that it was repackaging and relabelling its Halcion sleeping pill product in the wake of discussions with the Food and Drug Administration.

On the over-the-counter market, most biotechnology shares held up well in the wake of Friday's dramatic sell-off. Amgen put on \$3 to \$55, Xoma rose \$1 1/4 to \$19, Centocor added \$2 to \$46 1/4 and Immunex advanced \$3 1/4 to \$51 1/4.

Even those that ran into renewed selling yesterday morning ended firmer, with Immune Response closing \$3 1/4 up at \$37 1/4 and MedImmune \$4 1/4 ahead at \$43.

Canada

THE Toronto market shook off worries of a sharp sell-off yesterday and ended on a mixed note, with blue chips recovering more than a third of Friday's losses.

The composite index retraced 15.3 to 5,590.8, after dropping 40 points in the previous session. Rises trailed declines, however, by 273 to 338. Volume shrank to 23.1m shares from Friday's 33m.

Onex Corp, up C\$1 at C\$13, said its board has approved a C\$3.50 extraordinary dividend for its subordinate voting shares.

SOUTH AFRICA

JOHANNESBURG was partly protected from the global fall by the gold sector which rose on stronger bullion prices. The all-gold index rose 27 to 1,096 but a 129-point drop in industrial added \$1 to \$4,004 pushed the all-share index down 71 to 3,464.

EUROPE

Bourses limit losses but Paris weakens after rate rise

INVESTMENT strategists took up the cudgels for Europe yesterday, following Friday's slide on Wall Street, writes Our Markets Staff.

Morgan Stanley increased cash in its global portfolio, reduced its US equity weights and transferred resources to Europe, with particular emphasis on Germany, France and, to a lesser extent, Scandinavia and Italy.

James Capel said that France, despite yesterday's interest rate rise, was attractive on a price/cash flow basis, with the CAC 40 price ratio still 50 per cent below its recent historic high. However, Morgan Stanley said that Germany was on a prospective 1991 price/cash flow ratio of 5.3, compared with 6.3 for France, 6.5 for the UK and 6.6 for the US.

PARIS had already fallen 2 per cent lower when it was hit by an unexpected rise in interest rates, just one month after the Bank of France had lowered them. The central bank said the rise was intended to support the franc which had

FT-SE Eurotrack 100 - Nov 18									
Open		Hourly changes		Day's High		Day's Low		Close	
1084.38	1085.40	10 am	11 am	1084.38	1085.40	1084.38	1085.40	1084.38	1085.40
1084.38	1085.40	11 am	12 noon	1084.38	1085.40	1084.38	1085.40	1084.38	1085.40
1084.38	1085.40	12 noon	1 pm	1084.38	1085.40	1084.38	1085.40	1084.38	1085.40
1084.38	1085.40	1 pm	2 pm	1084.38	1085.40	1084.38	1085.40	1084.38	1085.40
1084.38	1085.40	2 pm	3 pm	1084.38	1085.40	1084.38	1085.40	1084.38	1085.40
1084.38	1085.40	3 pm	Close	1084.38	1085.40	1084.38	1085.40	1084.38	1085.40
Nov 15	1109.27	Nov 14	1109.78	Nov 13	1104.80	Nov 12	1105.72	Nov 11	1100.31

Base value 1000 (28/1990)

weakened within the ERM but analysts did not accept this explanation, especially since France's inflation was heading lower.

The CAC 40 index fell 54.98 to 1,006.27 as turnover swelled to FF3.5bn from Friday's FF2.6bn. But dealers said that trading was dominated by market-makers and arbitrageurs.

The oil sector was particularly weak, catching up with the fall in Total and Elf ADRs in New York late on Friday. Elf fell FF17.80 to FF147.17 while Total dropped FF7.55 to FF104.05.

FRANKFURT moved from about 1.6 per cent lower in the early stages to 1.1 per cent down at the official close, the

DAX index ending 17.44 down at 1,511.59 after a 9.15 fall to 1,520.74 in the FAZ at midday. Volume rose from DM5.2bn to DM6.4bn.

Thereafter, it reflected a measure of the volatility of the Dow in early New York trading, but underlying sentiment was firm. Despite some criticism of the budget deal fixed last Friday, which ignored the cabinet decision that state subsidies had to be cut by DM10bn this year, the Bundesbank's average bond yield fell another

basis point to 8.50 per cent. Nevertheless, the 30 shares in the DAX only RWE, the utility, rose on the day, ending DM1.80 higher at DM399.80 after an optimistic analysis

meeting 10 days ago.

MILAN was saved from disorderly trading by the Consob which announced a ban on short-selling. Prices started about 1.6 per cent lower but recovered on bargain-hunting in favourites such as Telecoms and banks. The Comit index fell 5.19 to 511.18 in turnover estimated at not more than L100bn after 1.95pm.

The Ferruzzi group backed the trend, with Ferruzzi Finanziaria rising L17 to L1.85 while its agro-industrial and chemical subsidiary Montedison rose L10 to L1.339 in the wake of last week's restructuring news.

STOCKHOLM fell in nervous trading ahead of this week's third-quarter results from Asa, Sandvik and Volvo. The Aktiesparviken General index fell 22 to 962.0 in turnover of SKr18m after SKr45m on Friday.

Electrolux free B shares fell SKr5 to SKr22, while Volvo free B-shares also closed SKr5 to SKr245. Ediscion, which fell heavily last week, saw its free B shares close SKr3 lower at SKr112.

EUROPEAN STOCK MARKETS - CHANGES ON DAY

Market	Change %	Market	Change %
Norway	-4.0	Germany	-1.1
France	-3.0	Greece	-1.1
Sweden	-2.5	Italy	-1.1
Netherlands	-2.2	Portugal	-1.0
Switzerland	-1.9	Belgium	-0.8
Spain	-1.6	Finland	+0.5
Austria	-1.4	Turkey	+7.7
Denmark	-1.1		

ZURICH registered an above-average decline, perhaps reflecting the thought that, like the Netherlands, it has a high proportion of dollar earners. The Credit Suisse index closed 9.6 lower at 483.2, recovering from a 3 per cent fall at midday.

AMSTERDAM partially recovered from an early plunge of 3.3 per cent in trading dominated by professionals. The CBS Tendency index 2.0 to 90.6. The truck maker DAF was one of the worst performers, closing at the day's low of FL21.60, down FL2.10 or 8.9 per cent.

HELSINKI saw forestry stocks higher in reaction to last week's devaluation, the Hex index rising 4.3 to 863.1 in active trade.

OSLO's all-share index fell 17.57 to 422.10 in trading worth NKr311.4m. The bank index was down 1.42 to 29.65 as Dan norske Bank plunged 22 per cent, or NKr3 to NKr10.5.

ISTANBUL ignored the global slide and continued to rise after last week's 15.5 per cent gain, on reports that two potential coalition partners have agreed on a new economic programme. The 76-share market index closed at 3,378.70, up 240.66, as turnover rose to TL304.1bn from TL279.7m.

ASIA PACIFIC

Investors keep their heads despite 2.9% drop in Nikkei

Tokyo

FRIDAY'S 4 per cent drop on Wall Street made its impact on Tokyo yesterday, and the Nikkei average fell 699.06, or 2.9 per cent, to 23,400.12, below the psychological support level of 24,000 for the first time since October 14, writes Erika Terazono in Tokyo.

The Nikkei opened at the day's high of 24,010.91 and fell on small-lot selling. Volume remained depressed at 280m shares, as arbitrage unwinding pushed the index down to the day's low of 23,309.55 in the afternoon.

Analysts said there was no panic selling by investors and that fund managers chose to "sit it out and wait for New York before doing anything".

All 36 sectors on the first section retreated, declines overwhelming advances by 1,030 to 41, with 43 issues unchanged. The Topix index of all first section stocks plummeted 4.52 to 1,770.65, but in London later, the ISE/Nikkei 50

index gained 6.37 to 1,335.58.

Traders said they did not see a "flight to quality". Mr Graham Biggart at Schroder Securities added: "Investors did not make a switch in their portfolios from stocks to bonds, a feature of previous tumbles in the stock market." The yield on the 128 10-year benchmark bond eased slightly to 8.80 per cent from Friday's 8.85.

Most participants believe there will be support for equities around the Nikkei 23,000 mark. James Capel predicts the closest support line will be at 23,000. One floor trader said buying orders by foreign investors at the 23,000 to 23,000 level acted as a support.

International blue chips reflected the Wall Street plunge, and worries over the US economy. Many issues saw lower for the year, with Fujitsu down Y12 to Y755 and Sony losing Y40 to Y4,750.

Construction shares lost ground, with earnings prospects depressed by interest burdens and the weak real estate market. Obayashi

ASIA PACIFIC MARKETS - CHANGES ON DAY

Market	Change %	Market	Change %
Malaysia	-3.1	Taiwan	-2.0
Singapore	-3.0	Australia	-1.8
Japan	-2.9	Hong Kong	-1.7
Philippines	-2.8	South Korea	-0.6
New Zealand	-2.7	India	-0.4
Thailand	-2.7	Pakistan	+7.5
Indonesia	-2.1		

* Including declines in Saturday trading

dropped Y66 to Y888 and Seto Kogyo Y70 to Y1,350.

In Osaka, the OSE average weakened 618.64 to 25,390.55, below 26,000 for the first time since September 25. Volume remained subdued, totalling 18.2m shares. Nintendo, the video game maker, slipped Y400 to Y12,300 on worries over weakness in the US economy.

Roundup

WHILE share prices in the region offered a fairly measured response to the slide on Wall Street, there were big variations in trading volume.

KUALA LUMPUR and SINGAPORE registered the two biggest declines, and share volumes more than doubled in both cases, to 63.3m and 125.3m respectively.

The KLSX composite index ended near its low for the day at 528.60, down 17.14, while the Straits Times Industrial Index closed 44.38 lower at 1,420.17 but above the day's worst of 1,411.40.

Blue chips were generally hit just as hard as less established issues on both exchanges.

The senior markets in the region offered a conservative reaction with below-average

declines. AUSTRALIA's All Ordinaries index ended 30.4 down at 1,546.5 in business described as calm and thin, although turnover rose from A\$221m to A\$284m. HONG KONG finished well above its early low, the Hang Seng index losing 73.15 to 4,138.21 after an initial fall of nearly 120 points.

Here, however, turnover swelled from HK\$2.04bn to HK\$2.51bn.

MANILA was led lower by the oil sector as the composite index slid 32.82 to 1,099.55. Volume on the country's twin exchanges halved to 1,444m shares as after an early fall, half-hearted bargain hunting in the final hour brought prices off the day's lows.

NEW ZEALAND bounced off its early lows but still showed a broad decline. The NZSE-40 index was down 41.82 at 1,494.95 after touching 1,490.41.

Turnover shrank to NZ\$18.7m from NZ\$46.9m, indicating that there was no panic selling.

BOMBAY was undermined by higher carry-forward charges for business done in the three weeks ending Friday and by rumours that the government might devalue the rupee by 14 per cent. The BSE index dipped 6.37 to 1,871.32.

KARACHI climbed 7.5 per cent, the Stock Exchange index closing with a record gain of 198 points at 2,522.

Finland and Sweden under examination

MARKETS IN PERSPECTIVE									
	% change in local currency				% change in US \$				Start of 1991
	1 Week	4 Weeks	1 Year	Start of 1991	1 Week	4 Weeks	1 Year	Start of 1991	
Austria	-0.28	-0.24	-5.86	-5.90	-1.13	-1.39	-13.96	-13.96	
Belgium	+0.45	+0.88	+7.67	+10.76	+10.82	+1.58			
Denmark	-0.29	+1.58	+15.45	+23.51	+22.31	+12.11			
Finland	+0.89	+2.31	-2.94	-2.76	-12.31	-18.61			
France	+0.62	+0.93	+18.36	+22.25	+21.17	+11.07			
Germany	+1.45	+4.48	+9.45	+10.81	+10.35	+4.11			
Ireland	+1.39	+0.89	+18.74	+19.29	+19.46	+9.49			
Italy	+2.50	-1.36	-0.82	-0.68	-1.01	-0.26			
Netherlands	+0.70	+1.88	+22.34	+20.67	+20.33	+10.29			
Norway	-4.68	-7.54	-9.13	-3.00	-3.22	-11.30			
Spain	-3.02	-5.52	+10.00	+9.39	+15.30	+5.89			
Sweden	-4.70	-6.21	+13.19	+16.43	+19.16	+9.24			
Switzerland	+0.88	+1.74	+24.54	+26.33	+21.03	+10.94			
UK	-0.70	-2.05	+28.79	+18.81	+18.81	+8.90			
EUROPE	0.00	-0.38	+17.21	+16.53	+16.02	+8.34			
Australia	-1.30	+2.81	+25.80	+31.78	+45.45	+34.25			
Hong Kong	+0.57	+6.34	+43.41	+43.63	+57.52	+44.37			
Japan	-1.92	-4.25	+7.69	+5.50	+20.19	+10.15			
Malaysia	+2.17	+6.94	+9.73	+10.11	+7.64	-1.94			
New Zealand	-1.89	+5.42	+10.55	+18.11	+23.16	+12.95			
Singapore	-1.45	+7.83	+31.67	+28.21	+43.10	+31.16			
Canada	-0.60	+1.12	+10.27	+6.04	+18.76	+8.86			
USA	-2.40	-2.24	+21.78	+16.77	+27.40	+16.77			
Mexico	+6.47	+6.98	+164.97	+146.12	+162.20	+140.93			
South Africa	+0.23	+4.24	+37.96	+30.38	+59.46	+46.16			
WORLD INDEX	-1.53	-2.06	+16.32	+13.62	+22.90	+12.84			

* Based on November 1990. Copyright, The Financial Times Limited, Goldman, Sachs & Co. and County NatWest Securities.

By Antonia Sharpe

SCANDINAVIA was last week's talking point following Finland's effective 12.3 per cent devaluation of the markka, while Sweden was sent into a tailspin by an unexpected third-quarter loss from Ericsson.

In local currency terms, Finland rose 2.7 per cent on the FT-A World Actuaries index but dropped 6.2 per cent in sterling terms and 6.1 per cent in dollar terms. This reflected the Bank of Finland's decision to float the markka in an attempt to help the economy, which has been in a deep recession since the country's abandonment of the barter agreement with the Soviet Union. Analysts say that this indirect devaluation was necessary to improve Finland's competitiveness. "It is the same thing as a 15 per cent pay cut," says Mr Edward Britton, an economist at Barings Securities. As it happened, the central bank's decision to devalue came soon after the news that the country's metal union had refused to accept an overall

7 per cent decrease in wages. Mr Hans Westenberg, Barings Securities' Scandinavian analyst, says he is now more positive about the Finnish market since the devaluation will benefit the pulp and paper sector, which makes up 50 per cent of Finland's net exports. The blue chip in this sector is Kymmene, which focuses on the high-margin fine paper and lightweight coated paper.

Sweden, on the other hand, fell 4.8 per cent in local currency terms. Ericsson's third-quarter loss came as a nasty shock, especially to US institutions, which had been active buyers of the stock recently. The market is braced for Volvo's third-quarter results tomorrow; these are also expected to be in the red. A sale of a SKr45m capital gain from the sale of its stake in Saga Petroleum, of Norway.

Mexico was the week's best performer, rising 6.5 per cent in local currency terms and 6.8 per cent in dollar terms, boosted by the renegotiation of the country's anti-inflation pact and the ensuing halving of the peso's rate of devaluation and a reduction in VAT.

FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

NATIONAL AND REGIONAL MARKETS	MONDAY NOVEMBER 18 1991										FRIDAY NOVEMBER 15 1991										DOLLAR INDEX	
	US Dollar Index	Day's Change %	Pound Sterling Index	Yen Index	DM Index	Local Currency Index	Local % chg on day	Gross Yield	US Dollar Index	Pound Sterling Index	Yen Index	DM Index	Local Currency Index	Local % chg on day	Gross Yield	1991 High	1991 Low	Year Ago (approx)				
Picture in parentheses shows number of lines of stock																						
Australia (60)	155.91	-1.6	129.10	127.53	130.26	131.78	-1.6	4.59	158.46	132.82	130.19	134.88	134.15	160.31	112.74	122.74	122.74	122.74				
Austria (20)	171.97	+1.8	142.39	140.56	143.57	143.48	-0.3	2.00	189.19	141.80	138.93	144.09	143.94	222.37	133.88			122.02				
Belgium (47)	138.16	+1.4	112.75	111.37	113.76	111.15	-0.6	5.33	143.21	112.96	110.27	114.77	114.77	111.20	118.04	118.04	118.04	138.74				
Canada (115)	142.28	+0.5	117.17	118.57	118.86	118.21	-0.3	3.20	141.55	118.83	119.22	120.53	116.87	144.26	126.49	125.34	125.34	125.34				
Denmark (10)	285.40	+1.0	191.61	216.45	220.05	216.74	-0.8	5.35	280.81	216.59	214.16	221.20	225.78	270.56	217.74	258.10	258.10	258.10				
Finland (15)	94.21	-1.8	69.73	68.89	70.36	70.55	-0.3	3.39	95.25	69.58	68.55	70.55	70.55	68.55	70.55	70.55	70.55	94.21				
France (109)	145.12	-0.5	120.18	118.10	121.23	123.03	-2.7	3.55	143.33	122.64	120.15	124.61	126.54	152.26	121.91	141.59	141.59	141.59				
Germany (65)	113.75	+0.9	94.16	93.05	96.03	95.03	-1.4	2.45	113.38	94.84	92.95	96.36	98.35	126.38	94.15	119.44	119.44	119.44				
Greece (10)	115.39	+1.5	90.19	90.19	90.19	90.19	-1.8	4.04	115.39	90.19	90.19	90.19	90.19	90.19	90.19	90.19	90.19	115.39				
Hong Kong (35)	161.89	-0.4	134.05	132.42	135.26	137.34	-1.6	4.32	175.96	147.39	144.40	148.47	176.18	176.18	176.18	176.18	176.18	161.89				
Ireland (10)	115.39	+1.5	90.19	90.19	90.19	90.19	-1.8	4.04	115.39	90.19	90.19	90.19	90.19	90.19	90.19	90.19	90.19	115.39				
Italy (77)	71.39	-0.5	59.11	58.39	59.46	59.76	-1.2	3.69	71.39	59.58	58.34	60.51	60.51	60.51	60.51	60.51	60.51	71.39				
Japan (474)	134.87	-1.9	116.87	110.32	112.69	110.32	-2.3	0.77	134.74	115.19	112.68	117.00	112.68	146.78	112.68	112.68	112.68	134.87				
Malaysia (68)	255.40	+1.0	191.61	216.45	220.05	216.74	-0.8	5.35	280.81	216.59	214.16	221.20	225.78	270.56	217.74	258.10	258.10	258.10				
Netherlands (31)	135.51	-1.4	110.17	105.75	109.50	213.30	-3.4	2.91	209.30	115.41	117.85	178.23	220.91	247.77	189.18	189.18	189.18	135.51				
New Zealand (14)	147.40	-2.2	122.55	120.36	123.15	121.83	-2.1	4.43	147.40	117.72	112.88	119.18	119.18	470.94	140.63	140.63	140.63	147.40				
Norway (30)	47.77	-2.6	39.98	39.06	39.91	44.85	-3.2	4.20	48.98	41.06	40.23	41.06	41.06	41.06	41.06	41.06	41.06	47.77				
Sweden (25)	178.13	-1.7	144.50	141.71	148.33	152.51	-3.6	1.89	181.19	151.85	148.78	154.31	158.14	232.24	178.13	178.13	178.13	178.13				
Switzerland (81)	203.02	+2.0	158.11	155.06	163.81	163.81	-3.4	2.24	209.90	152.06	149.45	177.59	177.59	209.03	177.59	177.59	177.59	203.02				
Taiwan (31)	287.10	-1.0	221.16	215.47	225.15	175.06	-1.0	2.80	287.10	221.16	215.47	225.15	175.06	175.06	175.06	175.06	175.06	287.10				
Spain (55)	148.39	-0.1	122.87	121.38	123.97	114.10	-1.4	4.82	148.39	122.87	121.38	123.97	114.10	114.10	114.10	114.10	114.10	148.39				
Sweden (25)	173.28	-0.5	143.57	141.84	144.86	150.80	-2.4	2.98	174.18	145.08	143.02	145.33	164.58	214.22	146.80	146.80	146.80	173.28				
Switzerland (81)	95.20	-0.5	81.31	80.53	82.06	86.56	-2.2	2.35	95.88	82.89	81.02	82.89	82.89	82.89	82.89	82.89	82.89	95.20				
United Kingdom (244)	166.59	+0.8	129.68	128.09	130.63	130.63	-1.0	1.80	166.59	129.68	128.09	130.63	130.63	130.63	130.63	130.63	130.63	166.59				
USA (528)	166.59	+0.8	129.68	128.09	130.63	130.63	-1.0	1.80	166.59	129.68	128.09	130.63	130.63	130.63	130.63	130.63	130.63	166.59				
Australia (626)	142.74	-0.2	118.19	116.75	119.26	119.48	-1.8	4.04	143.06	118.90	116.47	121.83	121.83	121.83	121.83	121.83	121.83	142.74				
Nordic (107)	179.75	+0.1	144.14	143.43	150.18	148.92	-1.8	2.17	179.51	150.45	147.40	150.45	150.45	150.45	150.45	150.45	150.45	179.75				
Pacific Basin (718)	136.20	-1.8	112.76	111.41	113.70	112.42	-2.2	1.11	136.81	118.33	113.96	118.21	115.05	145.92	117.86	117.86	117.86	136.20				
Europe - Pacific (1944)	139.14	-1.2	115.21	113.90	116.24	116.24	-2.1	2.91	140.84	116.04	115.64	119.03	118.45	147.86	121.29	121.29	121.29	139.14				
Europe - Pacific (1944)	139.14	-1.2	115.21	113.90	116.24	116.24	-2.1	2.91	140.84	116.04	115.64	119.03	118.45	147.86	121.29	121.29	121.29	139.14				
Europe - Pacific (1944)	139.14	-1.2	115.21	113.90	116.24	116.24	-2.1	2.91	140.84	116.04	115.64	119.03	118.45	147.86	121.29	121.29	121.29	139.14				
Europe Ex. UK (558)	120.76	+0.0	99.99	99.99	100.92	102.07	1.8	3.31	120.76	99.99	99.99	100.92	102.07	102.07	102.07	102.07	102.07	120.76				
Pacific Ex. Japan (244)	148.34	-1.9	123.68	121.27	124.76	130.61	-2.1	1.91	152.74	125.99	125.02	126.35	134.84	153.14	121.41	121.41	121.41	148.34				
World Ex. US (1737)	141.39	-0.1	117.08	115.88	118.16	117.74	-2.0	2.34	143.01	118.95	117.44	121.79	120.09	148.16	122.32	122.32	122.32	141.39				
World Ex. US (1737)	141.39	-0.1	117.08	115.88	118.16	117.74	-2.0	2.34	143.01	118.95	117.44	121.79	120.09	148.16	122.32	122.32	122.32	141.39				
World Ex. So. A. (2222)	144.64	-0.5	119.77	118.32	120.86	125.56	-1.0	0.81	145.58	119.81	117.33	123.24	124.48	146.10	122.92	122.92	122.92	144.64				
World Ex. Japan (1789)	152.46	-0.1	126.24	124.71	127.39	140.77	-0.5	3.47	152.26	127.02	125.09	128.69	141.44	155.26	126.99	126.99	126.99	152.46				
The World Index (2263)	145.45	-0.5	120.46	118.99	121.54	129.95	-1.0	2.61	144.21	122.54	120.96	134.93	131.20	142.22	120.93	120.93	120.93	145.45				

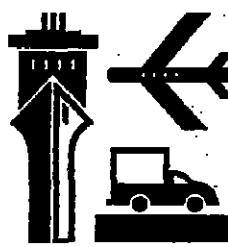
November 19 1991
rate rise

FINANCIAL TIMES SURVEY

BUSINESS TRAVEL

SECTION III

Tuesday November 19 1991



After a decade of steady expansion, business travel this year has shown a steep decline as

executives are forced to consider whether their journeys are really necessary. There are signs of recovery, but it is likely to be slow and hesitant, writes David Churchill

A long haul to recovery

HOTELS, airlines, car rental companies and all the other components of the business travel sector have never experienced such a reversal of fortunes as in the past 12 months.

After a decade of steady demand, in line with the sustained economic growth throughout the 1980s, those operators involved in business travel have had to cope with the twin impact of Gulf war and recession. It was a double blow which at one point this year saw the occupancy levels of some international hotel chains drop to their lowest and airlines fly services with only a handful of passengers.

Even before the outbreak of hostilities in the Gulf, the recession on both sides of the Atlantic was taking its toll: Mr John Donaldson, chief operating officer of the Thomas Cook travel group in the UK, says: "The signs were already there in the last quarter of 1990 with companies, for example, downgrading their staff from first and business class cabins."

The severity of the recession was to a certain extent masked by the quick bounce-back in international business travel immediately after the war ended, a recovery which was not sustained in subsequent

months. Since the Spring, the return of business travel markets to anything like their pre-war and pre-recession levels has been a slow climb-back.

But there are signs that it is happening. "There has been a definite improvement over the past couple of months in business travel activity," says Mr Donaldson. Hilton International, part of the Ladbrokes Group, says that last month the chain exceeded an average 75 per cent occupancy level for the first time this year, with revenue about 5 per cent ahead of October 1990.

"This is the second month in succession that we have beaten the previous highest monthly occupancy level this year," says Mr Michael Hirst, chairman of Hilton International. "The results reflect a return to higher levels of business activity, particularly in Western Europe."

The signs of a recovery in business travel are also reported by the Guild of Business Travel Agents, whose 39 members are responsible for booking about 80 per cent of all business air travel out of the UK. "We are looking for an increase of about 5.5 per cent in the market's value by the end of the year," says Mr

David Whittaker, chairman of the Guild. "Providing no other major negative event befalls us, we shall be better off than originally anticipated at the turn of the year."

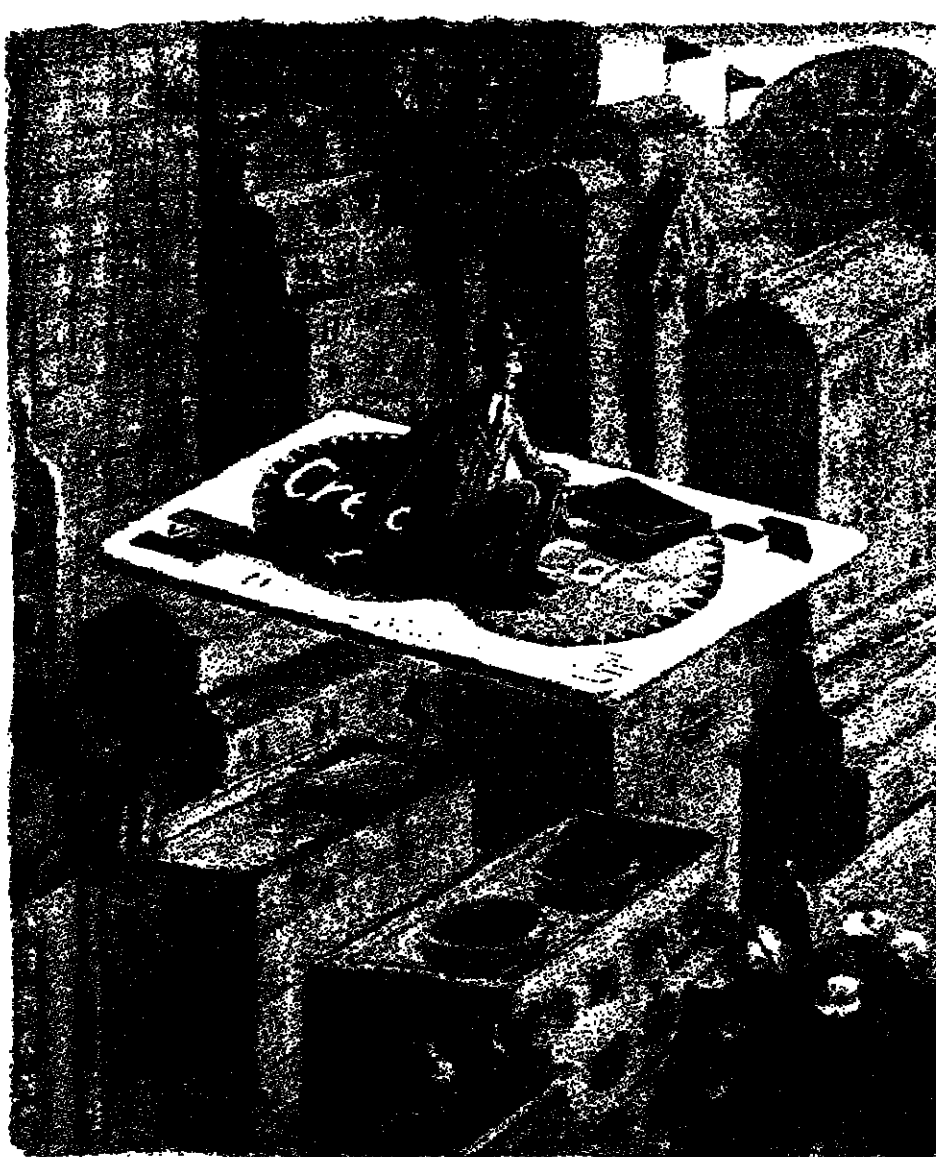
The scale of corporate spending on all forms of business travel (including entertainment when travelling on business) is often overlooked by companies because of the diversity and fragmented nature of such expenditure. American Express, which has an obvious interest in monitoring such spending, estimates that total spending on business travel and entertainment across Europe, the Middle East and Africa is between \$150bn and \$200bn.

This represents between 3 per cent and 6 per cent of Gross Domestic Product in the major West European economies, or an average of between 5 per cent and 6 per cent of corporate spending. This is companies' third largest area of spending, says Amex, after salaries and data processing.

Not surprisingly, the recession has increased corporate awareness of the need to control such costs. Mr Donaldson from Thomas Cook says that "our business clients are seeking more detailed information than ever before and they are increasingly looking for the best deals around". Thomas Cook's "flight savers" programme, a type of "bucket shop" operation aimed at the leisure traveller, is now taking twice as much business travel booking as a year ago.

Air fares account for some 26 per cent of all business travel spending, making it the largest sector, according to the Amex survey. While air fares across Europe for the business traveller are still higher than the front but at a fraction of the full-fare business class price.

The result has hit airlines' yield from the more profitable business and first class cabins, while at the same time forcing them to upgrade many business travellers from economy class. In a bid to attract more business class passengers, British Airways this year introduced a frequent flyer scheme



rather than business class, encouraging many companies to send staff to the back of the aircraft rather than the front but at a fraction of the full-fare business class price.

The result has hit airlines' yield from the more profitable business and first class cabins, while at the same time forcing them to upgrade many business travellers from economy class. In a bid to attract more business class passengers, British Airways this year introduced a frequent flyer scheme

called Latitudes - which rivals the successful schemes operated by both American and United.

Executives flying business class can also look forward to more wooing by the airlines as the competition intensifies. In-flight developments are aimed at giving executives greater control of their environment: hence moves towards more flexible meal-times, individual videos with both films and in-flight television channels, and telephones and fax

machines aboard.

But more attention is being focused on the ground, to make it easier for business travellers to check-in with minimum hassle. British Airways, for example, has introduced measures such as valet parking and recently opened a new lounge for business travellers, which it claims is the largest in Europe, at Heathrow's terminal one.

Hotels, too, have had to work harder to woo the business traveller. Forte Hotels, Britain's biggest group, has recently re-launched its Crest hotel chain with a number of added benefits for business travellers, including a fixed room rate of \$80 during the week outside London and \$95 in the capital and guaranteed message delivery within 10 minutes.

In a bid to woo conference users, it has also launched a Venue Guarantee service which aims, according to Ms Barbara Beckett, Forte Hotel's marketing director, "to provide companies with the peace of mind of knowing that they will get a personal meetings manager to oversee the event".

The potential for the growth of business travel in Europe, helped by the liberalisation of European Community frontiers after 1992 and the opening up of Eastern Europe, is also attracting more investment from hotel chains.

Choice Hotels, the hotel franchise network which claims to operate more hotel rooms than any other hotel group in the world, has recently targeted Europe for expansion. Choice believes, however, that the way ahead is more budget hotels which provide better value for the business traveller. It already operates 59 hotels in nine European countries - under brand names such as Clarion, Comfort, and Quality - and plans to have a total of 300 by 1997.

But perhaps the biggest drawback to the growth of business travel markets in the 1990s will not come from external factors such as recession or international tension but from the resistance of executives themselves to the stress caused by travel. A recent survey published by British Telecom suggested that business travel had lost its appeal as more executives put their family before work: being away from home was ranked higher than any other drawback of business travel.

While many executives will have found that the telephone, fax machines, and newer communication systems such as video conferencing could all fill the breach caused by their reluctance to travel earlier this year, most agree that travelling to do business is an essential, if sometimes frustrating, part of corporate life.

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BUSINESS TRAVEL 2

Hard times prompt searching questions

Too many trips?

THE recession has probably done more for the cause of controlling corporate business travel and entertainment expenditure than all the marketing campaigns by American Express and other suppliers of travel management systems over the past decade.

Amex has been in the forefront of trying to persuade companies that business travel and entertainment is such a significant cost that they need to use a specialist control system. But persuading companies has been a hard slog - until this year when the recession has brought into sharp focus the need for companies to scrutinise carefully their expenditure.

Just how necessary this has become was revealed recently by Pickfords Business Travel which estimated that UK companies were wasting about £1bn a year through poor travel management.

"The recession and Gulf conflict certainly have concentrated the minds of many companies on travel costs," says Mr Colin Rainbow, Pickfords' commercial director.

Travel and entertaining on business is by no means cheap. Total expenditure by UK companies is estimated by Amex at over £22bn a year, yet slightly fewer than six companies in 10 in a recent Amex survey were found to have a written travel policy on travel. And only just over a third included entertainment in its policy guidelines.

This position is often made worse by the fact that a number of different people may

have responsibility for travel plans - ranging from the secretary who always books hotels through to the executive drawing foreign currency from the company cashier and then claiming this back as expenses.

The initial step in any travel expense system is to identify exactly what costs are being incurred. Direct costs are those which can be easily identified - such as airline tickets, hotel bills, and car hire. But there are always hidden costs such as cash advances, chasing up overdue expense claims, and cheque processing. It is because travel spending is so diverse and fragmented - and the information rarely held in any one place - that most companies are unaware of their true travel costs.

The business travel expense cycle falls into six main categories: the policy objectives and guidelines (such as who gets to travel business class); the travel arrangements; funding and payment for the travel; how the expenditure is reported by the traveller; a review of how travel spending (such as whether cost savings opportunities are being taken); and planning for future travel needs.

All these areas can cost a company more than necessary. But often the system breaks

down because the corporate policy on travel is not properly thought out or communicated to the people involved. Often if the policy is communicated, it fails to stand up to employee scrutiny. Executives who have to spend a lot of time away from their families are often incensed at being forced to fly economy when the chairman flies first all the time.

Greater awareness of travel management, however, also draws attention to areas such

The business travel expense cycle falls into six categories

as cash advances. Although the charge and credit card companies obviously have a commercial interest in the argument, it does make sense to use cards when needed rather than bear the cost of a cash advance.

In-house travel managers or specialist travel agency management systems are the two main ways of tracking the expense cycle; often internal travel departments work hand in hand with an agency to gain the best systems.

Mr Olive Adkin, director of Thomas Cook's travel management department, points out

the advantages of working in partnership with a travel agent rather than using them purely as a means to buy travel needs. "For years companies have been mesmerised by trying to get as large a slice of the travel agent's 9 per cent commission as possible in the belief that this is the best way to make savings," he says.

The real opportunities "lie in reducing the remaining 91 per cent of a company's travel spend through consultation with a travel management company operating a fee-based partnership arrangement".

He claims that a medium to large company, without an existing corporate travel policy on hotel spending, could expect to save between 15 per cent and 20 per cent by working with a specialist company.

Not all travel management companies are travel agencies or charge card companies. Coopers & Lybrand Deloitte, part of the accountancy and management consultancy firm, help companies control travel costs.

Mr Robert Townsend, Coopers' director for financial management in the north-west of England, cites a company which was able to save £450,000 out of its total travel budget of £2.8m through better management. "Unlike many organisa-

tions, the company did have a travel policy, but it was one that had evolved through custom and practice rather than by a cold calculation of business needs," he says.

Coopers found that 32 per cent of all the company's rail travel was being booked direct by individuals, even though the company had an agreement with a travel agency to book rail and air tickets in return for a 4 per cent discount.

Since the recession started, travel management services have reported a more aggressive stance by companies towards staff who do not take up the cheapest deal on offer. Companies are asking their agencies to provide details of all the special deals offered, so that they can track the reason why the deal was not taken up. Often this will be for the obvious reason that the executive concerned needed more flexibility in travel arrangements, rather than a refusal to take the cheapest deal.

The danger is that excessive zeal by company accountants in controlling costs will go too far the other way in restricting travel and potentially harm an executive's ability to do the job. Control not cutbacks should be the key to travel management in the 1990s.

"It is essential that executives do travel to maintain relationships with key customers and to develop new business," insists Mr John Petersen, Amex's vice-president in charge of travel management services.

David Churchill

Travel agents fight for their share

At the crossroads

BUSINESS travel agents are at a crossroads. New technology could diminish their role to that of mere consultant. And they are being squeezed by big corporate travel purchasers who deal direct with hotels, airlines and car hire companies.

Good agents can offer this information on a multi-national basis too. Most of the big agents have spawned pan-European or global networks in an effort to satisfy the increasingly multi-national nature of their clients' business.

Criticism of implant staff centres around low productivity

meeting the challenge of the recession-hit 1990s. With travelling executives seeking better control of their business travel costs the industry is focusing on management information.

The new generation of alert travel agents can, with the help of new technology, capture more information at point of sale and, in turn, better manage the travel spend of a client.

Information captured from the new-style computer reservation systems (CRSs), when analysed, can tell a company how much is being spent, by

whom, in what class, whether it is in line with travel policy, and so on.

Such analysis can give a company an essential travel pattern and tracking of spend which in turn allows for better travel purchasing.

Good agents can offer this information on a multi-national basis too. Most of the big agents have spawned pan-European or global networks in an effort to satisfy the increasingly multi-national nature of their clients' business.

The acquisition in October of Pickfords Business Travel by Wagons Lits has made Pickfords probably the biggest business travel network in the world, according to its commercial director Mr Colin Rainbow.

WagonsLits owns agencies in 40 countries and is partnered with agencies in a further 79 countries. Thomas Cook has long had a multinational capability, with some 350 Thomas Cook owned or allied agencies across Europe, the Middle East and Africa. Hogg Robinson has been the catalyst in the past few years in forming BTI (Business Travel International), an alliance covering Europe and the US.

Smaller-sized agents, such as AA Travel and the Travel Company, have linked with US travel consortia such as TTL Woodside and Hickory. The Travel Company's marketing alliance with Rosenbluth International Alliance from January this year gave it access to 37 countries. Many are leaders in their domestic markets; EuroLloyd in Germany, Danzas in France and Switzerland, ATI in Belgium and Nyman & Schultz in Sweden.

"It makes us the biggest business travel company in Europe in volume terms", claims Stephen Etchells, director of sales and marketing at the Travel Company. What these agents are attempting to offer across country borders is common management information, a common approach to quality of service and a common CRS system.

Many agents are offering to simplify such arrangements by driving the purchase and payment through a plastic card. Diners has joined forces with British Airways to offer a corporate card, Intex. The Mastercard UK franchise is held by Thomas Cook (in continental Europe Mastercard is marketed as Eurocard) and there is American Express.

The use of a card gives better cash flow to the employer, added value in the form of better insurance and less risks to the traveller. And it spares the travel agent any cash collection problems as the employer pays the bill direct.

The travel agency offers the role of putting in place such a travel management system and is able to follow it through by policing it.

But why use a specialist business travel agent rather than a general high street agent? It's horses for courses. A specialist purchasing function requires a specialist in that field used to booking thou-

sands of room nights and flights each year.

A business travel agent will have access to good route deals with airlines and volume discounts with the major hotel chains. "It's what they're doing every day of the week", says Mr Rainbow of Wagons Lits.

Also common to all business travel agents is automatic meet and greet services at airport, ticket delivery, advice on health care and visas, passport pick-up and a 24-hour booking service.

Research by Thomas Cook revealed that customers of business travel agents want reliability and accuracy first and foremost, followed by product knowledge, speed and efficiency, continuity of contact, consistency of performance, cost, discounting and rates.

The new generation of CRS effectively gives every business travel agent access to the same database and so it is quality of service which differentiates the good agents from the mediocre ones.

A recent initiative taken by the GBT (Guild of Business Travel Agents) means that, in the future, customers should receive better levels of service as it has launched a vocational diploma course for business travel agents.

Large companies with a high number of frequent travellers, a sizeable travel budget and demand for last minute travel arrangements have taken their business travel agent in-house, otherwise called an implant. All the main travel agents offer this facility, as long as the cus-

Good agents can offer this information on a multi-national basis

tomers spend over £750,000 a year.

In return, the customer has the full-time use of agency staff (anywhere between one and 25) and thus releases a full-time travel manager from day to day administration. He or she can then take a long-term, more strategic view of travel purchasing, leaving agency staff to run the department.

Implants can, in some cases, save on payroll, but an implant also uses valuable floor space, particularly in the case of city centre locations. Space for a travel agency implant is usually provided free of charge but if there is a rental fee involved the temptation is not to charge the going commercial rate for the square footage.

The advantage for the agent is that it allows them to integrate more easily into the client company culture while the client often prefers the emotional reassurance and convenience of having someone on site.

Criticism of implant staff centres around low productivity as there is a finite amount of work in implants compared with the high street agency workloads which can be spread across several accounts.

Gillian Upton,
Editor Business
Traveller magazine

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BUSINESS TRAVEL 3

Tim Burt describes how airlines ease the pain of waiting

Oases of opulence for first-class passengers

IN a little-known story of journalistic enterprise, a British reporter recently invited a friend to lunch on one condition: that they both bought first class airline tickets from London to Paris.

Slightly mystified, the guest agreed to meet the reporter at Heathrow at noon although their departure was not scheduled until late afternoon. So tickets in hand, the two men shook hands on the pre-arranged date and advanced from the airline's check-in desk to a well-appointed executive lounge.

Once there, lunch began. The reporter offered his friend some champagne and poured them both chilled champagne. Each then took a selection of hors d'oeuvres washed down with some Pouilly Fumé. They tasted the smoked salmon and thoroughly enjoyed some cured ham with a glass or two of Macon.

Discreet and helpful airline staff then offered their chocolate profiteroles which they declined, preferring instead a little cheese followed by hefty amounts of Armagnac brandy and finally several cups of freshly ground coffee.

With just 30 minutes left before their departure for Paris, the reporter took his guest back to check-in and cashed in the tickets for a full refund - as permitted on first class fares. The two guests, replete and giggling, shook hands again and went their separate ways having paid no more for lunch than the cost of a tube ticket to the airport.

This loophole, first exposed in the *Spectator* magazine, still exists in theory although most airlines have now introduced some restrictions on the perks available to first and business class passengers.

The most obvious change has been to move executive lounges airside - beyond passport control and customs - which makes last minute cancellations more difficult. The airside advantages include proximity to the gate, access for transit passengers and exclusive use of duty-free shops at some airports. But unlike landside lounges - those sited near check-in areas - passengers cannot have a farewell drink or conduct informal meetings with non-travelling guests.

Several long-haul carriers get round this problem by having airside and landside lounges. At Heathrow, for example, Japan Airlines (JAL) and Qantas, the Australian carrier, have facilities on both sides of the departure controls.

The lounges themselves are designed to relax passengers by offering them a tranquil environment away from the hubbub of the terminal. Once inside passengers can rely usually on free alcohol, endless coffee, newspapers, satellite television, fax machines and photocopiers.

Some airlines offer additional services, such as JAL which has on-screen information on world stock markets, while others give their CIPs - commercially important pas-

sengers - relatively spartan treatment.

The comfort and quality of executive lounges varies from airline to airline. The best tend to be operated by long-haul carriers whose passengers face several hours in the air. These airlines also extend their corporate identities to the decor of their lounges. So Qantas, for example, has the same style chairs in the same blue and burgundy colours in Bangkok, Cairns, Sydney and all leading destinations. Similarly, American Airlines has its Admiral Clubs around the world, as does United with its Red Carpet Lounges.

One exception is Virgin Atlantic which has a very individual format. Its lounge at Heathrow is pure opulence with a surfeit of marble columns, mirrors and cream furniture. A mural on the end wall depicts the view from the Caribbean villa owned by Mr Richard Branson, Virgin's chairman.

Virgin, however, is not satisfied. Mr Branson's carrier is one of many at Heathrow which wants greater space for the comfort of its executive passengers. Mr David O'Neill, lounge manager for Virgin, said: "We're trying to take care of everything for our passengers but we need a bigger lounge."

The leading US and European airlines - such as American, Lufthansa and Air France - all want to move or redesign their lounges but space is at a premium.

BAA, formerly the British Airports Authority which operates Heathrow, is likely to exasperate demand by moving some lounges in Terminal Three to make way for new gates. It hopes to build a new area for executive facilities nearby but the plans are still on the drawing board.

The pressure on space at Heathrow, where 17 new carriers began services during the summer, means many lounges are very congested at peak times. One businessman in the Air France lounge at Terminal Two, which has only 10 seats and free coffee, commented ruefully: "Travel today is not for uneasy souls. Every trip is a challenge."

In contrast to London, Air France's facilities at Charles De Gaulle airport in Paris are spacious and efficient. The difference reflects the influence of large carriers at their home base airports. British Airways, for instance, opened Europe's largest executive lounge recently in Heathrow's Terminal One; KLM has a grand new lounge at Schiphol; and Singapore Airlines has a luxurious club at Changi which is regarded as the trend-setter for other carriers.

Changi, serving Singapore, has been voted the world's best airport in a new survey by Business Traveller, the UK magazine. Its success is based on luxury and size. There are two gymnasiums and saunas; more than 100 shops, two business centres and 20 different restaurants.

Schiphol in the Netherlands trailed some way behind

Changi in second place, followed by Kloten airport at Zurich, and London's Heathrow and Gatwick.

Heathrow is preferred over Gatwick because of the range of destinations served and easier road access from central London.

Gatwick, however, tends to be less congested and is challenging Heathrow by offering a new range of services, such as its quarterly information guide which it mails direct to frequent fliers.

London's second hub also claims to "offer flights to more destinations throughout North America than any other European airport".

Elsewhere in Europe, plans to ease airport congestion by introducing peak period landing charges would be "disastrous" for some carriers, according to the European Regional Airlines Association (Eras).

Eras, which represents 50 airlines, says such moves would mean smaller carriers could not afford to operate services at times when executives want to fly. This is less of a problem in the US, where many airports have excess

capacity and where small regional airlines benefit from operating agreements with larger carriers.

In basic services, however, American hubs do not enjoy a great reputation. The survey by Business Traveller magazine listed New York's JFK, Miami and Los Angeles among the worst five airports in the world for passport control, luggage retrieval and customs clearance. Only Atlanta - home to Delta Airlines - made it in to the world's top ten airports.

Business travellers spoiled by a stopover in Singapore or Amsterdam should also prepare for meagre facilities at smaller airports. Businessmen will find no office tools available at Tahiti's Papeete Airport, for example. While across the globe in St. Petersburg, the business class passengers have difficulty finding the executive lounge - there isn't one.

Most airports are not so ill-equipped but their much-vaunted executive havens can range from the sublime to the shabby according to the carrier. The only certainty is a little peace and quiet far from the madding crowd.



A private first class lounge at Gatwick Airport, London: somewhere to relax or work before the flight

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BUSINESS TRAVEL 4

David Churchill compares different standards in the air

Best may not be better

WHEN British Airways relaunched its business class service in 1988 it quickly found that the product was so good that it attracted those passengers who might normally have flown in the higher-priced first class cabin.

Now BA has a similar problem following the upgrading of its economy class service at the same time as more and more companies have decided, for reasons of cost, to send their executives coach class. Why pay 10 times the fare in some cases, so corporate accountants argue, when economy class is bearable for the business traveller, even if it is not exactly stylish?

Other airlines also face this dilemma: how to improve the service in business class to make it worthwhile for companies to pay the higher fare.

At the same time, some travellers are beginning to question the value of constant tinkering with business class services if it means higher fares. Surveys of business travellers consistently show that their key requirements from an airline are punctual departure and arrival times and flexibility of routes.

Exotic cuisine in-flight does not come high on the list for choosing an airline, although airlines persist with improving catering because it might just make the difference between airlines offering similar routes and times of flights.

The new wave of American carriers flying into Britain - American, United, and Delta - all believe strongly that their "hub" or gateway approach gives the most flexibility to business travellers. This is the system whereby these airlines operate main services into certain cities (Atlanta and Cincinnati are Delta's main US hubs, for example) which then provide onward connections to smaller cities.

This system certainly allows for greater flexibility into final destinations, but can often lead to much longer flight times because of the need to change flights at the hub airport. Experienced business travellers still plump for the direct, non-stop flight where possible.

Cathay Pacific, the Hong Kong-based airline, recently started non-stop services to Hong Kong out of Heathrow



Delight dish aboard a Canadian Airlines Boeing 767

using its new Boeing 747-400 series aircraft. Initially Cathay's departure slot was at 9 pm, but it has moved the flight to an earlier time to make onward connections from Hong Kong more flexible.

Winning the business class passenger, however, has forced airlines into coming up with ever more inventive ways of offering added value. The key approach is to suggest that the executive will be in better shape if he or she flies in business class rather than economy.

The main difference for business class passengers to economy is space. On commercial airlines this is measured in terms of seat-pitch - the distance measured between the front edge of a seat to the front edge of the seat directly in front when in an upright position. The greater the pitch, the more leg-room available.

On a long-haul flight, a seat pitch of less than 36 inches could prove uncomfortable for anyone slightly above average in height. The average pitch on most inter-continental flights is just under 40 inches, although this can vary widely. BA's Club World seats are 40 inches in pitch although Air Seychelles is the biggest at 56 inches. Virgin Atlantic is 55 inches in its Upper Class service which effectively provides first class space and service at business class prices.

The space Virgin gives business travellers (let alone the other perks it offers, including in-flight neck and scalp massages) has easily made it the favourite choice of most transatlantic business travellers in the recent *Business Traveller* poll, although BA wins the honours for best overall service.

Mr Richard Branson's deliberate attempt to win business travellers to his airline in the mid 1980s was the most significant development in business class aviation since KLM first launched separate services for executives in 1975. Virgin's drawback, however, is the small scale of its fleet and services compared with airline giants such as American and BA.

One innovation from Virgin - a limousine service to and from the airport - has been reluctantly copied by some other airlines. Virgin, which originally confined the limousine service to just 40 miles of London, now offers it from any mainland point in the UK. Others which offer this service (although not all from anywhere in the UK) include Air Canada, Qantas, All Nippon Airways, and Cathay Pacific.

On the ground, in fact, is where most efforts are being made to speed up the service for business travellers. Valet parking and kerb-side check-in are two growing areas, with

airport lounges now being seen as essential.

British Airways, for example, has recently opened a 30,000 square foot lounge at Heathrow's terminal one for its Club Europe passengers which it claims to be one of the largest at any European airport. KLM this year has also opened a new lounge of similar scale at Amsterdam's Schiphol airport.

Such investment in services for pan-European business class passengers is likely to grow in future as a means of retaining the intra-European business class passengers. With the type of aircraft used within Europe, business class passengers at present get little extra in flight in the way of space, so all the added benefits have to come on the ground.

Many airlines offer business class passengers a range of deals for hotel accommodation, car hire and other facilities. Air France, for example, provides its passengers who stay in any Meridien hotel (it owns the chain) with the best room in any category and no extra charge for check-in before midday.

Business class developments in-flight during the 1990s are likely to be technology based. In-flight telephones are becoming relatively common, although technical problems still prevent their widespread use. In-flight fax facilities are also available. Individual video screens and choice of programming should also become widespread in business class within a few years.

Such technological developments, however, sometimes seem more of interest to the airlines than their business class passengers. Surveys have shown that one of the biggest problems facing travelling executives is the loss of control associated with travel. Although some airlines have attempted to offer more freedom for business class passengers - such as greater flexibility in determining when and what they eat in flight - most travellers are still treated effectively like children when on board. The airline that can offer the airborne business executive the same control he or she has in the office has a good chance of capturing that traveller's loyalty in the 1990s.

Gillian Upton enters the labyrinth of hotel rates

Leave it to the agents

HOTELS are offering a plethora of rates this year to fill rooms empty because of the recession and the Gulf war.

Steering through the maze of rates is a difficult task, best left to the travel agents. The bigger agents have good deals with the top hotel chains and can usually obtain a better rate than that quoted by the hotel itself.

There are five ways of booking a hotel room: call direct, call the hotel's own central reservation number, book through an airline computer reservation system, get a local office to book the room in the city one is staying in, or use a travel agent. Each of these calls will probably elicit five different rates.

One thing is sure - one should not be paying the published rack rate, which should be used only as a barometer. "The number of people paying rack rate has decreased over the years," says Karen Gill, regional director of sales for the UK for InterContinental Hotels.

Those that do will be those who have booked late, are booking only a few nights which do not warrant a better-than-rack rate, or those booking direct.

The bigger buyers get the better deals simply because they can guarantee a certain volume of bednights per annum and therefore trigger a corporate rate (a minimum of 10 per cent discount), or possibly a preferred (ie a better-than-corporate) rate (ie 10 per cent-plus). But a preferred rate is not necessarily discounted from the best room in the hotel.

Take the Leicester Holiday Inn. A standard room at rack rate ranges from £24 to £37. A corporate rate is offered to regular customers at 10 per cent off rack rate, ie £75.60 - £78.30. In addition, the hotel will offer a local commercial rate (Holiday Inn's equivalent of a preferred rate) which is dependent upon volume and available to travel agents and companies direct.

This will be a discount off rack of over 10 per cent. Lastly, this hotel offers a weekend rate geared to families: £45 for mother, bed and breakfast only or £55 for bed and breakfast only (based on a per person rate and



London's Effingham Park hotel has executive rooms reserved for ladies

two people sharing). The confusion of rates is further complicated by the fact that, unlike airlines, hotels do not use live reservation systems. Whereas airlines can book flights on a last availability basis, hotels do not have this facility.

"It's not based on real time," explains Denis Johnson, general manager sales for Europe of Hilton Hotels USA and Conrad. "A three or four second delay in transactions can screw up the entire hotel inventory."

Hotel marketing companies, such as Leading Hotels of the World (LHW) and Stuebelger Reservation Systems (SRS), sell hotel rooms on a "free sale" basis because there is no live, automated system. Moreover, bookings taken at the individual hotel property always take precedence.

Take a message," says Stephen Etchells, director of sales and marketing at travel agency The Travel Company. "We're lobbying hotels and they're positive about the need for change. The hotel industry needs to be as sophisticated and mature in its reservation, monitoring and tracking process as the airline industry and until that's achieved professional yield management will never really be maximised."

Hilton Hotels USA and Marriott hotels, together with Budget Rent a Car and American Airlines, are rolling out a live

CRS system next year called Confirmit which should eradicate the bookings nightmare. "Existing hotel computer systems are spin-offs of the airline systems and have never been written for hotels before," explains Johnson of Hilton Hotels USA and Conrad.

Hotels launched corporate rates in an effort to reward their best customers and keep them brand loyal to their product.

However, everyone now has access to corporate rates, it seems, which has pushed the hotel's revenue down and caused the hotels to be more selective about who they give their preferred rate to.

"Big hotel chains like Hilton and Sheraton give corporate rates automatically but preferred rates are only given on volume and you have to meet strict targets," says Colin Rainbow, commercial director of multiple travel agent Wagon Lita.

Periquote Hotels, a mid-market group of six UK properties, has travelled a different route, sharing its rooms on a room rate tariff for the two main room types it offers. A room rate rather than a per person rate allows the customer to accommodate a maximum of four people in each room.

"We like to think we were the pioneers of the room rate tariff in the UK," says Peter Mackworth-Gee, managing

director. "We wanted to keep our tariff structure as simple as possible."

The Monday to Thursday rates vary only slightly depending on location. For a deluxe room they range from £54 to £55 per room.

Hotels have only one chance to sell a room; they have until 5pm each day to make a booking. Ways to maximise revenue and occupancy, called yield management, include local promotional rates offered by a general manager if he/she feels it would help his occupancy. Such rates are usually offered low season, ie January to March and July and August.

Many hotels, particularly deluxe properties, have panicked this year and have added to the confusion of rates. "There is a price war going on," says Rainbow of Wagon Lita. "Deluxe hotels are certainly being affected more than usual but the discounts are right across the board."

Some hotels are offering add-value instead of discounts. The Hotel Conrad on Hong Kong Island, for example, is offering complimentary limo transfers and laundry, automatic room upgrade, 6pm checkout and fax and telephone calls at cost until February.

These sort of deals should be communicated at booking time but it is always best to check direct with the hotel.

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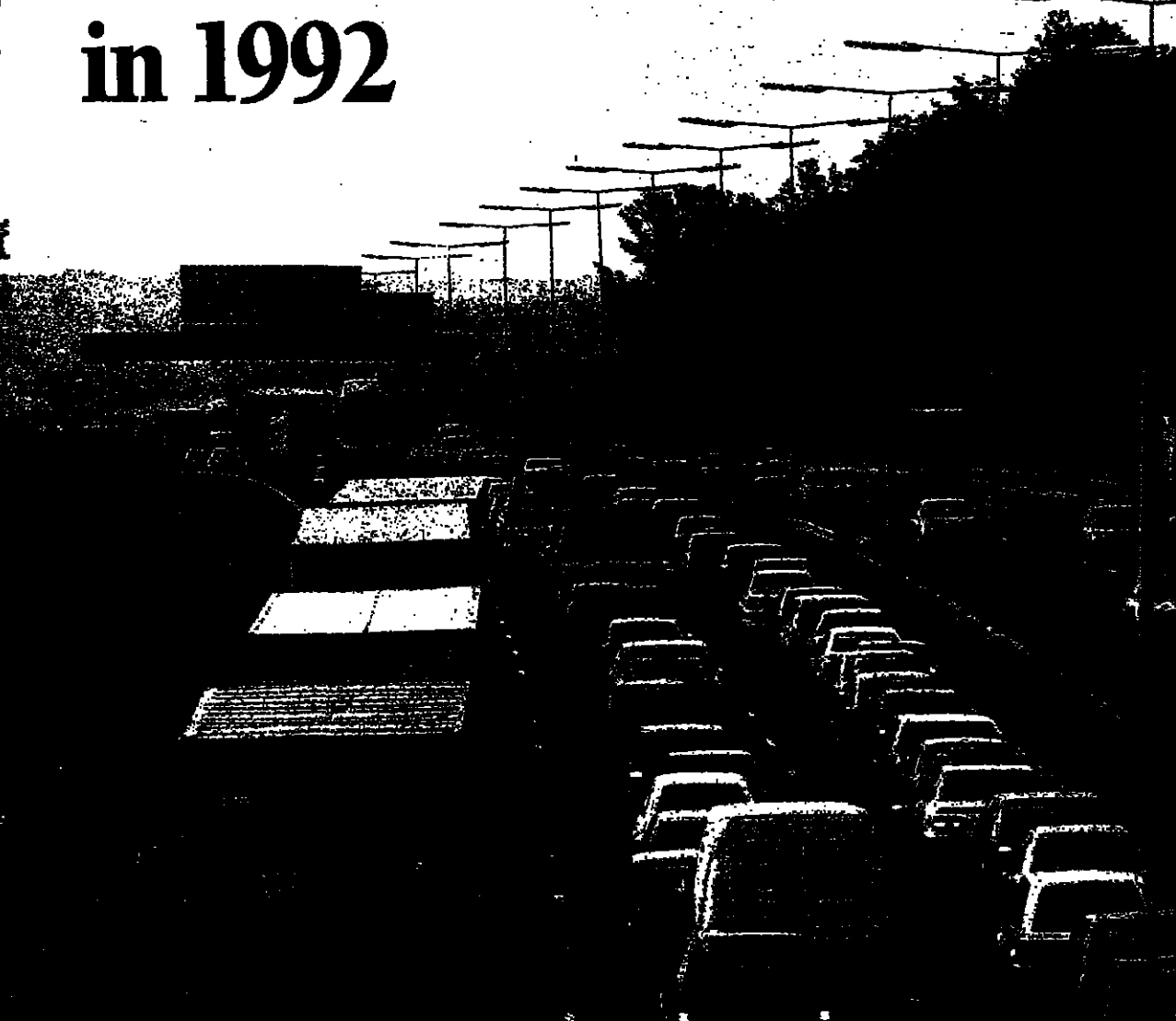
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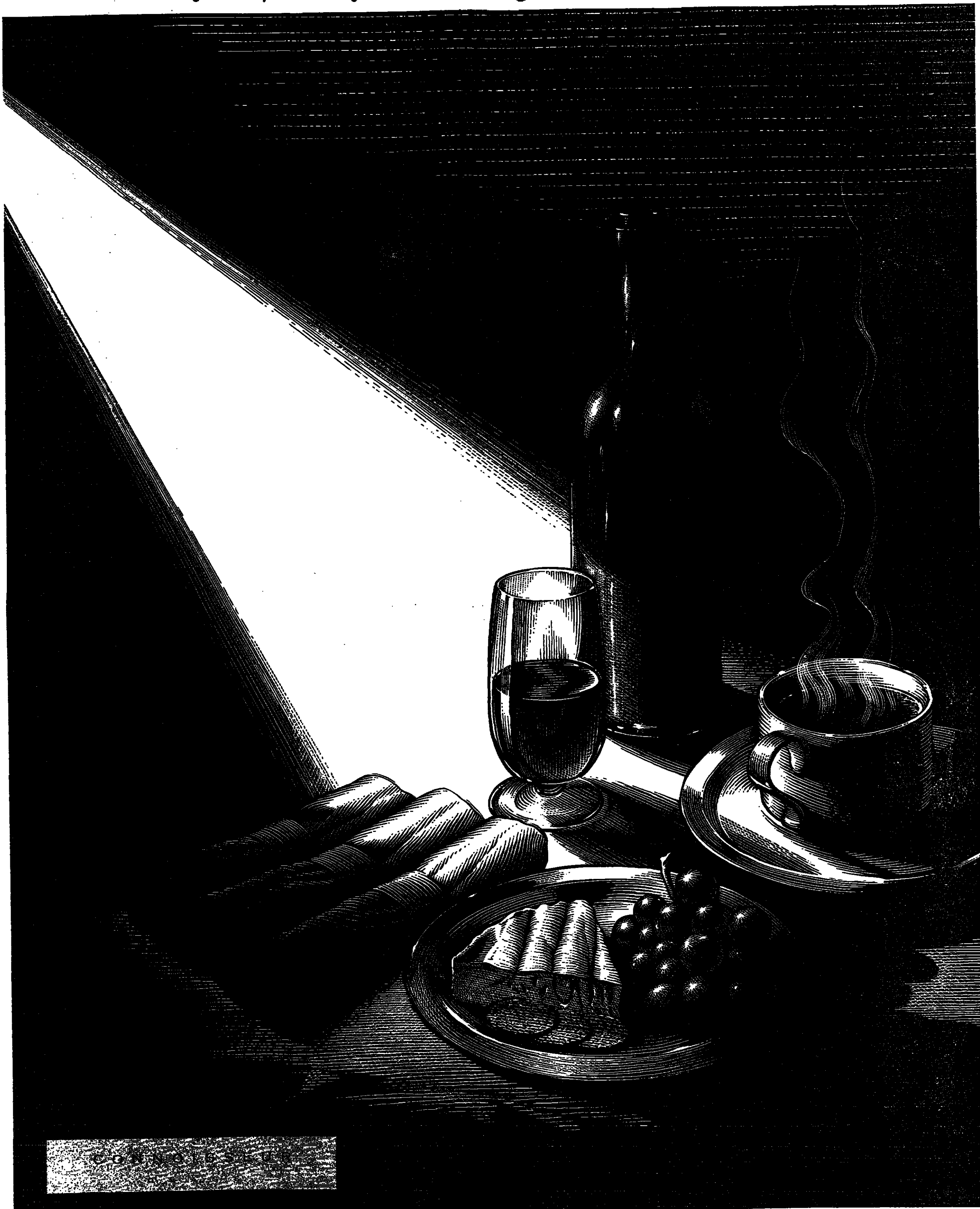
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BUSINESS TRAVEL 6

Faster trains spread their wings, writes Catherine Chetwynd

Iron horse strikes back

ALL TRAVEL has come back into its own throughout Europe thanks to increasing delays in air travel, which show little prospect of improvement before the end of the century.

Rail companies' efforts to attract the frequent traveller are shadowing the services offered by airlines. They range from improved rolling stock and journey times to on-board and fully equipped offices.

Operations are becoming more internationally integrated, which means better connections between countries, and particularly between member states of the EC, catering to the advent of the single market in 1993.

The most obvious example is the Channel Tunnel, which should provide three-hour journeys from London to Paris connecting with TGV-Nord; or London to Brussels in three hours 10 minutes.

A dedicated high speed Belgian line under construction will cut a further 30 minutes off the journey. And when the controversial UK link through Kent is built, its route through east London was recently confirmed by Mr Malcolm Rifkind, transport minister - Paris should be a mere two-and-a-half hours away.

The journey will start at the projected King's Cross International Terminal, which is to provide links with InterCity and Network SouthEast. Eventually it will be possible to reach Paris from Edinburgh in seven hours 15 minutes.

The Three Capitals train on the Eurotunnel service (Trans Manche Super Train) will be comparable to the TGV, with air conditioning and bar/buffet catering coaches, with at-seat meal service in first class.

Nation's services are improving. The extensive TGV network of SNCF, the French railway company, sets the pace in Europe. Travellers are voting with their feet to the tune of 25m passengers a year, and because TGV-SE has almost reached capacity, F10bn worth of double-deck coaches are on order.

TGV-Atlantique is more business orientated, and faster, than the SE version. The fastest trains reach 180mph, have conference facilities, phones and superior catering. Journey times and frequencies are impressive - Paris-Bordeaux in two hours 56 minutes to cover 362 miles, with seven trains a day.

Even non-TGV trains cater to the needs of the frequent traveller. Eurail services provide lounges at stations (like BR's Pullman) and facilities on board, such as photocopyers, calculators, phones

and stationery. Restaurants and seat service are available and - the personal touch - staff will order a cab to meet passengers on arrival. TGV Nord is due for completion in 1993, serving Paris's Charles de Gaulle airport.

Worthwhile time savings have been made with new stock on German Federal Railways (DB). State-of-the-art, 180mph ICE (inter-city express) trains have cut an hour off the Hamburg-Frankfurt service, and also off Frankfurt-Stuttgart, although there have been teething problems with the new trains.

These models are used on

Technology has improved standards of travel by train

the Hamburg-Frankfurt-Munich route with hourly departures, and provide conference facilities, seat-back video screen, terminals and videotape pages, with the ability to key in messages. In addition, passengers can order tickets or book a hotel room from the train.

Regularity is an outstanding feature of the IC (inter-city) trains used on other routes between large cities, with hourly services. Technology is

not quite so impressive, but there are still payphones, good restaurant cars and at-seat service in first class.

Rivalling ICE trains - and possibly everything else - in technology and gadgetry are Danish State Railways (DSB) IC3s. Payphone, fax, sockets for stereo music with five channels (bring your own headset) are available just for standard class passengers; and first class travellers get PC outlets, use of portable phones, and free newspapers, tea and coffee.

Frequency is good, although Denmark's geography - with the Great Belt isolating Copenhagen - prevents good journey times. An electric successor to the current diesel version is on the drawing boards and should make some inroads on timetables.

The Swedes introduced a mobile office four years ago on the Stockholm-Vasteras line. A coach at the back of the train is fully equipped with typewriters, PCs, phones, fax, conference area and a coffee machine.

The idea was launched by Asea, a Swedish company based at Vasteras, 75 miles from Stockholm, to encourage those wanting to live in the capital to continue to work at head office.

Otherwise, the main route is



Silver service: Amtrak Metroliner at Washington Union Station

Stockholm-Gothenburg, which runs till-hoiled 120mph trains. The X2000 covers the 283 miles in three hours 25 minutes, although this should soon be reduced to three hours.

Italy is tilting passengers gently round corners with ETR450 Pendolino trains, which allow savings of up to 50 minutes on key routes.

The Dutch are introducing double-deck coaches to cater for the vast number that use Netherlands Railways (NS). The network is comprehensive and a Train Taxi service has been introduced, giving a flat-rate (£1.60) transfer to and from stations in 60 towns and cities, including Rotterdam and The Hague. Such is its success, the service is used by 150,000 passengers a month.

In contrast to the Netherlands, Switzerland and Austria have geographical problems - mountains. The Swiss SBB is comfortable, impressively efficient and has good schedules. Between Geneva/Lau-

sanne/Bern/Zurich there are 14 IC trains between 08.58am and 10.58pm. Narrow gauge railways provide good frequencies.

Best trains in Austria are SuperCity, with sensible timetables, although speeds are less impressive - something RENFE in Spain also suffers, but with less resolute improvements are promised over the next few years and for the present, some of the best services are the overnight sleeping car services.

Meanwhile, British Rail is wooing the executive traveller. Pullman standards - a sort of elevated first class - are well established, with lounges at five stations, for use on arrival or departure, offering business facilities including TV/teletext and photocopyers.

On board, the enhanced personal service is available on main business routes, with at-seat service, airline-style hot towel offered after a meal, and free orange juice before disembarking.

First class provides good leg and elbow room with 2x1 seating, train phones and trolley service; and an InterCity senior conductor is on call throughout the journey.

Electrification is improving journey times but it is a slow process, with only the London-Edinburgh line benefiting so far. IC225 engines with improved coaches mean greater comfort and the 393-mile journey takes just under four hours.

Next improvement is the IC250 on the west coast line to Manchester, Liverpool and Glasgow - but not until the late 1990s.

Regional services have been enhanced, with better frequencies between main cities - Birmingham to Bristol, for example - with early morning arrivals allowing a full day's work; at last a viable option for executives feverish from contra-flow systems on motorways. But BR's punctuality and

reliability have yet to match continental standards.

In North America, the vast Amtrak network stretches across the continent, from Seattle in the north-west, to Miami in the south-east. Regular schedules link big cities, such as the Metroliner between New York and Washington, departing every hour on the hour and taking two hours 50 minutes; early morning and late afternoon express services make the journey 20 minutes shorter.

Wide reclining seats with leg rest and in 2x2 configuration emulate airline standards. On Northeast Corridor trains, Club service has seats in 2x1 format. Railfane, at-seat service and free meals, plus morning paper, coffee, juice and hot towels.

On-board conference areas seat up to four, or for bigger groups, there are Club Conference facilities on selected trains with room for eight, plus teleconferencing and video.

A Pullman-style Metropolitan Lounge with fax, phones and meeting room is available at New York's Penn Station for first class passengers. And two more are due to open: in Philadelphia's 30th Street Station and at Washington DC's Union Station.

Technology has improved standards of travel by train worldwide, with faster stock and frequencies, and higher standards of service have made rail a real alternative to air travel. The airlines had better look to their laurels. The author is executive editor of *Executive Travel*

David Churchill discovers cheap ways of flying first class

Dress well and look the part

hostile to the idea and talk about such things as yield management and keeping the integrity of the product intact. However, passengers are being upgraded every day, so how does one secure a better class seat?

■ Dress smartly. There is very little chance of getting upgraded if you are casually dressed. Whatever else you have going for you it will all count as naught if you are wearing jeans, shorts, and a tee-shirt.

Men should always wear a jacket and tie at the check-in if they want to create the right image; women should be

dressed smartly if they are to be in the running.

■ Use a specialist travel agent. Your business travel agent should have the clout with the airline to ensure that if anyone is to be upgraded, it will be one of their customers.

Good business travel agents will endeavour to make the right connections with airline people so that your details will be entered into the computer reservation system as a potential upgrade. "We are the UK's largest buyer of airline tickets and therefore those business travellers who use a travel management company stand a better chance of an upgrade if

space is available," says Mr Clive Adkin, director of Thomas Cook Travel Management.

Airlines are usually quite keen to reward either full fare paying passengers or those booked through regular agents with an upgrade. Many business travellers, for example, need the flexibility of a full-fare economy ticket and airlines recognise that they should get preferential treatment over other passengers who may have bought the same ticket at a much cheaper price through a bucket shop or airline seat consolidator.

■ Shop around. With or without the help of a specialist agent, it sometimes pays to think laterally. For example, some companies may have a policy which enables senior executives to fly first class with BA across the North Atlantic but not pay the extra supplement and fly Concorde.

Air France will fly an executive out of Heathrow on its 737-400 shuttle to Paris to catch the 11am Air France Concorde to New York, arriving at about 9am New York time. The cost is £1,826 (return fares are double) compared with BA's first class single fare of £1,935 or its Concorde fare of £2,935.

■ Join a frequent flyer programme. Many airlines have schemes whereby full-fare paying passengers can register the number of flights or distances travelled and earn free flights for later use. Airlines are particularly fond of such schemes, even though the fierce competition between them has meant that they have increasingly had to offer better deals to attract customers. The result has led to many flights being virtually full of passengers travelling on such deals, which makes them unprofitable for the airlines and has hastened the collapse of several.

However, instead of taking up free flights, some travellers prefer to use the points awarded under such schemes to upgrade their class of flight. ■ Check in late. A practice not to be recommended unless you enjoy the *frisson* of possibly being denied boarding for arriving after the end of por-

mal check-in time. Experienced users of this system arrive just within the allowed check-in time in the hope that full economy or business cabins might get later upgrades. If the work, which is why people try it, but the cases where it goes wrong means it is a gamble.

■ Keep trying. If you are not upgraded at the check-in, then you might still have a chance of a last-minute upgrade. If you are seated in economy class next to noisy children then it is worth asking the senior steward or stewardess if you can move up front if there is room. If you look an obvious business traveller then it is up to the discretion of the cabin staff, but usually they can be quite sympathetic to your plight.

■ Be confident. Perhaps the most essential element of successful upgrading is to brim with confidence (and arrogance) at the check-in desk.

MILAN

Business gateway

AS ITALY'S undisputed financial capital, the focus for its rich industrial north and a top international exhibition centre, Milan is one of Europe's top business gateways.

While it is long on hospitality and courtesy, it is, like much of Italy, short on infrastructure. Passengers at Linate, the small but highly convenient airport which handles most domestic and European flights, will recall an earlier era of air travel as they queue to board buses to reach their aircraft.

Linate's lack of direct access and overcrowding is easily forgiven compared with the trek to Malpensa, Milan's other airport, 46 kilometres north-west of the city, which handles eastern European, transcontinental and charter flights. Now served by a reasonably regular shuttle bus, the only alternative to reach Malpensa for those without a car is a financially punishing £120,000 taxi ride.

Most European businessmen will only see Malpensa on those days when Linate is closed by the fog which engulfs much of northern Italy causing long delays and cancellations. In the city, business travel-

lers find the fullest range of services, although to many the prices seem steep. No longer the bargain centre of visitors' dreams, Milan stands out as the dearest city in a country where prices are often appreciably higher than elsewhere in Europe.

At Milan's top hotels a room will cost at least as much as in London or Paris, but probably for accommodation of poorer quality.

Spurred partly by last year's World Cup soccer championship, some improvements have been made, and much of the scaffolding that encased many of the city's best-known hotels over the past 18 months has now disappeared.

However, with most big hotels grouped slightly outside the city centre, it will be at least another two years until the first of a handful of newly converted city-centre luxury hotels are opened.

Milan's core is fairly compact, and bankers in particular will find most of their destinations within walking distance of the stock exchange, which will also soon be returning from a tacky temporary base to its imposingly restored former home.

The area also houses the

headquarters for Banca Commerciale Italiana and Credito Italiano, two of Italy's most respected state-owned banks, and Banco Ambrosiano Veneto, now the country's biggest private-sector financial institution.

Within reasonable striking distance are also the offices of Montedison and Pirelli, two of the biggest companies in the city.

Visitors to the fair, which is rather shambolic compared with its big international rivals, have a somewhat longer journey, although there is an underground station conveniently by the main gate.

With new buildings severely restricted in the city centre, many companies, especially foreign, are located in the large numbers of new office developments on the fringes.

Such areas often offer high quality offices and easy access by car thanks to the orbital motorway around the city. But they tend to be deserted at night. Visitors booked by their local subsidiaries into one of the various businessmen's hotels adjoining such developments should think twice before accepting.

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Hyatt Regency Xian

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Hyatt Regency Hong Kong
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India
Hyatt Regency Delhi

Indonesia
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Hyatt Regency Surabaya
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Japan
Century Hyatt Tokyo

Korea
Hyatt Regency Pusan
Hyatt Regency Seoul

Malaysia
Hyatt Kuala Lumpur
Hyatt Sunway (Kuala Lumpur)

New Zealand
Hyatt Auckland

Philippines
Hyatt Regency Manila

Singapore
Hyatt Regency Singapore

Taiwan
Grand Hyatt Taipei

Thailand
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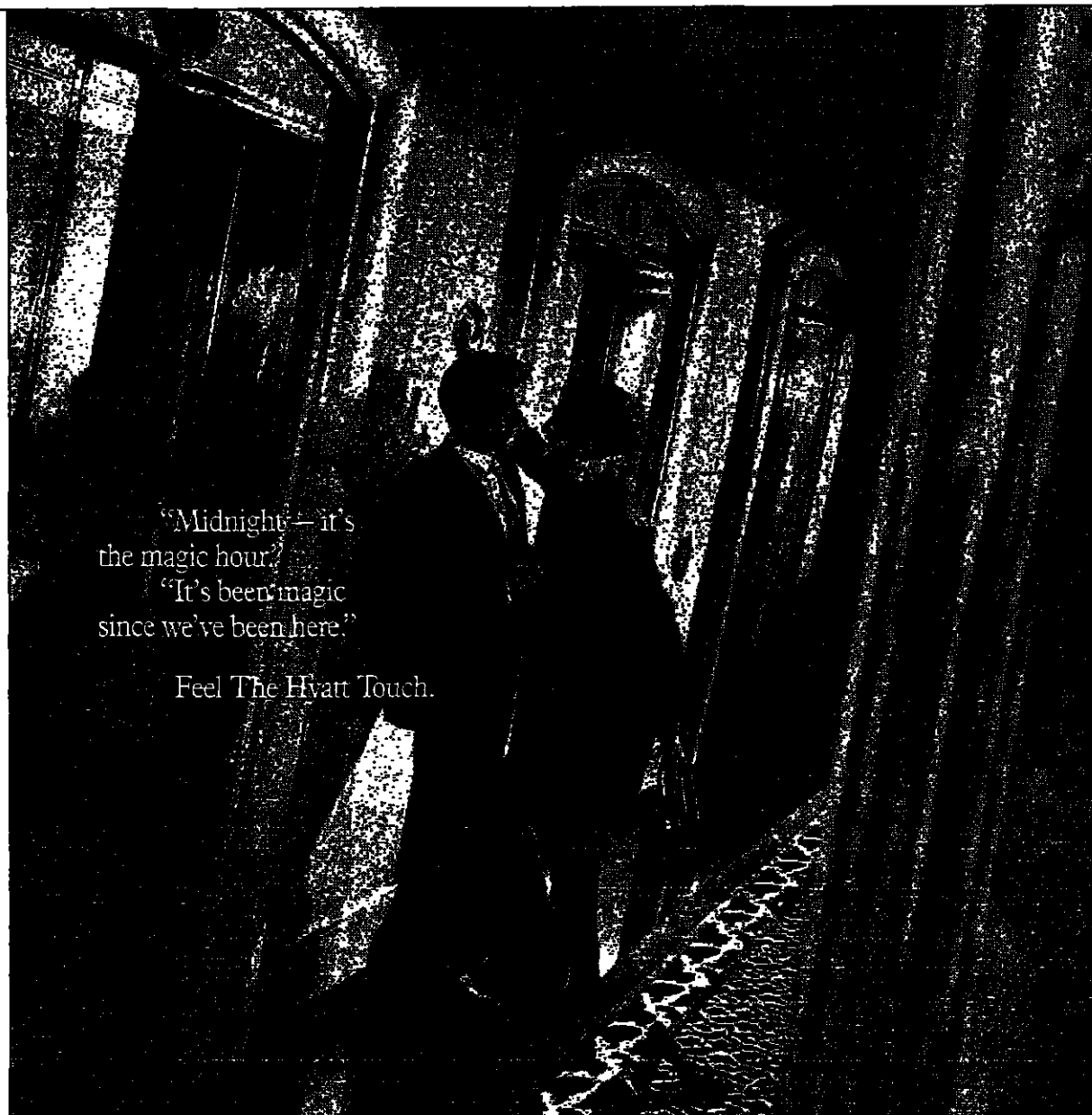
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1 MORNING
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BUSINESS TRAVEL 8

Car hire firms adopt way-out sales tactics, writes Andrew Jack

Toys for the grown-ups

IT HAS been a difficult few months for the car rental industry. The recession, the Gulf war and interest rates have all hit operators and caused several corporate collapses. Some have resorted to bizarre methods to help drum up compensatory business.

For Budget Rent-A-Car, the tactic has been to use high quality, expensive and very focused direct mail. It spent considerable time identifying the key decision-makers, such as company secretaries and transport managers, in several hundred companies. It then sent them parts of a metal car kit.

The executives could only get the remaining parts of the kit in "drip-feed" fashion by requesting further car rental information. They were only sent the wheels if they allowed a Budget sales representative to visit them.

The idea may be a gimmick, but it follows the company's success with a similar scheme last year. Executives were

mailed a radio-controlled car. They were only given the handset to control it if they requested further information on Budget's offerings.

The result was an award from the British Direct Marketing Association, along with - more importantly - considerable extra business. The response rate, phenomenally high for most direct mail programmes, was 50 per cent of the letters sent out. Budget is not alone in its use of quirky incentives, however. Alamo, a recent entrant into the UK market, has come up with a more practical set of incentives. In a promotion launched this month, customers receive a Pierre Cardin overnight bag after five rentals. By the time they have hired a car 35 times for a minimum of two days each, they will have a complete four-piece luggage set including a suitcase with antique brass fittings.

"This year has been an interesting one," says Mr Neil

Somerville, vice-president and managing director of Budget Rent-A-Car (UK and Ireland), who claims that business has held up for his company, partly as a result of the direct marketing campaign. "Everybody has had their margins squeezed."

He says he has come across "every economy measure you can think of" from potential and past customers. Businesses are holding on to leased vehicles for longer periods, reducing the size of their fleets, and even using public transport.

The average length of short-term hire by business travellers has dropped as a result. Budget estimates that it has come down from an aver-

age of five to four days over the past two years.

Mr Bruce Tranter, marketing and sales director of Avis (UK), is more blunt. "This has been the most severe recession the industry has ever had to face," he says. Volume is down, and the residual value of second-hand cars - crucial for the resale potential of fleets - has also suffered.

According to statistics from the Society of Motor Manufacturers and Traders released at the start of November, the sale of new cars during October was down by nearly 23 per cent on the same month last year.

He says that companies are now typically delaying new fleet purchases from three up to four years. But after three

years, the price of these cars drops sharply.

"We've had a pretty torrid time," says Mr Roger Macey, chairman of the British Vehicle Rental and Leasing Association, and managing director of FMM Group, a fleet management company.

He argues that long-term car leasing continues to suffer, while short-term car rental is beginning to pick up. When companies are reluctant to buy or commit themselves to long contracts, they will rent for shorter periods when they need vehicles.

Against this general background of malaise, operators point solemnly towards the experience of a number of their rivals. Willhire, based in East Anglia, called in the receivers at the end of 1990. Thrifty man-

aged to find a new operator for its UK franchise after financial troubles earlier this year. Many smaller rental businesses which collapsed during the recession were not so lucky.

The declining demand for corporate rentals has led to an ever more unseemly scramble between the remaining competitors. Airports have opened up more concessions for different operators. Few companies now do not have partnerships with airlines, tour operators and travel agencies.

Prices have also bounced quite wildly during the year. It has never paid better for consumers to shop around.

"We have tried not to reduce charges but to widen the net," says Budget's Somerville. He is fond of pointing out that it

costs a managing director more to rent a dinner suit than it does to hire the car that takes him to the formal dinner. "And just think of the capital investment involved in the car," he says. He believes - or at least hopes - that there will be an upward "revision" of prices and insurance levels next year.

"The stress for us has been on building an image based around value for money and quality of service," he says. "It's about providing safe, good quality cars with friendly service at the right price; down-to-earth attention to detail with a lot of emphasis on staff training."

This style of differentiation on the basis of quality is not so different, however. In August, Alamo introduced "Alex", the Alamo express card, which reduces the paperwork for regular clients to hire its cars.

Avis's Tranter shares the same focus. A questionnaire given to each person who rents one of its cars allows the company to track complaints and improve its service. Drivers

can rate cleanliness, staff helpfulness and similar issues on a five-point scale. The manager in each Avis office is rewarded partly according to the answers given.

The company recently introduced its "Express" system, which stores the basic information required for car hire on behalf of regular customers. They simply have to give an identification number and answer three questions, and they can rapidly rent the car.

It also operates the "Wizard" computer system, which is able to reserve cars and bill customers anywhere in the world, while giving the company a clearer idea of forward bookings. Tranter says more initiatives are "warm and on the drawing board" for launch next spring.

He says business will improve in 1992, but adds: "We are not looking forward to a bumper year." The current low prices and rhetoric about quality spell good news for clients. But until the economy picks up, the prospects for those supplying them remain weak.

LONDON

Surprising recovery

LONDON has survived the impact of the Gulf War and recession surprisingly well given the gloom at the start of the year.

The economic downturn, exacerbated by the hostilities in the Middle East, brought about dire warnings within those parts of the London business travel sector - such as hotels, restaurants, and convention and exhibition facilities - which rely heavily on the executive traveller from overseas or the rest of the UK.

Although a number of smaller London hotels have been forced into receivership this year because of the slump in trade, hotels at the top end of the market which cater to the international business traveller have at least survived, even if their survival seemed touch and go at times.

Indeed, hotel consultants Horwath Consulting believe that there is an underlying shortage of good hotel accommodation in the capital which could lead to problems for business travellers when the next upswing in the economic cycle reaches its peak. Fortunately for those executives coming to London in the near future, that peak is not anticipated by Horwath to be reached until 1994.

Yet while hoteliers in London have ridden out the storm perhaps better than they expected, others have fared worse. Many restaurants, theatres, clubs, and organisers of conferences and exhibitions have had a bad year and a number have been forced out of business by the downturn in trade.

London cabbies, those traditional if unscientific barometers of business confidence in the capital, have suffered badly, even allowing for their proverbial pessimism. The clouds of gloom and despondency caused by the slump in business travellers coming to London this year, however, have had a silver lining: those executives that have visited the capital have enjoyed cheaper hotel rates (or upgrades to better rooms), no problems with hailing taxis, and restaurant tables in even the most sought-after places to entertain their business contacts.

But there have been some signs in recent weeks that the worst of the slump is past in the capital. Taxis are becoming scarcer (but not that scarce), restaurants are filling up, and hoteliers are watching occu-

pancy rates climb. To a certain extent this is a seasonal pick-up in the pre-Christmas period and the real test will be the level of business activity in what London taxi-drivers call the "kipper" season, that flat period early in the New Year.

There are other signs of a recovery in confidence in the capital. Mr John Birt, from the London Convention and Visitors Bureau, says that the "conference and incentive market is now picking up after the downturn earlier in the year".

Readers again voted London as their favourite city in which to do business

He reports that many meetings are being scheduled for London often at short notice and especially with continental based companies. "It's too easy to run London down when for many people world-wide it remains one of their top choices for doing business," he adds.

In fact, readers of *Business Traveller* magazine last month again voted London as their favourite city in which to do business, ahead of Singapore, Hong Kong and Paris (in that order). New York has slipped from fifth place in the poll last year to 10th this year.

Londoners, used to the rubbish and transport snarl-ups, may find the results of such a poll surprising. Yet, as Mr Birt points out, many travellers from overseas do not find such problems a deterrent. "London is no worse than many other major cities in this respect and a good deal better than some," he says.

London is also benefiting as an international business destination from gradual improvement in infrastructure. The opening of the new £400m terminal at Stansted airport in North Essex earlier this year, for example, may have come at an unfortunate time in terms of business travel but it has added another option for easier executive access to the capital.

Stansted is a 40 minute train journey from Liverpool Street station located on the east side of the capital, thus complementing Gatwick to the south and Heathrow to the west. While Heathrow obviously has more international connections - especially this year as a result of the Government's policy of ending restrictions on

which carriers can use the airport - it is not as accessible for those approaching from east London.

From next June, American Airlines will fly from the US into Stansted (as well as Gatwick and Heathrow) and other carriers such as United Airlines may follow suit. Air UK, the third largest UK carrier, is based at Stansted and provides a comprehensive regional service.

London has also been given a boost this year with the opening of the new Earls Court 2 exhibition complex adjacent to the existing exhibition halls in west London. With its 17,000 square metres of show space it is the biggest construction of its type in the capital since 1945. The new hall can be linked to the existing Earls Court exhibition arena and, together with the nearby Olympia hall, offers 100,000 square metres of space, putting it in contention with some of the other leading exhibition venues across Europe.

The past year has also seen new top-flight hotels come on stream, including the Dorchester in Park Lane, the Conrad at Chelsea Harbour in west Lon-

don, and the Langham Hilton near Oxford Circus in central London. Next year will see the opening of the 114-room Lansborough hotel at Hyde Park Corner, part of the former St George's hospital site.

Yet London's top business hotels remain the Savoy Group's clutch - the Berkeley, Connaught, Claridge's, and the Savoy - the Hyde Park Hotel (flagship of the Forte Group), and the Four Seasons Inn on the Park.

The past year has seen the restaurant scene marking time, with the stylish business lunch places in central London remaining the Orso, Ivy and Caprice trio. For more serious business entertaining, the Savoy Grill is still the place for power-lunching. Virtually any day of the week will see top businessmen such as Lord King of British Airways sitting at their favourite tables doing deals. For would-be power-brokers, the top tables are generally placed around the edges of the restaurant; if seated in the centre, then your status has yet to be confirmed in the Grill's hierarchy.

David Churchill

FT TRAVELLER

On January 22, the FT launches a new series of quarterly guides on doing business in major centres around the world. Hong Kong will be the focus of the first issue.

FT TRAVELLER will appeal to clients whom frequent international business travellers are an important audience.

The 1991 European Businessman Readership Study confirms that the FT is the most widely read English language publication amongst senior European business travellers.

The guide will be designed to give the reader the knowledge to conduct business in Hong Kong. Additional information will include guidelines on investment and trade regulations, where to stay, eat out, local customs, as well as articles on what to do with free time, cultural activities, shopping etc.

To find out more about this issue contact:-

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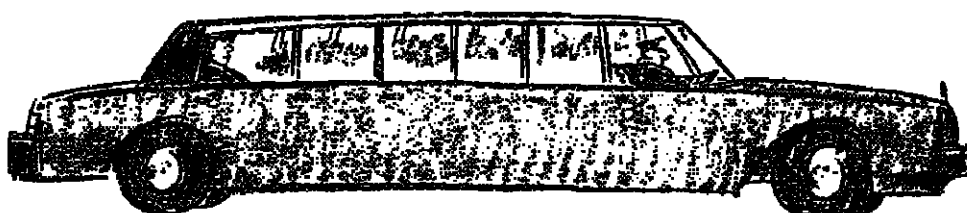
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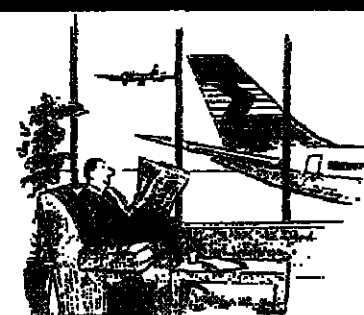
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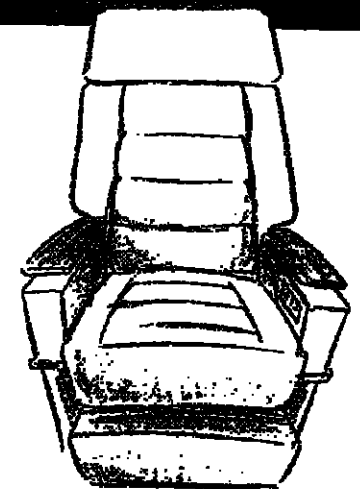
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BUSINESS TRAVEL 9

Air taxi operators are struggling to stay aloft, writes Tim Burt

Grounded by the recession

DEMAND for air taxis, aircraft hired on a day-to-day basis, has fallen by more than 15 per cent in the past year as the recession has hit business travel, according to Europe's largest charter operator.

Air London International, the UK-based brokers for executive aircraft, says several small charter companies could fail following months of zero growth which has seen pilots' fees cut by up to 20 per cent.

Closures in the air taxi business, which bridge the gap for companies which require corporate flights but cannot afford their own aircraft, are a real possibility as the industry enters the traditionally slack months of December and January, says Mr David Saville, operations director at Air London.

"There's very little money to be made and profit margins are very small," he adds.

Confidence, however, is returning and those companies which survive the current downturn will be better placed to compete in what Mr Saville predicts will be a "leaner, fitter" business.

Operators of air taxis - relying predominantly on short-haul aircraft - hope an end to the recession and expansion by

Some may have to close in the slack months of December and January

companies into new markets will have a positive knock-on effect on their business. Eastern Europe, for example, is seen as an important growth area where executives cannot rely on domestic air services - forcing them to consider corporate aircraft instead.

Every salesman involved in the air charter business pedals one common theme: the time saved against the delays and congestion involved with commercial airlines.

If a company executive who works 2,000 hours a year generates £10m in annual sales, their time is worth £5,000 an hour. At that rate, hiring a private jet to get the executive from London to Venice for a morning meeting and back in the afternoon becomes very cost effective.

The executive would have trouble making the meeting if he relied on airline services - the first commercial flight of the day does not arrive until 2.40pm.

Such equations carry some weight with leading companies. Of the Fortune 500, the US listing of the world's most successful corporations, more than 67 per cent use business

aircraft. Mr Jonathan Howe, president of the US Business Aircraft Association, sums up the advantages of corporate charters and air taxis in one neat phrase: "time-critical travel requirements".

Using corporate aircraft, he adds, "enhances the productivity, efficiency, security and time management of today's

They bridge a gap for companies that lack their own aircraft for corporate flights

businesses".

Companies can get increased productivity from their businessmen by making the best use of their working hours. If a corporate charter will get them to a meeting and back again quickly, then many chief executives regard it as a worthwhile investment.

Air charter companies also claim that private aircraft offer far greater efficiency when the business trip involves more than one destination. Air London, for example, arranges hundreds of so-called "roadshows" each year. These involve flying a group of businessmen to several cities in a schedule not offered by any airline.

A US company planning a three-day promotion in Europe would find it easier to charter a jet to fly from London to Geneva, Milan, Barcelona and back to London, than to arrange the trip using scheduled services.

Although the recession has hit the frequency of such "roadshows", the largest air taxi operators think their long-term prospects have been improved by because recent security scares - the Gulf war and perceived threats of terrorism - have prompted more

companies to charter corporate aircraft.

According to RM Aviation, an air taxi operator based at Leavesden Airport, north of London, concern over safety has encouraged executives to use corporate aircraft "even for straightforward trips where scheduled services normally would have sufficed".

Mr Peter Roberts, managing director of RM Aviation, says: "Companies using executive aviation for the first time because of the safety issue discovered that by avoiding major airports and flying in many cases virtually direct to their destinations, their executives were becoming increasingly productive."

Avoiding the hubs used by airlines, however, is not such an easy option in Europe as in the US. Business aircraft have a choice of 5,000 US airports compared with about 600 in Europe.

Air charter companies, meanwhile, are facing pressure at the most congested European airports to make way for commercial airlines. At London Heathrow, for example, executive aircraft are offered only opportunity slots - take-off times which cannot be pre-arranged but fitted in between scheduled flights.

Mr Saville at Air London admits "Heathrow is a bit of a nightmare. We can't confirm our departure times." Frankfurt also presents problems "because it is essentially a single-runway airport".

Heavy airport traffic is encouraging more companies to use aircraft based at smaller airfields such as Hatfield or Biggin Hill in southern England. But some executives still prefer Heathrow because of its long-haul connections.

Operators of air taxis, therefore, must have both the financial muscle to operate out of



Air London of Crawley: "everything from helicopters to Boeing 747s"



RM's Peter Roberts: "executives are more relaxed than on scheduled flights"

international hubs such as Heathrow - where landing fees are high and subject to surcharges at peak periods - and also the flexibility to serve smaller airstrips.

Following the recession, only a few companies are in a position to offer a range of aircraft suitable for all business needs. Air London, which charters everything from helicopters to jumbo jets, claims it is best

placed to pick up business which other operators cannot handle.

Based near Gatwick airport, it has this year introduced a computerised directory of the world's executive aircraft known as SAL - Systematic Aircraft Location. The system has enabled the company to take a market lead in the air taxi business, arranging charters for clients ranging from

Barbra Streisand to BASF, from Reuters to royalty.

Mr Saville, who helped design SAL, says it offers the best access to an annual market for air taxis valued at £600m in Europe and £2bn worldwide.

Competition for that business is fierce and he warns: "We will have to be more aggressive. There are few long-term survivors in this business."



Hong Kong convention centre: magnet for new development in the Wangchai district

HONG KONG

Mind the TV aerials

IF YOU are nervous about flying, do not take a starboard window seat coming into Hong Kong. About one minute before landing, aircraft bank steeply to get on the right line for Kai Tak airport, which juts out from crowded Kowloon into the South China Sea.

Passengers are given an intimate view of the life of the colony, as the aircraft's wings seem to flirt dangerously with the roofs of apartment blocks. TV aerials and lines of washing down below. Despite the excitement, the landing is statistically safe. In recent years only one plane, from China, failed to make it and it had approached from the other direction, across the sea.

Travellers will not have to worry about such things for much longer. Hong Kong is embarking on building a new airport, which will remove all the noise and pollution from Kowloon to an unspoiled island to the West. The first of its two runways is due to open in 1997, the same year China resumes sovereignty.

Until then, visitors will have to endure Kai Tak, which is likely to reach capacity in the next two years and already groans under the weight of 20m passengers annually. Early afternoons and evenings are the worst, as peak time arrivals from Europe and Asia clog up the luggage halls and make getting a taxi or bus somewhat of an endurance test. The savvy traveller nips upstairs to grab a taxi from departures.

Despite the airport, Hong

Kong remains one of the easiest cities in Asia in which to do business. The colony's business area, camped within and around the financial district of Central, is compact and getting to and from meetings is relatively easy.

English is widely spoken on Hong Kong Island, although patience is often required. Telecommunications links are excellent. Hong Kong's per capita usage of faxes and portable telephones is among the world's highest. Portable phones are a status symbol as well as a means of communication, and are therefore usually left on during classical music concerts and in restaurants.

Service in the main hotels is very good, and because of an oversupply of rooms, rates are presently coming down. Four new hotels have recently opened close to Central. More rooms are also becoming available in Wanchai, which is now being redeveloped and is home to Hong Kong's main convention centre.

Hong Kong is also international in outlook and information and media coverage is easier to come by than in most other Asian cities. The local English language press provides some insight into daily Hong Kong affairs while, thanks to the dictates of the colonial government, Hong Kong's two TV stations broadcast in English and Cantonese, the local dialect, even though 98 per cent of the population is ethnic Chinese.

Business visitors should remember to bring lightweight

clothes. Suits are usually worn for meetings and in the evenings and except for a brief, cool winter around Christmas, Hong Kong is notoriously humid. Also recommended is an extra box of name cards, which form an important ritual exchange at the beginning of business relationships.

Eating out is a central plank of Chinese business, and visitors usually enjoy some of the best Chinese cooking in the world, either in the colony's top hotels or its countless restaurants. Other Asian cooking, stretching from Indian to Indonesian or even Mongolian, is also usually very good. As with other services, such as taxis, tipping is not essential.

The average visitor to Hong Kong stays about four days. This is enough time to pack in the obligatory sights, which include a trip up the Peak overlooking the harbour either by tram or taxi, and a ferry ride across to Kowloon. Both are often better at night, when Hong Kong turns into a neon lit extravaganza.

For those with slightly more time to spare, a visit to the nearby Portuguese enclave of Macau takes 45 minutes by high speed ferry and China is the same time distance away by train, although visas take about two days to prepare.

Then, with all your travellers' cheques cashed, go shopping amidst the designer boutiques of Central, vanguard for Hong Kong's reputation as the bazaar for Asia's wealthy.

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BUSINESS TRAVEL 10

Conferences are a prime reason for business travel, writes David Churchill

Bookings fall, but the shows go on

CONFERENCE and incentive travel was always likely to be a casualty of the Gulf War and recession and the experience of companies in this sector this year has proved this to be the case.

After buoyant growth throughout much of the 1980s - when travelling to a conference or as a reward became an integral part of business travel - the slump this year has had repercussions for all sectors of the travel industry, from hoteliers and airlines, through to conference organisers and car hire companies.

Mr David Hackett, chairman of the Travel Organisation which is one of the largest organisers of conference and incentive travel, points out that the present recession is primarily a white-collar one. "Many companies therefore feel it is appropriate that they should cut expenditure on white collar people, who are normally the participants in incentive and conference programmes," he says.

Some companies, he adds,

believe that employees should be thankful they still have a job. "They feel they cannot be seen to be profligate when they are laying off staff."

But this attitude, he believes, is a short-term response and companies are already returning to the market as they appreciate the motivational benefits of incentive travel and the communication rewards of corporate conferences.

The conference market, however, is likely to feel the impact of the war and recession for some time to come, given the long lead times that some conferences have, especially those involving companies from more than one country or international associations. After the American bombing of Libya in 1987 and the Chernobyl disaster, it took two to three years for the disruption to the international conference programme to sort itself out.

"The effects of the recession will be felt for several years because lead times for many

events are very long," says Mr Chris Edwards, business manager of the Queen Elizabeth II conference centre in London. "In short, the industry will suffer later and longer than many others."

Mr Edwards points out that the centre's market profile - it is the host of many international conferences sponsored by the government - and its widespread client base has helped it through the recession so far. "But 1992/93 is likely to be a difficult year and even though bookings are beginning to flow again, the recovery will probably not show strongly until 1993/94," he adds.

The importance of the conference industry to the travel business was shown by a report from Coopers & Lybrand Deloitte published earlier this year. Coopers surveyed over 400 conference venues and organisers and estimated the size of the UK conference business at some £6bn a year, six times more than previous industry estimates. This was due to previous calculations

under-estimating the size of the meetings market held in hotels.

But even such estimates may disguise the true scale of conference and incentive travel world-wide, especially since many companies disguise incentive trips as a conference meeting. It is a grey area which not only can lead to confused marketing objectives but also raise problems with the Inland Revenue over whether the trip is a true business meeting or simply a perk.

The three most important industries associated with conference and incentive travel - motors, life assurance, and computers - all use travel as a key motivational and communication tool. The annual convention in some exotic destination, for example, is virtually a part of the remuneration package of life assurance sales people.

But while life assurance companies are maintaining the offer of such rewards, there is some indication of a trend towards lower targets and

lower rewards to match. Top achievers are the ones who now get the suites and extended stays in resort hotels.

New research carried out under the auspices of the Manchester Business School, based on a survey of 436 companies involved in organising corporate meetings, found that most perceived conferences as "an integral part of company communications".

But, as Mr Paul Swan, managing director of conference production company Spectrum Communications, points out, "companies are looking for more cost-effectiveness from their conference meetings".

He says that "although a greater diversity of employees, customers and dealers are participating in conferences, the numbers attending individual events are smaller as organisers take more care to ensure that only those for whom they are relevant are invited".

Events are getting shorter too, he adds. "This means that more attention has to be given to getting the message across with impact in the time available."

Mr Hackett, from the Travel Organisation, also points out that the reduction in budgets and desire for better value has led to a switch in emphasis to



Annual ritual: lunchtime at the Institute of Directors Albert Hall convention, London

the American destinations of New York and Florida which offer particular value. Low transatlantic air fares, helped by the introduction of new carriers, and the value of US hotel rooms has helped this trend.

"Because any American hotel will automatically have a bathroom, air conditioning and colour television in all rooms, it is not always necessary to select the top range properties," he points out. "We have been achieving accommodation rates of around £35 a head per

night - a price that is virtually unmatchable by any European city locations and compares favourably with resort prices even in Spain."

Florida is a particular favourite, especially those events centred on Walt Disney World in Orlando. One in 10 visitors to Orlando is on a conference trip. Japanese car manufacturer Toyota, for example, has used the new Swan Hotel in Disney World (owned and managed by the Westin hotel company) to hold international

sales conferences. Westin operates a scheme called the Golden Gavel which gives conference and incentive guests priority and extra help.

Disney has also belatedly recognised the benefits of conference and incentive business and has this year opened several new meetings facilities on its property. It is also hoping that the magic of Mickey Mouse will lure conference business to its new Euro Disney resort outside Paris which opens next April.

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Clive Cookson researches ways to avoid or minimise jet lag

Those rhythms and blues

EVERYONE'S body rhythms are disrupted by flying east-west or west-east across several time zones. Not even those macho travellers who claim that jet lag is for wimps are really immune from its effects.

Unfortunately there is no cure for jet lag, apart from the passage of time. But travellers can take steps to speed up the process by which their own rhythms become attuned to life around them.

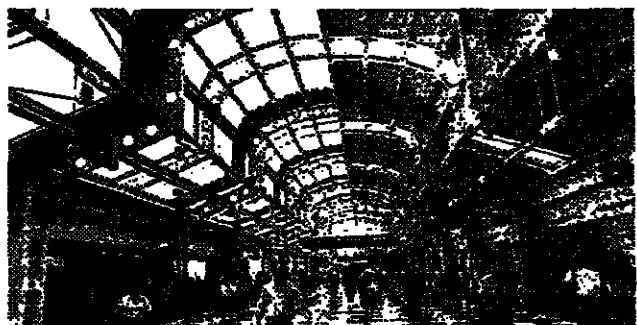
Research over the last 20 years has shown that all living things from protozoa to people have complicated circadian rhythms controlling many biological processes. In human beings the internal clock which maintains the main daily rhythm is believed to lie in the brain's hypothalamus, though no one knows how it works.

The internal clock has evolved to run slightly more slowly than real time. It is synchronised constantly with the pace of real life by environmental cues including daylight, physical and social rhythms. People living in constant artificial lighting, without any cues about what is happening in the outside world, settle down to a free-running cycle of about 25 hours per day.

(The slow-running nature of the body clock suggests that, everything else being equal, jet lag should be worse flying east than west. The eastward traveller experiences a shorter day and has to move his or her internal clock forward - against its natural inclination. The westward traveller, on the other hand, has to slow his clock down.)

No drug is available to re-set the internal clock instantly to a new time zone. The one that comes closest may be melatonin, a hormone known to be involved in circadian rhythms. Research at the University of Surrey and elsewhere suggests that melatonin, taken by mouth in the evening after a long-distance flight, helps to give a good night's sleep and speed up synchronisation. Although melatonin has no known side effects, it is not commercially available.

However several pills and potions are sold as jet lag



O'Hare airport, Chicago: bright light makes a difference

cures. They include various combinations of amino acids, essential oils and other dietary supplements. They may do some good especially if you believe in them - the "placebo" effect can influence the brain quite strongly - but none has been proved scientifically to prevent jet lag.

Light therapy may be a more promising approach than drugs. Daylight is the most powerful natural synchronising stimulus for the body's internal clock, and scientists have demonstrated recently that bright artificial light can re-set it.

Experiments at Harvard University show that the internal clock is most sensitive to light at the point when the temperature is at its minimum. That is normally towards the end of the night, at about 5am. A period of bright light shortly before the minimum delays the clock; after the minimum, light advances the clock.

These results mean that the traveller needs accurate timing to ensure that he or she gets bright light at the right time. Too soon or too late - and the body clock may be pushed in the wrong direction. Take, for example, a businesswoman who has flown from New York to London. Her temperature minimum is at 5am New York time, or 10am London time. She needs to advance her internal clock by five hours. So she should avoid bright light before mid-morning (London time) and then go out into daylight for a couple of hours before lunch.

Such activity may of course be incompatible with business meetings. And it is impossible to avoid daylight at just the

cial light; it should be about 10 times stronger than an ordinary room light, equivalent to daylight an hour or so after dawn.

In due course, research into the relationship between light and circadian rhythms may find commercial expression. Compact light sources will be combined with sophisticated timers to tell the traveller exactly when he needs a burst of artificial sunshine. Until then the advice is for the westward traveller to go out into the daylight for a couple of hours before dusk. The eastward traveller needs daylight around the middle of the day.

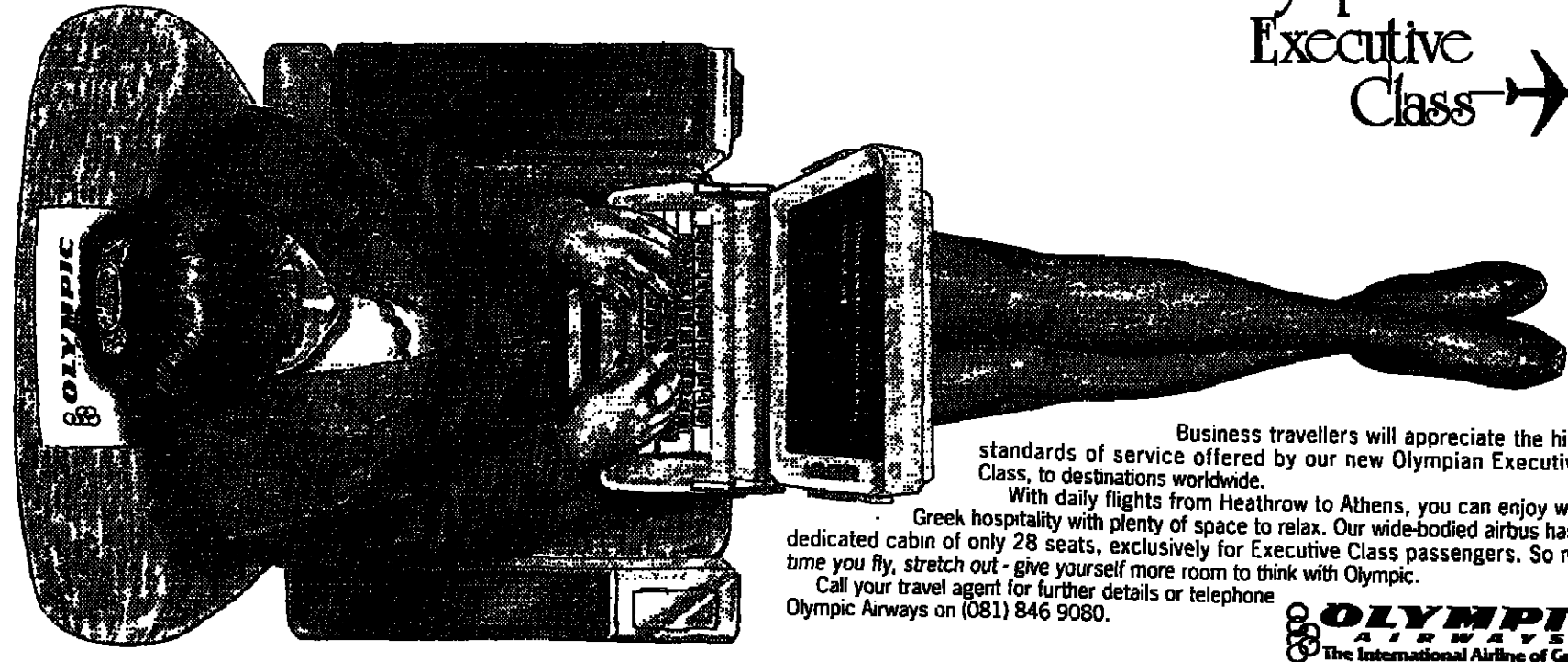
More generally, the best way of fighting jet lag is not to rest more than usual but to pursue an active routine of work and play, following the same timetable as local residents. Eat, drink and sleep when they do.

The aim is to reinforce all the social and environmental stimuli which re-set the body clock. If experience shows that jet lag severely disrupts your sleep patterns, then it may be worth asking your doctor to prescribe a mild sleeping pill to take for two or three nights after arrival.

And exercise as much as possible. There is good evidence that physical activity speeds up the synchronisation process and reduces jet lag.

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BUSINESS TRAVEL 11

GREATER MANCHESTER

Tomorrow the world

MANCHESTER was confirmed by independent research last month as Britain's biggest provider of financial and professional services outside London. Edinburgh, Glasgow, Leeds, Birmingham and Bristol each had excellence to offer, but Manchester scored best across the board as a full-service city.

Rapid growth of such services in all main British regional capitals in the last decade has been fuelled partly by London's international role creating room for cost-effective competition at home. At the same time, domestic demand has grown as the mergers, acquisitions and management buyout markets have developed at regional level, while back-office work in banking and insurance has been cheaper to do anywhere than in London.

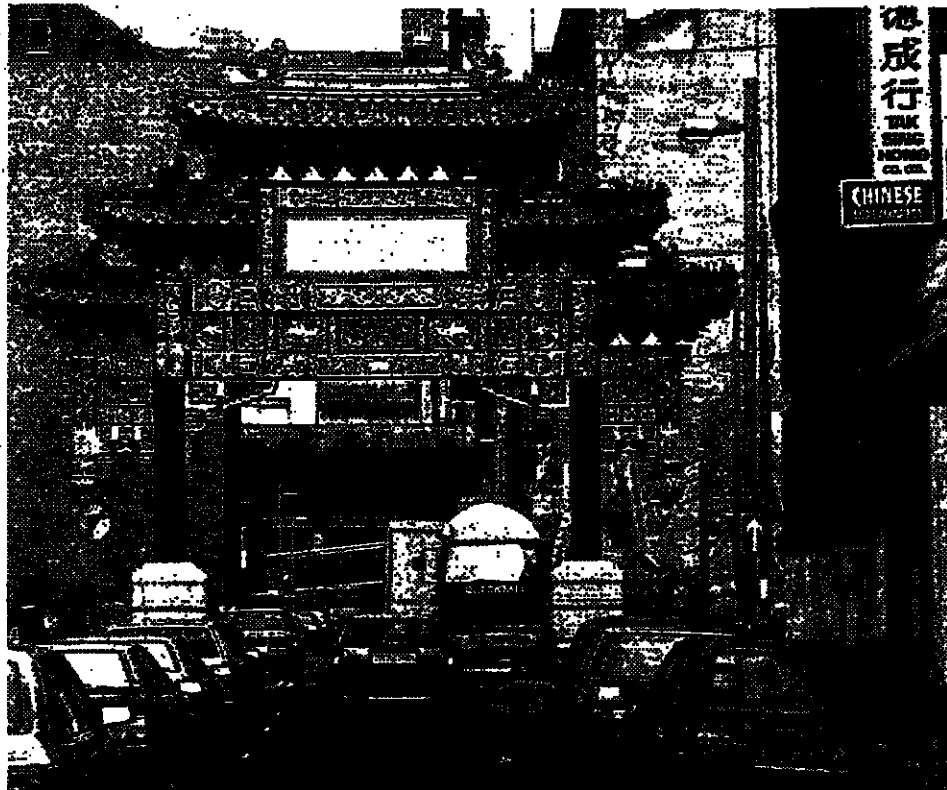
It is no accident, therefore, that Manchester now houses the largest regional concentration of international banks facilitating world trade and money transfers, as well as the largest group of venture capital professionals working in regional domestic markets.

The international flavour of industrial, commercial and professional life, however, is nowhere more obvious than at Manchester Airport, which claims to be the fastest-growing in Europe.

Delta Airlines started a new direct service to Atlanta this year and carried 10,000 passengers in the first four weeks. American Airlines' four-year-old Chicago route is now its most profitable across the Atlantic. The market is so strong that this year American Airlines was able to start flying between Manchester and New York in competition with British Airways.

Meanwhile, Aer Lingus has, in effect, made Manchester its home base, offering direct peak-time services to six European cities and thus getting over the problem of having too small a home population to run them economically from Dublin.

Indeed, these are merely this year's new developments at the airport, along with new direct scheduled services to Toulouse, Rotterdam, Hamburg, Stuttgart and Billund (in Denmark). There are now 41 airlines offering 72 scheduled destinations



Oriental flavour: a ceremonial gate at the entrance to Manchester's Chinatown

to 4.5m mainly business travellers a year.

Manchester itself is a conurbation of 2.5m people, but more than 10m more are within an hour of its airport, many of them in the economically significant 75 miles of M62 corridor between Liverpool and Leeds. Manchester is therefore a gateway to more than 15 per cent of UK gross domestic product. The business travel goes both ways.

The knock-on effect into Manchester itself has seen a rapid shedding of most vestiges of provincialism in the last few years. In the early 1980s, for example, Manchester was short of good hotels, with the Portland Thistle and the Piccadilly benefiting.

Then local developers turned an old cotton warehouse into the Britannia Hotel. Holiday Inn, aided by urban funding, transformed the faded Midland Hotel into an outstanding example of its luxurious international Crown Plaza brand. Ramada took over a redundant office block in the city centre.

to create the Renaissance.

Manchester city council developed a city centre strategy that encouraged more pedestrianisation of shopping areas and cleaner streets. A century of grime was cleaned off public buildings. The city's Chinatown, now Europe's largest, is a cheerful, almost startling cluster of neon-lit streets dominated by a gigantic dragon-gate. Upmarket shops cater to a growing, moneyed middle-class making its living from Manchester's growth.

Good quality restaurants such as The 39 Steps, Sam's Chop House, the Yang Sing in Chinatown, Cesare's, the French Room, the Midland, and Harper's stand comparison with anywhere.

On top of all this, Manchester's city centre is almost entirely "walkable" - and safely so at night, when there are always plenty of people about as the theatres and cinemas also do good business. A new concert hall for the Hallé Orchestra is planned as the cultural development of the 1990s.

Anyone who has travelled will have been to many less hospitable places, with less to offer by way of comfort, shopping, entertainment, culture and repeat. Comparison with several north American regional capitals grows increasingly favourable, as the international city is emerging.

However, Greater Manchester cannot be viewed in isolation. It has grown and strengthened as the capital of northern England partly because of its location midway between Liverpool and Leeds. Where these three once competed fiercely in all fields - and still do in some - the ability to travel easily between them has changed all that.

The M62 has been the key to this development. Completed only in the 1970s, it runs from

Liverpool to Hull and its socio-economic significance is that it has given northern England its first all-weather transpennine route. Exceptional blizzards closed it once, but then also down much of the rest of Britain too.

Liverpool to Leeds takes 90 minutes or less. Manchester is about 40 minutes from either. Other motorways link with the M62, creating a network that should be comprehensive by the mid-1990s.

The M56 links Manchester to Chester and North Wales, and the M63 and M56 combine with the M62 to almost encircle Manchester. The circle will be complete when the M56 is eventually joined to the M63 in the east. This latter development will put Manchester Airport - which lies on the M56 - only 45 minutes from Leeds and Bradford.

The business traveller can thus make Manchester his or her base and reach all points within the M62 corridor easily. A scenic route through Derbyshire also puts Sheffield an hour away by road.

By the same token, however, the road network makes it almost equally practicable to use Leeds, Liverpool or even Chester as a base for doing business in the busiest parts of northern England.

Leeds has access to North Yorkshire when the M65 is there is time for leisure, while Chester offers some of the best shopping anywhere in Britain. Indeed, business tourism has become big business itself as all of the cities have sought to improve hotels, restaurants and the quality of entertainment to encourage business travellers to spend more time and money. This is a fast-growing services sector run by people who have learned what business travellers expect.

Ian Hamilton Fazey

David Churchill on how hotel chains braved the storm

Cut rates and more extras

AFTER a decade when the worldwide hotel industry experienced unprecedented growth rates - apart from the hiccup in 1986 after Chernobyl and the Libyan bombing - the events of the past 12 months have brought the international hotel chains back to some reality.

No longer can they rely on a seemingly endless supply of business travellers willing to pay ever higher prices for accommodation - business travellers, moreover, who supply at least two-thirds of the year-round occupancy in most leading hotels.

Business travellers are coming back, according to most hotel chains, but with a caution that makes the recovery in trade look fragile. The Sheraton hotel chain, for example, says that the Gulf War probably masked the more long-term impact of the recession in the US and UK on business travel.

Mr Jonathan Bodlander, chairman of hotel consultants Horwath Consulting, also reports that "the Gulf War exacerbated the situation and turned the inevitable poor trading at the beginning of this year into a hefty downturn and a temporarily disastrous loss situation".

Although he acknowledges that the recession in the UK has been worse than elsewhere in Western Europe, he points out that "in other West European countries the hotel industry is not presently booming either and indeed is experiencing a downturn".

The response from hoteliers has been twofold: either cut-

ting prices or adding value, and sometimes a combination of both. The price cutting route came to the fore during and after the Gulf War, when many hotel chains seemed prepared to negotiate rooms at low prices when occupancy rates slumped to 25 per cent or lower.

"During the recession, it is necessary to discount room rates and try to balance your financial position," says Mr Eric Hilton, president of Conrad Hotels. "But recessions are only temporary; they normally last 12 to 24 months, although this one might be longer, it won't be for ever."

Sheraton is among those targeting special offers at those most likely to take them up. Others, however, have eschewed discounts. "We don't believe in cutting our prices when times are bad because it is difficult to bring them back to realistic levels when the market improves," points out Mr Peter Bates, marketing director of the Savoy Group of hotels (including the Berkeley, Connaught, Claridge's and the Savoy in London, the Lygon Arms in the Cotswolds, and the Lancaster in Paris).

The Savoy Group, instead, moved towards adding added value benefits for business travellers, such as limousines to and from the airport. Wootton, the business traveller, however, is increasingly going to be the name of the game in the 1990s. "In an increasingly competitive marketplace, our objective is to retain the business traveller so

that he or she becomes a repeat guest," says Mr Bernd Chorenge, president of Hyatt International. "It is very important that we meet their expectations on the first and every subsequent visit."

Mr Hilton agrees: "We think the corporate traveller basically is looking for consistency; he or she wants to be assured of receiving a certain standard of service and product every time they stay in a Conrad."

Above all, hoteliers, like the airlines, now increasingly understand that business travellers want to be recognised. Regular business users of Forte hotels, for example, can get a guaranteed room reservation if they book in advance. Hilton International, part of the Ladbroke Group, has a special club for frequent guests which entitles them to special benefits.

Copthorne Hotels, owned by Air Lingus, also claims to be the first international hotel chain to introduce dedicated business apartments in its hotels. It believes that the problem with doing business in a traditional hotel suite is that the adjacent bedroom often intrudes too much, making the environment less "business-like".

Copthorne's business apartments were first introduced into its flagship property, the London Tara, last summer and are now being extended to four other hotels in the group. Each apartment is a completely separate office, with the bedroom well hidden.

Hotels increasingly recognise that they have to woo new markets. The rush of euphoria

after the opening up of Eastern Europe in recent years has given way to a more sober assessment of the potential for the market. All the leading chains are moving ahead with developing hotels in Eastern Europe, but the expansion rate has slowed as the problems of building or acquiring hotels are revealed.

The hotel chains focus, however, has switched to tapping into the Japanese market: Japan is seen as having the most potential for international travel in the 1990s, especially because the Japanese are one of the least travelled populations.

"Japan represents one of the most exciting travel opportunities of the decade," says Mr Michael Hirst, chairman of Hilton International. It has just launched a new service called the "Wa No Kutsurogi" service (meaning comfort and service, the Japanese way) - in almost 50 of its international hotels. The idea is to make Japanese guests feel more welcome and secure with Japanese speaking staff and information written in Japanese on menus and fire safety instructions.

The Japanese, moreover, are also expected to become big players in the world hotel industry as their population travels more widely. Already the Japanese company Seibu-Saloon owns a majority stake in the Inter-Continental chain, with other Japanese investors building up joint ventures and deals with chains such as Marriott and other US-based hotel groups.

Profile: FORTE

Shaking up the sector



Rocco Forte: a bold stroke

exercise which Mr Forte and his colleagues - including an influx of new marketers from outside the hotel industry - have concentrated on as the core to the company's growth in the 1990s.

Under the re-branding, all its hotels are being segmented into particular, easily identifiable categories - a process which involves some switch of existing hotel names as well as the sale of 32 hotels which fit into none of the niches.

One of the first by-products of Forte's new market-driven approach has been its adoption of the US hotelier's policy of charging by the room rather than the number of occupants. At the Posthouses, a room now costs a standard price of £49.50 from Sunday to Thursday, whoever books it and however many in the room (in effect a maximum of two adults and two children). On Friday and Saturday nights the rate drops to £39.50 to encourage leisure travellers.

If the move proves successful and early indications are that it is - then it is likely the tactic will be adopted by other

Forte brands, such as Crest. But the decision to drop the Trusthouse part of the corporate name and concentrate on Forte was also an integral part of the marketing plan.

It was chosen after careful research, the company says, as the most suitable name to spearhead Forte's expansion overseas. The name, for example, means strength in Latin-based languages; moreover, the acronym TRH registered poor awareness overseas.

Forte has been rather tardy in the past in expanding overseas - its UK rival Queens Moat Houses, for example, has shown the way by its successful moves into the Continent. Forte's main foray overseas in the 1980s - the Travelodge chain in North America - had to be pulled round in 1987 by the strong management skills of Sir Ian MacGregor.

Holding the company back in the past has been its policy of buying freehold hotel properties rather than following the tactic of other hoteliers in taking on management contracts. Now Forte is more flexible, undertaking joint ventures on the Continent and in South America as well as being willing to take on management contracts for hotels it does not own. Over the next decade, there seems little doubt that Forte will stage its place on the world stage for hotels.

David Churchill

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The Rt Hon. Christopher Chataway, Chairman of the Civil Aviation Authority, last month laid the foundation stone of Britain's new air traffic control centre now being built near Fareham in Hampshire.

This £200m-plus project plays a key part in the development of the nation's air traffic system.

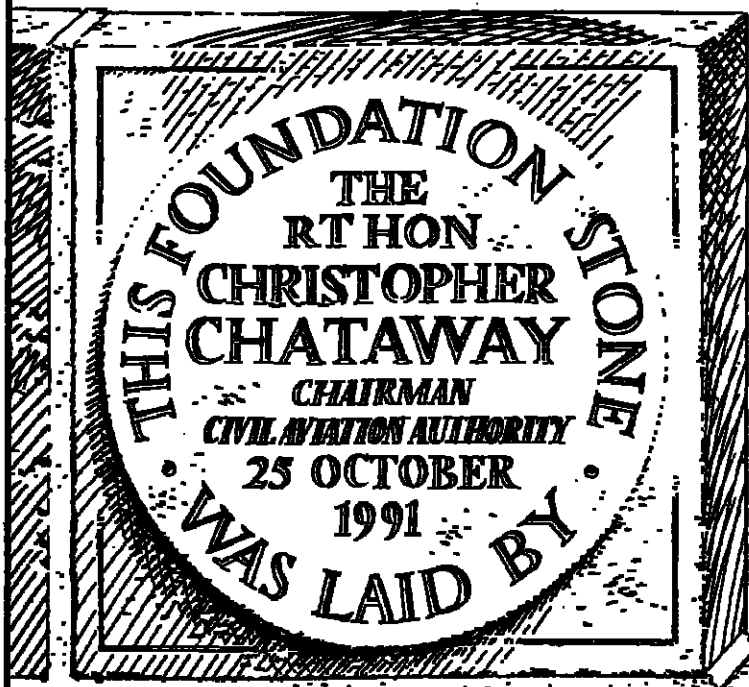
The Authority is investing £750m in new equipment, facilities and procedures to meet the growing demand for air travel. So far we've modernised airport air traffic services, provided more and better navigation aids and completed one of the world's most advanced radar chains. We've also successfully installed a new computer system at the London Air Traffic Control Centre.

By 1995 we'll have introduced a radical re-organisation of air traffic management over South East England to provide 30 per cent more capacity. In 1996 airspace capacity over England and Wales will be increased by 40 per cent when the new centre at Fareham is operational. And we're working with our European colleagues to harmonise and integrate systems across the whole of the continent.

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BUSINESS TRAVEL 12

The David Churchill guide to guide-books

Hard facts in soft covers

WHEN travelling on business what are the most useful guides for the executive? The following is not definitive but only a guide (in no particular order) to some of the many books on business travel which range from the essential to the interesting.

ABC Executive Flight Planner This is the pocket bible for air travellers who want to work out their flight details themselves.

With more than 300,000 changes to scheduled flights each month, a regular copy of the flight planner is a valuable help to the frequent flyer.

The guides are published in three pocket-sized versions, covering Europe, Middle East and Africa; Asia and the Pacific; and the Americas.

The print may be a trifle small, but the planners list all the scheduled flights in those three regions, enabling eleven-hour changes to itineraries.

The planners are a condensed version of the ABC World Airways Guide, aimed primarily at the travel agent or in-house travel department because of its size, which co-ordinates scheduled flights from some 740 airlines worldwide. It includes details of minimum connection times, flight routing, fare rules, and mileage (important for frequent flyer programmes).

Executive Flight Planner, £7 each or £65 a year, from Reed Travel Group, Church Street, Dunstable, Bedfordshire, LU5 4HB. Tel: 0581 600111.

ABC Rail Guide This is the most useful guide to UK rail services for the business traveller travelling either to or from London - as well as being the source for the Agatha Christie novel, *The ABC Murders*.

The guide lists fares and provides complete timetables for London and south-east train services.

However, it is rather short on European rail services - a better guide for these is Thomas Cook's European Rail Timetable.

The ABC Rail Guide, £7 per copy by post (including packaging) and £4.50 from railway stations or bookshops.

An annual subscription costs £55 and is available from the Reed Travel Group at the above address.

The Thomas Cook European Rail Guide costs £90 a year on subscription or £5.45 for individual copies, from Thomas Cook, PO Box 237, Thorpe Wood, Peterborough, PE3 5SB. Tel: 0733 268943.

How to Find Your Way Around the World

This guide, published by Thomas Cook, is aimed at those with little knowledge of the business travel world and who, like secretaries, need to know the terms and basic

rules of business travel. As such it is a very basic book for regular business travellers and is intended as the first of a series of reference tools for those who have to book corporate travel. It offers explanations of the terms used by airlines, hotels, and car rental companies when detailing the services they offer to business travellers.

The guide is available both on computer disk format - on an IBM or compatible personal computer - or as a booklet.

The disk or guide costs £4.95 from Thomas Cook Travel Management, PO Box 36, Thorpe Wood, Peterborough, PE3 5SB.

Tel: 081-739 8575.

The Traveller's Handbook This is a valuable handbook running to more than 850 pages packed with useful articles on all aspects of travel, with very detailed advice on all the practicalities of travel that people take for granted until something goes wrong.

For business travellers especially there are sections on visas, currency restrictions, and health matters. The handbook costs £11.95 and is published by Wexley, 45-49 Brompton Road, London, SW3 1DE.

International Air Travel Handbook This useful guide for air travellers, sponsored by Pickfords Business Travel, provides a comprehensive list of business class services on most leading airlines - such as seat pitches and baggage allowance - as well as a country by country guide listing vital facts for the business traveller.

A small editorial selection includes helpful advice on what to do if things go wrong. Published by the Reed Travel Group (address above) price £12.

The Director's Guide to Travel Management This booklet is sponsored by American Express and therefore obviously has a slant towards its views on travel management systems. However, the 78-page guide has an interesting second section including sections on your rights as an airline passenger or hotel guest.

Available from Book Department, Director Publications, Mountbatten House, 6-20, Elizabeth Street, London, SW1 9RB, price £9.95.

Airports Guide Europe This helpful book, produced by Thomas Cook, provides detailed information on 75

leading European airports, including plans of the main terminals maps of airport locations in many cases. Other information includes car parking facilities, banking services, and hotels.

Available from Thomas Cook (Box 237) at the above address, price £6.95.

Which? Hotel Guide The great advantage of this guide, published by the Consumers' Association, is that not only are the hotels only recommended by readers but that it offers the business traveller the chance to stay in more individual properties than the typical chain hotel.

The drawback, of course, is that the guide only covers the UK; continental travellers will find the Michelin guides comprehensive but a little short on the descriptive element that characterises UK hotel guides. Sister publication to the Which? Hotel Guide, the Good Food Guide is an indispensable aid to the business traveller. The guide lists all the leading London restaurants and has at least one entry for all main towns and cities through the UK.

Being chosen primarily for the food, they provide a more stylish alternative to the inevitable hotel food that is most

business travellers' fare. Both are published by the Consumers' Association and Hodder & Stoughton and are available from bookshops at £12.95 each.

The Conference Blue and Green Books These may be rather specialist in nature, appealing mainly to conference and meetings organisers, but they are essential working guides to virtually all venues in the UK. The Green Book covers those venues offering something out of the ordinary - such as historic buildings or hot air ballooning - while the Blue Book deals with technical aspects of conference venues.

Available from Benn Business Information Services, PO Box 20, Sovereign Way, Tonbridge, Kent, TN11 1RQ.

Tel: 0732 362666. Price for both volumes £55 in the first year, thereafter subscribers receive it free.

Fodor's Guides Travelling to a new country or city can be a rewarding experience for the business traveller, although it helps to take advantage of a general travel guide as well.

The American-based Fodor's collection is well-suited to business travellers, describing top hotels and the best restaurants as well as the tourist sights worth visiting. There are many similar guides on the market, however, so it is best to experiment with several to find one whose style you are happy with.

Fodor's is available from most bookshops.



Aerial view of Toronto with the SkyDome in the foreground

TORONTO

Safe, clean and efficient

ALTHOUGH Toronto lacks the vibrance or charm of some other cities, it does offer the business visitor a combination of safety, cleanliness and efficiency not often found in North America.

The past few years have stretched the resources of Canada's biggest city to the limit. The prosperity of the 1980s has swollen crime and unemployment rates. A squeeze on public sector spending is forcing the municipality to trim many services. But for the visitor passing through, there are few obvious changes beyond the For Lease signs in front of almost every downtown office building.

It is still safe to be out after dark (though women would be wise to avoid quiet, dimly-lit streets). The subway system remains the envy of many North American urban transport operators. The worst of winter can be avoided by using the vast system of subterranean shopping arcades to walk from one downtown appointment to the next.

Toronto has, however, become one of North America's most expensive cities for the foreign traveller. The strong Canadian dollar (C\$1: \$0.80), Canada's new 7 per cent Goods and Services Tax and an unrelenting rise in labour costs are among the culprits.

According to a survey earlier this year by Corporate Research Group of Geneva, the cost of living in Toronto matches New York. The business visitor staying in a top hotel should count on spending C\$850-C\$900 a day, including a lunch or dinner for two.

There are some relatively painless ways of cutting costs, however. Public transport is excellent. During rush hours, the subway is often quicker than taking a taxi. Travellers should avoid the airport taxi cartel, which charges far higher fares than normal city cabs.

Airport buses run frequently at a fraction of the cost of a cab. Renting a car is unnecessary, unless one has appointments in outlying suburbs. In that case, it may be most convenient to stay in one of the first-rate hotels in the dormitory towns of Mississauga (west of the city), Scarborough (east) or Richmond Hill and Markham (north).

Breakfast can be eaten more

cheaply - and in some cases, more pleasantly - in a delicatessen than a hotel. One favourite in the financial district is Shoppy's, at the corner of Yonge and Front Streets.

The notoriety of Toronto winters is not fully deserved. Daytime temperatures seldom drop below minus 10 deg C, making it less cold than most other Canadian (and even some US) cities.

Although a heavy overcoat, gloves, overshoes and a hat are essential, keen swimmers should also pack their costumes. Several hotels have indoor swimming pools. With a little effort, even a mid-winter visit can produce more pleasant memories than icy pavements and a streaming nose.

The city is dotted with ice skating rinks, including one adjacent to the city hall, which have skates for hire. A walk through one of Toronto's many green belts after a fresh snowfall is a magical experience (provided you are dressed properly). The climate is most pleasant however, in late spring (May and June) and early autumn (September and October). Summers are always spoiled by several weeks of very hot, sticky weather.

Downtown hotels include: The King Edward (phone 416-563-9700), L'Hotel (phone 416-597-1400) and, on a lower price range, Novotel (phone 416-567-9900). The Four Seasons (phone 416-964-0411) is in the shopping district of Yorkville. For something a little more exotic, book a room overlooking the baseball field at the SkyDome Hotel (416-590-7100).

Business lunch recommendations in the financial district include the King Edward Hotel's Cafe Victoria, the Acadian Room on the top floor of The Bay department store (corner of Bay and Queen Streets) and the dining room at the Hotel Victoria (56 Yonge Street). More informal (but still a business favourite) is the Senator Diner, adjacent to the more upscale Senator restaurant on Victoria Street (no bookings taken).

Business lunches normally start around noon and most Canadian business people appreciate being back at their desks by 2pm. The influx of immigrants in recent years has brought Toronto some superb ethnic restaurants. The Bangkok Garden (18 Elm Street) has a reputation as one of the best Thai restaurants outside Thailand. For an excellent Italian meal, try Biagio (155 King Street East).

Bernard Simon

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BUSINESS TRAVEL 13

NEW YORK

Core problems

POOR old New York! It is still one of the world's most exciting cities and ranks as one of the three biggest business capitals (along with Tokyo and London), but unfortunately the Big Apple is going through a rotten patch.

The problems facing New York include a local economy that is harder hit by recession than most parts of the United States and a municipal fiscal crisis that is so severe it is affecting the city's ability to maintain the most basic infrastructural and social services.

These problems are highly visible. As soon as one begins driving into town from Kennedy, La Guardia or Newark airports one experiences some of the worst potholes and most dilapidated bridges to be found in a late 20th century Western industrialised city. The city's hapless Mayor David Dinkins is floundering as he threatens to close city parks, sack fire fighters and to turn off some street lights in his disorganised and nearly fruitless scramble to sort out the prospective budget deficit.

The visitor arriving in New York is also treated to the sight of some of the estimated 80,000 homeless individuals who sleep on the streets. Thanks to a combination of federal and local cuts in the welfare system and inadequate funds for housing and the treatment of drug addicts and AIDS victims, the homeless can now be found in almost every part of the city - hustling, begging, stealing and camping out in makeshift homes of cardboard boxes.

New York's boom in the 1980s was, of course, proportionally greater than elsewhere in the US. Now the city's business community is like a battlefield of fallen victims, be they convicted Wall Street crooks, discredited real estate hustlers such as Donald Trump or once-grand chief executives such as Citicorp's John Reed and American Express's Jim

Robinson, the fallen idols who are both swamped by a variety of financial and management problems.

The recession has decimated the real estate market and led to massive layoffs among corporate lawyers, investment bankers, stockbrokers, and in the worlds of advertising, publishing, marketing, commercial banking and government.

Since the gift is gone, so are the big spenders. Retailing is in the dumps and forecasters are predicting one of the worst Christmas seasons in years. Tables are abundant at restaurants that were once impossible to get into. The theatre district is reeling. Night clubs are barren. Art galleries are also suffering and several big names in the Soho district are rumoured to be on the verge of bankruptcy.

It is, of course, possible blithely to ignore all of the

above if one is whisked straight off the Concorde and into a helicopter for the brief ride from Kennedy Airport to midtown Manhattan, if one's stay revolves about corporate board rooms and a suite at the Towers wing of the Waldorf Astoria, with perhaps a brief stroll up Park Avenue to take lunch at the Four Seasons on 52nd and 5th Street. For those businessmen who do not live in the stratosphere, a bit more planning may be in order.

Here are a few hotel and restaurant tips for the business traveller who is on a moderate expense account:

- The Hilton on Sixth Avenue and 54th Street remains a favorite among mid-priced hotels, and is more pleasant than the huge and anonymous Sheraton City Square (Seventh Avenue and 57th).
- The businessman wishing a reasonably priced bed-

room-and-lounge suite, useful for longer stays, should consider the Surrey Hotel on 76th Street and Madison Avenue, or the more economical Embassy Suites Hotel on 47th Street and Broadway.

- The most cheerful of the cheaper hotels is the Days Inn on 57th Street and Ninth Avenue. A great standby, although offering more charm than service, is the modestly priced Algonquin Hotel, on 43rd Street.

- Avoid the supposedly chic and over-rated New York version of Milan's Ristorante Bice (5th Street), a "power" spot for businessmen that features inflated prices and overcooked pasta. Try instead the epicurean delights of Paper Moon (58th Street) or Harry Cipriani (Fifth Avenue, on the ground floor of the Sherry-Netherland Hotel).

- Take a contact you don't need to impress to lunch at the Grand Central Station Oyster Bar, still great after all these years.

Alan Friedman



The concourse of Grand Central Station: still a great place for lunch after all these years

David Barchard sees a switch to charge cards

DIY option to cut the costs of travel

THE CORPORATE card market, for many years on the fringe of the payments card business, is poised to grow strongly in the 1990s. But many companies have yet to wake up to the cost savings that can be achieved through corporate cards.

Mr Alan Goodham, head of travel at Barclays Bank which issues its own Visa business card, lists the benefits of a corporate card: "Firstly there is increased cashflow control and the streamlining of back office operations controlling expense claims. You don't need to control cash and you don't need to have a paper chase. It is incredible what it costs companies to fund their employees' own expenses. With a card, that cost is born by the card company," he says.

The corporate market travel market is much larger than is generally appreciated and is growing rapidly. American Express says that business travel and entertaining (T&E) makes up between three per cent and six per cent of Gross Domestic Product in France, Germany, Netherlands, Switzerland, and the UK.

After salaries and data processing, business travel is the third largest controllable item in the operating costs of companies. On average a third of company employees make some domestic trips on business and one in 10 travels internationally. T&E costs per employee average around \$2,000, with smaller service companies spending the most.

Companies tend, a survey by American Express reveals, to believe that T&E costs will rise faster than company revenues. Why then do many companies still view the corporate card with indifference? "The thing that surprises me is that the

bulk of the UK corporations have not ever really thought about using a corporate card. It seems to be something they stumble across," says Mr Alan Goodham at Barclays Bank. He believes that companies devote relatively little thought to their business travel costs because they are split between different departments.

They also perhaps fear that as happened in the early days of the credit card business, a company card will be a license for some individuals to overspend rather than a tight cash-flow control tool.

Traditionally, American Express has been overwhelmingly dominant in the business card market with a market share around 52 per cent in the UK. Its dominance will not easily be overcome by other entrants into the market.

One coup for American Express this year was the decision by Lloyds Bank to make its new corporate card an American Express card.

"We were in no mood to put lots of bells and whistles on a product that might be a loss-maker and having looked very carefully at the various offerings in the market place, we decided that the Amex are the market leaders and that it was better to join them rather than try and beat them and offer the best that was available to our customers," says Mr Gerry Hawkins, general manager at

Lloyds Bank. Lloyds - who joined Visa International in 1987 - might have issued a Visa card, but Amex's network of travel agencies and international back-up services seems to have tipped the balance in its favour.

Lloyds' decision to enter the market is a sign of the times. Banks until recently have viewed corporate card products with little enthusiasm, regarding them as dog products unlikely to be able to stand on their own feet financially. "It is not a big market and there is not a lot of money in it," says one banker.

Because of these doubts banks until recently put little or no effort into the development of corporate card products which could compete against American Express and Diners Club.

Despite this, large banks increasingly realise that a corporate card is an important element of relationship banking in the commercial market.

In the late 1980s, in contrast to the previous lack of product development in the corporate card business, card issuers and companies began looking for ways to enhance their corporate card products. The result has been the appearance of a new generation of company cards which are co-branded with airlines, thereby generating benefits for both the airline and the card issuer. The first of

these new cards was a co-branded Diners Club launched with SAS, Scandinavian Airlines.

Diners has since gone on to issue a card with British Airways. Alitalia has launched a card with Servid Interbank with the CartaSi branding.

Air Plus, the payment card for frequent travellers on airlines participating in a common booking scheme, seems to be losing ground. Though it can offer customers better baggage facilities and other enhancements, Air Plus can only be used as a payment card for travel and entertainment and companies seem to want a card which does more than just pay for tickets.

"Diners is very attractive to us because of its corporate portfolio. The main reason is that they have very good core business for the card. Diners have worked very closely with the travel agency community as both a customer and a distributor," says Mr Tony Stewart, general manager, British Airways Diners Club.

The whisper on the market now is that airlines still in the Air Plus scheme are looking for a payment card enhancement.

The obvious course would be a link-up with a card system such as Visa or American Express which already has some marketing links with

KLM and Air France). A more intriguing possibility could be a tie up with JCB, the Japanese charge card, which is now expanding in North American and European markets.

A co-branded card enables the airline and the charge card company to track the spending performance business travellers more fully than either can do alone. They also take the paperwork out of frequent flier programmes.

British Airways says that take up of the card among large companies in the UK has exceeded expectations. Around 65 per cent of its customers in the lodge market (company business account cards held with a travel agent such as Thomas Cook or Pickfords) now use the card for what is effectively factoring.

It is not only companies who benefit. The success of the airline cards has given a boost to Diners Club, American Express's smaller rival after years of being eclipsed. A snag is that Diners' network of retailer outlets is relatively small and confined to the upper end of the market which could sometimes cause problems for card holders in some countries. Their large retailer bases may eventually hold the key to advances by Visa and MasterCard in the business travel market.

Profile: the Hyatt hotels group

Three-tier strategy

WHEN the Hyatt Regency hotel opened in Birmingham last year, adjacent to the city's new international convention centre there was an embarrassing small gap between the hotel and the connecting overhead walkway to the centre. The mistake (not the Hyatt's) was quickly rectified, but the mere fact that it was the Hyatt to which this had happened gave the story wide currency in hotel circles throughout the world.

The reason was that Hyatt has built up a well-deserved reputation for being one of the top international hotel chains - so that when something goes wrong it stands out.

Not that the gap in the walkway has put people off bookings for the Hyatt as the main convention hotel remained are very strong for the rest of the year in spite of the recession.

The Birmingham Hyatt was only one of a number of new hotels Hyatt has opened over the past few years, bringing the total up to 159 around the world. Hyatt Hotels Corporation, the main operating com-

pany, has 89 hotels and 17 resorts in the US, Canada and the Caribbean. Hyatt International, a separate company, and its subsidiaries operate 37 hotels and 16 resorts in 27 countries.

The two operating companies are part of the Pritzker Family Trust, a private company in Chicago which also owns manufacturing and property companies worldwide.

But Hyatt, like many of its rivals in the world hotel stakes, is constantly searching for new developments for the 1990s. At present it has some 12 new hotels either recently opened or being developed in 10 countries around the world. These include the Park Hyatt in Santa Monica, California, which opened last July, the Grand Hyatt Erawan in Bangkok (opened in September); the Hyatt Regency Rousey at Paris Charles de Gaulle Airport due to open late next year; and the Park Hyatt Buenos Aires slated to open early 1992.

These three names - Park, Regency, and Grand - reflect the branding strategy that Hyatt has adopted. But, insists Mr Bernd Chorenge, president of Hyatt International, the three hotel classifications do not target different market segments: "All our hotels cater to travellers at the top end of the market, whether they are travelling on business or for leisure."

He adds: "But within our umbrella brand name we have developed a number of different sub-brands to cater to the specific needs of a particular destination or market." Mr Chorenge has been with Hyatt since the late 1980s when Hyatt started its international operation with the Hyatt Regency in Hong Kong. Now 46, Mr Chorenge is Hyatt International's longest-serving employee.

"The next 10 years will see the demise of the smaller operators," forecasts Mr Chorenge. "Only the major chains have the resources to provide computerised reservations networks and the commitment to marketing that is required."

David Churchill

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BUSINESS TRAVEL 14

BA faces new American challengers, writes David Churchill

Dogfight over the Atlantic

THE Battle of the North Atlantic is being fought out this autumn between British and US airlines eager to capture a share of the lucrative transatlantic business class traffic.

After several years when the decline of Pan Am and TWA as effective competitors to British Airways gave the UK airline the chance to build up a dominant share of the North Atlantic air routes, increased competition this year has put BA under intense pressure to maintain its performance.

The winners in this battle, however, will not be the participants, at least in the short term. Those that are benefiting most from the rivalry are their passengers, especially business travellers.

"There is going to be a real slugging match on these routes over the next year," points out Mr John Donaldson, managing director of the Thomas Cook travel agency group. He predicts that as a result there should be little real price inflation on North Atlantic business class fares next year.

The origins of the battle being fought out between British Airways, American Air-

lines, United Airlines, and Delta - plus Virgin Atlantic and several other smaller players - is a result of several factors.

One was the growing weaknesses of the two main US international carriers - Pan Am and TWA - which failed to respond to the market changes brought about in the US over the past decade by the de-regulation of routes and services. Their decline led the way for United and American to take over their prime Heathrow services, although this move required more than sim-

Britain trades Heathrow landing rights for more US access for its airlines

ply buying out the two previous airlines.

Under the bilateral agreements existing between Britain and the US for many years, American and United would have still been unable to actually take over the routes. However, talks between London and Washington gave American and United official access

to these routes in return for greater access to the US for British carriers.

Mr Samuel Skinner, the US transport secretary, said of this agreement at the time that it made available the so-called seventh freedom rights to UK airlines. "What that means, for example, is that BA would be able to fly between Germany and the US without having to stop en route to London as more traditional rules require."

But, he added, the main thrust of the new agreement was "stripping away the artificial constraints of bilateral agreements and allowing airlines on both sides of the Atlantic at least to exploit the true economic potential of the transatlantic market in a far more effective way."

At the same time as American and United were being allowed into Heathrow, the British government decided to scrap the controls on which airlines could use Heathrow. (These regulations said that only carriers which were serving Heathrow before 1977 could fly into and out of the world's busiest airport.)

The reason for the abolition of the old rules was in keeping

with the British government's desire to see more airline competition throughout Europe: it could not argue for an "open skies" policy in Europe while still curbing access to Heathrow.

The main result of this change, apart from bringing in American and United, was to allow Virgin Atlantic to operate to the US from Heathrow. Previously it could only fly out of Gatwick. Heathrow is seen as the key to the North Atlantic routes because of its onwards connections to other parts of Europe and elsewhere.

This new competition could not have come at a more difficult time for British Airways. The hiatus caused by the Gulf war at the beginning of the year disrupted the travel plans of many business travellers; when the crisis was over, BA's traditional customers were faced with a barrage of advertising from both United and American as they sought to convince frequent flyers that it was a good time to change habits and airlines.

Moreover, the cheap fares introduced by American and United - and Virgin - also meant that cost-conscious com-



United's big jets at Heathrow: queuing up for the travelling executives

panies were more inclined to take advantage of these special offers. BA, however, has fought back strongly on fares: it has agreed to allow all travel agents access to unsold seats to enable them to sell return economy tickets to New York, for example, at between £250 and £300. This is the same price range as for tickets sold

by traditional flight consolidators, agents who take on a commitment in advance to sell unsold airline seats.

BA has also been forced to introduce a frequent flyer programme, called Latitudes, to counter the programmes offered by United, American and Delta. Frequent flyer schemes give regular passen-

gers the opportunity to get free tickets for future flights. Popular for many years in the US, BA has traditionally eschewed such an approach. However, it has linked its Latitudes programme to its Air Miles operation, thus also boosting the popularity of this promotional scheme initially aimed at leisure travellers.

The advantage the American carriers have over British Airways is that they can offer a greater network of connecting services within the US. BA, on the other hand, has better onward connections from its home base of Heathrow.

American Airlines, the largest US carrier, is probably the most aggressive of BA's rivals. Seven years ago, American had no transatlantic services at all; now it operates 196 flights weekly from the UK to seven US gateways.

From next June, when it starts a Stansted to Chicago service, it will be the only transatlantic carrier to offer services to the US from all three main London airports.

United's plans for building up its transatlantic services included being the first airline to place a firm order for Boeing's new wide-bodied, twin-engine aircraft, the 777.

The competition over the North Atlantic could not have come at a better time for travellers, according to *Business Traveller* magazine. A survey to be published in the magazine next month shows that the business class return fare from London to New York is the most expensive, after adjusting for distances travelled, from any European country.

From London, the cost to business travellers is 19.07p per kilometre; from Athens (the cheapest) the cost was only 9.62p per kilometre.

Alice Rawsthorn goes window shopping

Everything that money can buy

of the new collection of travelling desks and stools designed for Vuitton by Christian Lemaire, architect of the Montreuil hotel in Paris. Vuitton has made a limited edition of 100 desks and 200 stools in sycamore and cowhide. A snip, compared to the Stokowski secretaire, at £4,435 a set, or £5,045 if you throw in the document holder.

Having organised my luggage

Louis Vuitton's Stokowski secretaire (in cuir épil) costs a mere £18,000

page I would then, of course, have to decide what to put in it. The wardrobe is easy. Chanel for weekdays. Romeo Gigli for weekends and Dolce & Gabbana for evenings. Manolo Blahnik for shoes and a *coche* of Georgian jewels. Books are easy too. I'd while away all those hours on trains and

planes by re-reading the classics in the new edition of the Everyman Library, all stashed neatly away on the top shelves of my Stokowski trunk.

As I'd be spending so much time on my travels, I'd need lots of toys and trinkets to keep me amused. I might take an Hermes *théière*, a teapot with two handles, one for tea and the other for a cup. Another effortless extravagance at £2,900.

After the *théière* my other travelling toys seem positively parsimonious. I'd need a radio, of course. I'd go for a Sony ICF SW1E, commonly known as the SW1, a miniature short-wave radio with quartz synthesiser tuning. So, for £150, I could tune into the World Service - cuts, or no cuts - wherever I might be.

If I wanted an alarm clock as well I'd choose the Braun ABR3131 alarm for £29.95. Braun, thanks to Dieter Rams, its chief designer, is a monument to modernist

design. The 3131 has all the characteristics of classic Bauhaus styling with its monochrome colours and functional features, like the global time guide that doubles as a stand and the serial that slips out along the side.

Then there'd be music. Sony would be best for my Walkman, for cassettes, my portable compact disc player, for CDs, and, of course, my Watchman, for television.

If I waited until the end of next year I'd be able to treat myself to the new Sony Mini-Disc for around £300 so I could play tiny magneto-optical discs on a machine the size of a cigarette packet. By then I'd also be able to buy a Walkman-sized version of the Philips digital compact cassette, which will play all my old ordinary cassettes as well as my new collection of compacts.

Should I want to *make* music on my travels as well as play it, I'd buy a Yamaha QY10 so I could key into a sequencer



Lapping it up: FT reporter Paul Waldner at work during a South African Airways flight

with eight-tracks, a generator with 28 notes and 30 voice tones, a rhythm machine with 28 voices and a micro keyboard all the size of a video cassette at £280.

I could even croon along to my own portable karaoke

machine. The Mamekora Handy Karaoke set hails from Japan (where else?), but can be bought for £98 from the Paul Smith shops in Europe.

Today's traveller never ventures far without at least one techno-ty. I, of course, would

go for the *crème de la crème* in the Sega Game Gear portable electronic video game console. The Game Gear is no bigger than a floppy, but has stereo sound, with a Walkman adaptor, and a three inch screen.

The Super Monaco Grand

Prix game covers all the 16 Grand Prix circuits and lets the driver choose his own engine, tyres and gearbox. More than a million models were sold in two months when it was launched in Japan last year. Now I can buy it in the UK for £99.99 and, from next year, I'll be able to tune it into a portable television with a £50 attachment.

So, whether I'm writing my diary on a Tibetan mountain-top on a Christian Lemaire desk, or singing-along to my portable karaoke machine in the privacy of my own room at the Ritz Hotel in New York, I'll be doing it in style.

But there is, of course, one other travel trinket that no girl, even a very rich girl, should set off on her adventures without. For £149 you can buy the cheapest of Ratners' wedding rings. C-p, it may be, but at least it means you can leaf through the books in your Stokowski, or play with your Game Gear, in unperished peace.

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DENMARK



SECTION IV

Tuesday November 19 1991



Last year, Denmark had its first current balance of payments surplus in 27 years. This year, inflation

was the lowest of OECD countries. Copenhagen has regained its self-respect, writes **Hilary Barnes**, but the weak, minority government is facing an uncertain future

A confident age dawns

THERE have been substantial changes in Denmark in recent years. In the early 1980s, it would have been inconceivable that the minister of finance should open an interview with the following words: "Denmark has a unique opportunity to become an exemplary economy among the industrial nations. The Danish economy is the strongest in Europe, and will become stronger."

But this was the opening shot in an interview for this survey by Mr Henning Dyrsmose, finance minister in the two-party Conservative-Liberal minority coalition government. Mr Dyrsmose has more reason to be optimistic than did any of his predecessors in 20 years.

In non-economic respects, too, the country seems to be more sure of itself. Debilitating conflicts over Nato policy and the EC, which were a feature of the 1980s, were put aside when the Berlin Wall came down. There is now a broad consensus between almost all parties in the Folketing (parliament) on European policy and defence.

A decade ago, Denmark was indeed in dire straits. Two oil

price shocks had rocked the economy and successive Social Democratic governments had failed to bring the problems under control. The budget deficit in 1982 was more than 10 per cent of the gross domestic product. The current balance of payments deficit was large, and the problems of the foreign debt so pressing that the finance minister of the day described the country as being on the edge of a financial abyss. Yields on government bonds in the summer of 1982 soared to 23 per cent.

Statistics tell a more hopeful story now. The current account is in surplus. The trade surplus is larger, relative to the size of the economy, than either Germany's or Japan's. Inflation is about 1.8 per cent, the lowest in the OECD.

Unemployment mars the record, however. At 10.8 per cent, it is as high as it was in the early 1980s.

The transformation in the country's economic prospects could be said to have begun in 1982, when a non-socialist coalition under the leadership of the Conservative Party's Mr Poul Schlüter took over, but the real turning point was 1986. In that year, the current

account deficit reached such alarming proportions, some 5.2 per cent of the GDP, that radical measures were taken.

Mr Peter Erling Nielsen, lecturer in economics at Copenhagen University, described the policy as "first-year undergraduate economics" - a fixed exchange rate, tight fiscal policy, and savings incentives, leading to low inflation, improved competitiveness and an export-led recovery. First-year economics or not, it is working, although recovery so far is moderate, with real GDP growth of just over 2 per cent in both 1990 and 1991. It is expected to pick up to around 2.5 per cent in 1992.

What is more, the basic policies have the support of the Social Democratic Party, said Mr Svend Auken, the party's leader. The powerful LO, the blue-collar Trades Union Confederation, also accepts that low inflation and a sound external account are, in the long run, the best way to protect members' interests, said LO economist Jørgen Eckerth.

Superficially, it may seem surprising that so much progress has been made under a regime of weak minority governments. Mr Schlüter, who is now the longest-serving prime minister since 1945, has never presided over a majority government, and has always needed the support of four or five parties to ensure majorities.

His present Conservative-Liberal government, formed after the election in November last year, controls only 59 of the Folketing's 179 seats.

There are eight parties in the Folketing. Mr Schlüter has demonstrated a mastery of talent for keeping the small, centre parties, the Radical Liberals, the Centre Democrats and the Christian People's Party, on his side.

His strength, however, is partly the weakness of Mr Auken, a gifted politician with considerable oratorical talent, but who is not trusted by the small parties which hold the swing-vote in the Folketing, and can make or break governments. There is no prospect that they will make Mr Auken prime minister in the foreseeable future.

So, unless Mr Schlüter's position is undermined by a scandal concerning the administration of refugee policy, he looks stronger than ever, with a sporting chance of staying on for 13 years, which would make him the longest-serving prime minister this century.

Economic cure has been hard, but it does not seem to have upset the Danes who are, generally speaking, a satisfied people - too satisfied, in the opinion of Mrs Karen Schouboe, of the Future Research Institute in Copenhagen. Satisfied people don't want change, she says, but at the rate things are going in Europe, Denmark needs people with a taste for change.

Mrs Schouboe has analysed 1,486 essays about the future by 16 to 17-year-olds. About 85 per cent of them "turned their back on the future", she found.

Half were so satisfied with their way of life that they wanted no change, while about a third were fearful of the future, owing to environmental problems and nuclear weapons.

That left only 15 per cent with a get-up-and-go approach. If she is right, this is not a prescription for a dynamic future, but unfortunately there are no comparable surveys from the 1950s or 1960s to show how attitudes have changed. Danish society is unusually cohesive, with a culture which sets store on consensus, togetherness and equality. Expressing dissatisfaction is an unwelcome way of rocking the cosy boat.

Perhaps it has always been the 15 per cent which has lifted Denmark forward. For Denmark's sake, one must hope so.



Prime Minister Poul Schlüter: fighting for his career

Sticky moments in politics

DANISH politics has been bedevilled by two causes *célebres* over the past months. Conveniently for the political balance, one involves the Conservative Party and the other the opposition Social Democratic Party.

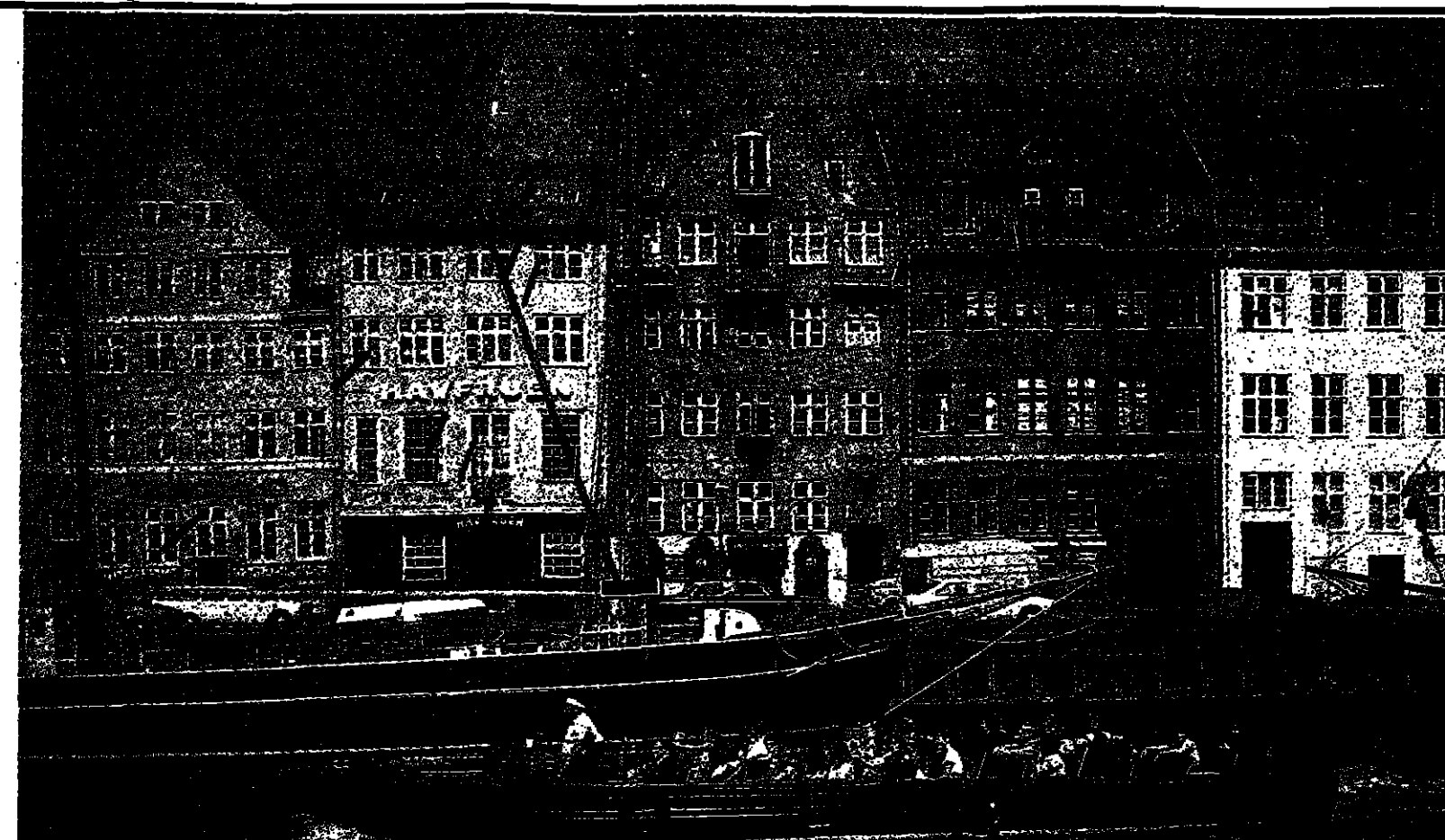
The most serious, which if things go badly could put an inglorious end to Prime Minister Schlüter's career, concerns the administration of policy on refugees by a former Conservative Minister of Justice, Mr Erik Ninn-Hansen. In 1988 he delayed the process by which Sri Lankan family members of Tamil refugees in Denmark were allowed to enter the country.

According to the parliamentary Ombudsman, his action was illegal, and, to make matters worse, Mr Ninn-Hansen tried to delay an investigation into the affair by the Ombudsman.

A commission of inquiry presided over by a High Court judge is hearing evidence to try to establish whether there was a case for impeaching Mr Ninn-Hansen.

The case has potentially wide repercussions, not least

»To next page



The sun is shining on Denmark as the economy and the country's self-confidence pick up. Here tourists view Copenhagen from the waterways

DIRECT INVESTMENT

WHAT BUSINESSMEN THINK ABOUT DENMARK

Business opinion about Denmark is changing. In 1991, the nation again improved its standing on the Business Confidence Scoreboard of *The World Competitiveness Report*, climbing from 6th to 5th place. At the same time, it maintained an 8th place ranking on the *Report's* World Competitiveness Scoreboard. Business confidence in the nation's future and in Denmark's ability to compete internationally is based on solid economic evidence - and geography.

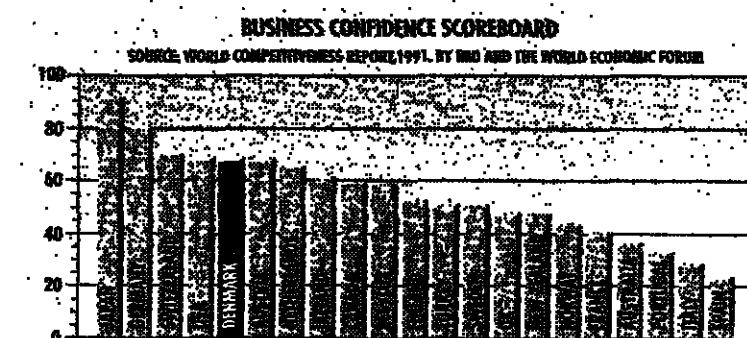
A strong economy

Consider the economic picture. Denmark now has:

- ☐ The lowest inflation rate in Europe: less than 3%
 - ☐ A substantial and growing surplus in its balance of trade: more than 6% of GDP
 - ☐ Wage increases significantly below those of other European countries
 - ☐ A strong, stable currency tied to the EMS
 - ☐ One of the lowest effective corporate tax rates in Europe
 - ☐ A reassuring economic outlook
- For 1992, the Ministry of Economic Affairs projects: a 2% improvement in competitiveness, a 6% increase in industrial exports and growth of 2.5-3% in GDP

A central location

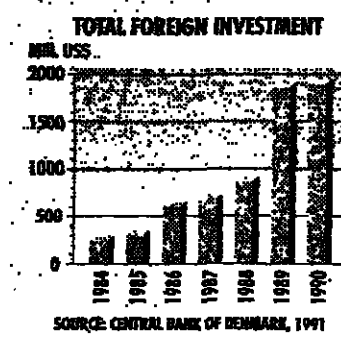
Denmark is also strategically located. As a member of the European Community, it has access to the 340 million consumers in the Single Market; and as a Scandinavian nation, it serves as a bridge to the non-EC - but very affluent - Nordic



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Royal Danish Ministry of Foreign Affairs

DENMARK 2

Danish banks show up the neighbours

A bright patch in the Nordic gloom

THE DANISH banking world is pleased with itself this autumn: it has escaped the serious problems facing banking in its Nordic neighbours.

A key to its sound position is the set of capitalisation rules introduced in the 1930s. These enforced an 8 per cent minimum equity ratio. The ratio turned out to be stronger than this - more than 11 per cent - when defined by the new BIS rules.

The Danish government, in order to prevent an excessive balance sheet growth, has introduced a 10 per cent minimum equity ratio, and the ratio will not fall to the BIS 8 per cent level until 1995.

Another reason the Danish banks are in relatively good shape is that the country has an efficient supervisory system, which has existed for a century. The supervisors pay regular visits to the banks and examine the loan portfolio. Their experience has contributed to giving the banks a sound asset structure.

But the long recession since 1986 has not left the banks unscathed. Their loan loss provisions have in fact been high. In 1990 they averaged 1.9 per cent of loans and guarantees. Bank earnings are low, a long-term average return on equity of only 5.7 per cent, according to a study published in the National Bank (Central Bank) Quarterly Review in August.

According to Peter Erling Nielsen, an academic expert on the financial service sector, the banks are taking steps to improve their position, more especially by reducing the number of branches and cutting back on personnel. This is particularly marked for the two big banks, Den Danske Bank and Unibank, both the result of mergers in 1990. Mr Nielsen says they are setting a trend which the other banks -

Predictions of a decline in numbers have come to nothing. No matter how many (commercial) banks disappear, there are always 72 left at the end of the year

72 commercial banks and roughly double that number of savings banks - will ignore at their peril.

It has long been predicted that the large number of Danish banks will thin rapidly, but it has not happened. "No matter how many (commercial) banks disappear, there are always 72 left at the end of the year," said Mr Nielsen. For every bank that vanishes through a merger, a new one opens.

The current fashion is for restricted service discount

banks, including one opened by Den Danske Bank, which have been able to gain business by offering higher interest rates by virtue of their low administration costs. So, against everything the expert analysts have said for at least the last 20 years, Denmark today has a wide variety of banks, from megabanks to regional banks and one-town (or village) banks.

What it all goes to show, said Mr Nielsen, is that there is no convincing evidence, in Denmark or elsewhere, that there are any benefits of scale in banking.

The two big banks hope he is wrong. Den Danske Bank (the result of a merger of the former Danske Bank, Copenhagen Handelsbank and Provinsbanken) and Unibank (a merger of Privatbanken, SDS and Andelsbanken) together have a market share of 60-65 per cent.

One benefit of scale, both banks say, is that had they not merged, the process of radically reducing the branch network, and hence reducing staff, would have been extremely difficult.

The impact on the bottom line, however, has yet to show up, but it is still early days. Besides, until the economic recovery gathers more momentum, the banks will continue to carry substantial loss provisions.

Hilary Barnes



These red Danish dairy cattle are quiet mainstays of the economy. Exports of milk and cheese account for about 12 and 9.5 per cent of world exports

Hilary Barnes looks at the way ahead

Halfway to the model economy

THE dream which Henning Dyremose, the finance minister, has of Denmark as the model European economy may be within the government's grasp, but so far it has got only half way towards its goal, and the second half of the journey will not be any easier than the first.

The economy is arguably in better shape than at any time for 20 years.

In 1990, for the first time for 27 years, the current balance of payments moved into surplus. There will be a surplus again

this year, and this is likely as well over the next year or two; ■ The net foreign debt, which peaked at a rather alarming 41 per cent of the GDP in 1986, is down to about 33 per cent;

■ The trade surplus is about 6 per cent of the GDP, larger in relation to the economy than Japan's or Germany's;

■ Inflation over the 12 months to September was 1.8 per cent and the average level for 1991 over 1990 will be about 2.5 per cent. The government forecast is an inflation rate of 2.7 per cent in 1992; and

■ The key National Bank (central bank) interest rates are now level with the Bundesbank's, and in recent weeks short-term money market rates have been slightly lower than in Germany.

The origins of the starting improvement in Denmark's economic performance go back to 1986. The key measure was not the tightening of fiscal policy, though this was important, but a change in the tax value of the mortgage relief deduction (and the deduction for other interest), which from 68 per cent (identical with the top rate of income tax) was cut to 50 per cent.

The Danes suddenly put their prodigal ways behind them. The private sector savings ratio increased from 15.7 per cent in 1986 to 24.5 per cent in 1990.

The cure has been brutal. There has been no increase in retail trade for five years. Building activity collapsed: housing construction has not been lower since the 1950s. Car dealers have had five miserable years, and many have gone bankrupt. Falling property

prices have hit the banks and mortgage credit associations extremely hard.

But what domestic demand weakened, exports have performed well, rising by an average of 6 per cent a year, in real terms, since 1987. After three years (1987-89) with almost no increase in production, the GDP increased by 2.1 per cent in 1990 and is set to increase by around 2.2 per cent in 1991 and 2.5 per cent 1992, with a resumption of increase in private consumption and business investment at last.

Two things remain before Mr Dyremose's dream is fulfilled. As he himself defines it, in order to be a true model economy, the country now needs a budget surplus and full employment. The budget deficit this year is around 4.5 per cent of GDP, at DKR36bn, and will only fall slightly in 1992, to about DKR30bn, according to the draft 1992 budget. However, the deficit is not a result of general expenditure increases (public sector expenditure has increased by an average of only 0.3 per cent a year since 1984), but the result of the impact of the long recession on revenue and unemployment benefit outlays.

Mr Dyremose predicts that the deficit will disappear of its own accord within two or three years as domestic demand recovers. Unemployment is a tougher nut to crack. After three years of rapid growth



The stock exchange looks forward to increased activity as wealth increases: private sector savings ratios increased from 15.7 per cent in 1986 to 24.5 per cent in 1990

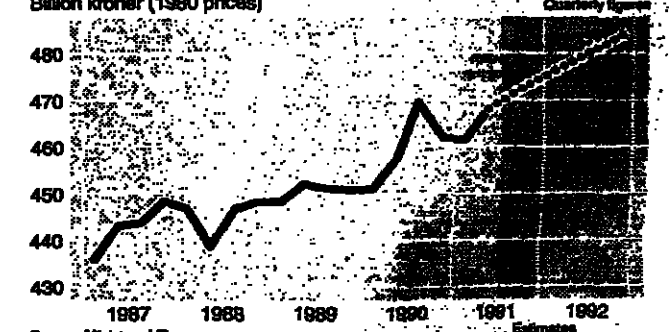
Trade and services balance

Surplus (thousand kroner per inhabitant)



GDP

Billion kroner (1980 prices)



from 1983 to 1986, when about 180,000 new jobs were created, unemployment fell from 10.5 per cent in 1983 to 7.9 per cent in 1986 and 1987. It is now back to 10.8 per cent (seasonally adjusted).

As OECD surveys on Denmark have pointed out more than once, the non-accelerating inflation rate of unemployment in Denmark's case appears to be an unpleasantly high 8.0 per cent, mirroring mismatches between demand and supply of workers, rigid demarcation lines, "very generous" unemployment benefits with high compensation for low-paid workers, long duration of benefits (up to 10 years), the OECD

states, soft entitlement conditions, and a large element of discretion for unemployed persons to reject job offers.

Some modifications to the benefit system have already been made. Mr Dyremose wants more, as well as co-operation from the labour market partners to obtain a lower entry-wage for young, unskilled and semi-skilled workers, and less rigid demarcation rules. Without reforms, the pessimists fear that as soon as domestic demand picks up again and the GDP growth rate exceeds 3 per cent or so, labour bottlenecks will begin to appear, inflation will regain its grip, and all the old ills return.

Xuelling Lin wanders through a mobile office

A brave new business philosophy

ONE DAY in August this year, Oticon employees all lost their offices. Gone were all office walls, directors' offices disappeared... departments were abolished. From now on employees no longer had one fixed job, but had to find their own tasks in the organisation.

The organisational revolution taking place at Oticon, one of the world's leading manufacturers of hearing aids, is the stuff of which dreams are made. The radical rearrangement, which affects all 130 management and administration staff, from managing director to secretary, is what Oticon believes will make the company the unrivalled best in the business.

When Oticon employees arrive at work they sit in one big room with no partition walls, and where all ideas, chairs and computers are identical. None of the tables has drawers. Each employee has, however, his or her own personal drawer module on wheels which can be pushed around as required.

Lars Kolind, managing director, explained: "Traditional physical structures limited room for ideas. So we took down all the walls and liberated everybody from being forced to sit in the same place."

"This comes together with the idea of getting rid of fixed jobs. Each person should have more functions. For example, you might have an R&D engineer who is also interested in marketing."

Employees can apply for any project they are interested in, which are posted on a computerised project bulletin board. They get placed on the projects according to whether the project manager feels they have something useful to contribute, rather than according to traditional areas of expertise. Employees are expected to keep track of what projects they are involved in, although the computer also keeps a record.

In turn, project managers are pushed to offer and develop interesting projects to attract the talent.

The idea behind the "mobile office" is that employees are freed to move to the part of the company where their main project group is clustered, and then move on when new projects start up. The system appears to work. One project manager described how he was able to move three people he had recruited for his project to his corner of the office in 30 minutes. This is a task which would have taken several days

in the traditional physical structures limited communication. So we took down the walls'.

and a small army of technicians in the old days.

According to Mr Kolind, who sat at a desk identical to that of his fellow employees, none of this would have been possible without a substantial investment in computers.

One of the difficulties of a "flat pyramid" organisation, where everyone shares respon-

sibility and influence, is keeping track of exactly what is taking place. Before the change was carried out in August this year, the company invested DKR22m for computers supplied by Hewlett Packard.

There is a terminal at every table where the responsible manager or the interested employee can keep track of what projects are on offer, projects in progress and the members of the various teams. All communal reference files have been stored in the data system.

The boss is that a comprehensive picture can be taken of the company by just spending half an hour in front of the screen.

Oticon is also striving to cut out what they have dubbed "paper pollution". Every morning all mail is opened, scanned and stored into the data system. If the employee wants to see the letter on paper he or she can collect it from a pigeon hole in the mail room. But there is a large shredding machine located in the room, with a transparent chute pass-

ing through the company canteen, as a reminder of what Oticon thinks should happen to it. Every morning there is a snowstorm of paper in the chute for all to see. The management believe that a substantial amount of time is saved because there is less temptation to sit and mull over bits of paper and delay making a decision in response to a letter. Waste paper baskets are rare at Oticon.

All written internal communications in the company take place via the computer mailing system. Mr Kolind estimates that the number of internal memos has fallen by at least half in the last six months. "If you have to write your own memos - which you do with a computerised system - you tend to keep them short and to the point."

The flurry of creativity and increased efficiency unleashed by the "Oticon way" should boost productivity by an annual 10 per cent for the next 3 years, claims the energetic Mr Kolind.

Domestic demand weakened but exports performed well

prices have hit the banks and mortgage credit associations extremely hard.

But what domestic demand weakened, exports have performed well, rising by an average of 6 per cent a year, in real terms, since 1987. After three years (1987-89) with almost no increase in production, the GDP increased by 2.1 per cent in 1990 and is set to increase by around 2.2 per cent in 1991 and 2.5 per cent 1992, with a resumption of increase in private consumption and business investment at last.

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Mr Dyremose predicts that the deficit will disappear of its own accord within two or three years as domestic demand recovers. Unemployment is a tougher nut to crack. After three years of rapid growth

Sticky moments



Convicted of greed: Ritt Bjerregaard



Embarrassed: Social Democrat leader Svend Auken

From previous page

for Mr Schlüter, who is being asked to explain what he knew about Mr Ninn-Hansen's policy, and when. The question is whether Mr Schlüter was telling the truth when, in April 1988, he told the Folketing that "nothing has been swept under the carpet".

If the report by the inquiry, expected next spring, finds that Mr Schlüter knowingly misled the Folketing, his position will become extremely difficult. Opposition politicians tend to think that Mr Schlüter is for the high-jump. Government politicians say he will get away without a noticeable stain on his character. Mr Ninn-Hansen will be severely criticised, but few believe that the case merits more than this.

As for the Social Democrats, one of their most influential members, Ms Ritt Bjerregaard, in line to become foreign minister should the party return to power, has been convicted by public opinion of greed. The party responded on October 25 by removing her from the key job of chairman of the party's parliamentary group.

Her offence was that, although resident in the provinces, which entitles her to a tax-free DKR80,000 allowance, she accepted the offer to rent an eight-roomed 200sqm flat in Copenhagen at a rent well below the market rate.

Since there is a housing queue in Copenhagen, many people, especially within her own party, were outraged, and the (Conservative) housing mayor of Copenhagen said she either had to give up the apartment or move her official residence to Copenhagen and pay her local government income tax there.

She refused, and the party's opinion poll ratings fell steadily while the dispute raged.

Hilary Barnes

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DENMARK 3

Hilary Barnes looks ahead to 1992

All dressed up for the EC party

"EUROPE is moving in a north-easterly direction, and this will benefit Denmark," said Jørgen Eckerth, economist at the LO, the blue-collar Trade Union Confederation. This sums up the feeling of many Danes. They look forward to the strengthening of the northern European influence in the European Community when Sweden, which has already applied for membership, becomes a member. Finland is expected to apply as well, while Norway's position is less clear. It has often been pointed out that if all four Nordic countries became members of the EC,

Poland, the Baltic countries and Germany's eastern provinces.

Denmark, which straddles the sea lanes into the Baltic from the North Sea, stands at the geographical centre of this complex, and its position, especially that of Copenhagen, will become even more pivotal when a series of structural projects are completed in the course of the 1990s. These include the rail-and-road bridge which Sweden and Denmark plan to construct across the sound between Copenhagen and the southern Swedish city of Malmö and a bridge, still only in the ideas stage, across the Fehmarn Belt to link the southern Danish islands with Germany.

Besides the political benefits of common Nordic membership of the EC, the Danes look forward to substantial trade benefits. Denmark is an agricultural exporting nation, but its meat and dairy products have been almost completely excluded from the Nordic markets. The Danish exporters are confident they will be able to win a substantial market share when these markets are opened to them.

In the current discussions on economic and monetary union and political union, the Danish government and Folketing (the minority government must

necessarily co-ordinate its policy with the opposition Social Democratic Party, so there is a very broad measure of cross-party agreement) has no problems with the plans for Emu. Its economy meets the requirements for moving swiftly to economic and monetary union, and constitutionally the National Bank (central bank) is one of the most independent in Europe.

Political union is a more difficult issue, as Mr Svend Auken, leader of the Social Democratic Party, explained. "We do not want a union in federal form," he said, and if federal means a goal of a single

Defence policy and the military dimension is a special stumbling block for Denmark

European government, parliament, and defence policy, this would be unacceptable to Denmark.

Defence policy and the military dimension is a special stumbling block for Denmark, said Mr Auken. European security policy must continue to be based on NATO, and Denmark is against giving the EC a military dimension, although on this issue the government parties are less rigid (they would

gladly see Denmark joining Western European Union) than the Social Democrats.

The reason for the Danish position, said Mr Auken, is that as a small neighbour to mighty Germany, Denmark considers that it is essential to maintain an American presence in European defence in order to act as a counterweight to the German influence.

The Danes have some other reservations - on plans for the European Parliament, for example, and on the social dimension and environmental policy, which they see as too weak rather than as too strong - but the federal issue and the military dimension are the ones which are decisive.

A referendum on Emu is planned for 1992, if there is a firm plan which can be made the subject of a referendum. Constitutionally, it is not necessary to hold a referendum on Emu, which will not devolve sovereignty within the meaning of the Constitutional Act. A referendum will almost certainly be constitutionally necessary on political union, however, if and when agreement is reached.

Generally, Denmark is well-prepared for the completion of the internal market. To start with, a recent Euro-barometer survey found that far more Danes than other Europeans -

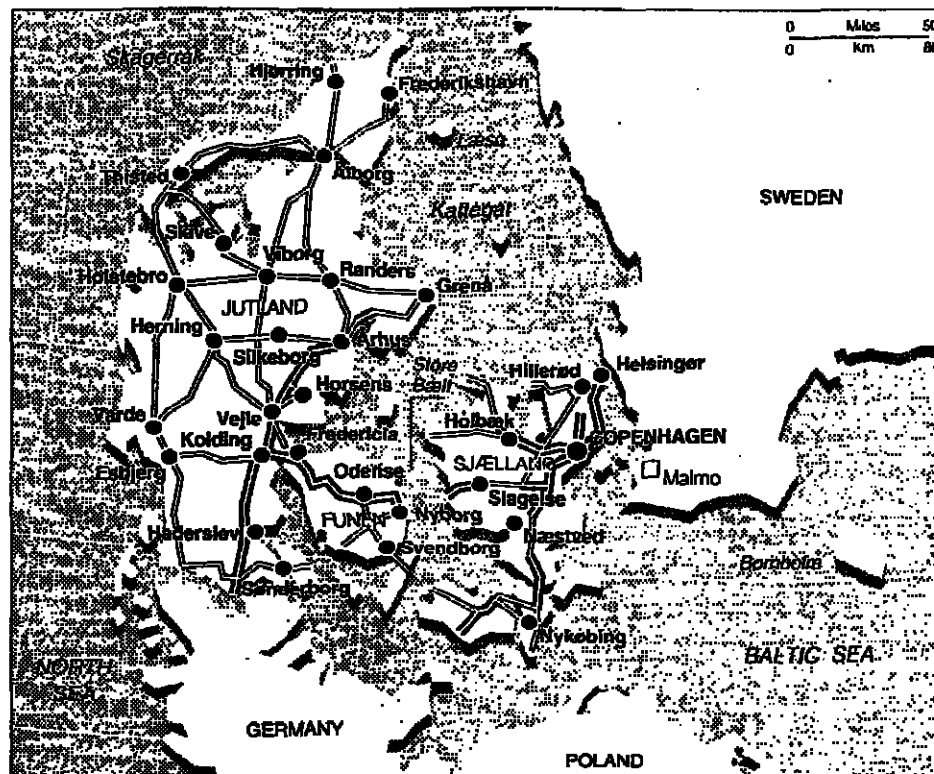
some 85 per cent - had heard of the internal market.

Mr Søren Krohn, the Federation of Industries' expert on European affairs, pointed to other Danish advantages. "The country is so small that even small firms must export, so industry is orientated towards the outside world in a quite different degree than in larger countries," he said.

"Because we are small, and not because our morals are better, the public sector procurement market is much less protected than in other countries. There are simply not enough Danish suppliers to keep the market closed."

"Denmark displays a will to live up to EC rules. We have implemented more EC directives than other countries, and we are subject to far fewer complaints over trade restrictions than any other member except Luxembourg," said Mr Krohn.

The one area where Denmark has problems concerns taxation. Its top rate of income tax, 68 per cent, is out of line not only with other EC countries but with the other Nordic countries. However, a serious border trade problem with Germany, resulting from high Danish excise taxes, has been largely solved over the past three years by Danish tax reductions. Denmark is still



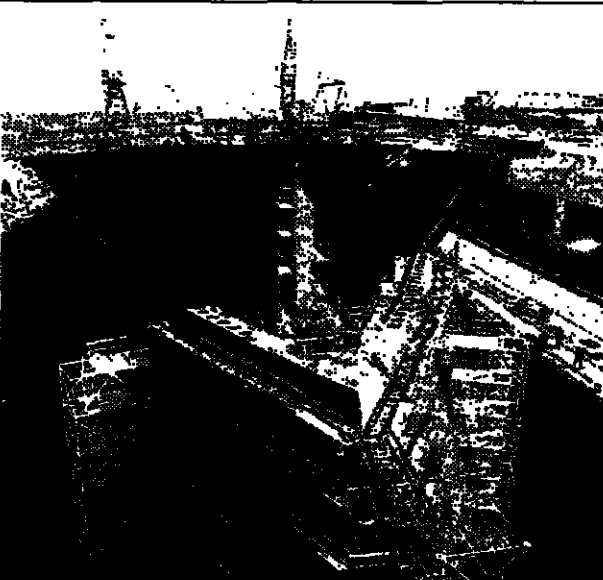
Developments in Eastern Europe are one aspect of the north-easterly drift

their combined vote in the Council would be greater than Germany's and the other large members.

Developments in eastern Europe are another aspect of the north-easterly drift. The nations of the Baltic rim will play an increasingly important part in European trade. Both the Danish government and its agencies as well as private companies are engaged in developing relationships with



'Laboremus pro patria,' reads the sign over the impressive entrance to Copenhagen's Carlsberg brewery (left). 'We work for our country'. Apart from beer and pastries, those well-loved ambassadors, Denmark has benefited from successes such as shipbuilding (right: a ship under construction at the Burmeister & Wain shipyard)



INDUSTRY: To merge or not to merge

Juggling the factors which lead to success

THE FIRST study carried out in Denmark by associates of Professor Michael Porter, of Harvard University, the author of the influential *The Competitive Advantage of Nations*, was called *Industrial Success*. The second, was called *Growth and Dynamism in Danish Business*. The change of emphasis could well relate to the comparative macro-economic data contained in the second volume, which suggest industrial

successes have not been sufficient for a particularly outstanding national performance. Growth and dynamism have, in fact, been in short supply. The data show that over the period 1980-88 (and the performance is no better over the 1980-88 period), Denmark's GDP growth rate, export growth, R&D expenditure, industrial investment and earnings performance gave Denmark a low ranking when

compared with other industrialised countries.

Denmark was one of the 10 nations examined in Porter's original study. His Danish associate, Henrik Pade, together with a research team, has carried out one of the most comprehensive Porterite studies done anywhere.

Porter observed that industrial success can often be fitted into a framework - the Porter "diamond" - which comprises four main parameters. These include: strong rivalry among firms in a domestic market; the development of a flora of back-up industries and services; a demanding domestic market, which forces firms to produce high quality goods; and factor endowment, or raw material resources. This latter is, however, not the most crucial factor for success.

Denmark has many telling examples of industries which support the Porter analysis: ■ The meat and dairy industries developed into big league export industries a century ago when Denmark, alone on the Continent, refused to protect farmers against cheap corn from America.

They remain strong today. Denmark's exports of milk and cheese account for about 12 and 9.5 per cent of world exports; its share of world bacon exports is 43 per cent, and pigmeat and canned pigmeat about 25 per cent, according to Mr Pade's study.

■ The Danish share of the world market for frozen fish fillets is about 16 per cent, well ahead of any other nation, and its share of world fresh fish exports is 12 per cent, second only to Norway.

■ Success in one industry often leads to success in related industries. In Denmark's case, the development of the agricultural industries led to success in the bio-science industries, pharmaceuticals, enzymes and food ingredients companies.

The Danes say there is a higher concentration of bio-scientists within a 50km radius of Copenhagen than anywhere except Boston and Basel.

In pharmaceuticals, they are working for companies such as Novo Nordisk, which shares the world market for insulin with two others: an American company, Lundbeck, a specialist in drugs for treating disturbances of the central nervous system, and Leo, Novo Nordisk is also the world leader in production of industrial enzymes. Denmark boasts a clutch of other important food ingredi-

ents specialists, such as Christian Hansens Laboratorier, which dominates the world market for the enzyme necessary for cheese manufacture; Grindsted Products (part of the Danisco group); and Kobenhavns Pektinfabrik (now American-owned).

■ The furniture industry, which was inspired by a generation of excellent designers in the 1930s and 1940s whose work meshed with a traditionally skilled cabinet-making industry, accounts for 20 per cent of exports of furniture by EC countries, although Denmark comprises less than 2 per cent of the EC's population. ■ Shipping and shipbuilding have a symbiotic relationship. The biggest yards, Danyard in Jutland and Odense Steel Shipyard at Lindø on Funen, are owned by the biggest shipping companies, the Lauritzen Group and A.P. Moller.

A.P. Moller, which owns or manages more than 150 vessels

Denmark is the world's third largest shipbuilder after Japan and Korea, with a new building programme in mid-1991 of 2.1m gross registered tons

and more than 50 drilling rigs, is the largest privately owned shipping company in the world. It has a particularly strong position in world liner traffic, where its container-carrying capacity is the second-largest. Lauritzen is the world's number two in refrigerated cargo transport.

Denmark is the world's third largest shipbuilder after Japan and Korea, with a new building programme in mid-1991 of 2.1m gross registered tons (GRT). The Danish shipyards are known for their innovative abilities.

■ High standards demanded by the Danish health and hospital service have helped develop some outstanding companies in the medical equipment field. They include four hearing aid companies with a 25 per cent share of the world market, Radiometer, a listed company which is a leading producer of blood analysis equipment, and Coloplast, also listed, which began as a supplier of colostomy bags and has diversified into many other related products. Michael Porter's work has interesting things to say about

the past, but Danish industrialists are not convinced he is giving them the right message about the future, since Professor Porter, he told a conference in Copenhagen this autumn, is not in favour of mergers between competing firms.

The Danish industrialists feel that Danish companies in general are too small to be successful in the competitive world of the European single market.

Thus, the past two or three years have seen a strong tendency towards mergers. Novo and Nordisk Gentofte, past

arch-competitors in insulin production, merged to form Novo Nordisk. Danish Sugar, Danish Distillers and Danisco became the new Danisco.

There are only two large export dairying businesses left. MD Foods, which ranks as one of the largest in Europe, and Klover; and six big slaughterhouse groups, of which Danish Crown, Steff Houlberg and Vestjysk (West Jutland) are also among the biggest in Europe, as is the meat processing offshoot Tulip International.

Hilary Barnes



Butter from the churn. Dairy export remains big business

Area 3,093
Population 5,146m
Head of State Queen Margrethe II
Currency Danish Krone (DKr)
Average exchange rate 1990 \$1 = DKr6.19;
Latest (Oct) \$1 = DKr6.49

ECONOMY	1990	1991
Total GDP (\$bn)	130.9	135.4
Real GDP growth (%)	+2.6	+2.9
GDP per capita (\$)	25,439	n/a
Components of GDP (%)		
Private consumption	52.3	52.3
Gross fixed investment	17.7	17.6
Stockbuilding	-0.2	-0.2
Government consumption	24.8	24.6
Exports	34.8	35.2
Imports	29.5	29.2
Consumer prices (% ch pa)	2.6	1.8
Ind wage rates (% ch pa)	4.8	4.9
Ind production (% ch pa)	0.6	-1.0
Unemployment (percentage of labour force)	9.6	10.5
Reserves minus gold (\$bn)	10.6	7.6
Narrow money growth (% pa)	5.2	n/a
Broad money growth (% pa)	6.5	n/a
Discount rate (% pa, year end)	8.5	9.0
Govt bond yield (% pa, year end)	10.95	9.07
FT-A Index (% change over year)	-15.7	+23.8
Budget balance (% of GDP)	-3.1	n/a
Current account balance (\$bn)	+1.5	n/a
Exports (\$bn)	34.97	36.35
Imports (\$bn)	31.63	32.82
Trade balance (\$bn)	3.34	3.53
Main trading partners (1990, % by value)	Exports	Imports
Germany	19.9	22.8
Sweden	12.8	11.5
UK	10.7	7.8
France	6.0	5.3
US	5.1	6.2
EC	52.2	52.2
EEC	24.5	22.9

1991 data is for year to second quarter except where noted.
1 - October; 2 - September; 3 - April; 4 - August
Source: IMF, OECD, Datastream, EIU, WEFA

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DENMARK 4

The Great Beltway is a dream come true — but the construction process is turning into something of a nightmare, writes Robert Taylor

The bridge over the Danish sea

PASSENGERS making the hour-long ferry journey between the islands of Funen and Zealand can already see the start of the Great Beltway, which will become one of the longest and most complex road and rail links in the world during the second half of the 1990s.

The first concrete caissons or feet for the west bridge are being swung out by giant crane from the shore and placed on the sea bed.

In two to three years' time it will be possible to travel on a train by bridge and tunnel across the 18km of water separating east from west Denmark. By 1997 — if all goes according to plan — the entire connection for road and rail traffic will be completed. The magnitude of the DKR19bn scheme is breathtaking. "This is the realisation of an old dream,"

The idea of a fixed link between Zealand and Funen has been discussed for nearly 150 years

says Mr Mogens Bundgaard-Nielsen, chief executive of Great Belt AS, the company formed to supervise the project. The idea of a fixed link between Zealand and Funen has been discussed for nearly 150 years.

The construction will consist of three parts:

■ There will be an 8km DKR3.1bn bored railway tunnel between Zealand and the tiny island of Sprogø which lies in the middle of the Beltway, which will be the second longest undersea bored tunnel in Europe after the Channel

Tunnel. Work started on this part of the project in November 1988 from Sprogø. The MTR group which has the contract is made up of the Danish group Monberg & Thorsen, Campeon Bernard and SOGEA from France, Dyckerhoff and Widmann from Germany and the US company Kiewit Construction.

■ The DKR3.1bn west bridge will be a 6.6km construction from Funen to Sprogø and the longest combined road and rail bridge in Europe, with four motorway lanes and two rail tracks. The contract for that was won in June 1989 by the European Storebaelt group, consisting of Taylor Woodrow from Britain, Losinger from Switzerland, the Dutch company Ballast Nedam and three Danish companies: Højgaard and Schultze, C.G. Jensen, and Per Aarsleff.

■ A 6.8km DKR5.3bn elevated east bridge is to be built for road vehicles from Sprogø to Zealand on a four-lane highway. With a free span of 1,204 metres and navigational clearance of 65 metres, it will become the world's longest suspension bridge — at least until the Japanese finish the Akashi-Kaikyo bridge by 1998.

Two consortia won contracts last month to build it. They are made up of three German engineering companies: Hochtief, Wayss and Freytag AG, and DSD Dillinger Stahlbau GmbH, along with HBW (Hollandsche Beton- en Werven) by a subsidiary of the Nederlandse Beton Groep of the Netherlands.

The bridge superstructure will be built in steel by CMF Sud SpA of Italy in association with Steinmann of the US. Once complete, the Great Belt will link up the country



In mid-October water flooded the tunnels. There is anxiety that two of the boring machines may have been damaged

over its busiest shipping lane, which connects the Baltic sea with the Kattegatt.

If all goes according to plan, by the end of this decade there will also be a road and rail bridge over the waters of the Øresund between Denmark and Sweden, linking up Copenhagen with the Swedish city of Malmö. The parliaments of the two countries approved the proposal earlier this year.

Finally there is the prospect of a bridge to link up the island of Lolland in south-east Denmark with the mainland of Germany. This has not yet left the drawing board, but it would mean the completion of the physical integration of the shattered country of Denmark into the European continent.

For the time being, however, it is the Great Belt which is the focus of national attention. Perhaps inevitably, the ambitious Great Belt project has been plagued with controversy from the beginning. In April 1988 the Danish government first

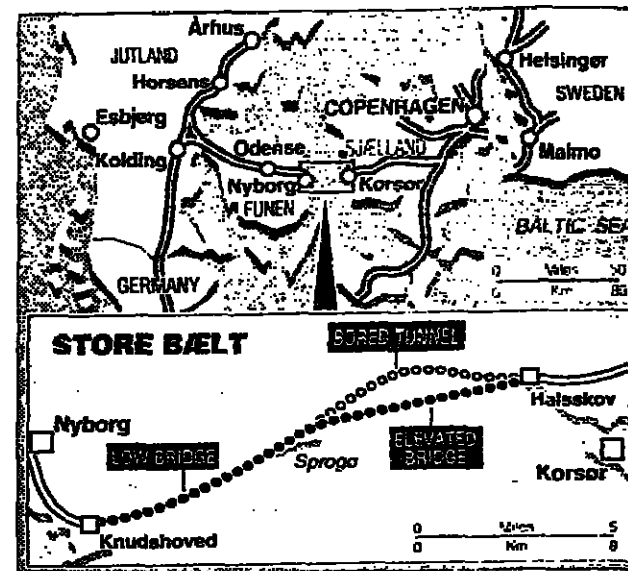
unveiled draft proposals for its construction, but it was a further two and a half years before tendering began for the western bridge part of the construction.

In August 1989 it fell foul of the European Commission, which asked the European Court to order the Danish government to suspend the DKR3.1bn contract awarded to the European Storebaelt Group (made up of Dutch company Ballast Nedam, Losinger of Switzerland, Taylor Woodrow

of the UK and three Danish companies) on the grounds that it flouted the Rome Treaty by specifying Danish labour would be used in the building of the bridge, and named the Danish suppliers to be used for the supply of steel, cement and coarse filling.

More trouble followed in June 1990 when Mr Martin Bangemann, the EC's internal market commissioner, complained to the Danish government that two construction companies — Bouygues of France and Cogefra of Italy — had been left off a list of successful tenderers for the Great Belt's eastern suspension bridge.

In June this year the Finnish government expressed concern that the 65 metre clearance height of the eastern suspension bridge will be too low to allow oil drilling rigs through



the straits. A complaint was filed to the International Court in the Hague. Helsinki argued that the work of Rauma Repoli, the ship building company, would be affected, and Denmark's international treaty obligations to permit the free passage of shipping across the Beltway would be contravened. The court came out in support of the Danish case.

In addition to international headaches, the Great Belt project has been troubled by the late arrival of the four tunnel boring machines, and their costly breakdowns. The tunnel is 13 months behind schedule. Also, the tunnel — to be made up of two parallel tubes each 7.4km long — was flooded to a depth of 7 metres a month ago, which threatens to further hold up progress. Two of the boring machines are under water, and there are anxieties that they may have been damaged. So far only 1,100 metres of the total 14,800 metres have been bored.

Some builders feel the tunnel should have been a submerged construction rather than bored. However, environmental sensitivities have needed placating. "We did a good deal of work of persuasion with green groups before the project started," and this took some of the heat off the project, says Mr Bundgaard-Nielsen. The sand and stone being used in the construction is coming from the bottom of the sea in the Belt way.

"This is one big recycling operation," says Mr Bundgaard-Nielsen. Once the Great Belt is completed, it will have a dramatic impact on travelling times across fragmented Denmark. A journey which now takes an hour on a ferry will be cut to between seven to 11 minutes. The 5 hours'

Forecasts suggest the investment will soon be recovered — and the Belt will become a money-spinner

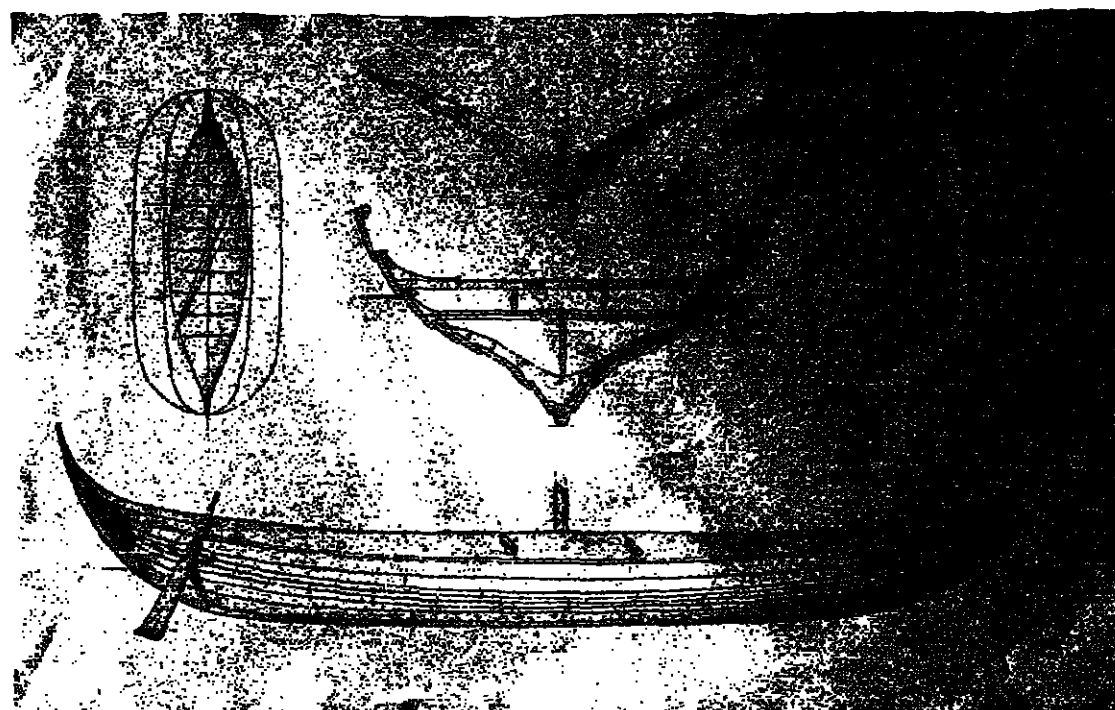
travelling time from Copenhagen to Aarhus, for example, will be cut to 2 hours 30 minutes.

Forecasts suggest the builders will soon recover their investment. The number of vehicles using the belt is expected to reach 14,500 a day in 1997, more than double the 6,000 using the ferries today. From 1994 an average of 200 trains will cross the link every day.

The annual rate of increase in link usage after 1997 for passenger cars is expected to be 1.4 per cent and for lorries 2.2 per cent.

The builders also believe the Great Belt will become a money spinner. There is to be a toll charge which is in line with current ferry charges, and it is expected the debt for the road link will have been repaid by 2013. The rail link debt will be fully amortised by 2024.

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(Illustration: With the reconstruction of the Viking ship "Skuldelev-3", a whole new body of knowledge about Viking technical acumen was revealed. A pre-condition for the Vikings' success as traders was a singular shipbuilding technique which we are just beginning to understand in its entirety. So flexibly designed were the Viking vessels, they practically sailed through the waves. In fact they were so supple, you could shake the prow and set the stern in motion. That, according to records from Gotland, was how a man decided whether a ship was worth buying. And names like "The Long Snake" and "The Eel" say more than enough about the seaworthiness of those thousand-year-old vessels.



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PROFILE: Christian Hansen

Cheesey smiles

IT WAS a piece of good luck for Christian Hansen's Laboratory that it could not continue to supply its customers abroad during the first world war, said Mr Steen Engel, managing director. It had to set up production plants abroad instead, which meant that in the following decades the company had an exceptionally strong position in international markets.

The CHL group, founded in 1874 to produce rennet, a vital ingredient in the manufacture of cheese, has never looked back. It developed an industrial process for the production of rennet from calf and cow stomachs, and remains the world's leading supplier of rennets for cheese-making, with production in 12 countries on four continents.

CHL, a listed company, had a 1990-90 turnover of DKR909m and pre-tax profits of DKR79m. Its equity-to-assets ratio is a sound 58 per cent. Group employment is about 1,200.

Like many successful Danish companies, CHL is closely associated with the agricultural sector and developed in step with the success of Danish dairy exports and as part of the research climate which this generated. Its main research centre is at the group's headquarters north of Copenhagen, but it also carries out systematic research at its companies in Milwaukee, USA, and Arpaion, France.

CHL remains a niche company, with a large share of a small market, but in recent years the group has branched out into other lines of production. CHL itself produces a variety of bacterial cultures and skimmed milk cultures in addition to rennet (which it now also makes by gene technology), as well as enzymes used in the production of sausages, bread and wine. Natural colouring — the ingredient

Rennet and allergies are not as distant as they might seem

which ensures the butter is always the same yellow — is another CHL speciality.

Two new divisions have been added to the group: Christian Hansen Bio Systems, which produces biological products to replace chemical ingredients in agriculture and horticulture, and ALK, a leading company in the prevention, diagnosis and treatment of allergies.

The relation between rennet and remedies for allergies is not as distant as it might seem, said Mrs Elisabeth Bodolfsen, managing director of ALK. Protein chemistry is the name of the game in both cases, a field in which Danish scientists are traditionally strong.

Allergies seem to be on the increase, and some of them

have serious consequences. More people, for example, are dying of asthma. Nobody knows why allergies are increasing, but the many pollutants to which modern man is exposed may have made people less resistant to such allergens as mites, household cats, and so on, said Mrs Bodolfsen. ALK has worked on allergies since 1923 and was acquired by CHL in 1978. It was the first company to introduce a broad range of standardised allergen extracts, and is a leader in the field of insect venom allergen products.

ALK's subsidiary, Vespa Laboratories, in Pennsylvania, is the only supplier of the raw material used to produce the allergen against wasp and bee stings, so it was probably instrumental (CHL confesses that it can't be absolutely certain) in saving the life of US President George Bush earlier this year. When stung by a bee while playing golf, Mr Bush exclaimed that 10 years previously a sting would have killed him. Immune therapy has removed the danger.

CHL Bio Systems produces microbes to attack insects in greenhouses; enzymes to improve the digestive process in dairy cattle and poultry; and to get back to the dairy industry, a lactic acid bacterial product which prevents spoilage in cheese and other dairy products.

Hilary Barnes

Towards a cashless society

Plastic revolution

DENMARK will take a significant step towards a cashless society in the autumn of 1992 when a new type of card for use in vending machines, pay phones, parking meters, laundries, and so on, will be introduced.

The unique feature of the new card, which will be a pre-paid, non-personalised card, is that it will be an open system. This means the card can be used in a wide range of payments and not, for example, only for parking meters. After a trial period, it will be useable everywhere.

Each time the card is used, the amount will be deducted and the cardholder will be able to see how much money is left on the card.

The first generation of cards will be disposable once the issue sum has been used up, but later cards will be

rechargeable, at a terminal, for a further amount. The next generation of cards will have a memory, enabling a variety of subscription service charges to be paid through the card, such as access to the tennis court or soccer ground, or a season ticket for use on buses and trains.

The card is being established by Copenhagen Telephone on behalf of all the telephone companies, and PBS, the common clearing company for all the banks and savings banks.

These were the same organisations which backed the establishment of a single, nationally useable payments card, Dankort, which is an on-line electronic funds transfer system.

Dankort is now widely used to draw cash from dispensers and for making retail

payments.

The special feature of the new card is that it is accepted by all the banks and savings banks (which issue the cards to customers), so Danes only have to carry one piece of plastic for most transactions. In other words, the Danes have shown an ability to co-operate when introducing the card system, which has rationalised the process both for the financial institutions and for the cardholders.

But, it was said at the Bankers' Association, it is not pure idealism that has enabled the financial institutions to get together to introduce a national system. For a small country, this is a much less costly alternative than if each of the big banks were to issue their own exclusive cards.

Hilary Barnes